



**ABILITYFIRST 2011 MARATHON CAMPAIGN  
L.A. MARATHON - SUNDAY, MARCH 20, 2011 AND  
SANTA ANITA DERBY DAY 5K WALK/RUN – SATURDAY, APRIL 9, 2011  
SPONSORSHIP OPPORTUNITIES**

**Presenting Platinum Medal Level - \$35,000**

- Prominent placement of company logo on AbilityFirst Marathon Campaign Team t-shirt
- Speaking opportunity and Two (2) VIP Tables at the Marathon Campaign Kick-off Luncheon
- Inclusion in all AbilityFirst print and electronic event marketing materials
- Distribution of company promotional items and materials to all AbilityFirst Marathon Team participants, and at all Los Angeles Marathon publicity events attended by AbilityFirst staff and participants
- Company logo and description on the AbilityFirst website Corporate Partner page, with hyperlink to the company website
- Company logo on the AbilityFirst website Marathon Campaign page
- Prominent mention of company in the AbilityFirst magazine and annual report listing and center newsletters
- Display of two company banners: one at the 25th Los Angeles Marathon AbilityFirst Marathon Team table and one carried on the Derby Day 5K route by AbilityFirst Marathon Team participants (Saturday, April 9)
- Company ad in Santa Anita Derby Day Daily Racing Program, circulation 50,000+
- Exclusivity as sponsor of a carb dinner and post marathon victory party at AbilityFirst locations

**Gold Medal Level-\$20,000**

- Company logo on AbilityFirst Marathon Campaign Team t-shirt
- Speaking opportunity and VIP Table at the Marathon Campaign Kick-off Luncheon
- Inclusion in all AbilityFirst print and electronic event marketing materials
- Distribution of company promotional items and materials to all AbilityFirst Marathon Team participants, and at all Los Angeles Marathon publicity events attended by AbilityFirst staff and participants
- Company name listing on the AbilityFirst website Marathon Campaign page
- Prominent mention of Company in the AbilityFirst magazine and annual report listing and center newsletters
- Co-sponsor recognition of a carb dinner and post marathon victory party at one AbilityFirst location

**Silver Medal Level-\$10,000**

- Company logo on AbilityFirst Marathon Campaign Team t-shirt
- VIP Table at the Marathon Campaign Kick-off Luncheon
- Inclusion in all AbilityFirst print and electronic event marketing materials
- Distribution of company promotional items and materials to all AbilityFirst Marathon Team participants, and at all Los Angeles Marathon publicity events attended by AbilityFirst staff and participants
- Company name listing on the AbilityFirst website Marathon Campaign page

**Bronze Medal Level-\$5,000**

- Company name on AbilityFirst Marathon Campaign Team t-shirt
- Table at the Marathon Campaign Kick-off Luncheon
- Inclusion in all AbilityFirst print and electronic marketing materials
- Distribution of company promotional items and materials to all AbilityFirst Marathon Team participants, and at all Los Angeles Marathon publicity events attended by AbilityFirst staff and participants

**Copper Medal Level-\$2,500**

- Six (6) tickets at the Marathon Campaign Kick-off Luncheon
- Inclusion in all AbilityFirst print and electronic marketing materials
- Distribution of company promotional items and materials to all AbilityFirst Marathon Team participants, and at all Los Angeles Marathon publicity events attended by AbilityFirst staff and participants

**Participation Level-\$1,000**

- Two (2) tickets at the Marathon Campaign Kick-off Luncheon
- Distribution of company promotional items and materials to all AbilityFirst Marathon Team participants, and at all Los Angeles Marathon publicity events attended by AbilityFirst staff and participants

**\_\_\_ I/WE WISH TO SUPPORT ABILITYFIRST AT THE \_\_\_\_\_ LEVEL.**

**\_\_\_ NO, I/WE ARE UNABLE TO SPONSOR AT ONE OF THE ABOVE LEVELS, BUT WISH TO CONTRIBUTE \$\_\_\_\_\_**

Name \_\_\_\_\_

Business \_\_\_\_\_

Address \_\_\_\_\_

City/State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

MC \_\_\_\_\_ VISA \_\_\_\_\_ AMEX \_\_\_\_\_ CC Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature: \_\_\_\_\_

**Make checks payable to: AbilityFirst - Federal Tax ID # 95-1690983.**

**Please return this form with payment to: Julia Cody AbilityFirst, 1300 East Green Street, Pasadena, California 91106 • phone: 626.243.4852**