Bay Area Rescue Mission



May 11, 2015 Rossmoor Golf Course Walnut Creek, CA

Rescuing homeless moms and kids!

Dear Friend of the Homeless and Hurting,

Our **20th Annual New Life Golf Tournament** is just around the corner and we would love to have you join us at the prestigious Rossmoor Golf Course. We have exciting contests and games, delicious meals, gourmet snacks, as well as top-quality tee prizes for your enjoyment... all for the purpose of **rescuing homeless women and children**.

Since 1965 the Bay Area Rescue Mission has helped thousands of homeless men, women and children get back on their feet and lead productive lives as tax-paying citizens.

But did you realize that today, the Mission is one of the largest privately funded shelter/restoration centers in the Bay Area. Not only do we provide 325 beds for homeless men, women and children each day, last year, the Mission provided more than 1,319,000 meals...that's 3,600 meals per day!

We offer a continuum of care, from short term emergency shelter to long term recovery programs, leading to job placement and transitional living. Our programs include education, life skills, family skills, finance, banking and budget management, anger management and Biblical counseling. The Mission also provides a year-round mentorship program for children and teens.

The Contra Costa Business Times has listed the Bay Area Rescue Mission as one of the Bay Area's preferred charities noting that we spend only 9.9% of donations on fundraising. When married with the fact that 100% of the Mission's donations come from the private sector and not from government grants or public funds, this is impressive.

The results? During the past ten years, we have documented a success rate of more than 80% of program graduates remaining clean and sober (if they had a substance abuse problem), employed, in their own independent housing, regularly attending church, and, in short... contributing members of our community.

Will you partner with us to help change lives for a brighter tomorrow? Your sponsorship will profoundly and personally make a difference in the lives of homeless women and children. You will "rescue" them from the despair of poverty and help make their lives bright. **Please feel free to contact me,** as we pursue our partnership.

Sincerely,

Mimi Wells

Tournament Coordinator Bay Area Rescue Mission

510.215.4869 MimiW@BayAreaRescue.org





Please join us at the 20th Annual...

New Life Golf Tournament

Benefiting Homeless Women and Children



Monday, May 11, 2015 Rossmoor Golf Course

Share in the fun of 18 holes of surprises, valuable tee favors, delicious lunch, snacks on course

and awards banquet dinner, and much, much more!

Wonderful sponsorship packages available!



For more information, please contact the Tournament Office (510) 215-4869 or MimiW@BayAreaRescue.org

Previous sponsors include:

Chevron

Overaa Construction

Moraga Valley Presbyterian Church

Republic Services/Richmond Sanitary

Brewer Direct

Mechanics Bank

Bayside Village

CAVU Wealth Management

Bay Alarm

Berkeley Cement, Inc.

UPS

Petsas & Hill CPA's

Fehr & Peers Associates

Wells Fargo

Third Day Interiors

Southern Counties Lubricants

The Table Group

MassMutual Financial Group

McDermott Costa Co. Inc.

Mutual of Omaha

Merrill Lynch

Haven Falls Motion Pictures

Travis Credit Union

Gardners' Guild Inc

Lost Sheep Mission Ministries

Felco Printing & Mailing

Porteous & Burke Family Dentistry Golfin' Around Events & LogoWeb

Philadelphia Insurance

The YMCA Hilltop

Outback Steakhouse

Mountain Hard Wear

Sizzler/Hometown Buffet of Pinole

Starbucks Coffee

Heavenly Catering

Zoe's Cookies

Noah's Bagels

Catahoula Coffee & Roastery

Giovanni's Produce of El Cerrito

Courtyard Marriott of Richmond

Redwood Canopy Tour

Oakland East Bay Symphony

Hellers Jewelry

Nerd Crossing

And many more...





