



### CALS DISTRIBUTION REQUIREMENTS

#### Physical and Life Sciences - 18 credits

Intro to Life Sciences / Biology (*combined for 6 credits*) \_\_\_\_\_  
Intro to Life Sciences / Biology \_\_\_\_\_  
Physics or Chemistry \_\_\_\_\_  
Quantitative Literacy (*may be statistics*) \_\_\_\_\_  
Other Physical and Life Sciences \_\_\_\_\_  
Other Physical and Life Sciences \_\_\_\_\_

#### Social Sciences and Humanities - 12 credits

Human Diversity (D) \_\_\_\_\_  
Student Choice (CA, FL, KCM, SBA, HA, LA) \_\_\_\_\_  
Student Choice (CA, FL, KCM, SBA, HA, LA) \_\_\_\_\_  
Student Choice (CA, FL, KCM, SBA, HA, LA) \_\_\_\_\_  
*No more than 2 of the same category will be allowed to count and only one COMM course*

#### Written and Oral Communication - 9 credits

Written Expression \_\_\_\_\_  
Written Expression (*not COMM 2310*) \_\_\_\_\_  
Written or Oral Expression (*may be COMM 2010*) \_\_\_\_\_  
*Your progress for the CALS Distribution credits can be viewed by visiting [chatter.cals.cornell.edu](http://chatter.cals.cornell.edu) and clicking on DUST. If you have questions about these credits please visit 140 Roberts Hall.*

### DEPARTMENT OF COMMUNICATION REQUIREMENTS

#### Communication Core Courses - 15 credits

COMM 1101 - Cases in Communication (*fall*) \_\_\_\_\_  
COMM 1300 - Visual Communication (*spring/summer*) \_\_\_\_\_  
COMM 2010 - Oral Communication (*all semesters*) \_\_\_\_\_  
COMM 2310 - Writing about Communication (*Fall/Spring*) \_\_\_\_\_  
*\*6 credits of writing must be completed to enroll in COMM 2310*  
COMM 2820 - Research Methods of Communication (*Fall*) \_\_\_\_\_

#### Communication Introductory Focus Area - 6 credits (select two)

COMM 2200 (CMS) Media Communication (*fall*) \_\_\_\_\_  
COMM 2450 (CAT) Communication and Technology (*fall*) \_\_\_\_\_  
COMM 2760 (CSI) Persuasion and Social Influence (*spring*) \_\_\_\_\_  
COMM 2850 (CESH) Communication, Environment, Science and Health (*spring*) \_\_\_\_\_

#### Statistics

All communication majors are required to complete 3 credits of statistics (AP credits are accepted) \_\_\_\_\_

#### Communication Focus Area and Upper Level Coursework *Select five (5) courses from the list below, two (2) courses must be from the same Focus Area*

**Focus Area Coursework** Course # 1 \_\_\_\_\_ Course # 2 \_\_\_\_\_

**Upper level Communication Coursework** Course # 1 \_\_\_\_\_ Course # 2 \_\_\_\_\_ Course # 3 \_\_\_\_\_

COMM 3100 Communication and Decision Making in Groups - *CSI*  
COMM 3110 Educational Psychology - *CSI*  
COMM 3150 Organizational Communication: Theory and Practice - *CSI*  
COMM 3189 Taking America's Pulse - *CSI*  
COMM 3200 New Media and Society - *CAT, CMS*  
COMM 3210 Communication and the Environment - *CESH, CMS*  
COMM 3300 Media and Human Development - *CESH, CAT, CMS, CSI*  
COMM 3400 Personal Relationships and Technology - *CAT, CSI*  
COMM 3450 Human Computer Interaction Design - *CAT*  
COMM 3460 Crowds, Communities, and Technology - *CAT, CSI*  
COMM 3560 Computing Cultures - *CSI*

COMM 4200 Public Opinion and Social Processes - *CMS, CSI, CESH*  
COMM 4201 Information Policy: Research, Analysis, and Design - *CSI*  
COMM 4220 Psychology of Entertainment Media - *CAT, CESH, CMS*  
COMM 4280 Communication Law - *CMS, CSI*  
COMM 4300 Ethics in New Media, Technology and Communication - *CESH, CAT, CMS, CSI*  
COMM 4360 Social Networks in the Emerge of Social Capitals - *CAT, CMS*  
COMM 4400 Advanced Human-Computer Interaction Design - *CAT*  
COMM 4410 Communicating Self in Social Media - *CAT*  
COMM 4450 Seminar in Computer-Mediated Communication - *CAT*  
COMM 4500 Sports and the Media - *CMS*  
COMM 4560 Community Involvement in Decision Making - *CESH*  
COMM 4650 Mobile Communication in Public Life - *CAT, CMS*  
COMM 4660 Public Communication of Science and Technology - *CESH*  
COMM 4760 Population Health Communication - *CESH, CSI*  
COMM 4860 Risk Communication - *CESH, CSI*

#### SPECIAL NOTE:

Students may also use the following as an upper COMM upper level course.

