# MISER Users Group

MUG 2014

Sharing Sol

Annual Meeting MAY 4-7 HILTON Clearwater Beach Florida

May 4-7, 2014 • Hilton Clearwater Beach • Florida

## YOUR INVESTMENT INCLUDES

- 200+ banking and data processing professionals attending
- 35-40 Booth Tradeshow
- Three show days that allow all one-day delegates to visit exhibition
- Access to Online Meeting App
- Non-conflict times: 7 hours total
- Free Attendee List After the Show
- Pre-registration list emailed to you in Excel format prior to the meeting

- 8' backdrape and 3' side curtains
- 7" x 44" identification sign
- Welcoming Reception in Exhibit Hall
- Tuesday Luncheon in Exhibit Hall
- Two free drink tickets per rep for Welcoming Reception
- Monday Reception in Exhibit Hall
- All food functions including the MUG Annual Party on Tuesday night

## **SPECIAL MARKETING OPPORTUNITIES**

Sponsorship of Specific Events Final Program Advertising Website Advertising Meeting App Advertising

## HOST HOTEL

### HILTON CLEARWATER BEACH

400 Mandalay Avenue Clearwater Beach, Florida 33767 www.hiltonclearwaterbeach.com Phone: 727-461-3222 Fax: 727.461-0610

The Hilton Clearwater Beach will offer a special room rate of \$189, single or double. Pre-and Post-convention accommodations may be secured on a space-available basis at the MUG convention rate, 3 days prior and 3 days following the meeting.

### Be sure to make your reservations early! The reservation deadline is April 15, 2014.

### RESERVATIONS

You may call 1-800-753-3954 to make your hotel reservations. Be sure to identify yourself as being with the MISER Users Group, so as to get our special convention rate of \$189 single or double.

### ATTIRE

The attire for the meeting is resort casual, and we are encouraging everyone to wear resort casual, rather than business casual, throughout the meeting, especially because this is a beach-front hotel with a very relaxed ambience.



Dear MUG Vendor:

On behalf of the MISER<sup>™</sup> Users Group (MUG), we are delighted to invite you to exhibit at our 2014 Annual Meeting, May 4-7, 2014 at the Hilton Clearwater Beach! The members are enthusiastic about being back at a west coast beach-front hotel, so we are expecting an outstanding turnout.

This year the Exhibit Hall has a 9-foot clearance, so, please be aware of this when planning.

This is the meeting for anyone who sells products and services to institutions using the MISER<sup>TM</sup> system. Virtually all MUG members attend - the atmosphere is very conducive to education and doing business. By showcasing your latest products and services to this interested group comprised of both decision-makers and influencers, you are positioning your company with great visibility. Each exhibitor may staff up to two (2) exhibit personnel per booth.



PLEASE NOTE: Your company MUST be a current paid member of the MISER<sup>™</sup> Users Group in order for us to accept your booth application. If you have not yet paid your 2014 dues, please do so immediately, or if you are not a member, please complete the enclosed Associate Membership Application form. Membership is subject to approval by the MUG Executive Committee.

Spaces will go quickly! So, please, reserve your booth today! NOTE: Booths are 8' deep x 10' wide. There is a height restriction of 9 feet in the hall this year.

Enclosed is the complete Exhibit Schedule, Exhibit Contract, Conference Program Advertising Information, and a Sponsorship Package. Your 8 x 10 pipe and drape booth package comes with one 6' skirted table, two chairs, one wastebasket, and one 7" x 44" exhibitor ID sign.

I encourage each of you to commit to sponsoring an event for our Annual Meeting. We hope to make this meeting the best ever, and we need your help to make it happen! Your support will not only help make the conference a success, but will provide you with an additional marketing opportunity.

We also have a number of new features on our mobile meeting app, which are especially designed for the benefit of our exhibitors and sponsors. So, be sure to check out the Mobile App Information Sheet included in this packet.

This year the layout for our Exhibit Hall and FIS center are very similar to last year, with the FIS stations in the center of the hall.

Please complete and return the enclosed Application & Contract for exhibit space today. This will allow you to be first in line for selection of limited booth space. If you have any questions, or would like to reserve your space, please contact me at 407-347-5730, email kim@odellgroupmgmt.com or mail your contract today!

