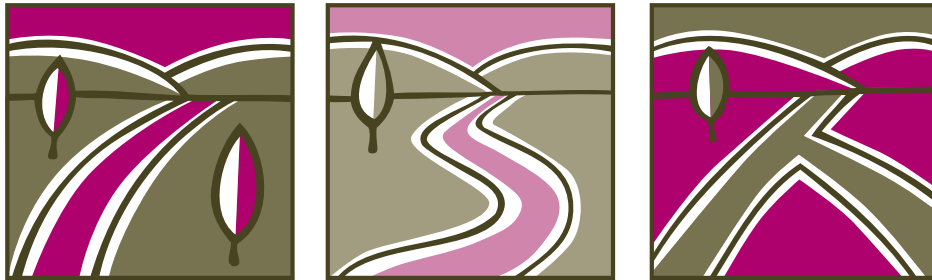


# DIVERSE PATHS COMMON DREAMS



## 2012 Exhibitor Information

**Prevent Child Abuse New York's  
17th Annual NYS Child Abuse Prevention Conference  
April 16-18, 2012 | Marriott Hotel, Albany, NY**





## Diverse Paths Common Dreams

17th Annual NYS Child Abuse Prevention Conference  
April 16-18, 2012 | Marriott Hotel, Albany, NY

### Call For Exhibitors

#### Please Join Us

We invite you to exhibit at the 2012 New York State Child Abuse Prevention conference, *Diverse Paths, Common Dreams*, April 16-18 at the Albany Marriott. The conference inspires and equips professionals, advocates, parents and other caregivers with the latest abuse prevention, child protection, and parenting information and skills. We expect about 400+ participants. They work in many arenas: parent and family education and support, child protective services, domestic violence, health care, mental health, education, law enforcement, legal services, religious and civic organizations, and in the home as parents. Their common purpose is to nurture and protect children.

#### What should you know about exhibiting?

- \* Booth locations will be assigned in the order in which registration forms with payments are received.
- \* **Registration forms with payment in full are due by March 2, 2012.** Forms received after this date will be accepted on a space availability basis.
- \* Exhibit space will be located adjacent to registration area and near breakout rooms—in a heavily trafficked area for high visibility
- \* Exhibit set-up will be Sunday, April 15th at 4pm or from 6am - 7:30am on Monday, April 16th. **Your exhibit area must be set up by 8 am on Monday, April 16th.**
- \* The Exhibit area hours are Monday, April 16, 8:30 am - 5:30 pm, Tuesday, April 17, 7:30 am - 3:30 pm and Wednesday, April 18, 7:30 am - 2:00 pm.
- \* High traffic times: Registration, networking/refreshment breaks
- \* Exhibitors are strongly encouraged **not** to dismantle their booths before 2:00 pm on Wednesday, April 18th.

#### Exhibitor Rates (Please note: Wireless Internet access is not provided in the exhibit area.)

- \* **\$365 ~ Corporate & For-Profit Resellers** (for profit vendors who do not make their own items, but resell)
- \* **\$315 ~ Hand Made For-Profit Vendor** (items must be made (crafted) by the booth vendor)
- \* **\$215 ~ Non-Profit** (Must submit a copy of 501(c)3 in order to qualify for this rate)
- \* **\$175 ~ 2012 NYS Child Abuse Prevention Conference Workshop Presenters & Members of the PCANY Prevention Network** (go to [www.preventchildabuseny.org/join-the-prevention-network/](http://www.preventchildabuseny.org/join-the-prevention-network/) for more information)

The exhibitor booth package includes a 8ft. x 10ft. booth space, one 6ft. draped table, two chairs, electricity if needed, a table sign, meals and refreshments for one staff person, and a listing in the conference program.

There is a \$25 fee for each additional table. Exhibitors can not bring their own tables. If you require a specific layout for your exhibit space, please contact Jennifer Dailey **before** submitting your exhibitor registration form.

#### Payment

Payment in full is required at time of application. Checks, money orders or credit cards may be used for payment. Funds are to be made payable to Prevent Child Abuse New York (PCANY). Cancellations requested in writing prior to March 16, 2012 will receive a refund minus a \$50 handling fee. Refunds will not be issued for cancellations received later than March 16, 2012. No exhibitor will be permitted to set up their booth unless PCANY has received payment in full.

