

22 July 2015



Dear Parents,

Re: Photographic Consent & Updated Social Media Policy

As part of our ongoing reflection and continuous improvement, we have recently reviewed our Social Media Policy and are now seeking clarification from parents regarding their photographic consent for their own child/ren.

Photographs and videos are taken daily as a way of:

- Recording observations of planned & spontaneous activities
- As evidence for evaluations against our school aged care framework, My Time Our Place
- As a way of attempting to build and document a learning journey for each child who attends the service (Outcome 1)
- Communicating with parents to show what your child/ren have been doing and participating in during their time at GOSH
- Meeting children's requests for photographs (

Staff always respect the rights of children and will ask before a photo is taken to make sure the child is comfortable with this.

We are asking parents to please review the attached updated Social Media Policy & return this form outlining your level of consent.

We are very excited to reestablish our regular social media posts and are looking forward to sharing a lot more of our photos of life at the centre. We would like to reassure parents that our centre's duty of care ensures that children's safety and privacy is of the highest priority at all times.

Thank you in advance for your prompt return.

Team GOSH

GOSH Photographic Consent & Updated Social Media Policy

I _____ (parent's name) have reviewed the attached Social Media Policy and give the following consent for my child/ren:

Child 1 Name: _____ Child 2 Name: _____

Child 3 Name: _____ Child 4 Name: _____

I hereby give ongoing consent to my child being photographed/videoed for a range of purposes including observations, evaluations, noticeboards, newsletters, social media and promotion. I understand that additional permission will be sought individually to use any photographs for any print media; or

I hereby give ongoing consent to my child being photographed/videoed for inhouse purposes only whilst at the service or on an excursion (i.e. observations, evaluations, noticeboards, newsletters etc) ; or

I do not give permission for any photographs or videos to be taken at GOSH (if you select this option we ask that you please have a conversation with your child/ren about this so they are aware that photographs are not permitted. This is primarily to avoid disappointment when they request for a photograph to be taken)

Signed: _____ Date: _____