I look forward to your participation at our 2014 meeting. See you in Clearwater Beach!

Sincerely,

Kim O'dell, CMP MUG Executive Director kim@odellgroupmgmt.com

May 4-7, 2014 • Hilton Clearwater Beach • Florida

Company Name				
Street Address				
City/State/Zip Code				
Phone	Fax_		E-Mail	
BC	OTH INFORM	ATION NOT	E: BOOTHS ARE 8' DE	EP X 10' WIDE
Booth Location: 1st	2nd	3rd	4th	
YES! I will participate in	n the Playing Ca	ard Match-Up	Game and have (#)	of prizes to give away.
I <u>do not</u> wish my booth adj	jacent to:			
Description of Product/Set	rvice to be print	ed in program	(30 words or less):	
Street Address (If different	than above)			
City/State/Zip Code				
Telephone			Fax	
List names of Booth Repre	esentatives: (2 b	ooth reps per	booth included in fee; add	ditional reps @ \$200 each.)

We agree to abide by the exhibit specifications outlined by the MISER Users Group and to all conditions under which the exhibit area is leased to MUG. Said exhibit specification and conditions become a part of this contract. We agree to abide by specific exhibit set-up and tear-down schedules as arranged by the Association. MUG reserves the right to re-arrange floor plan where necessary to facilitate a successful traffic flow. Full payment is enclosed. Reservations cancelled prior to April 1, 2014 will be refunded. Requests for refunds after April 1, 2014 will be granted provided that the spaces are re-sold and \$100.00 cancellation fee will be incurred by vendor. Requests for refunds after April 1, 2014, will be denied if reservation is not resold. <u>Cancellation requests must be in writing when submitted to the MUG office.</u>

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AUTHORIZED SIGNATURE (Must be signed to be accepted)

### SPONSORSHIP PACKAGES

Platinum at \$25,000 each	\$
Gold at \$10,000	\$
Silver at \$5,000	\$
Bronze at \$2,500	\$
General at \$2,000	\$
Additional Booth Reps @ \$200 ea	\$
TOTAL:	\$

Please sign the enclosed sponsorship contract and return it with your exhibit application.

### PAYMENTS MUST BE RECEIVED PRIOR TO 4/4/14

#### **Credit Card Payments**

Call Kim O'dell at the MUG Office, 407-347-5730 or go to www.yourmug.org and click on the <u>Exhibit Payment</u> link in the Annual Meeting box.

DATE

Make Checks Payable to MUG & send To: Misers Users Group P.O. Box 770178 Winter Garden, FL 34777

OFFICE USE ONLY
Paid in Full
Date Received
Check #
Assigned Booth #s

## **Show Rules/Regulations**

### Sunday, May 4

Exhibitor Set-Up & Registration	11:00 AM-4:00 PM
Welcome Reception with Exhibitors	5:30-7:00 PM
FIS Welcome Dinner	7:00-11:00 PM

### Monday, May 5

Exhibits Open	7:30 AM-6:30 PM
Continental Breakfast in Exhibit Hall	7:30-8:00 AM
Break with Exhibitors	10:00-10:30 AM
Luncheon	11:30 AM-12:30 PM
Dessert with Exhibitors	12:30-1:00 PM
Reception with Exhibitors -"SHARING!" Game	e5:30-6:30 PM

### Tuesday, May 6

Exhibits Open	7:30 AM-4:00 PM
Continental Breakfast in Exhibit Hall	7:30-8:00 AM
Break with Exhibitors	9:30-10:00 AM
Luncheon	12:15-1:15 PM
Dessert with Exhibitors	1:15-1:45 PM
Break with Exhibitors and Grand Drawing	4:00-5:15
Teardown	5:30-8:00 PM
MUG Annual Party	6:00-10:00 PM

Note: The exhibit hall will be closed during General and Concurrent Sessions to accommodate exhibitor request for shorter hours during conflict times.

Remember that social events are where some of your most important networking can take place. Dress: resort casual.

## EXHIBITORS MUST HAVE REPRESENTATIVE(S) IN THEIR BOOTHS DURING ALL NON-CONFLICT TIMES.

NO ONE WILL BE PERMITTED TO TEAR DOWN THEIR EXHIBIT UNTIL THE OFFICIAL CLOSING TIME TUESDAY, MAY 6 AT 4:00 PM THIS WILL BE STRICTLY ENFORCED!

