



The Chicago International Film Festival presents...

# INTERCOM

The 51<sup>ST</sup> INTERNATIONAL COMMUNICATIONS MEDIA COMPETITION

## Official Entry Form

### Production Information

Original Title: \_\_\_\_\_

English Title: \_\_\_\_\_

Category Name: \_\_\_\_\_

Category #: (**very important**) \_\_\_\_\_

Running Time: \_\_\_\_\_

Date Completed: \_\_\_\_\_

Country of Origin: \_\_\_\_\_

Language: \_\_\_\_\_

Producer: \_\_\_\_\_

Director: \_\_\_\_\_

Production Company: \_\_\_\_\_

Sponsor / Client: \_\_\_\_\_

Distributor: \_\_\_\_\_

Intended Audience: \_\_\_\_\_

Production Budget in US dollars: \_\_\_\_\_

Please provide a 25 – 30 word synopsis:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Video Format (categories 1 – 48)

Indicate the format of the DVD you are submitting for preview and judging purposes.  
Please encode disc as Region 1 or 0.

NTSC     PAL

### Interactive Media Address (categories 49 – 51)

Website URL: \_\_\_\_\_

## Entrant Information

All correspondence and any award will be sent to the address below. **Please do not use a post office box.**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Address 2: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_

ZIP/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

I hereby state that I am authorized to submit this production to INTERCOM and I accept the rules stated in the competition's regulations.

SIGNED: \_\_\_\_\_

Entry Fee: \$ \_\_\_\_\_

Check or money order (payable to Cinema/Chicago)

Credit Card:  VISA  MasterCard  American Express

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

V-Code (final 3 digits on back of card): \_\_\_\_\_

Name of Cardholder: \_\_\_\_\_

Signature of Cardholder: \_\_\_\_\_

## Award Inscription

If your production wins an award, we would like you to choose the award inscription. Please type or print legibly no more than four names and/or companies you would like to appear on the award inscription. The title of the production and the category will automatically appear on the award. INTERCOM is not responsible for incorrect spelling if names are illegible. If no information is listed below, only the title of the production and the category will appear on the award.

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

## SEND TO:

**Entry Coordinator, INTERCOM**  
**30 E Adams St, Suite 800**  
**Chicago, IL 60603**  
**Tel: 312.683.0121 Fax: 312.683.0122**  
**email: entries@chicagofilmfestival.com**



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## GUIDELINES & REGULATIONS

### A) Requirements

1. Entries must be postmarked no later than **August 28, 2015**
2. Submit one completed entry form and one copy of your production for each submission.
3. Entries must be submitted on DVD (except interactive / website categories.) Do NOT send film prints, master tapes, or other originals. Entry DVDs will not be returned.
4. Entries can only be submitted to one category. Submitting the same production to multiple categories will require a separate entry form and fee for each category.
5. Each entry must be accompanied by the appropriate submission fee (consult "Entry Fee" section.) Entry fees are non-refundable.
6. International (outside the U.S.) checks and money orders must be drawn on U.S. correspondent banks, in U.S. dollars.
7. ENTRY FORMS AND PAYMENT WILL NOT BE PROCESSED WITHOUT AN ACCOMPANYING DVD. DVDs will not be considered for competition unless accompanied by necessary fees and entry forms.
8. Entrant's name and title of production must be on each case or DVD.
9. INTERCOM is not responsible for incorrect wording in publications or on awards if the entry form is incorrect or illegible.

### B) Eligibility

1. Productions completed in 2014 or 2015 are eligible.
2. Entries may be submitted by the director, producer, distributor, or client. In categories of Special Achievement, entries may be submitted by a crew member who worked on the production.
3. Entrant confirms and warrants required legal authority to submit the entry into competition and to use all music, images, and content in the entry. Entrant will allow usage of clips from the entry for promotional use on television, radio, in print, and at the "Best of INTERCOM" screening at the 51<sup>st</sup> Chicago International Film Festival.
4. All film and video entries must be in English or contain English subtitles.

