

2011 BUSINESS DIRECTORY

Featured in the November edition of *South Carolina Business*, the 2011 *Business Directory and Resource Guide* from the South Carolina Chamber of Commerce is the primary business tool in the state.

VISIBLY ENHANCE YOUR COMPANY'S PRESENCE

Enhanced listings are being offered to help your company stand out among the thousands of others within the South Carolina Chamber's 2011 *Business Directory*. The enhanced listing package includes a highlighted box around your categorical listing and will feature bold text and your company logo.

EXTEND YOUR REACH

Opportunities for display advertising are still available in the November Annual edition of *South Carolina Business*. To learn more, contact Deidre Macklen at (803) 318-3923.



SOUTH CAROLINA
CHAMBER OF COMMERCE

IT ADDS UP

On average, each copy of the *Directory* is used by six people. This means at least 36,000 business buyers are likely to see your advertisement many times throughout the year.

This Publication offers:

<p>VISIBILITY Your marketing message will receive 12 consecutive months of exposure with more than 6,000 potential customers.</p>	<p>FREQUENCY Your name and marketing message will be seen repeatedly, reminding potential customers of your product or service.</p>	<p>IMAGE Your company's message will be combined with the South Carolina Chamber's marketing efforts.</p>
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Professional Organizations

Charleston Branch Pilots Assn
Whit Smith
6 Concord St
Charleston, SC 29401
County: Charleston
Phone: (843) 577-6695 Fax: (843) 534-1734
Transportation Services

Joe Henry, Inc.
900 Garland St
Columbia, SC 29201
County: Richland
Phone: (803) 779-5599 Fax: (803) 779-3999
www.joeheny.com
Promotional Products

CONVERGING MEDIA LLC
Tim McKeever
2627 Millwood Ave
Columbia, SC 29205
County: Richland
Phone: (803) 256-3010
Fax: (803) 252-0424
WWW.CONVERGINGMEDIASC.COM
Publishing & Media Services

Midlands Promotional Marketing, LLC
Burns Corley
336 Oliver Metz Rd
Lexington, SC 29072
County: Lexington
Phone: (803) 996-9364
www.midlandspromomktg.com
Promotional Products

POST NO BILLS, INC.
Doreen Sullivan
801 Gervais St
Columbia, SC 29201
County: Richland
Phone: (803) 254-4334 Fax: (803) 254-4309
www.postnobills.com
Advertising Agencies

EXAMPLE

Yes, I want an enhanced listing package for only \$200.
Fax this contract back to (803) 779-6043 Attn: Matthew Gregory, or e-mail a signed copy to: matthew.gregory@scchamber.net.

Company: _____
 Contact: _____
 Ad Agency (if applicable): _____
 Billing Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ E-mail: _____
 Comments: _____

Payment Options:
 1. Checks payable to: South Carolina Chamber of Commerce
 2. Credit Card: Visa Mastercard
 Card Number: _____ Expiration Date: _____

Signature: _____ Date: _____

(All logos must be at least 300 dpi, no larger than 1.5" and submitted as .jpg, .eps or .tif files.)

General Policies:

- * Terms: Payments for advertising are due upon receipt of invoice.
- * Cancellations: Cancellations are not accepted after published space closing date, which is September 3, 2010.
- * Copy Authorization: SC Chamber is not responsible for errors provided in copy or key numbers. It is the member's responsibility to verify directory listing copy before September 3, 2010. Listing verification should be made via the My Chamber section of www.scchamber.net.