

THE AMERICAN EXPRESS® PENINSULA GOLD CARD APPLICATION FORM

First Year Annual Fee Waiver

The minimum annual income for the American Express Peninsula Gold Card applicant is HK\$240.000.

Please complete the application in English and block letters and submit the FULL set of application.

1. WELCOME OFFER

A welcome offer of HK\$300 The Peninsula Hong Kong Gift Certificates when you spend a minimum of HK\$5,000 in the first three months upon Card approval.

Please refer to the Terms and Conditions of the Welcome Offer on the back page.

2. MEMBERSHIP REWARDS™ ENROLLMENT

Please check the appropriate box¹. I would like to enroll my American Express Peninsula Gold Card account in the Membership Rewards *Turbo* program (2 points for every HK\$1 spent). An annual program fee of HK\$240 will be debited from my American Express Peninsula Gold Card Account. MM: BØØITF30 I would like to enroll my American Express Peninsula Gold Card account in the Free Membership Rewards Basic program (1 point for every HK\$1 spent) MM: RØØITF31

If your option is not specified, you will be automatically enrolled in the Free Membership Rewards Basic Program.

3. YOUR PERSONAL PARTICULARS

Applicant must be a Hong Kong or Macau Resident/Citizen aged 18 or above. Name should be same as the one on your HKID Card. Mr. Ms Family Name Given Name

Name in Chinese Date of Birth D M

HKID/Passport No. Nationality

Please show my name on the Card as below (maximum 20 characters)

Flat/Rm Home Block

Building Road/Street ☐ KLN District/Area Years There М

Home Tel.2 Mobile No.

²Applicant must fill in the home telephone no.

Rent Live with Parents/ Relatives Own Property Mortgage

Education

Secondary Tertiary

University or above

Correspondence Address

Email Address

Company Quarters

Office

By checking this box, if my application is approved*, I agree to receive marketing communications from American Express ("Amex") via emails and agree to Amex using my above email address for marketing purposes in respect of services and products it

offers. I further agree to Amex sharing my information with its merchants, co-brand partners and/or affinity groups for their email marketing purposes. I understand that Amex, its merchants, co-brand partners and/or affinity groups may from time to time, engage third parties to provide marketing services on their behalf, and may share

my information with them for such purposes. I understand that it is not obligatory for me to allow my information to be used for these purposes, and that I may opt-out now by leaving this checkbox blank

*In the event my application is not approved and I still wish to opt-out from receiving marketing from Amex, I agree to write to Amex at To: The Data Protection Officer, American Express International, Inc. ("Amex"), 18/F Cityplaza 4, 12 Taikoo Wan Road,

Taikoo Shing, Hong Kong and provide the following details: Customer Full Name; mailing address; phone contact, and/or email address, in order to opt-out."

Home

English Please complete and mail or fax back this application form with copies of required documents to 2811 7286. For enquires, please call 2277 3318.

PROD: 32Ø	SC: AWEØ82NE54
DEAL: GLDPENA1	AGT : T M H
DEL: NORS	

4. AMERICAN EXPRESS CARDMEMBER EXPERIENCE					
Former	☐ Present	☐ None			
Account No.	<u> </u>				

3. TOUR 3	ОВ												
Company Na	me												
Office Flat Address	/Rm				Flo	or				Block			
Building													
Road/Street													
District/Area			1		l			1	ĮΕ] нк	KLN		NT
Business Tel	. No.			Ye	ars	Ther	е		Υ	М	Self	Empl	oyed
Position					Natı	ure o	f B	usir	iess				
Total Annual	Income	e (HK	\$)										

6. SUPPLEMENTARY CARD APPLICATION

aged 18 or above. Mr. Ms. Name should be same as the one on your HKID Card.

Supplementary Cardmembers must be a Hong Kong or Macau Resident/ Citizen

Family Name Given Name Name in Chinese Date of Birth D М

HKID/Passport No.

Contact No. Relationship

Please show my name on the Supplementary Card as below (maximum 20 characters)

7. YOUR SIGNATURE

By signing below, I/we acknowledge that I/we have read and agree to the Declaration, the Important Information about The Card and other Terms and Conditions enclosed with this application form.

