

a meeting
of views

CRASH

Compulsory Third Party Seminar

Thursday 20th March 2014
Adelaide Town Hall

Sponsorship Proposal

Invitation to Sponsor

The CRASH! Compulsory Third Party Seminar will be held on Thursday 20 March 2014 at the Adelaide Town Hall. Following on from the successful 2013 Seminar, which was attended by almost 200 delegates, the CRASH! CTP Seminar will combine informative and engaging speakers with the opportunity for industry colleagues to network and discuss important issues.

The CRASH! CTP Seminar will provide your organisation with great exposure, specifically:

- Exposure to an interested, relevant and influential audience
- An excellent opportunity to maintain a high profile in valuable target markets
- Networking both formally and informally
- Continual exposure throughout the event to an interested, pertinent and influential audience

Confirming Sponsorship

To confirm your acceptance please complete the Sponsorship Acceptance Form at the back of this proposal and return it to the Seminar Organisers. You will be sent a confirmation letter and tax invoice for the sponsorship amount.

Specific details regarding the artwork for logos & advertisements, location of display areas and/or signage, specifications and delivery details for signage and delivery of satchel inserts will be sent in a confirmation letter at a later date.

Please return your Sponsorship Acceptance Form as soon as possible to secure your preferred sponsorship package.

Sponsorship Packages

Please select from the following packages. If you would like to discuss other sponsorship options, please contact the Seminar Organisers. Prices listed include GST.

Gold Sponsor - \$8,000

- 15 complimentary full delegate seminar registrations
- Company name and logo featured in all materials, including website, registration brochure, seminar handbook, session holding slides and sponsors' banner
- Full page advertisement in seminar handbook
- Up to two inserts of company material in the delegate satchels
- Display of company free standing banner in seminar room and registration foyer
- Full list of delegates post-Seminar (subject to permission of delegate)

Silver Sponsor - \$6,000

- 10 complimentary full delegate seminar registrations
- Company name and logo featured in all seminar materials, including website, registration brochure, seminar handbook, session holding slides and sponsors' banner
- Half page advertisement in seminar handbook
- One insert of company material in the delegate satchels
- Display of company free standing banner in seminar room and registration foyer
- Full list of delegates post-seminar (subject to permission of delegate)

Sponsorship Packages (continued)

Bronze Sponsor - \$2,000

- 5 complimentary full delegate seminar registrations
- Company name and logo featured in all seminar materials, including website, registration brochure, seminar handbook, session holding slides and sponsors' banner
- Quarter page advertisement in seminar handbook
- One insert of company material in the delegate satchels
- Full list of delegates post-seminar (subject to permission of delegate)

Networking Drinks Sponsor - \$1,100

- 2 complimentary full delegate seminar registrations
- Company name and logo featured in all seminar materials, including website, registration brochure, seminar handbook, session holding slides and sponsors' banner
- Company logo featured on signage on serving tables during drinks
- One insert of company material in the delegate satchels
- Full list of delegates post-seminar (subject to permission of delegate)

Seminar Lunch Sponsor - \$1,100

- 2 complimentary full delegate seminar registrations
- Company name and logo featured in all seminar materials, including website, registration brochure, seminar handbook, session holding slides and sponsors' banner
- Company logo featured on signage on serving tables during lunch
- One insert of company material in the delegate satchels
- Full list of delegates post-seminar (subject to permission of delegate)

Seminar Morning Tea Sponsor - \$650

- 2 complimentary full delegate seminar registrations
- Company name listed in all seminar materials, including website, registration brochure, seminar handbook, session holding slides and sponsors' banner
- Company logo featured on signage on serving tables during morning tea
- One insert of company material in the delegate satchels
- Full list of delegates post-seminar (subject to permission of delegate)

Seminar Afternoon Tea Sponsor - \$650

- 2 complimentary full delegate seminar registrations
- Company name listed in all seminar materials, including website, registration brochure, seminar handbook, session holding slides and sponsors' banner
- Company logo featured on signage on serving tables during afternoon tea
- One insert of company material in the delegate satchels
- Full list of delegates post-seminar (subject to permission of delegate)

Seminar Supporter - \$650

- 2 complimentary full delegate seminar registrations
- Company name listed in all seminar materials, including website, registration brochure, seminar handbook, session holding slides and sponsors' banner
- One insert of company material in the delegate satchels
- Full list of delegates post-seminar (subject to permission of delegate)

Satchel Insert - \$300

- One insert of company material in the delegate satchels

Sponsorship Acceptance Form

CRASH! CTP Seminar
ABN 92 411 365 736

All sponsorship costs are GST inclusive.

Name _____

Organisation _____

Position _____

Address _____

City _____ State _____ Postcode _____

Phone _____ Fax _____

Email _____

Level Of Sponsorship (please tick)

- | | |
|--|--|
| <input type="checkbox"/> Gold Sponsor \$8,000 | <input type="checkbox"/> Silver Sponsor \$6,000 |
| <input type="checkbox"/> Bronze Sponsor \$2,000 | <input type="checkbox"/> Networking Drinks Sponsor \$1,100 |
| <input type="checkbox"/> Lunch Sponsor \$1,100 | <input type="checkbox"/> Morning Tea Sponsor \$650 |
| <input type="checkbox"/> Seminar Supporter \$650 | <input type="checkbox"/> Afternoon Tea Sponsor \$650 |
| <input type="checkbox"/> Satchel Insert \$300 | |

Payment Details

Cheque: Payable to 'CRASH! CTP Seminar'

Post to: CRASH! CTP Seminar 2014, All Occasions Management,
41 Anderson Street, THEBARTON SA 5031

Electronic Funds Transfer: National Australia Bank, BSB: 085-375,

Account Number: 53-539-4827

Please use company name as transfer description and email remittance advice to
accounts@aomevents.com.

Terms & Conditions

I/WE AGREE TO THE BELOW CONDITIONS

SIGNATURE _____ Date _____

Terms & Conditions of Sponsorship

The organisers reserve the right to change the venue and duration if exceptional circumstances demand. In the event of a change of venue and/or duration, the agreement to participate will remain in force as long as the sponsor is informed at least one month before the changes.

In the case of cancellation, notification in writing should be sent to the organisers.

In the event withdrawal or cancellation of sponsorship, please be advised that unless that particular area of sponsorship is resold, the organisers reserve the right to retain payment received.

In the event that materials, logos, information or artwork required by the Seminar Organiser are not received by the designated due date, their use for their intended purpose cannot be guaranteed.

I/We understand that the sponsorship packages are allocated as outlined and the decision of the organisers will be final.

Please return this form to:

CRASH CTP Seminar

C/- All Occasions Management

41 Anderson St, THEBARTON SA 5031

Phone: 08 8125 2200 Fax: 08 8125 2233

Email: rhiannon@aomevents.com

Web: www.aomevents.com/CRASHCTP2014

