

2014-2015 Bishop Hartley Sports Advertising Program



- Exclusivity Commercial Package - 30..... \$3000**
- 30 second video ad
 - Minimum of 2 commercials per varsity game
 - Over 60,000 impressions
 - Over 70 games
 - High definition Jumbotron for outdoor games
 - 3 year minimum agreement
 - Grants exclusivity for your field
 - Includes 50% off NEW Website packages



- Business Commercial Package - 30..... \$2,000**
- 30 second video ad
 - 2 commercials per varsity game
 - Over 60,000 impressions
 - Over 70 games
 - High definition Jumbotron for outdoor games
 - Includes 50% off NEW Website packages



- Business Commercial Package - 15..... \$1,000**
- 15 second video ad
 - 2 commercials per varsity game
 - Over 60,000 impressions
 - Over 70 games
 - High definition Jumbotron for outdoor games



- Business Image Package..... \$500**
- 10 second image ad
 - 2 ads per game
 - Over 60,000 impressions
 - Over 70 games
 - High definition Jumbotron for outdoor games



- Business Banner Message Package..... \$250**
- Banner message across screen
 - 2 messages per varsity game
 - Over 60,000 impressions
 - Over 70 games
 - High definition Jumbotron for outdoor games

Projected Attendance Figures for 2014-15

Football	20,000 fans over 7 games
Boys Basketball	8,000 fans over 12 games
Girls Volleyball	5,000 fans over 10 games

* = possible OHSAA tournament hosting

2014-2015 Bishop Hartley Sports Advertising Program

Dear Bishop Hartley Patron,

The **Bishop Hartley High School Athletic Department** is currently selling business advertising on our athletic scoreboards located on Jack Ryan Field and in the Dick Geyer Gymnasium and on the official athletic website of the Hawks. The cost breakdown for scoreboard and website advertising packages are offered on the attached pages.

Your generous contribution would help support 18 different sports programs at Bishop Hartley High School. During the 2013-14 season 580 students, nearly 83% of the BHHS student enrollment participated in one or more athletic programs at the varsity, junior varsity, or freshman levels.

Enclosed is a Hawk Scoreboard Advertising Sponsorship Form. If your business/company is interested please fill out and **return by August 21, 2014 to get on for the first football game. Any information we get after that, we can have it on the scoreboard in seven business days.**

If you have any questions and would like to discuss this advertising program please contact **Pat Murphy, BHHS Hawks Director of Athletics @ 614-237-5421 Ext. 10625** at your convenience or email me at pamurphy@cducation.org.

Thank you for your time and consideration.

Sincerely,

Pat Murphy
Director of Athletics
Bishop Hartley High School

2014-2015 Bishop Hartley Sports Advertising Program

BHHS HAWKS ATHLETICS SCOREBOARD ADVERTISING/ SPONSORSHIP PROGRAM

Business/Company: _____

Owner/Manager: _____

Address: _____

Business Phone: _____ Fax: _____

Email Address: _____

_____ YES. My business would like to purchase the following advertisement plan/option:

- _____ STILL SLIDE- \$500
- _____ 15 second video streamed ad \$1000
- _____ 30 second video streamed ad \$2000
- _____ Exclusivity Package- 30 second video streamed ad \$3000
- _____ Banner messages limited to 50 characters- \$250

- PLEASE ENCLOSE PAYMENT
- PLEASE EMAIL BUSINESS ADVERTISEMT/ARTWORK. Send a JPEG in a 16 x 9 ratio (outdoor) and a 4 x 3 ratio (indoor). The higher the resolution, the better.

SEND TO: Bishop Hartley High School
c/o Pat Murphy
1285 Zettler Road
Columbus, OH 43227

PAYMENT OPTIONS:

_____ PAYMENT IN FULL

Full payment attached with contractual agreement.

_____ Installments: Pay half the amount now and the other half by Dec. 1st, 2014.

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