Signature of Basic Card Applicant

Date

Signature of Supplementary Card Applicant

8 Date

46 ONLINE PENGO NPA E 0812

Applicant is	required to fill in the following: Name of Basic Card Applicant :	HKID/Passport No. :
8. DOCUM	ENTS REQUIRED	
To expedite	e processing of your application, please attach and indicate in the boxes below copies of document enclosed. HKID Card or Passport for both Basic & Supplementary Card applicants ⁴	
	Income Proof – Tax demand note (issued by Inland Revenue Department) or income proof for the last month If you are <u>self-employed</u> , latest Personal Tax demand note (issued by Inland Revenue Department)/ latest B Inland Revenue Department)	
	Residential address proof within the latest 3 months, e.g. electricity bill or bank statement f documents will not be returned. We may request for further documentary support as we deem necessary in c Please enlarge to 150% and choose a lighter colour mode.	order to process your application.
	Important: The Basic and Supplementary Card Applicants must read this information	and sign overleaf

OPT-OUT REQUEST: MARKETING PROMOTIONS

By checking this box, if my application is approved*, I wish to opt out and do not want to receive any marketing communications from American Express ("Amex") via all marketing channels. I agree that this instruction overrides all my previous instructions to Amex on marketing, in respect of all my existing card relationships with Amex (if any).

If I do not check this box and if my application is approved*, I agree to receive marketing communications from Amex via all marketing channels and agree to Amex using my information for marketing purposes in respect of services and products it offers. I further agree to Amex sharing my information with its merchants, co-brand partners and/or affinity groups for their marketing purposes. I understand that Amex, its merchants, co-brand partners and/or affinity groups may from time to time, engage third parties to provide marketing services on their behalf, and may share my information with them for such purposes. I understand that it is not obligatory for me to allow my information to be used for these purposes and that I may opt-out now by checking this box.

* In the event my application is not approved and I still wish to opt-out from receiving marketing from Amex, I agree to write to Amex at The Data Protection Officer American Express International, Inc. ("Amex"), 18/F Cityplaza 4, 12 Taikoo Wan Road, Taikoo Shing, Hong Kong and provide the following details: Customer Full Name; mailing address; phone contact, and/or email address, in order to opt-out."

IMPORTANT INFORMATION ABOUT THE CARD

We would like to highlight some key terms and conditions you will be accepting when you keep or use the American Express Peninsula Gold Card ('Card ") upon approval of your application.

You must sign the Card as soon as you receive it if you wish to keep and use it.

- If you are the Basic Cardmember, you shall be liable for all charges incurred on any Card issued to you or any Supplementary Cardmember, If you are a Supplementary Cardmember, you shall be liable for all charges on any Supplementary Card issued to you.
- We will send you periodic statements showing your outstanding balance and the minimum amount you need to pay and by when. If you do not tell us about problems with the statement within 60 days, then we will treat the statement as correct.
- If we do not receive payment in full of the outstanding shown on your monthly statement by the due date, late payment charges (subject to a monthly minimum of HK\$100); will be levied on this unpaid amount and accrue on a 15 day-basis at the rate of 3.9% per month for the first nine months and at the rate of 1.5% per month thereafter, from the billing date until it is paid in full.
- If your Card is lost or stolen we ask that you tell us immediately and, unless you have acted fraudulently or negligently, your maximum liability for unauthorized charges is HK\$250.

If your Card Account is cancelled by us or by you the entire outstanding balance on your Account becomes payable immediately.

- You will be liable to pay any reasonable costs or legal fees that we incur in using third party collection agencies to recover overdue amounts on your Account.
- We may change the Cardmember Agreement from time to time. We will assume you agree to the changes if you keep or use the Card after we have notify you of any changes. If you do not agree, you can cancel your Account but you must pay any amount owing on your Account. For the full Cardmember Agreement, please refer to our website at www.americanexpress.com.hk.

MEMBERSHIP REWARDS PROGRAM

- Existing Cardmembers who have enrolled in the Basic Program and would like to upgrade to the Membership Rewards Turbo program, American Express will charge a HK\$240 annual program fee and an Upgrade Fee of HK\$150 for transferring all existing accrued Membership Rewards points to the Membership Rewards Turbo Program.
- Double points are applicable to the first HK\$160,000 spent during the 12 months of Membership Rewards *Turbo* enrollment period. From HK\$160,001 onwards, each HK\$1 spent will entitle to 1 point.
- For air mile conversion, 15 points for 1 air mile. An administration fee will be applied to each air mile conversion: 120,000 points or below costs HK\$100; 120,001 points to 180,000 points costs HK\$150; 180,001 points or above costs HK\$200. Points accrual is subject to American Express Membership Rewards Terms & Conditions.

