

SPONSORSHIPS

Show the attendees you care with a sponsorship that welcomes and/or aids attendees as they visit the show. As a sponsor, you will receive special recognition prior to and during the Show (See benefits page for more details).

Please return form by June 28th Fax: 717-303-0297 or email heather@prvca.org

COMPANY NAME:

CONTACT NAME:

PHONE:

SPOTLIGHT SPONSORSHIPS

There are many ways to put your company in the spotlight at America's Largest RV Show.

RV GIVEAWAY - PUBLIC DAYS ONLY

☐ Giveaway unit on display at show. Attendees register to win.

SEMINAR ROOMS - PUBLIC DAYS ONLY

Sponsor the seminar rooms and the doors will be covered with your 4-color artwork. Your name/logo will appear on the program map (for example, if you sponsor the Champions Club, it will be listed as "Your Company Name Champions Club").

Champions Club - Home of the featured speakers. Located on the Concourse Level next to Campground Blvd.

Power Play Room - Located on the Concourse Level, the Power Play room hosts RV Adventure Videos which conducts hourly seminars.

Green Room - Located on the Lower Level, the Green Room may host featured speakers and proprietary seminars.

Press Room - Located on the Lower Level, the Press Room may host featured speakers and proprietary seminars.

☐ \$2,000

PROGRAM

Sponsor receives 3"x5" ad in program.

Industry Program

☐ \$500

Public Program

☐ \$1,000 **SPONSORED BY Geico**

LOWER LEVEL GIANT CENTER BANNERS

Hang your banner around the top of the stadium seating inside the GIANT Center to be seen by attendees shopping on the lower level (Maximum banner size 8'x4' and must have grommets or ties suitable for hanging. If you need assistance designing/purchasing a banner, please contact heather@prvca.org).

☐ \$200

PERIMETER FENCE BANNER

Support RV technician training and hang your banner on the show fence (signs must face in, towards show). Banners may be no larger than 42"x120"; made from material with 40% flow-through and must have slits for wind with grommets suitable for hanging.

☐ \$200

VIDEO BOARDS

One large overhead arena board with multiple smaller screens in strategic locations around the arena enables attendees to see your message on a continuous loop.

☐ \$100 per day. Please select the day(s) you wish to sponsor.

☐ Mon. ☐ Tues. ☐ Wed. ☐ Thurs. ☐ Fri. ☐ Sat. ☐ Sun.

EVENT SPONSORSHIPS

Sponsoring a special event is a great way to reach your customers, and luckily, we have some great events lined up for 2013.

EDUCATION CLINICS - INDUSTRY DAYS ONLY

The sponsor of an education clinic also has the opportunity to introduce the speaker.

Parts Manager Clinic - Full Day Parts Manager Clinic by Chuck Marzahn (Monday)

☐ \$1,000

Campground Education Seminar - RV Park Trends with David Gorin

☐ \$500

Trouble Shooter Clinic - Full Day RV technician troubleshooter clinic by Gary Motely and Lippert Components

☐ \$1,000

RED CARPET BREAKFAST - INDUSTRY DAYS ONLY (TUESDAY)

Breakfast, Message and Meet & Greet with Rod Woodson at Chocolate World

SPONSORED BY Keller Marine & RV

☐ \$500 (Maximum of 6 sponsors)

Mini Helmets - Meet & Greet autograph mini helmets

☐ \$700

Photographs - Meet & Greet autograph photographs

☐ \$600

Footballs - Meet & Greet autograph footballs

☐ \$600

SPONSORED BY Fulton Bank

Giveaway Items- Gifts for first 150 Red Carpet Breakfast attendees

☐ I will provide gifts (items must be approved by PRVCA)

INDUSTRY PARTY- INDUSTRY DAYS ONLY (MONDAY)

HERSHEYPARK Rides

☐ \$1,000: One RV Manufacturer

☐ \$1,000: One Booth Vendor (non-RV Manufacturer)

Heavy Hors d'oeuvres

Shrimp cocktail, beef & chicken kabobs, boneless chicken wings, vegetable tray, cheese & crackers, sausage & honey, variety of desserts

☐ \$750: One RV Manufacturer

☐ \$750: One Booth Vendor **SPONSORED BY Tobin & Associates**

Beer

☐ \$500

Wine

☐ \$500

Giveaway Items- Gifts for first 500 Industry Party attendees

☐ I will provide gifts (items must be approved by PRVCA)

SERVICE SPONSORSHIPS

Show attendees you care by sponsoring a service that will make their trip to America's Largest RV Show even better.

BAGS

Provide eco-friendly bags for attendees to pick up at entrances to the show. Please select the day(s) you wish to sponsor. If your first choice is taken, you will be notified and given the opportunity to choose a different selection. NOTE: Bag must include "America's Largest RV Show" with the 2014 dates "September 8-14, 2014."

