

# INTERNATIONAL COMMISSION ON IRRIGATION AND DRAINAGE 2ND ASIAN REGIONAL CONFERENCE

## EXHIBITION & TRADE DISPLAY



ICID-CIID



### 14th – 17th March 2004

#### THEME:

Irrigation in a Total Catchment Context – Sharing the River

#### LOCATION:

Moama Bowling Club, Moama, NSW

### YOUR OPPORTUNITY TO WIN CUSTOMERS



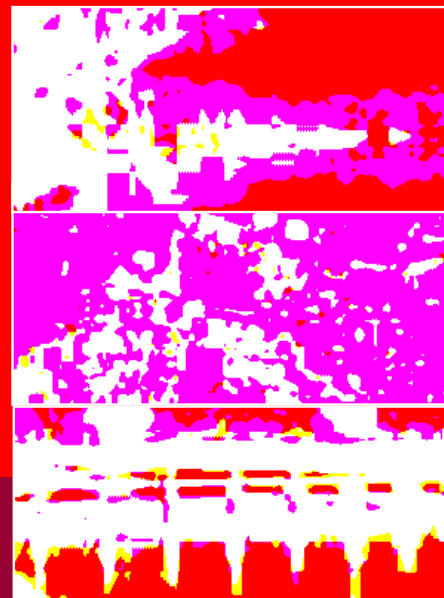
**Stephen Mills,  
Chairman, ANCID**

I invite you and your company or organisation to exhibit at the Conferences Trade Exhibition at Moama in March 2004. The Conference will be attended by water and catchment management industry people from Australia, Asia and the Pacific Rim.

We expect that there will be at least 400 delegates most of whom will be decision makers for their organisation or company.

An exhibition area has been set out beside the main morning tea and meal area which should attract maximum patronage.

I commend this opportunity to you as one which will build business not only in Australia but also into Asia and the Pacific Rim countries. We look forward to seeing you at Moama in March 2004



AUSTRALIAN NATIONAL  
COMMITTEE ON IRRIGATION  
AND DRAINAGE

**Take this opportunity to exhibit, demonstrate and display products and services.**

Use the web, pc's, posters, videos or slides. Talk about your products and services throughout the conference, hand out literature, run a competition or prize draw and gather prospective customer names ... *the key is interactivity!*

**BENEFITS**

- Your opportunity to display your products and services to over 400 people who are decision makers in the irrigation industry in Australia and overseas.
- One single exhibition stand at ICID 2nd Asian Regional Conference 2004 consisting of:
  - one booth, 3 x 2 metres (multiple booths can be obtained);
  - fascia (0.3 metres high) and fascia signage;
  - lighting;
  - electric power point;
  - trestle table and chair;
  - access to an exhibitors' lounge with complimentary tea and coffee; and
  - other benefits as per those applying to general exhibitors.
- Discount of 50% on each full registration (maximum 3)
- Acknowledgment of exhibitors with company name in the Exhibition section of the delegates' manual.
- One complete electronic listing of delegates provided after the event subject to Privacy Act (including name, organisation, postal address and telephone number). Use this list to help with your own marketing initiatives.
- Invite clients of your choice to visit your stand – including non-delegates.

**COST:**

Cost of one booth complete and ready to accept your display is \$1400

**HEAVY EQUIPMENT:**

Heavy equipment cannot be displayed in the exhibition hall. However if there is a need, then arrangements can be made to use a section of the outside car park area.



☐ **YES! I would like to confirm as an exhibitor.**

Signature: \_\_\_\_\_

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Position: \_\_\_\_\_ Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

Postcode: \_\_\_\_\_ Country: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**PAYMENT: \$1,400.00**

- Total amount (payable to ANCID) to be paid on signing
- Tax Invoice will be provided
- On receipt of payment, a full briefing will be provided by the Conference Secretariat, Professional Conference Services.

**Post to: ICID Conference Secretariat: 137 Gardenvale Road, Gardenvale, Vic 3185  
or fax: 03 9530 6777**

**Phone: 03 9530 6777 Email: [services@profconferences.com](mailto:services@profconferences.com) Website: [www.icid2004.com](http://www.icid2004.com)**