Service Contractor The exclusive Decorator for the MUG Annual Meeting is: Goben CS

7101 Presidents Drive, Suite 300 • Orlando, FL 32809 Phone: 407-240-3348 • FAX: 407-240-8710

Goben CS is a full-service contractor and can provide all aspects of service for the exhibitors. An Exhibitor Kit will be forwarded by the decorator to exhibitors after monies/contracts are received by the MISER Users Group.

### SHIPPING INSTRUCTIONS

Information regarding shipping will be included in your Goben exhibitor kit. All shipments must be pre-paid. Goben CS will not accept collect shipments.

### **EXHIBIT RULES**

The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. MUG reserves the right to restrict exhibits that may be objectionable or to order the removal of any portion of an exhibit which in the judgement of MUG is detrimental to or detracts from the general order of the exhibits. This applies to persons advertising, soliciting, or anything of a similar nature.

### **BOOTH ASSIGNMENTS**

Exhibit space is assigned on a first-come, first-served basis, determined by receipt of monies for full booth space/signed contract.

MUG will confirm the receipt of monies/contract along with a booth assignment. Management reserves the right to re-arrange the floor plan where necessary to facilitate a successful traffic flow.

### FREIGHT (DRAYAGE) AND AT FACILITY MATERIAL HANDLING REQUIREMENTS

Do not send shipments to the show site hotel/facility; they will be refused! Please abide by the procedures outlined in the Shipping Instructions Form provided by the show decorator for this event. Goben CS is the exclusive provider of advance to warehouse and move in day only to facility freight handling, as well as handling of all outbound shipments. Goben CS material handling rates are for round-trip service. Do not rely upon the hotel/facility to be responsible for the materials.

If your shipping deadlines require that you ship directly to the hotel/facility for date certain receipt on move in day only; or if you have any other questions, please contact Goben CS for SPECIAL INSTRUCTIONS. They will be pleased to assist you. A Goben CS Representative will also be available at the show site to assist you with your outbound freight handling needs. Thank you for your cooperation.

### PAYMENT FOR BOOTH SPACE

Any person, partnership, or corporation engaging space who shall fail to make payment as herein provided shall thereby and thereupon forfeit all rights in and to the use of assigned space, and the MISER Users Group shall have the right to dispose of such space in such manner as it may consider to its interest without liability on the part of MUG.

### LIABILITY

It is agreed that the Exhibitors shall indemnify and save harmless the MISER Users Group, Goben CS and Hilton Clearwater Beach, from liability losses caused by the negligence of the Exhibitors. The MISER Users Group will not guarantee Exhibitors against loss of any kind. Reasonable care should be exercised to protect all exhibits. A security guard will be maintained during the hours when the exhibit area is closed, until the official closing time of the exhibit show.

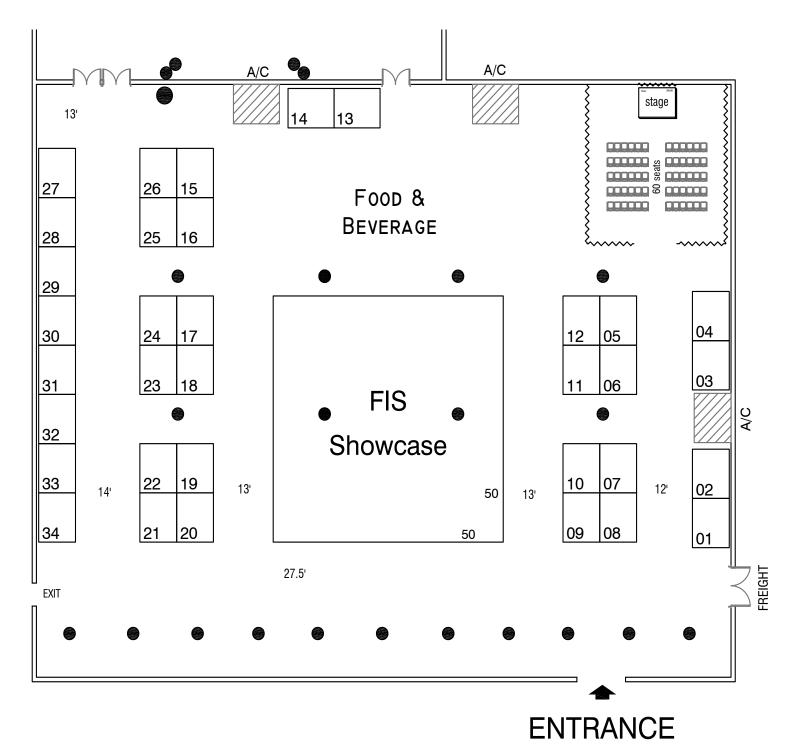
Exhibitors are urged to take out a portal-to-portal rider available at a nominal cost on their own insurance policy, protecting them against loss through theft, fire damage, etc. The Exhibitor is responsible for damage to property. No signs or other articles shall be posted, nailed, or otherwise attached to any of the pillars, walls, doors, floors, etc., in such manner as to deface or destroy.

### FIRE REGULATIONS

In order to comply with local fire ordinance requirements, all decorative material must be flame resistant. Materials meeting these requirements are available to Exhibitors by Goben CS. No volatile or flammable fluids, substances, or materials of any nature prohibited by city fire regulations or insurance carriers may be used in any booth.

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# **Exhibit Hall Floor Plan**



## **Hilton Clearwater Beach**

May 4-7, 2014 • Hilton Clearwater Beach • Florida

### **Sponsorship Agreement**

### Deadline to be included in all printed materials is April 1, 2014

### Your sponsorship includes the following. Please indicate your selection below.

### □ Platinum Sponsor - \$25,000

- Vendor Seminar on Monday or Tuesday
- Exclusive sponsorship of one of the following:
  - □ Tuesday Night Dinner
  - □ Thursday Entertainment
  - Keynote Speaker
- Full-Page, 4-Color Ad in Final Program
- Presentation of Plaque for "Above & Beyond Support" by MUG Chairman at Opening Session
- Logo posted on MUG Web site for 6 months including a Hyperlink to sponsor's homepage
- Company Name on Entrance way sign to Exhibit Hall
- Special Signage at Event
- Recognized in Final Program
- 8' x 10' Full Booth Package with Premium Booth Assignment
- Six (6) Booth Reps @ no charge
- Special Mobile App Benefits!

### Gold Sponsor - \$10,000 & above

- Exclusive sponsorship of one of the following:
  - □ Conference Bag with Company Logo
  - □ Sunday's Welcome Reception with Exhibitors
  - $\hfill\square$  Lunch on Monday or Tuesday (please circle one)
  - □ Monday's Cocktail Reception in Exhibit Hall
- Full Page B&W Ad in Final Program
- Company Name on Entrance way sign to Exhibit Hall
- Special Signage at Event
- Recognized at Opening Session by MUG Chairman
- Recognized in Final Program
- 8' x 10' Full Booth Package
- Special Mobile App Benefits!

### PLEASE EMAIL, FAX, OR MAIL THIS AGREEMENT TO:

### Email: kim@odellgroupmgmt.com

### Fax: 407-614-8357

Kim O'dell, CMP, Executive Director P.O. Box 770178 Winter Garden, FL 34777-0178

Artwork and Company Logo are due by April 1, 2014.

### □ Silver Sponsor - \$5,000 & above

- Exclusive Sponsorship of one of the following:
  - Continental Breakfasts
  - Water Cooler with your logo on it as sponsor
  - Deluxe Name Badge Lanyards
  - Grand Prize Giveaway
- Special Signage at Event
- Recognized in Final Program
- 8' x 10' Full Booth Package
- Special Mobile App Benefits!

### □ Bronze Sponsor - \$2,500 & above

- Exclusive Sponsorship of one of the following:
  - □ MUG Executive Committee Meeting
  - □ "SHARING" Party Theme in the Exhibit Hall
  - Monday Break in the Exhibit Hall
  - Tuesday Break in the Exhibit Hall
- Recognized in Final Program
- 8' x 10' Full Booth Package
- Special Signage at event

### General Support - \$2,000

- Recognized in Final Program
- 8' x 10' Full Booth Package

### TOTAL SUPPORT: \$

- D Payment is attached.
- Please invoice me.

# *Thank you for your support!*

Company Name	 	 
Contact Person	 	 
Street Address	 	 
City, State, Zip	 	 
Phone	 	 
X Authorized Signature	 	 

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# MUG APP

## **New Mobile App Features** are Available this year for **Exhibitors and Sponsors!**

The MISER Users Group is pleased to announce even more features for the interactive smartphone application, EventLink, for the 2014 annual meeting, especially geared toward promoting our exhibitors and **sponsors.** As with last year's app, a native app is available for iOS (iPhone, iPad etc.) and Android, a hybrid web-based version for BlackBerry, and a web-based version for any smartphone or pad that has web-enabled browser capability.

With it's many useful year-round features, app users can:

- Review sessions and add them to their calendars;
- Search and bookmark exhibitors;
- Download exhibitor brochures and press releases;
- Stay in-the-know with show alerts;
- Link with friends

Our Mobile App provides you with the opportunity for mobile sponsorships and promotion through banner ad advertising. This gives exhibitors a fantastic and value-added way to advertise in a brand-new medium.

When you purchase a sponsorship or an ad by using the form included in this packet, your promotion is added to the app at no additional fee!

This is a **handy tool for the trade show**, but it also continues on throughout the year. providing users with an industry reference tool with company, product, and contact information, plus exhibitor advertising all year long. Since exhibitor contact on the app will be managed by the exhibitors themselves, business prospects can be alerted whenever new information is available on a device they use daily, right in the palm of their hand. Once you complete your exhibitor contract and sponsorship/advertising agreement, the Primary Contact you list on your contract will receive an email from our approved show vendor, Core-apps, with login information for you to access your Exhibitor Web Portal to upload your materials. This access will also allow you to modify or add to your corporate information throughout the year!

### We're looking forward to including you in this new interactive opportunity, so be sure to complete your contracts today!

May 4-7, 2014 • Hilton Clearwater Beach • Florida

### Reservation for Advertising Space MISER™ Users Group Program Guide

Getting your company noticed at the MISER® Users Group Annual Meeting goes beyond the boundaries of your booth in the Exhibit Hall! Now you can ensure that your name is in the hands of every attendee through the Conference Program.

Company Name			
• • •	AS IT IS TO B	E PRINTED IN PROGRAM	
Street Address			
City/State/Zip Code			
Dhama	<b>F</b>		
Phone	Fax	E-Mail	
Authorized by		Date	
Signaturo		Data	
Signature		Date	

### **PROGRAM GUIDE AD SPECIFICATIONS**

### Cover Pages Full-Color (8.5"w x 11"h) Ad Rate

Cover postitions may include bleed. Please include .125 inch bleed for all ads that go to the edge of the page. Artwork without bleed will be resized to account for .25 inch margin space. PDF Preferred. 300 dip tiff & jpeg files also accepted.

Back Cover	\$2,500
Inside Front Cover	\$1,750
Inside Back Cover	\$1,750

### **Program (Interior) Pages**

Interior Postitions do not include bleed. Sizing below accounts for a .25 inch margin. PDF Preferred. 300 dip tiff & jpeg files also accepted.

- □ Full Page B/W.....\$1,000 (8"w x 10.5"h No Bleed)
- □ Half-Page B/W.....\$525 (Horizontal: 7.5"w x 4.75"h or Vertical 3.625"w x 10"h)

### PAYMENTS MUST BE RECEIVED PRIOR TO 4/4/14

### **Credit Card Payments**

Call Kim O'dell at the MUG Office, 407-347-5730 or go to www.yourmug.org and click on the <u>Exhibit Payment</u> link in the Annual Meeting box.

Make Checks Payable to MUG & send To: Kim O'dell, CMP, Executive Director P.O. Box 770178 Winter Garden, FL 34777

### ALL ADVERTISING IS SOLD ON A FIRST-COME, FIRST-SERVED BASIS

### **AD DEADLINE:**

Artwork must be received along with full payment by **April 1, 2014.** 

PDF Preferred.

300 dip tiff & jpeg files also accepted.

OFFICE USE ONLY
Paid in Full
Date Received
Check #
Assigned Booth #s

May 4-7, 2014 • Hilton Clearwater Beach • Florida

### Reservation for Online Advertising Space Yourmug.org Website

Getting your company noticed at the MISER® Users Group Annual Meeting goes beyond the boundaries of your booth in the Exhibit Hall! **Now with an online ad place right on the homepage of yourmug.org** you can ensure that your name is front of every member using our website 24 hours a day 7 days a week.

Company Name			
	AS IT IS TO BE PRINTED IN PRO	GRAM	
Street Address			
City/State/Zip Code			
PhoneFax		_E-Mail	
Authorized by		Date	
Signature		Date	
YOURMUG.ORG ONLINE AD S	PECIFICATIONS	MUG APP BANNER AD SPECIFICATIONS	
Full Color Ad with link	Ad Rate	Size: 320 pixels wide by 418 pixels high	
Six Months	\$1,000	Format: Please format your ad in jpeg format, at 300 pixels per inch.	
Twelve Months	\$2,000	All other file types will be converted to jpeg.	
AD SPECS Size: 436 pixels wide by 260 pixels high		Link: If the ad is to link to an existing web-	
		site, please provide the full URL of the site or web-page starting with http://	
Format: .png preferred. jpeg & gif also acc will be converted to .png. Any anin not be accepted.			
Link: If the ad is to link to an existing webs full URL of the site or web-page start			

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Make Checks Payable to MUG & send To: Kim O'dell, CMP, Executive Director P.O. Box 770178 Winter Garden, FL 34777

OFFICE USE ONLY
Paid in Full
Date Received
Check #
Assigned Booth #s

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# SHARING

### **Share Your Solutions With Your Customers!**

As a variation on our trade show festivities and in keeping with our "Sharing Soultions" theme, we have arranged for the attendees to participate in a special playing card match-up game during the Monday Night Reception with the Exhibitors.

As usual, all pre-registered attendees will receive one-half of a cut playing card as they enter the exhibit hall. The other half will be distributed to those exhibitors who wish to participate.

How do you play? It's easy. Exhibitors who agree to participate will provide a prize to the attendee who holds cut-half playing card that fits to your halfcut playing card. Prizes could be anything from a coolie cup, t-shirt, gift certificate for dinner, free services from your company, to a TV, weekend for two, or tech gadget. If you want to supply more than one prize, that's great, too. The more prizes you donate, the more half-cut playing cards you'll have for matching. Please be sure to check the box on your Exhibit Application to confirm your participation.

In order to make this game go smoothly, you will not be able to add prizes while the game is going on; you must give the MUG Executive Director, Kim O'Dell, your final list of prizes no later than 11:00 AM on Monday, the day of the game. *Thank you for your cooperation.* 

The game encourages attendees to visit each booth, while looking for their match, and provides interaction between attendees and exhibitors.

I hope you'll take part in this year's unusual playing card match-up game. It's sure to be a lot of fun!

If you have any questions, please call Kim O'dell at 407-347-5730.



### **AFFILIATE MEMBERSHIP APPLICATION**

### What Is MUG?

The MISER Users Group, Inc., was established to represent the needs and concerns of banks, credit unions, savings & loans, and thrifts who utilize MISER<sup>TM</sup> software. Founded June 4, 1981, MUG represents more than 84 financial institutions on a daily basis through its executive office in Orlando, Florida. Today, MUG offers a wide range of member programs and benefits.

Affiliate Membership is available to approved individuals and/or companies who supply products & services to MUG members.

### Purpose

- To facilitate the exchange of information and experiences among member institutions so as to advance the utilization of financial institution software and improve the services delivered to the public.
- ◆ To facilitate and stimulate communications between the users of MISER software and the MISER Division of FIS to foster greater knowledge, exchange of ideas and/or problem solving resolutions.
- To communicate to MISER Division of FIS user-desired system modifications and enhancements to software plus suggestions for improvements for education documentation, communication to users and user services support areas.

### Affiliate Membership

Affiliate Membership is available to approved individuals or companies who provide products and services not in direct competition with MISER products.