Industry Days - Please indicate which day you wish to sponsor

☐ Mon. (Quantity 1,500) ☐ Tues. (Quantity 1,500)

Public Days - One Manufacturer and one booth vendor sponsor per day.

Manufacturer, please indicate which day you wish to sponsor:

☐ Wed. (Quantity 2,500)
☐ Thurs. (Quantity 2,500)
☐ Fri. (Quantity 4,000)
☐ Sat. (Quantity 8,000)
☐ Sun. (Quantity 3,000)

Booth Vendor, please indicate which day you wish to sponsor:

☐ Wed. (Quantity 2,500)
☐ Thurs. (Quantity 2,500)
☐ Fri. (Quantity 4,000)
☐ Sat. (Quantity 8,000)
☐ Sun. (Quantity 3,000)

SHUTTLE

Shuttle transports to/from the Skywalk Entrance to the Hershey Lodge and Hershey Highmeadow Campground. Sponsor may place banner on side of shuttle bus (maximum size 16'x2').

☐ \$1,500

RESTROOM TRAILER

Show attendees you care and sponsor a restroom trailer equipped with sink. A 3'x5' sponsor banner will be attached to the outside of the trailer.

☐ \$950

COFFEE - INDUSTRY DAYS ONLY

Coffee is located at Registration Tent, Show Office Press Room

☐ \$250 per day. Please select the day(s) you wish to sponsor:
☐ Mon. ☐ Tues.

CHOCOLATE CHIP COOKIES - INDUSTRY DAYS ONLY

Cookies located at Registration Tent and Show Office

☐ \$250 per day. Please select the day(s) you wish to sponsor:
☐ Mon. ☐ Tues.

GOLF CARTS

Provides transportation around the show. Golf Cart Taxis travel to and from individual outdoor exhibitors, the entrances to the GIANT Center, overnight parking and the parking lot.

☐ \$250 for logo/name on 2 carts (14 carts total/max 7 sponsors)
☐ \$250 for logo/name on 2 carts (14 carts total/max 7 sponsors)
☐ \$250 for logo/name on 2 carts (14 carts total/max 7 sponsors)
☐ \$250 for logo/name on 2 carts (14 carts total/max 7 sponsors)
☐ \$250 for logo/name on 2 carts (14 carts total/max 7 sponsors)
☐ \$250 for logo/name on 2 carts (14 carts total/max 7 sponsors)
☐ \$250 for logo/name on 2 carts (14 carts total/max 7 sponsors)

SPONSORED BY Tobin & Associates

PRESS LOUNGE

Treat the press attending the show to snacks and beverages.

☐ \$150 per day. Please select the day(s) you wish to sponsor:
☐ Mon. ☐ Tues. ☐ Wed. ☐ Thurs. ☐ Fri. ☐ Sat. ☐ Sun.

ZEMBO SHRINE CLOWNS - PUBLIC DAYS ONLY

Clowns roam the show entertaining attendees and attracting crowds. They will be generous with their time at sponsor's display. Clowns will have signage indicating sponsor. Be a sponsor and support a great cause!

☐ \$100 per day. Please select the day(s) you wish to sponsor:
☐ Wed. ☐ Thurs. ☐ Fri. ☐ Sat. ☐ Sun.

BENEFITS

Recognition in the Show Program

Your logo will be included in a special Sponsorship Thank You section of the Show Program.

Personalized Thank You on the Giant Center

Video Boards

One large overhead arena board with multi-smaller screens in strategic locations around the arena enable attendees to see the message on a continuous loop. The sign will thank the sponsor and direct attendees to their booth/block.

Signage at the Sponsored Site or Function

For those sponsors whose sponsored item does not consist of a banner or poster, signage will be provided at the site or event.

Website Recognition

Industry Day Sponsors will be recognized on a "Sponsorship" section of the Industry Day website. Public Sponsors will be recognized on the Coupon Page of the Public Day website. The Coupon page is one of the most popular pages on the Show's website.

Listing Specifications:

Up to \$500: display logo (100 pixels x 100 pixels) with a link
\$501 - \$750: banner ad (300 pixels x 250 pixels) with a link
\$751 - \$1,000: banner ad (468 pixels x 90 pixels) with a link
\$1,000 and up: banner ad (728 pixels x 90 pixels) with a link

E-mail Blasts

An e-mail blast containing valuable show information will be sent to industry and public attendees with a logo and link to your company.

PAYMENT

We do not accept American Express

☐ Check payable to PRVCA **OR** ☐ Credit Card ☐ Discover ☐ Mastercard

Amount:

Expiration Date: 3 digit security number on back of card

Amount:

Card Number:

Name on card