

Metro Louisville's "Super Showcase" of Youth Services



TALENT CONTESTS

LIVE ENTERTAINMENT
DOOR PRIZES

DOING THE RIGHT THING YOUTH EXPO

LOUISVILLE  URBAN LEAGUE
Observed by • Equality • One Community

FREE ADMISSION!

Saturday, Sept. 18, 2004
10 a.m. to 6 p.m.

Kentucky International Convention Center
221 S. Fourth Street, in downtown Louisville

COME AND EXPERIENCE:

- Recognition of local youth
- More than 50 youth services and activities
- Entertainment
- Prizes and giveaways such as TVs and DVD players
- Local youth talent performances

FOR MORE INFO:

(502) 561-6830, ext. 141

Web site: www.lul.org

Co-sponsored by:



DOING THE RIGHT THING YOUTH EXPO



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August 6, 2004

Dear Community Partner,

Louisville Urban League is pleased to announce plans for the 2004 **“Doing the Right Thing” Youth Expo**. Your organization is invited to be a key partner in presenting “Metro Louisville’s Super Showcase of Youth Services”. This event is co-sponsored by Metro Office of Youth Development and Louisville Youth Opportunity Network. It is designed to address academic achievement and educational issues facing local youth, while celebrating youth who are ***“doing the right thing.”***

The Youth Expo will be held 10:00 AM to 6:00 PM, Saturday, September 18th, at the Kentucky International Convention Center. This event provides a tremendous opportunity to join dozens of other local youth providers in showcasing opportunities and results within local programs and services that address the needs, interests and desires of young people.

By responding, you may join in the production of the Youth Expo in the following ways:

1. **RESERVE** a booth in the exhibit hall of the Convention Center to promote programs and other opportunities for youth. **The cost for a booth this year is \$100**, and reservations are being made on a first-come, first-serve basis. Please complete and return the enclosed Booth Registration Form no later than Wednesday, September 8th. Confirmation notices will be issued by September 13th. Space is limited, so please act quickly.
2. **ENTER** youth contestants in our third annual ***“Achievement Matters’ Oratorical Contest”***, a speech contest designed to inspire and motivate youth to become actively involved in public speaking. The contest rules and an entry blank are enclosed. Entry forms for the oratorical contest must be completed and returned by September 8th.
3. **NOMINATE:**
 - ♦ individuals or a youth group involved in your organization that you believe are ***“doing the right thing.”*** See the enclosed **Youth Recognition Nomination Form** for details. Nomination forms for youth recognition must be completed and returned by September 10th.



- ◆ Organizations that nominate youth are encouraged to have a representative present at the event.
 - ◆ youth for induction to the Urban League's **National Achievers and Believers Society**. See the enclosed National Achievers Society Nomination Form for details. Nomination forms for National Achievers Society induction must be completed and returned by September 8th.
 - ◆ **RECOMMEND** talented youth groups to our Youth Expo Planning Committee that are interested in presenting a positive, up-lifting performances. Our committee is in process of identifying youth choirs, singers, dancers, rappers, and other types of performers for consideration. We are striving to achieve geographic, demographic and cultural diversity in the Expo's youth performances. You may contact Faye Leavell, Metro Office of Youth Development at 574-4353 or 744-0600, no later than September 3rd to recommend youth performers. Opportunities are limited so please act quickly.
4. **PROMOTE** participation in the Youth Expo by encouraging and enabling youth involved with your organization to attend the event. A few event flyers are enclosed, and a poster and additional flyers can be made available upon request.

Please coordinate your organization's involvement in the Youth Expo by processing the respective documents included in this packet. Should you have any questions, feel free to contact me via email at kfields@lul.org, or call Johnny Gibson at 561-6830, ext. 112.

I deeply appreciate your commitment to the success of this event and to the year-round service of youth in our community.

Sincerely,



Kevin E. Fields, Sr.
Director, Youth Development and Education

Metro Louisville's "Super Showcase" of Youth Services

DOING THE RIGHT THING YOUTH EXPO

LOUISVILLE  URBAN LEAGUE
Opportunity + Equality = One Community

Saturday, September 18, 2004
10:00am to 6:00pm



Provider Booth Registration Form

Cost: \$100

Set-up time: 9:00 am to 11:00 am

Booth size: 10 feet x 10 feet

Table size: 8 feet

Electric: yes _____ no _____

*Complete and mail with check to Louisville Urban League, c/o Johnny Gibson
1535 W. Broadway, Louisville, KY 40203*

Organization/Agency:

Type of service(s):

Address:

Representative(s)		
Name	Phone	Email

Address questions to: Johnny Gibson at 561-6830 ext.112, jgibson@lul.org

Co-sponsors:





Louisville Urban League Third Annual “Achievement Matters” Oratorical Contest

Contest Rules

Introduction

On *Saturday, September 18, 2004*, the Louisville Urban League’s Campaign for African-American Achievement and its community partners will host its “*Third Annual ‘Achievement Matter’s Oratorical Contest.*” at the 2004 “*Doing the Right Thing Youth Expo.*” The purpose of this speech contest is to inspire and motivate youth to become actively involved in public speaking. The contest allows local youth the opportunity to compete for cash awards while demonstrating their public speaking skills and expressing their views on a pre-assigned topic.