### Benefits

- You will receive a listing of all MUG member institutions to include: MUG contact name & title, address and telephone number. You will also receive quarterly updates to this listing as contact information changes or new members join. This listing will serve as an excellent way for Affiliate Members to maintain solid contact with MUG members.
- ♦ Affiliate Members have the exclusive right to advertise on the MUG Web site. In addition, Affiliate Members who participate in the Web site are invited to share updates on new products & services, etc., which are posted on the site.
- Affiliate Members are encouraged to participate in the MUG Annual Meeting held each May in Central Florida. Affiliate Members are the only companies allowed to exhibit at the Annual Meeting and are frequently invited to serve on panels discussing the latest trends in the financial data processing industry. You also have the opportunity to hold your own user session during the conference.
- The greatest advantage to an Affiliate Member is learning what products and services appeal most to MUG members and building a personal rapport with members.

	Detach & Return	– — — — — — — — — — — — — — — — — — — —
Company Name		to the MUG Executive Office.
		Membership is subject
Address		to MUG Executive
City, State, Zip		Committee Approval.
Telephone FAX		You will be notified once your —— application has been accepted. If
Primary RepresentativeTitle		your application is not accepted,
Secondary Representative Title		your check will be returned. For additional information, contact the
Designated as Applicant's Representatives to Receive Mailings	and Participate in MUG Activities	MUG Executive Office at 407-347-5730, FAX: 407-614-8357
Primary Representative's Signature	Date	E-Mail: kim@odellgroupmgmt.com
OFFICE USE ONLY	PLEASE LIST YOUR PRODUCT(S	S) OR SERVICE(S) SUPPLIED TO THE MISER USERS
Amount Paid \$		
Date Received		
Check #	DO YOU HAVE CURRENT MIS	ER CLIENTS? 🛛 YES 🖓 NO

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# EXHIBIT SCHEDULE SUNDAY, MAY 4

Exhibitor Set-Up & Registration	11:00 AM - 4:00 PM
Welcome Reception with Exhibitors	5:30 - 7:00 PM
FIS Welcome Dinner	

### **MONDAY, MAY 5**

Exhibits Open	
Continental Breakfast in Exhibit Hall	
Break with Exhibitors	10:00 - 10:30 AM
Luncheon	11:30 AM - 12:30 PM
Dessert with Exhibitors	
Reception with Exhibitors - Playing Card Game	e 5:30 - 6:30 PM

## **TUESDAY, MAY 6**

Exhibits Open	7:30 AM - 4:00 PM
Continental Breakfast in Exhibit Hall	
Break with Exhibitors	9:30 - 10:00 AM
Luncheon	
Dessert with Exhibitors	1:15 - 1:45 PM
Break with Exhibitors and Grand Prize Drawing	4:00 – 5:15
Tear Down	5:30 PM - 8:00 PM
MUG Annual Party	

### Note: The exhibit hall will be closed during General and Concurrent Sessions to accommodate exhibitor request for shorter hours during conflict times.

Remember that social events are where some of your most important networking can take place. Dress: resort casual.

> Please remember that as a MUG Exhibitor, you are welcome and encouraged to attend all social functions during the Annual Meeting. It's a great way to visit with your current customers and get to know your *potential* customers.

### **MISER USERS GROUP**

P.O. Box 770178 Winter Garden, FL 34777-0178 P: 407-347-5730 F: 407-614-8357 Executive Director: Kim O'Dell, CMP Kim@odellgroupmgmt.com www.yourmug.org

# THANK YOU TO OUR 2013 EXHIBITORS!

Access Softek, Inc. ACI Worldwide Andera Attachmate Banker's Toolbox BankTEL Systems Business Data, Inc. BIT a Diamond Marketing Solutions Company B&L Associates, Inc. BLM Technologies Burroughs Centurion, Inc. CRIF Lending Solutions CSI (Computer Services, Inc.) Datacard Group Dynamic Solutions International, LLC Elan Financial Services Harland Financial Solutions IMM Infolmage, Inc. Intuit Financial Services Malauzai Software, Inc. MeridianLink Inc. Mortgagebot MVI

ORCC

PrintMail Systems, Inc.

ProfitStars

Q2ebanking

Reason Consulting & Software

Software & Management

Associates (SMA)

SQN Banking Systems

UNISYS

Verafin

## THANK YOU TO OUR 2013 SPONSORS!

PLATINUM SPONSORS

FIS

**Unisys/Burroughs** 

### **GOLD SPONSORS**

**ACI/ORRC (Online Resources)** 

ACI Attachmate BankTEL Elan Intuit

SILVER SPONSORS