WELCOME OFFERS TERMS AND CONDITIONS

- This mentioned welcome offer is only valid from the application submitted from June 27, 2012 onwards.
- 2. Provided the Cardmember spends at least HK\$5,000 (excluding Express Cash, annual fee, late payment charges and other fees) within the first 3 months from the date of approval of the Basic Card, the Cardmember will receive The Peninsula Hong Kong Gift Certificates for the total value of HK\$300. The Peninsula Hong Kong Gift Certificate will be sent to qualifying Cardmembers within 12 weeks upon the Cardmember reaching the spending threshold set out above. Terms and Conditions of The Peninsula Hong Kong Gift Certificate apply.
- Existing American Express Peninsula Gold Cardmember and applicants who held The American Express Peninsula Gold Card/American Express Gold Card at any time within the past 12 months are not eligible for the Welcome Offers.
- If the Basic Cardmember cancels The American Express Peninsula Gold Card from American Express within 12 months from the date of this application of card issuance, American Express reserves the right to debit the original price of the Welcome offer, i.e. HK\$300 Gift Certificate.
- 5. American Express International, Inc. reserves the right to change the offer Terms and Conditions and terminate this program without prior notice.
- Should any dispute arise, the decision of American Express International, Inc. shall be final.

Please Note:

- The annual fee for the American Express Peninsula Gold Card is HK\$650 and each Supplementary Card is HK\$425.
- Existing American Express Cardmembers and applicants who have held any kind of the American Express Peninsula Gold Card/American Express Gold Card within the past 12 months of this application are not eligible for the first year fee waiver. Page 2 of 3
- American Express International, Inc reserves the right to change the offer Terms and Conditions and terminate this program without prior note.
- If there is any difference between the English language text of these Conditions and the Chinese language text, for all purposes the English language text shall be conclusive.

Applicant is required to fill in the following:	Name of Basic Card Applicant :	HKID/Passport No. :

DECLARATION

"Amex" means American Express International Inc., its affiliates and representatives worldwide.

I/We understand that the information I/we provide is necessary for Amex to decide whether to approve my/our application and that Amex may refuse or decline this application at its discretion without disclosing any reasons. Failure to provide information may prevent processing of this application.

I/We understand that if I/we give any incorrect or false information, I/we may commit criminal offences under the laws of Hong Kong related to deception and providing false information.

I/We acknowledge and agree that any information provided by me/us in this application or otherwise at Amex's request, or collected during the operation of my/our account(s) may be disclosed to, or used and retained by:

(i)Amex and any third party or agent engaged by Amex to provide services to Amex in the normal course of its business, for operational or other servicing requirements, subject to obligations of confidentiality and data security; and

(ii)any debt collection agencies or institutions, credit reference agencies ("CRAs") or similar service providers, for the purposes of performing credit and other status assessments on my/our account, verifying information or enabling them to provide such information to other institutions: (a) in order that such other institutions may carry out credit and other status checks (whether in relation to the provision of credit or other services by Amex or by such institutions); and (b) to assist them to collect debts.

I/We understand that Amex would like to use information about me/us and my/our account(s) for marketing purposes in respect of services and products it offers, and may also disclose such information to Amex merchants, co-brand partners and/or affinity groups for their marketing purposes. I/We understand that Amex, its merchants, co-brand partners and/or affinity groups may from time to time, engage third parties to provide marketing services on their behalf, and it is not obligatory for me/us to allow my/our information to be used for these purposes.

I/We understand that I/we have been given the right to opt-out from receiving marketing promotions of the goods and services of Amex, its merchants, co-brand partners and/or affinity groups in this form and can choose the appropriate option in the relevant checkboxes†.

I/ We authorize Amex to compare information provided by me/us with other information collected about me/us for checking purposes or to produce more data. Amex may use the results of such comparisons for the purposes of taking any action including actions which may be adverse to my/our interests, for example denying authorization for use of the Card or canceling the Card.

If I/we have agreed above that my/our information may be used for marketing purposes, I/we also agree that Amex and its aforesaid merchants, co-brand partners or affinity groups may carry out "matching procedures" (as such expression is defined in the Personal Data (Privacy) Ordinance) in Hong Kong or overseas in respect of all or any of such purposes.

I/We authorize Amex to contact any persons and/or CRAs (including without limitation my employer) from time to time as Amex considers necessary or appropriate and to provide, obtain or verify such information about me/us or my/our financial condition as Amex may deem necessary or desirable for the purposes of opening, operating or managing my/our account(s) with Amex.

I/We understand that I/we have the right, upon request, to be informed of the data disclosed and to obtain details necessary to access/correct those data. I/We may contact Amex's Data Protection Officer* to have access to and request correction of my/our personal data held by Amex. In accordance with the terms of the Personal Data (Privacy) Ordinance, Amex has the right to charge a reasonable fee for the processing of any data access or correction request.

I/We acknowledge that we have received a copy of Amex's Notice to Customers relating to the Personal Data (Privacy) Ordinance ("Notice") and agree that this application and the Notice govern how Amex handles personal information and will apply to Amex's use of my/our own personal information unless I/we have requested that my/our personal information is not used for certain purposes as specified above.

A copy of Amex's Cardmember Agreement will be sent with the Card(s) when issued and, together with this application, will govern my/our use of the Card(s).

I/We agree that Amex may check consumer credit data about me/us or my/our guarantor(s) held by TransUnion Limited# or any other credit reference agency as applicable for the purpose of considering whether to grant me/us credit and/or reviews or renewals of existing credit facilities to me/us. The matters Amex will be considering if accessing these consumer credit data for the purpose of reviews include an increase in the credit amount, cancellation of credit or a decrease in the amount of credit available or putting in place a scheme of arrangement with me/us and/or my/our guarantor(s). I/We also agree that Amex may access such consumer credit data about me/us and/or my/our guarantor(s) for the purpose of reasonable monitoring of my/our indebtedness whilst I/we and/or my/our guarantor(s) are in default.

My Privacy: I understand that I may request Amex's Data Protection Officer to let me know what data have been disclosed to any CRAs and/or debt collection agencies and provide me with further information to enable me to make an access and/or correction request if necessary.

If any of my accounts is overdue 60 days from the date the default occurs and I do not make full repayment by then, my account data supplied by Amex to the CRA will be retained by the CRA for a period of up to 5 years after full repayment. Upon termination of my account by full repayment and on condition that the account has not been overdue for more than 60 days within 5 years immediately before account termination, I understand that I may instruct Amex to request the CRA to delete from its database any data about the terminated account.

For enquiries, you may contact TransUnion Limited at 2577 1816.

- † I understand that if I do not want my information to be used for the marketing purposes set out above, I must do one of the following: (i) select the appropriate option in the checkboxes; or (ii) write to Amex to opt-out with my relevant details. If I do not do so, I understand that I am agreeing that Amex may use my information for the marketing purposes set out above.
- * The Data Protection Officer, 18/F Cityplaza 4, 12 Taikoo Wan Road, Taikoo Shing, Hong Kong

Important Note: Please also refer to the attached Notice of Changes to Cardmember Agreement/ Fee Schedule for information on the recent changes to our terms and conditions.



Notice to Cardmember Regarding Changes to Cardmember Agreement

With effect from November 1, 2012, the following key changes will be made to the Cardmember Agreement for The Centurion®, The Platinum Card®, American Express® Gold Card and American Express Card

To view the full Cardmember Agreement, please refer to american express.com.hk/card or your Welcome Pack.

We have revised and/or added new clauses 3(5) and (6) on USAGE OF CARD as follows:

- "(5) We may impose a temporary limit on the Card at any time with or without notice to you, based on our reasonable assessment of the credit risks associated with your Card Account, including but not limited to your account status, payment records and information available to us from credit reference agencies.
- (6) You must only use the Card for genuine purchases of goods or services and not for any illegal or improper purposes, as may be determined by us in our discretion. This means, by way of example only and without limitation, that you cannot use the Card to purchase anything from a merchant that you or any third party related to you has any ownership interest in for cash flow purposes, or to conduct any illegal gambling transactions. If we believe that any illegal or improper use has occurred, we have the right to refuse the request for authorization of the Charge."