Changing Lives for a Brighter Tomorrow

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Sponsorship Benefits	Name in Tournament Title and on all products, signs and materials	Golfers Includes: brunch, green/cart fees, and awards banquet	Banquet Premier seating, signage & banquet remarks	Sponsor Recognition Engraved tournament plaque	Promotional Items Sponsor logo on sponsor promotioal item	Course Sign Displayed at specified location	Website Recognition and Hyperlink on Bay Area Rescue Mission website	Tournament Program Recognition Sponsor logo in awards banquet program	Tee Prizes & Golfer Goodie Bag	Prominent Recognition in all marketing materials and event publications	Private Session with Pro at Driving Range	1 Dozen Titleist Pro V1 Golf Balls For each golfer	Company Logo on Golf Carts	Course Sign Displayed at specified location
Tournament Sponsor \$50,000.00 – Platinum	X	12	X	X	X	X	X	X	X	X	X	X	X	x
Golfer's Photo Sponsors \$20,000 – Gold		8	X	X	X	X	X	X	X	X				X
Jacket Sponsors \$10,000 – Silver		4	X	X	X	X	X	X	X	X				x
Polo Shirt Sponsors \$7,500 – Bronze		4	X	X	X	X	X	X	X	X				X
Sports Bag Sponsors \$7,500 – Bronze		4	X	X	X	X	X	X	X	X				X
Hat Sponsors \$5,000		4		X	X	X	X	X	X					X
Towel Sponsors \$5,000		4		X	X	X	X	X	X					X
Banquet Sponsor \$3,500		4		X	X	X	X	X	X					X
Lunch Sponsor \$2,500		4		X	X	X	X	X	X					X
Golf Ball Sponsors \$2,500		4		X	X	X	X	X	X					X
Corporate Sponsors \$2,000		4				X	X	X	X					X
Pastors' Special \$1,500		4				X	X	X	X					X
Individual Golfer \$500		1							X					
Hole-In-One Sponsors \$250														X
Course Sign Sponsors \$100														X



Get into the swing for the Homeless Rossmoor Golf Course May 11, 2015

Gener	ral Information:				
Name	:				
Addre					
City:		State		Zip Code:	
Phone	Number:	E	mail Address	:	
Pleas	se select your spoi	ısorship level:			
	\$50,000 Platinu	m	\$2	2,500	
	□ Tournament			Lunch Sponsor	
	\$20,000 Gold		\$2	2,500	
	☐ Golfer's Pho	to Sponsor		Golf Ball Sponsors	
	\$10,000 Silver		\$2	2,000	
	□ Jacket Spon	sors		Corporate Sponsors	
	\$7,500 Bronze		\$1	,500	
	□ Polo Shirt Sp □ Sports Bag S			Pastors' Special	
)porisors	\$5	500	
	\$5,000 ☐ Hat Sponsor	•		Individual Golfer	
	☐ Hat Sponsor☐ Towel Spons		\$2	250	
	-			Hole-In-One Sponsors	
	\$3,500 ☐ Banquet Spo	onsor	\$1	100	
	L Dangast op a	11001			
Paun	nent (You will rece	ive a receipt for tax	purposes):		
				Area Rescue Mission)	
	VISA/MASTER	.CARD/DISCOVE	ER/AMEX		
	Credit Card Nu				
	Expiration:	/	/		
	Name on Credit	 Card:			

Please return completed form to:

Bay Area Rescue Mission, NLGT, P.O. Box 1112, Richmond, CA 94802

Suggestion for Raising Support Online

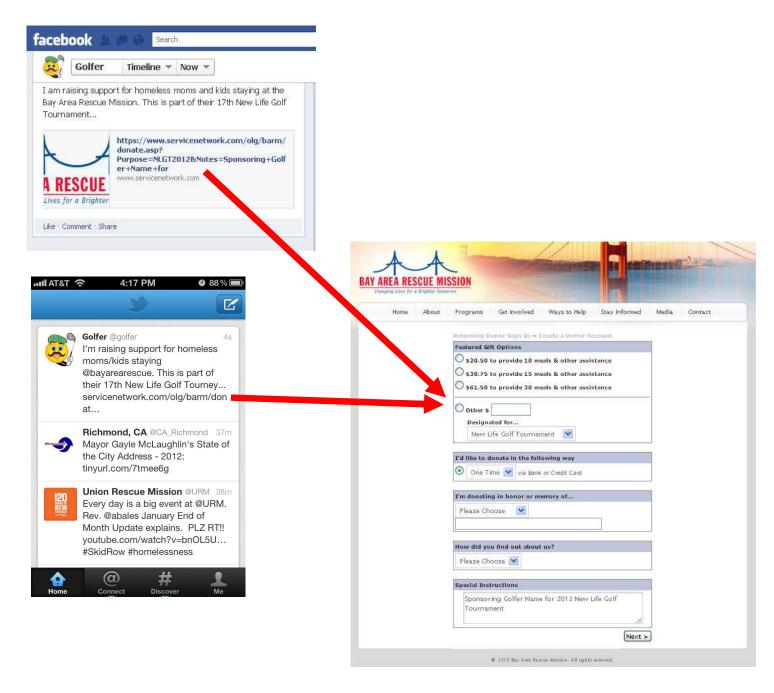
Many of you are familiar with asking family, friends and colleagues for support for fundraisers. We have an opportunity for you to use a fundraising weblink to leverage your support online.

The tourney team will create a unique weblink directing your supporters to our online credit card donation page. All donations made from that link, will go towards your fundraising goal to benefit homeless moms and kids staying at the Bay Area Rescue Mission.

Use the weblink in sending your sponsorship requests through:

- Email
- Facebook, Twitter, LinkedIn, and etc.

To get your own internet fundraising weblink to go towards your Golf Tournament goal, please contact Steve Lee at (510) 215-4798 or SteveL@BayAreaRescue.org.





May 11, 2015 Rossmoor Golf Course

Rescuing homeless moms and kids!

Dear

The Bay Area Rescue Mission is having their annual New Life Golf Tournament and I am excited to once again be a part of such a wonderful event.

The Bay Area Rescue Mission does a tremendous job in meeting the physical, spiritual, and emotional needs of the impoverished in the Bay Area. With the ever-increasing homeless epidemic in this area, the dire need for organizations such as this has never been more apparent. But they cannot do it alone. It takes the support of compassionate and generous individuals like you.

By signing up to play in the New Life Golf Tournament, I have agreed to go out as an ambassador and raise at least \$500 by May 1st to support the Mission's Center for Homeless Women & Children. I cannot think of a better reason to spend a day on the green.

So, I am asking my friends and family to sponsor me in the New Life Golf Tournament on May 12th. Your gift of \$20, \$50, \$100, or whatever you can give, would help so much in supplying the means to help thousands of desperately needy women and children at the Bay Area Rescue Mission this year.

I appreciate your help in this most important fundraising event. I am enclosing a response form and envelope for your convenience. Thank you for your thoughtful consideration and for providing life-changing help for homeless mothers and children.

Gratefully yours,

2015 New Life Golf Tournament

My Name:		I am sponsoring this golfer:
Address:		
	9	Amount: \$5 \$25 \$50 \$100
Phone:		Other: \$
Email:		Credit Card donation form on the back You will receive a tax-deductible receipt

Please complete this form and mail it with your sponsorship gift to: Bay Area Rescue Mission, NLGT, P.O. Box 1112, Richmond, CA 94802

2015 New Life Golf Tournament

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Address:							
	4	Amount: \$5 \$25 \$50 \$100					
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Credit Card Donation
Card Type: ■ MasterCard ■ Visa ■ Amex ■ Disc
Name on Card:
Card Number:
Signature:
Expiration Date:
Credit Card Donation
Card Type: MasterCard Visa Amex Disc
Name on Card:
Card Number:
Signature:
Expiration Date:
Credit Card Donation
Card Type: MasterCard Visa Amex Disc
Name on Card:
Card Number:
Signature:
Expiration Date: