



RICE ALLIANCE

for TECHNOLOGY *and* ENTREPRENEURSHIP

Rice Alliance Technology Venture Forums
Energy & Clean Technology Venture Forum – Sept. 13, 2012 or
I.T. and Web 2.0 Venture Forum – Dec. 6, 2012 or
Texas Life Science Venture Forum – Feb. 21, 2013

Sponsorship Opportunities:

(Note: Prices are for ONE event only, though you may select to sponsor more than one event. All sponsors receive the “General Benefits” listed below. See additional benefits on attached page.)

Overall Event Sponsors:

- \$15,000 – Platinum Event Sponsor** (only 2 at this level)
- \$10,000 – Gold Event Sponsor** (only 4 at this level)
- \$5,000 – Silver Event Sponsor** (only 6 at this level)
- \$2,500 – Breakfast Sponsor** (only 1)
- \$2,500 – Networking Break Sponsor** (only 1 per break)
- \$2,500 – Company Presentation Sponsor** (only 1)
- \$2,500 – Business Plan and VC Feedback Panel Sponsor** (only 1)
- \$2,500 – Lunch Sponsor** (only 1)
- \$2,500 – Networking Reception and Company Showcase Sponsor** (only 1)

General Sponsorship Benefits:

- Sponsor Table provided at Event
- Recognition with company logo included on event signage
- Special recognition during opening remarks and closing remarks at the event
- Special recognition in the program given to all attendees at the event
- Sponsor logo and description included in the event program brochure
- Recognition on the rolling display in the Auditorium and in the Dining Room
- Special recognition in emails to over 28,000 subscribers to the Rice Alliance Digest email newsletter
- Recognition on the Rice Alliance web site
- Complimentary passes for the event for use by your firm and/or guests
- Organization’s marketing materials included in each participant’s registration kit

 Sponsorship Amount (\$)

 Sponsorship Level (e.g., Gold Event Sponsor)

 Payment Method (Check, Credit Card)

 Contact Person

 Company Name

 Address (Street, Box)

 Address (City, State, Zip)

 Date

 E-Mail

 Phone Number

Please return via facsimile to Mary Lynn Fernau at fax number: 713.348.3110.

Sponsorship Opportunities:

Sponsorship Benefits (in ADDITION to General Sponsorship Benefits listed on first page. Prices are for ONE event ONLY, though you may choose to sponsor one of more events.)

\$15,000 – Platinum Event Sponsor (only 2 at this level)

- Sponsor receives prominent recognition over the day of event and in pre-event / post-event marketing materials
- Sponsor receives prominent recognition in program, marketing materials, web site, etc.
- Sponsor Table provided in the Main Rotunda outside of Auditorium
- Invitation to participate in judging the Elevator Pitch Presentations
- Includes all General Sponsorship Benefits (listed on first page)

\$10,000 – Gold Event Sponsor (only 4 at this level)

- Sponsor receives prominent recognition over the day of event and in pre-event and post-event marketing materials
- Sponsor receives prominent recognition in program, marketing materials, web site, etc.
- Sponsor Table provided in the Main Rotunda outside of Auditorium
- Invitation to participate in judging the Elevator Pitch Presentations
- Includes all General Sponsorship Benefits (listed on first page)

\$5,000 – Silver Event Sponsor (only 6 at this level)

- Sponsor receives special recognition over the day of the event and in pre-event and post-event marketing materials
- Sponsor receives prominent recognition in program, marketing materials, web site, etc.
- Sponsor Table provided in the Main Rotunda outside of Auditorium
- Invitation to participate in judging the Elevator Pitch Presentations
- Includes all General Sponsorship Benefits (listed on first page)

\$2,500 – Breakfast Sponsor (only 1 sponsor)

- Sponsor Table provided outside of Dining Room
- Recognition with company logo included on event signage in the Dining Room during Breakfast
- Special recognition during remarks at the event
- Includes all General Sponsorship Benefits (listed on prior page)

\$2,500 – Networking Break Sponsor (only 1 sponsor per break)

- Sponsor Table provided outside of Dining Room
- Recognition with company logo included on event signage in the Auditorium
- Special recognition during remarks at the event
- Includes all General Sponsorship Benefits (listed on prior page)

\$2,500 – Company Presentation Sponsor (only 1 sponsor per break)

- Sponsor Table provided outside of Dining Room
- Recognition with company logo included on event signage in the Auditorium
- Special recognition during remarks at the event
- Includes all General Sponsorship Benefits (listed on prior page)

\$2,500 – Lunch Sponsor (only 1 sponsor)

- Sponsor Table provided outside of Dining Room
- Recognition with company logo included on event signage in the Dining Room during Lunch
- Special recognition during remarks at the event
- Includes all General Sponsorship Benefits (listed on prior page)

\$2,500 – Networking Reception/Company Showcase Sponsor (only 1 sponsor)

- Sponsor Table provided outside of Dining Room
- Recognition with company logo included on event signage during Reception and Company Showcase
- Special recognition during remarks at the event
- Includes all General Sponsorship Benefits (listed on prior page)