#### Registration

To register as an exhibitor please return the following to Jennifer Dailey at Prevent Child Abuse New York (Mail to : 33 Elk Street, Suite 201, Albany, NY 12207 or Fax to: 518-436-5889):

- \* Completed Exhibitor's Application/Contact
- \* Brief Description (100 words or less) of your products/services to be included in the conference program
- \* Copy of 501(c)3 if applicable
- \* Payment in full



## Diverse Paths Common Dreams

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### Prevent Child Abuse New York Exhibitor Policies

1. Exhibitors may not alter the locations of exhibits without the consent of Prevent Child Abuse New York. The assignment, subletting, selling or sharing of space already assigned is prohibited without the prior written consent of Prevent Child Abuse New York. We reserve the right to alter the locations of exhibits if deemed advisable and in the best interest of the conference generally.
2. Table locations will be assigned on a first come, first served basis once full payments are received. Your table number will be indicated in our information packet that will be sent to you in April.
3. The exhibit must be designed and displayed to conform to the size of the exhibit space (8ft x 10ft). Nothing shall be displayed in such a manner as to obstruct the view of or interfere with other exhibits. Attention to safety regulations is imperative. Aisles, passageways and lobby or exit areas giving access to fire-extinguishing apparatus must be kept clear at all times.
4. Exhibitors will exercise all precautions against damage or defacement of the exhibit areas in the Albany Marriott. Exhibitors may not tape, paste, thumbtack, nail or otherwise affix signs or posters to the walls.
5. Brochures or advertising materials of any description may be distributed only within the space assigned to the exhibitor. Aisle space may not be used to distribute promotional material.
6. Prevent Child Abuse New York reserves the right to prohibit or remove any exhibit that, in the opinion of PCANY, may detract from the general character of the conference as a whole. In the event of such restriction, PCANY will not provide a refund.
7. In no event shall Prevent Child Abuse New York be liable for special, incidental, or consequential damages, or losses of profits, arising from exhibitors' activities during the conference.
8. Tables will be ready for set up at 4 pm on Sunday, April 15th. Exhibitors can set up their booths Sunday evening or from 6am -7:30am on Monday, April 16th. **Your exhibit area must be set up by 8 am on Monday, April 17th.** No exhibitor will be permitted to set up a table unless PCANY has received payment in full. Exhibits will close Wednesday, April 18th at 2 pm. Exhibit hours are subject to change.

Please Contact Jennifer Dailey for any questions about exhibit booths or advertising opportunities. She can be reached at 518-445-1273 ext 105 or by email at [jdailey@preventchildabuseny.org](mailto:jdailey@preventchildabuseny.org)



## Diverse Paths Common Dreams

### Exhibitor Registration Form

Deadline: March 2, 2012



Please return this form to Jennifer Dailey at Prevent Child Abuse New York  
(Mail to: 33 Elk Street, Suite 201, Albany, NY 12207 or Fax to: 518-436-5889)

Company/Organization/Agency Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Main Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Description of product or service: Please attach a brief description, 100 typed words or less, of the products or services you will be exhibiting at the conference. The description will be included in the conference program listing if received by March 2, 2012. Please note: an exclusive contract with the conference bookseller prohibits book sales by other vendors

### Please Indicate Your Exhibit Specifications

This organization is:

\_\_\_\_ \$365 Corporate & For-Profit Resellers (for profit vendors who do not make their own items, but resell)

\_\_\_\_ \$315 Hand Made Item For-Profit Vendor (items must be made(crafted) by the vendor in the booth)

\_\_\_\_ \$215 Non-Profit (Must submit a copy of 501(c)3 in order to qualify for this rate)

\_\_\_\_ \$175 2012 NYS Child Abuse Prevention Conference Workshop Presenters & Partners of the PCANY Prevention Network (go to [www.preventchildabuseny.org/join-the-prevention-network/](http://www.preventchildabuseny.org/join-the-prevention-network/) for more information)

\_\_\_\_ Yes I would prefer an exhibit space with a table or \_\_\_\_ No, I would like an exhibit space with no table

Additional number of tables needed (if applicable): \_\_\_\_ There is a \$25 fee for each additional table. Exhibitors can not bring their own tables. If you require a specific layout for your exhibit space, please contact Jennifer Dailey before submitting your exhibitor registration form.

