

2016 APEX Awards and Dinner Sponsorship Levels Monday, April 18, 2016 | Washington, DC



The APEX Awards is quickly becoming the event for recognizing mental health awareness and advocacy in the US, with a focus this year on the overcriminalization of the mentally ill in jails and prisons. With more than 400 attendees expected, you can expect a high visibility evening of networking with mental health and community leaders from all sectors and parts of the country. More information may be found at www.apafdn.org. Your involvement and sponsorship will make a difference in this inaugural event; please consider sponsoring at one of the levels below:

Champion for Justice: \$50,000

- 20 invitations to pre-event patron's reception
- 2 prime tables for 10 guests/table to dine with an option of up to 4 APA/APA Foundation leaders or special guests
- Full-page acknowledgement in APEX Awards Dinner Program
- Prominent placement of logo on event signage and special mention during presentation
- Photo opportunity with APA senior leadership
- Post-event acknowledgement in *Psychiatric News*, reaching over 45,000 psychiatrists
- Acknowledgement on the Foundation's website and in its Annual Report

Advocate for Compassion: \$25,000

- 1 table for 10 guests to dine with an option of up to 2 APA/APA Foundation leaders or special guests
- Half-page acknowledgement in APEX Awards Dinner Program
- Standard logo placement on event signage and special mention during presentation
- Post-event acknowledgement in *Psychiatric News*, reaching over 45,000 psychiatrists
- Acknowledgement on Foundation's website and in its Annual Report

Promoter of Care: \$10,000

- 1 table for 10 guests
- Quarter-page acknowledgement in APEX Awards Dinner Program
- Standard logo placement on event signage and special mention during presentation
- Acknowledgement on Foundation's website and in its Annual Report

Why I Support the APEX Awards:

As a business owner, I have worked with and respected the American Psychiatric Association for years.

After I learned about the important public education programs that the APA Foundation provides in communities across the country, I knew I wanted to make a personal contribution. It was an easy gift to make—not only has my family benefitted from working with psychiatrists, but I strongly believe that early identification and appropriate treatment improves the lives of individuals with mental illness and their caregivers.

I am supporting the APEX Awards because I, too, want to celebrate the incredible work being done in the name of mental health. Today's attention to the cause will better support people with mental illness and reduce stigma—something our country desperately needs.

*Susan Kushner, CFO/President
Kushner & Associates*

A la Carte Sponsorships:

Several a la cart sponsorships have already sold out. Secure your preferred level today!

- **Pre-event Reception Sponsor: \$40,000** *(One sponsorship available)*
 - 10 invitations to pre-event patron's reception
 - 1 table for 10 guests to dine with an option of up to 2 APA/APA Foundation leaders or special guests
 - Prominent placement of logo on event signage and special recognition during event
 - Photo opportunity with APA senior leadership
 - Half-page acknowledgement in APEX Awards Dinner Program
 - Post-event acknowledgement in *Psychiatric News*, reaching over 45,000 psychiatrists
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- **Video Sponsor: \$40,000** *(two sponsorships available)*
 - 10 invitations to pre-event patron's reception
 - 1 table for 10 guests to dine with an option of up to 2 APA/APA Foundation leaders or special guests
 - Acknowledgement/placement of logo at the end of the main event video
 - Standard logo placement on event signage and special recognition during event
 - Quarter-page acknowledgement in APEX Awards Dinner Program
 - Post-event acknowledgement in *Psychiatric News*, reaching over 45,000 psychiatrists
 - Acknowledgement on the Foundation's website and in its Annual Report

- **Pay It Forward Sponsor: \$5,000** *(ten sponsorships still available)*
 - Provides 10 gratis tickets to special guests unable to afford tickets (local government representatives, recipients of care, psychiatric residents and fellows, nonprofit partners, etc.)
 - Recognition in APEX Awards Dinner Program
 - Acknowledgement on the Foundation's website and in its Annual Report

2016 APEX Awards and Dinner Sponsorship Form
Monday, April 18, 2016 | Washington, DC



Yes! Sign me up as an Event Sponsor*:

Sponsor Type: _____
Company/Organization: _____
Contact Person: _____
Address: _____
City: _____
State: _____ Zip: _____
Phone: _____
Fax: _____
Email: _____

Sponsorship Level: \$ _____

Individual Tickets are also available for:

APA members at \$250/person: _____ # of tickets x \$250/ticket = _____

Nonprofit attendees at \$250/person: _____ # of tickets x \$300/ticket = _____

Corporate attendees at \$500/person: _____ # of tickets x \$500/ticket = _____

Method of Payment:

- Check (payable to APA Foundation)
- Invoice me
- I intend to donate this amount from my donor-advised fund so please do not provide me with complimentary tickets
- Credit Card

___ Visa ___ MasterCard ___ AMEX

Card No. _____

Exp. Date: _____ Security Code: _____

Card Holder: _____

Signature: _____

Please return (scan/email, fax or mail) this completed form along with your check or credit card information to:

American Psychiatric Association Foundation
1000 Wilson Boulevard, Suite 1825
Arlington, VA 22209
Email: dnguyen@psych.org
Fax: (703) 907-7852 Phone: (703) 907-8512 Tax ID #: 13-0433740

**Your sponsorship is tax deductible (less \$185/guest for the meal portion of the Reception and Dinner). Proceeds from the event will fund the American Psychiatric Association Foundation's programs and initiatives. Thank you for your contribution! For more information, please visit <http://www.apafdn.org> or contact Kimberly O'Donnell at (703) 907-7879 or kodonnell@psych.org.*

American Psychiatric Association Foundation
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www.apafdn.org | 703-907-7879 | kodonnell@psych.org