Contestants may choose for the following topics for this year’s oratorical contest:

1. “*Why should all eligible people vote in governmental elections?*”
2. “*What can be done to encourage increased voter registration and voting of young people, 18 to 25 years of age?*”

To be eligible for the contest, you must complete the contestant entry form and submit a two-page, double-spaced typed written paper on your response to the topic. *Your entry form and paper must be completed and returned by 4:00PM, Wednesday, September 8, 2004, to the Louisville Urban League, Attn: R Shashu Tucker, 1535 West Broadway, Louisville, KY 40203, or fax to (502) 561-6825.* There will be a high school and middle school division and the top eight papers from each division will be selected for the oratorical contest. *You will be notified by Monday, September 12, 2004, if your paper was selected for the oratorical contest.*

Criteria

The “Achievement Matters” Oratorical Contest is aimed to enhance the development of leadership qualities and public speaking skills for young people. The contest entry and selection criteria are as follow:

1. Contestants must be enrolled in middle school, high school or GED courses.
2. A two-page double-space paper responding to the selected topic must be submitted by 4:00PM on September 8th. Papers will be judged on the overall response to subject matter, grammar, and punctuation.
3. If selected for the oratorical contest, students will make a three minute presentation during the 2004 Doing the Right Thing Youth Expo, that will be judged by an independent panel on the following:
 - ◆ Poise (Appearance, Personality)
 - ◆ Content of Speech (Subject Adherence, Theme, Logic, and Content)
 - ◆ Delivery and Presentation (Voice, Volume, Pronunciation, Gestures, Eye Contact, Sincerity, and Emphasis)
 - ◆ Overall Effectiveness (Appeal, Impression, Attitude, Effect)

Awards

The awards for each division are:

High School Division

First Place	\$250 Cash Reward
Second Place	\$125 Cash Reward
Third Place	\$75 Cash Reward
Fourth Place	Consolation Prize

Middle School Division

First Place	\$250 Cash Reward
Second Place	\$125 Cash Reward
Third Place	\$75 Cash Reward
Fourth Place	Consolation Prize

If you should have any additional questions, please contact R Shashu Tucker at (502) 561-6830 Ext. 142 or stucker@lul.org.



Louisville Urban League
Third Annual "Achievement Matters" Oratorical Contest

Contestant Entry Form

Name: _____

Male Female

Address: _____

Telephone number: _____

E-mail address: _____

School: _____

Grade: _____

School's telephone number: _____

Affiliated Organization: _____

Contestant Name (please print full name)

Contestant Signature

Date

Your paper and entry form must be completed and returned no later than Wednesday, September 8, 2004, to the Louisville Urban League, Attn: R Shashu Tucker, 1535 West Broadway, Louisville, KY 40203, or fax to (502) 561-6825.



LOUISVILLE URBAN LEAGUE
Opportunity • Equality • One Community

“Achievement Matters” RECOGNITION NOMINATION FORM

In order to lift up all of our youth who are “**Doing the Right Thing**,” a number of recognition ceremonies will be held throughout the day on Saturday, September 18th, honoring and celebrating our accomplished youth.

We invite you to recognize individuals and groups involved in your organization who you believe are “**Doing the Right Thing**.” You may honor youth for their:

- academic achievements,
- achievements in church,
- displays of leadership,
- community involvement, or
- kind deeds, good works, and positive attitudes.

All recognized youth will receive their “Doing the Right Thing” Certificate on stage at the Expo. In order to ensure that this ceremony is a success, please inform your youth ahead of time that they will be recognized at the Expo, and that they must be present at the ceremony on Saturday, September 18. Organizations that nominate youth are encouraged to have a representative attend the event to assist with presentations. Youth and organization representative must check in with the registration desk at the Youth Expo event by 11:00 AM.

Please return the completed form by Friday, September 10, 2004.

Mail to: Youth Department, Louisville Urban League

1535 West Broadway, Louisville, KY 40203

or fax to Johnny Gibson 585-2335

If you should have any questions, please call (502) 561-6830 ext. 112.

