



## Acworth Football and Cheerleading Association

PO Box 445 - Acworth, GA 30102

Tax ID #26-0441607



The Acworth Football and Cheerleading Association is preparing for another action-packed season. An important reason for the success we realize each year is the strong support of our sponsors. We gratefully acknowledge our sponsor's role in improving the quality of our program. We appreciate your help in providing the resources for us to improve what we do for the children of Acworth and the surrounding areas.

There are a number of ways that you can help. Our primary sponsorship vehicle is the purchase of Sponsorship packages. There are three levels of sponsorship, each with their respective benefits. In recognition of your support and generosity, we have designed benefits which allow you to realize due recognition from our members.

The following chart describes all three levels and the benefits associated with each:

	Silver Team Sponsor	Gold Association Sponsor	Platinum Association Sponsor
Donation Amount	\$250	\$500	\$1,000
Advertisement in 1 <sup>st</sup> Annual 2009-2010 Warrior Family Calendar	Standard	Large	Extra Large
Sign on the Sponsor Board @ Halbrooks Field	*	*	*
Recognition at half-time of all homes games for the season	*	*	*
Recognition on Matrix Board During Home Games for the season	*	*	*
4 Free Passes for Sponsor Appreciation Day	*	*	*
Association Picture Plaque at the End of the Year	*	*	*
Recognition on Acworth Web Site with Link to your Web Page	*	*	*
Invitation to and Recognition at Team Banquet at the End of the Year (Includes a game ball signed by all team players and coaches)		*	*
Special Recognition throughout one Home Game with ability for you to provide coupons or other information about your business		*	*
Special Recognition throughout all Homecoming Activities with ability for you to provide coupons or other information about your business throughout Homecoming weekend.			*

Our Association is made up of 17 football teams and 6 cheer squads. Approximately 390 Acworth football players and 110 Acworth cheerleaders play games on our fields throughout the season. The recognition you receive as an Acworth Warrior sponsor on any given Saturday home date will conservatively reach 750-1000 people who reside in and around the Acworth area and who are prospective users of your products and service.



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### First Annual, 2009-2010 Acworth Warrior Football & Cheerleading Calendar

Your company's sponsorship will be advertised in our first annual *Warrior Family Calendar*. Our large calendar will have a group picture of all our children participating in our football and cheerleading program. We will be offering copies to our families to encourage them to support our sponsors.

Thank you for your support and donation to the Acworth Youth Football and Cheerleading Association. The proceeds will be used to help support and improve our youth program, and your donation may be tax deductible (please consult with your tax professional).

Please complete this form and return it with a check or money order (do not send cash) made out to "AFCA". Advertising requests must be received by September 15, 2009 in order to make the production deadline. Ad requests received after this date could possibly miss the production date. If this happens, the advertisement will be displayed in the 2009-2010 calendars.

Donation type:
€ Platinum Sponsor - \$1,000
€ Gold Sponsor - \$500
€ Silver Sponsor - \$250

Company/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_ Check #: \_\_\_\_\_

#### Advertisement instructions:

**Print Ready** artwork should be submitted electronically in either of the following ways:

- 1) Submit a disc labeled with the company name with this sponsorship form
- 2) Send artwork via email to [teriverhine@gmail.com](mailto:teriverhine@gmail.com). Please include "sponsorship" in the subject line and the company name in the body of the email.

Print ready artwork includes the following file types:

PDF files    EPS files    JPG    MS WORD

## Thank you for supporting the Warriors!

AFCA Contact Information

Director of Fundraising

Nicole Edwards

Acworth Football and Cheerleading Association

Email: [nicedwards1@aol.com](mailto:nicedwards1@aol.com)

AFCA USE ONLY:

Team: \_\_\_\_\_