





# Information about Gift Aid

#### Gift Aid - What is it?

Gift Aid is one of the simplest and most effective ways of giving to charity as it increases the value of your donations and membership subscriptions.

Butterfly Conservation can reclaim 25p of tax on every £1 you give – at no extra cost to you.

Last year we were able to reclaim over £100,000 from the Government in Gift Aid. This is a vital source of income for Butterfly Conservation and directly helps us to continue and expand our conservation work.

# Gift Aid - Do you qualify?

To qualify for Gift Aid you must pay an amount of Income Tax and/or Capital Gains Tax for each Tax year (6 April one year to 5 April the next) that is at least equal to the amount of tax that Butterfly Conservation and any other charity that you donate to will reclaim on your gifts for that tax year.

Other taxes such as VAT and Council Tax do not qualify.

It is worth noting that some people also pay tax on their pensions – if so you should receive a P60 in April or May each year which will show any tax deductions.

For us to claim Gift Aid on a £30 single membership subscription you must pay at least £7.50 in tax during the year (for a joint membership subscription of £34 you must pay at least £8.50 in tax per year).

If you don't pay tax but your partner does then he/she can tick the Gift Aid box provided you have a joint or family membership and the subscription is paid either from your partner's account or from a jointly held account.

#### Gift Aid - How does it work?

Gift Aid is surprisingly easy to use. Gift Aid can apply to donations and subscriptions of any amount, large or small, by cash, cheque, postal order, direct debit, standing order, debit or credit card.

One single Gift Aid declaration can apply to all past donations you have made in the last four years and to all future donations you make until you notify us otherwise.

#### Gift Aid – How to make a declaration...

If you are a UK taxpayer please complete and return the simple Gift Aid declaration form overleaf or call our office on **01929 406015** to make a verbal declaration and we will send you written confirmation.

## What if you do not pay tax?

If you are not a UK taxpayer please tick the appropriate box on the form and return to us or phone 01929 406015 to let us know – this will help ensure we do not trouble you again in the future.

If you have any queries or would like any additional information about Gift Aid please call our office on 01929 406015.

Please giftaid it today







# Gift Aid Declaration Form

Title: Mr / Mrs / Ms / Dr / Other		Please complete in BLOCK CAPITALS
Forename:	Surname:	
Address:		
Telephone No:		
Email:		
Membership No:		
Please tick the relevant box:		
· •		ations/subscriptions I have made in the efform the date of this declaration as
I am not a UK taxpayer.		
Signature:	Date:	

#### Notes:

- To qualify for Gift Aid you must pay an amount of Income Tax and/or Capital Gains Tax for each tax year (6
  April one year to 5 April the next) that is at least equal to the amount of tax that Butterfly Conservation and all
  other charities will reclaim on your gifts for that tax year. Other taxes such as VAT and Council tax do not
  qualify.
- 2. Please tell Butterfly Conservation if you change your name or address.
- 3. You can cancel the declaration at any time by notifying Butterfly Conservation it will not apply to donations you make on or after the date of cancellation or such later date as you specify.
- 4. Remember to tell us if you no longer pay an amount of income tax or capital gains tax equal to the tax we and other charities reclaim on your donation or membership subscription.
- 5. If you pay tax at the higher rate you can claim further tax relief in your self-assessment tax return.

## Please complete this form and return to:

Butterfly Conservation, Manor Yard, East Lulworth, Wareham, Dorset, BH20 5QP