Thank you for participating, and we look forward to celebrating together!

YOUTH NOMINATION FORM

Organization/Church/Agency: _____

Contact Name: _____ Phone #: _____

Name of Representative who will attend event: _____

Youth Name: _____ School: _____

Reason for recognition: _____

Youth Name: _____ School: _____

Reason for recognition: _____

Youth Name: _____ School: _____

Reason for recognition: _____

Please return this form to the Louisville Urban League by no later than Friday, September 10th.

FAX: (502) 561-6830

Address: 1535 West Broadway, Louisville, KY 40203



Campaign for African American Achievement

“Achievers” and “Believers” Society Nomination

Introduction

The National Urban League and The Congress of National Black Churches, in collaboration with partners of the Campaign for African American Achievement sponsor induction into the **“National Achievers Society.”** The purpose of the **“National Achievers Society”** is to encourage, recognize and reinforce achievement among African American youth and other youth of color. The **“National Achievers Society”** creates a national group achievement presence in which young people can aspire and participate. The Society is designed to reduce drastically the negative peer pressure associated with academic achievement. Through identifying, nurturing and creating an environment in which motivation soars for young African Americans, it is suggested that high academic achievement can grow and develop.

Your organization can nominate aspiring youth for the distinguished honor of being inducted into the **“National Achievers Society”** by completing and submitting the enclosed nomination form, along with a check or money order for \$30.00. **Nomination forms and fee must be received no later than Wednesday, September 8, 2004.**

“National Achievers Society” Criteria

To be considered for induction into the **“National Achievers Society”**, nominees must meet the following requirements:

- *Complete and submit the nomination form, along with the \$30.00 nomination fee;*
- *Attach required essay to the completed nomination form;*
- *Be enrolled in school in grades 3 thru 12;*
- *Have achieved at least a 3.0 cumulative grade point average, for last school year (attach copy of final report card from last school year);*
- *Be sponsored by an adult/organization who will agree to serve as a positive role model and source of moral support in the Achiever’s life;*
- *Can be recognized for artistic talents and/or winning competitions at regional, state, or national levels;*
- *Can be recognized for involvement in special community service projects or activities.*

“Believers Society” Criteria

Students that may not meet the above stated academic standard of the **“National Achievers Society”** but are “academically determined” and display the motivation and diligence necessary to achieve academic success are candidates for induction in the Louisville Urban League’s **“Believers Society”**. Eligibility for the “Believers Society” requires nominees to have a cumulative grade point average in the range of 2.5 and 2.99, and meet the other criteria stated above for the **“National Achievers Society”**.

Awards and Recognition

Each student who is inducted into either the **“National Achievers Society”** or **“Believers Society”** will publicly recognized and awarded with a certificate at the 2004 Doing the Right Thing Youth Expo. They will also be presented with a National Achievers Society tee shirt and lapel pin during a reception ceremony that will be held later in the Fall.

Graduating high school students inducted into the **“National Achievers Society”** will be eligible to apply to the National Urban League for a 4-year renewable scholarship to the school of their choice, valued at up to \$40,000.

Nomination Fee

The fee for this nomination is \$30.00.

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Tony Miller
Bill Mitchell
Dr. Alex J. Moses
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Hollye Rafferty
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Vivian Tate
Dr. Mordean Taylor-Archer
Teresa Turley
Paul Varga
Alex Waldrop

President Emeritus
Arthur M. Walters





Louisville Urban League
Campaign for African American Achievement
“Achievers” and “Believers” Society

Nomination Form

Name: _____

Society interested in (Please check one):

Achievers Society Believers Society

Male **Female** **T-shirt size** (circle: youth or adult size) **S M L XL 2XL 3XL**

Address: _____

Nominee’s telephone number: _____

Nominee’s e-mail address: _____

School Name: _____

Grade: _____ **G.P.A.:** _____

School’s telephone number: _____

Extra curricular activities: _____

Sponsor’s name: _____

Sponsor’s address: _____

Sponsor’s telephone number: _____

Please complete and attach to the nomination form: Why do I want to be in the National Achievers Society or the Urban League’s Believers Society, in 100 words or less:

Nomination submission check list: (all items listed below are required with nomination)

Report Card Letter(s) of recommendation Essay Check or money order

Applicant’s Signature Date

Sponsor’s Signature Date

Cost: \$30.00 (check or money order payable to Louisville Urban League must accompany completed form)

Please return the nomination form to: R Shashu Tucker at the Louisville Urban League by no later than:
Wednesday, September 8, 2004.
FAX: (502) 561-6825
Address: 1535 West Broadway, Louisville, KY 40203

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