- COMM 4970 Individual Study or 4990 Research (*max of 3 credits*)
- Additional Introductory Focus Area

#### Additional Communication Upper Level Requirement

*Select one (1) course from the list below* Course # \_\_\_\_\_

COMM 3010 Narrative for Digital Media (written expression)  
COMM 3020 Science Writing for Media (written expression)  
COMM 3030 Organizational Writing (written expression)  
COMM 3040 Writing & Editing for Media (written expression)  
COMM 3060 Creating a Personal Brand (oral expression)  
COMM 3070 Communicating for Impact: Developing Strategic COMM from Op-ed to Video (written expression)

#### Outside Concentration

All Communication majors **MUST** complete an Outside Concentration **OR** the Professional Development Concentration. Students who are completing a minor or double major will fulfill this requirement with those courses. To complete the Professional Development Concentration you will select four (4) courses in an area of skill development in consultation with your faculty advisor.

Course # 1 \_\_\_\_\_ Course # 2 \_\_\_\_\_  
Course # 3 \_\_\_\_\_ Course # 4 \_\_\_\_\_

#### ELECTIVES (non-comm)

The number of electives a student needs to reach 120 credits to graduate varies by student, your faculty advisor can help you determine the number of electives you will need to complete.

*\* PE courses do not count towards graduation credits.*

## Communication, Environment, Science & Health (CESH)

*Intro Course: COMM 2850*

Students focusing in CESH will investigate how communication influences public understanding of science, health, environmental, and risk-related issues. While exploring conceptual and theoretical issues, students will learn specific skills for communicating science, health, environmental, and risk information to a variety of audiences. Possible career paths include public information officer, science writer, environmental educator/outreach specialist, environmental or health-risk communicator, and business, legal and other graduate study.

## Communication Media Studies (CMS)

*Intro Course: COMM 2200*

Students focusing in CMS will investigate the forces that shape media in contemporary society, investigating how what we see and hear comes to be. They will also analyze and understand the psychological, social, and cultural processes that are in turn affected by media, from politics to entertainment to news to the very question of what we understand as real about ourselves and true about the world around us. Students may pursue careers in the media industries, in designing the laws and policies regarding media, in business, legal or other graduate study, or in the service of making media better; most of all, they will be more informed and astute citizens in a highly mediated world.

## Special Notes regarding the Communication Majors

- COMM 4960 (Internship), 4980 (TA), 4580 (Behavior), 2990 (research) will only count as overall electives but not towards COMM specific coursework.
- COMM 4940 (special topics) can be repeated for credit when the topics are different.
- Only 1 Communication course, if approved will be counted from Study Abroad. Your faculty advisor can provide pre-approval for a communication study abroad coursework but the final credits are not awarded until a syllabi is provided and approved.
- Only 12 credits of Communication transfer coursework will be counted, if approved by the Department (9 credits at the 1000/2000 level and 3 credits at the 3000/4000 level)

Faculty Advisors and other academic support staff are an important source of support, advice, and information; however, students are ultimately responsible for their academic decisions, including course selection, meeting prerequisites, and adhering to policies, procedures, and deadlines.

Students should track your degree progress thru DUST. DUST will provide the most up-to-date information regarding your progress in the CALS Distribution credits and total credits towards graduation.

If you have any questions about the Department of Communication, email or stop by and see Andrea Poag, Undergraduate Program Coordinator and she can point you in the right direction.

## Communication And Technology (CAT)

*Intro Course: COMM 2450*

Students focusing in CAT explore the social and psychological dimensions of the design, use, and evaluation of communication and information technologies. Students explore the ways people relate to each other online, the uses of language in social media, the social practices and implications surrounding communication technologies, as well as, people's interface and information needs. Possible career paths include social media director, online marketing strategist, research analyst, user interface designer, software designer, usability specialist, campaign specialist, network organizer, as well as business, legal and other graduate study.

## Communication and Social Influence (CSI)

*Intro Course: COMM 2760*

Students focusing in CSI will use communication principles to analyze issues and situations involving groups, organizations and selected audiences to design, implement, and evaluate appropriate communication programs. Courses stress the positive, ethical, and effective uses of communication in human affairs. This focus area would be appropriate for students interested in using communication to bring about change at the individual and societal level. Possible career paths include public relations, marketing communications, polling, human resources, governmental affairs, and business, legal and other graduate study.

## What is going on in the Department of Communication?



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