### **C) Shipping**

1. The cost of shipping an entry to the competition must be paid by the entrant. Collect or COD shipments will not be accepted.
2. All international entries must be sent "Free Domicile" to the competition office with all transportation charges, duties, and taxes pre-paid by shipper. Any brokerage fees charged to the INTERCOM will be refused. Please be sure to include all the proper customs documentation as required by your shipping service.

### **D) Awards**

Gold and Silver Hugos are the highest honors presented by the INTERCOM. Hugos are awarded only to outstanding productions that achieve effective communications through technical excellence and creativity. Gold and Silver Plaques are awarded to entries of superior quality that are among the best in their category. Certificates of Merit are awarded to productions that the jury feels contain strengths that deserve recognition.

### **E) Judging**

INTERCOM's mission is to recognize the enormous technical and creative energy behind corporate-sponsored, educational, interactive, and new media productions to highlight their importance in communications. Each year, we assemble panels of distinguished media professionals to judge our competitive categories. All aspects of the production's technical execution are evaluated for professionalism, creativity, and effectiveness in achieving its goals. The production budget is carefully considered; a resourceful use of limited funds is highly valued by our judges. Entries are judged against others in the same category, but judges have the right to recommend that no award be given in a category if entries do not meet the award criteria. Our annual list of winners is circulated around the world to distributors, educators, potential clients, and the press to ensure winners receive maximum recognition.

**2015 INTERCOM Competition**  
**30 E Adams St, Suite 800**  
**Chicago, IL 60603**  
**Tel: 312.683.0121**  
**[entries@chicagofilmfestival.com](mailto:entries@chicagofilmfestival.com)**

## **COMPETITIVE CATEGORIES**

Please select the category that is most appropriate for your production

### **Corporate / Sponsored Productions**

- 01: Arts / Culture
- 02: Branded Entertainment – Film / Episode
- 03: Branded Entertainment – Series
- 04: Business – Communications
- 05: Business – Promotion
- 06: Charitable Activity
- 07: Community Relations / Development
- 08: Crisis / Emergency
- 09: Environmental / Ecology / Nature
- 10: Fundraising
- 11: Health
- 12: Human Relations / Social Interest Issues
- 13: Human Resources
- 14: Inspirational / Motivational
- 15: Instructional (Product Supplement)
- 16: Manufacturing
- 17: Medical / Dental Science
- 18: Non-Broadcast Documentary
- 19: Pharmaceutical
- 20: Public Relations
- 21: Recruitment
- 22: Religion / Spirituality
- 23: Safety / First Aid
- 24: Sales / Marketing
- 25: Science / Research / Technology
- 26: Sports / Recreation
- 27: Tourism / Travel
- 28: Trade Show Presentation
- 29: Training
- 30: Tribute / Recognition
- 31: Transportation
- 32: Visitor Center / Kiosk

### **Educational Productions**

- 33: Educational – Adult Audience
- 34: Educational – Youth Audience

### **Special Achievement**

- 35: Animation
- 36: Art Direction
- 37: Cinematography
- 38: CGI / Special Effects

- 39: Direction
- 40: Editing
- 41: Music
- 42: Performance / Spokesperson
- 43: Sound Design
- 44: Writing

### **Interactive / Online Productions**

- 45: Online / Viral Video – Branded Entertainment
- 46: Online / Viral Video – Documentary
- 47: Web Series – Branded Entertainment
- 48: Web Series – Independent
- 49: Web Site – Business / Corporate
- 50: Web Site – News / Information / Educational
- 51: Web Site – Entertainment / Social

### **Entry Fees**

#### **Video Productions & Special Achievement (Categories 1 – 44)**

Under 15 minutes:	\$125
15 – 29 minutes:	\$150
30 – 60 minutes:	\$175
61 minutes and over:	\$200

#### **Interactive / Online Productions (Categories 45 – 51)**

All Entries:	\$100
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