We have revised and/ or added clauses 5(1) and (3) on LATE PAYMENT CHARGES AND FEES as follows:

"(1) If we do not receive payment in full of the outstanding balance shown on a monthly statement by the date on which your next monthly statement is made up, the unpaid balance of such Charges will be designated in your next monthly statement as an "Unpaid Previous Balance". To cover our administrative and other expenses resulting from delayed payment, Late Payment Charges will be charged on the Unpaid Previous Balance on the date of your next monthly statement and thereafter, every fifteen days at the rate of three and nine tenths percent (3.9%) per month for the first nine months. After the first nine months, you will be charged Late Payment Charges at one and a half percent (1.5%) per month. Late Payment Charges will be charged from the date it was first billed until paid in full, subject to any restrictions or limits imposed by law. The minimum monthly Late Payment Charge shall be HK\$100.

(3)The Card Fees and Charges Schedule accompanying these conditions show all the fees applicable to your Card. We may change the fees by giving you up to 60 days' prior notice, in accordance with the applicable laws. The annual fee is payable in respect of the benefits and privileges (excluding any payment facility) offered to you in connection with your Card."

We have revised clause 13 on RENEWAL / REPLACEMENT CARDS and replaced it with the following:

- "(1) We shall issue you with a renewal Card when the current Card expires. You agree to pay the annual Card fee (if any) when we bill you, unless you notify us within 30 days of the billing date that you wish to cancel the Card.
- (2) We reserve the right to replace the Card in the event the Card as a product line is discontinued for any reason whatsoever with another card issued by us at our discretion."

We have revised clause 15 on PRIVACY ORDINANCE NOTICE AND CONSENT and replaced it with the following:

- "(1) In this section, "Amex" means American Express International, Inc., its affiliates and representatives worldwide.
- (2) You agree that the terms in the application form, these Conditions and any other document we may issue from time to time (including but not limited to Amex's Notice to Customers relating to the Personal Data (Privacy) Ordinance) governs how Amex handles personal information and will apply to Amex's use of your personal information unless you request otherwise for certain purposes specified below.
- (3) Without prejudice to paragraph (2) above, you agree that any information provided by you in the application form, at our request or otherwise collected during the operation of your Account may be disclosed to, or used and retained by: (i) Amex and any service provider engaged by Amex in its normal course of business for the purpose of operating, managing and/or performing credit assessments on any of your various Accounts, subject to obligations of confidentiality and data security; (ii) any other institution or any debt collection agency, credit reference agency or similar service provider for the purpose of verifying such information or enabling it to provide such information or other institutions: (a) in order that such other institutions may carry out credit and other status checks (whether in relation to the provision of credit or other services by Amex or by such institutions); and (b) to assist them to collect debts; and (iii) any third party whose name appears on the Card. For the avoidance of doubt, we may use your personal information from your different Accounts to create a single Cardmember profile for you, in relation to the above purposes.
- (4) If you are an American Express Peninsula Gold / Platinum Card member, we would like to disclose information about your account to Peninsula Hotels group of companies for the purposes of supplying you with information and updates about their services and products from time to time. Amex would also like to use information about you and your Account for marketing purposes and to exchange information with Amex merchants, other co-brand partners and/or affinity groups for their marketing purposes ("Third Parties"). Amex and Third Parties may from time to time engage other parties to provide marketing services on their behalf. It is not obligatory for you to allow your information to be used for these purposes and you were given an opportunity to opt-out from such use in the application form. You may also change your mind at any time by writing to us and providing your details. If you had agreed that your information may be used for marketing purposes but change your mind, you can submit your opt-out request to us at any time. By doing so, you agree that we may share your opt-out request with the above-mentioned parties in order to effect your request. Please also allow a reasonable period of time for your opt-out request to become effective.
- (5)You authorize us to compare information provided by you with other information collected about you for checking purposes or to produce more data. We may use the results of such comparisons for the purposes of taking any action including actions which may be adverse to your interests, such as denying authorization for use of the Card or cancelling the Card. (6) You are entitled at any time to request access to information held by us about you or your Account and to update and correct such information. We may impose a modest charge to cover the costs of complying with such requests. Requests should be made in writing to Data Protection Officer, 18/F, Cityplaza 4, 12 Taikoo Wan Road, Taikoo Shing, Hong Kong. Upon your request, our Data Protection Officer can also let you know what data have been disclosed to any credit bureau and/or debt collection agency and provide further information to enable you make an access and correction request to them if necessary."