Electricity is needed: \_\_\_\_ No \_\_\_\_ Yes, For: \_\_\_\_\_

Please clearly print name(s) for name badge(s): \_\_\_\_\_

Dietary Restrictions? \_\_\_\_\_

### Agreement

I understand that the submission of the application and contract for exhibit space constitutes agreement to abide by PCANY's exhibit policies and information (**must be signed**)

Signature of person making reservation \_\_\_\_\_ Date \_\_\_\_\_

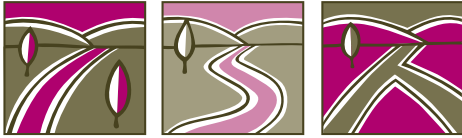
### Payment Information

Enclosed is the amount of \$ \_\_\_\_\_ (Not-for-profits please attach a 501(c)(3) designation)

Method of Payment(check one): \_\_\_\_ MasterCard \_\_\_\_ Visa \_\_\_\_ Check \_\_\_\_ Money Order \_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_



## Diverse Paths Common Dreams

### Advertising Opportunities

**Deadline: March 26, 2012**

### Already have plans; unable to attend the conference?

You can still reach hundreds of New York State professionals by displaying your information or literature at a take-one table or in the conference packet! Take-one tables are located in the exhibitor area adjacent to registration and near breakout rooms- in a heavily trafficked area for high visibility. Conference packets are given to each conference attendee at registration and contain important conference related materials.

#### Advertising Fees

Description	For Profit Fee	Not-For-Profit Fee	Partner Organization Fee
Brochure displayed on take-one table	\$45.00	\$20.00	Free
Brochure in conference participant packets	\$100.00	\$50.00	\$25.00

Please note: Limit is one piece of literature per organization.

Company/Organization/Agency Name: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Main Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 E-Mail: \_\_\_\_\_

#### Payment Information

Enclosed is the amount of \$\_\_\_\_\_ (Not-for-profits please attach a 501(c)(3) designation)  
 Method of Payment (check one): \_\_\_\_\_ MasterCard \_\_\_\_\_ Visa \_\_\_\_\_ Check \_\_\_\_\_ Money Order \_\_\_\_\_  
 Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_  
 Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

**Please return this form to Jennifer Dailey at Prevent Child Abuse New York (mail to: 33 Elk Street, Suite 201, Albany, NY 12207 or Fax to: 518-436-5889). If you have questions or would like additional information contact Jennifer at 518-445-1273 ext 105 or [jdailey@preventchildabuseny.org](mailto:jdailey@preventchildabuseny.org).**

# Diverse Path Common Dreams

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## CONFERENCE INFORMATION

### Conference plenary sessions:

- ✦ Victor Bernstein, PhD., Consultant, Trainer & Faculty Member, School of Social Service Administration, University of Chicago
- ✦ Donna Beegle, Ed.D., Speaker, Trainer & Author, Communication Across Barriers
- ✦ Bryan Specht, Founder, Promised Land Society and Awful Grace Project, National Board Member, Prevent Child Abuse America

### Other highlights:

- ✦ Six workshop sessions presenting more than 40 workshops and institutes
- ✦ Resource and commercial exhibits and vendors throughout the conference
- ✦ Networking opportunities

### Conference registration fees:

- ✦ \$365: Full three-day conference
- ✦ \$315: Any two days
- ✦ \$165: Any one day

### Discounted Rate available to participants who register and pay by March 9, 2012:

- ✦ \$345: Full three-day conference
- ✦ \$300: Any two days
- ✦ \$155: Any one day

### Group Rate (for groups of 4 or more):

- ✦ \$335 (per person): Full three-day conference
- ✦ \$290 (per person): Any two days
- ✦ \$145 (per person): Any one day

### Members of PCANY's Prevention Network may register at any time at the following rates:

- ✦ \$315: Full three-day conference
- ✦ \$270: Any two days
- ✦ \$135: Any one day

### Overnight rooms at the Marriott (not included in registration fee)

- ✦ \$133/night, single or double occupancy.

For more information about the conference, call 518-445-1273.



**Prevent Child Abuse**  
New York

Prevent Child Abuse New York  
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518-445-1273  
[www.preventchildabuseny.org](http://www.preventchildabuseny.org) | [info@preventchildabuseny.org](mailto:info@preventchildabuseny.org)