We have revised clause 17 on RECURRING PAYMENTS and replaced it with the following:

"If you use the Card to buy goods or services requiring regular or installment payments under any installment plan offered by us (which is governed by a separate agreement), such as insurance premiums, you give us permission to make payments to the Merchant for you when due ("Recurring Payments"). It is your responsibility to inform Merchants of any changes to your Card (such as Card number and expiry date) or Account used for Recurring Payments, and you should do so promptly to avoid any disruption of Recurring Payments and the provision of goods or services by the Merchant. You authorize us to continue the Recurring Payments and agree to be responsible for all Recurring Payments (including but not limited to those charged to a Card that has been replaced) until the Merchant stops charging the Recurring Payments to your Card or your Card Account is cancelled. If your Card Account is cancelled because you transfer to a different Card type, we may continue to process your Recurring Payments for a period of 60 days after cancellation. We are not liable for any loss, expenses, delays, neglect or omission in the processing of your Recurring Payments or for any unsuccessful payment."

Notice to Cardmember Regarding Changes to Fees and Charges Schedule

With effect from November 1, 2012, the following change will be made to the Fees and Charges Schedule for The Centurion®, The Platinum Card®, American Express® Gold Card and American Express Card:

Dishonored Cheque/ Autopay Fee:

It is also known as "Returned Payment Fee".

(The English version of this Notice shall prevail whenever there is a discrepancy between the English and the Chinese versions)



Checklist for submission of supporting documents 遞交文件前的複核清單

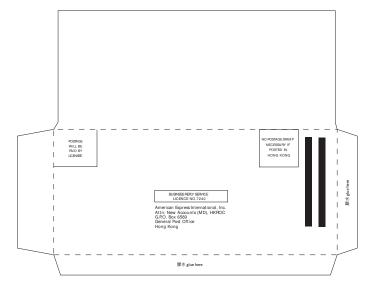
(This checklist should be kept by applicant) (申請人請保留此複核清單)

為使閣下之申請能儘速辦理,請隨附下列各文件之副本1。

- 基本卡及附屬卡申請人之香港身份證或護照(請於副本上簽署)2
- 入息證明 由税務局發出之薪俸税單或最近期一個月的入息證明(銀行戶口薪金自動轉賬紀錄/糧單)。如閣下是 自僱人士,由税務局發出之薪俸稅單/稅務局發出之利得稅單
- 最近三個月內的居住地址證明,例如:電費單或銀行月結單
- 1. 所有附寄文件副本將不獲發還,不便之處,敬請原諒。如有需要,本公司將要求閣下提供經濟狀況證明以作批核用途。
- 2 請放大150%及彈用較淺色模式。

To expedite processing of your application, please send in copies of the following document(s) 1.

- HKID Card of Passport for both Basic and Supplementary Card applicants (Please countersign on the copy) ²
- Income Proof Tax demand note (issued by Inland Revenue Department) or income proof for the last month (Salary autopay record/payslip). If you are <u>self-employed</u>, latest Personal Tax demand note (issued by Inland Revenue Department) / latest Business Profit Tax demand note (issued by Inland Revenue Department)
- Residential address proof within the latest 3 months, e.g. electricity bill or bank statement
- 1. All copies of documents will not be returned. We may request for further documentary support as we deem necessary in order to process your application.
- 2. Please enlarge to 150% and choose a lighter colour mode



指示

- 列印原大信封,即100%設定
- 沿黑線剪出信封
- 沿虛線摺疊並以膠水貼好
- 把附加文件放在中間
- 封口即可寄出,毋須貼上郵票

Instructions

- Print out the envelope in its actual size, ie 100% setting
- Cut out along the black lines
- Fold along the dotted line and glue to form an envelope
- Put the supporting documents inside
- Seal and post. No need to put on a stamp

