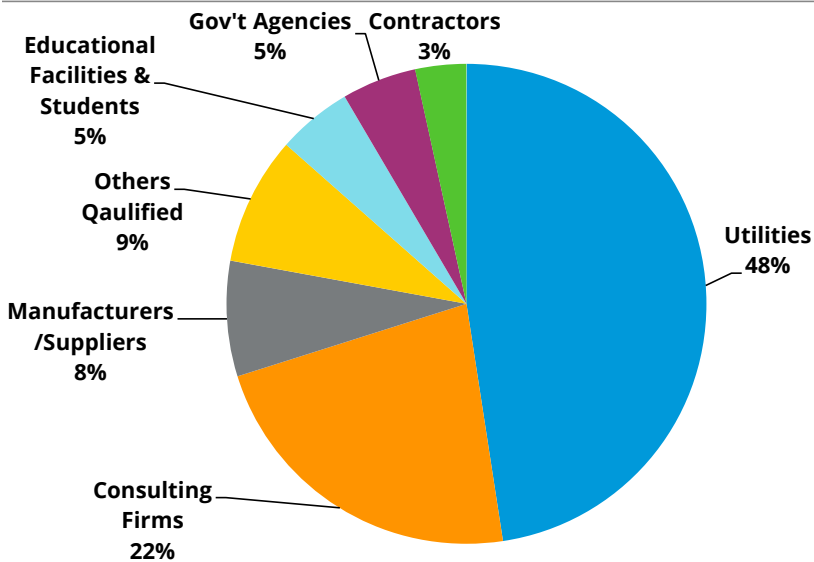




**New England
Water Works Association**
a Section of the American Water Works Association

2016 Print Advertising

Readership By Industry

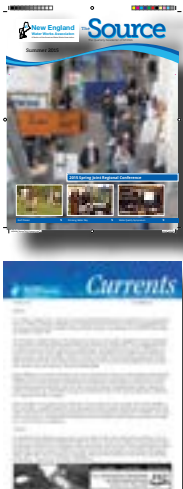
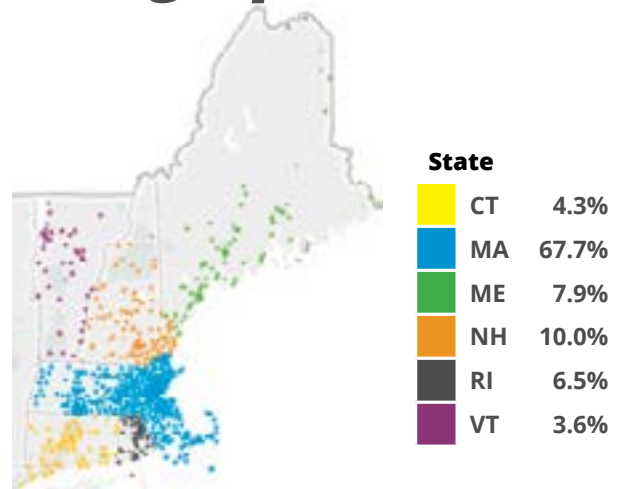


Members represent 90% of New England communities with 5000+ drinking water service connections

Member Profile

Type	Count
Honorary	13
Regular	1,617
Life (30+ year member)	104
Retired	57
Student	146
Operations/Admin	333
Individuals Subtotal	2,270
Service Providers	86
Utilities	428
Group Subtotal	514
Grand Total	2,784

Geographic Reach



Publication	Issues	Scope
Source Newsletter	Four • Winter • Spring • Summer • Fall	<ul style="list-style-type: none"> • Details critical information about the water works profession • Member and board of director editorials • Info on NEWWA activities, trainings, and services
Currents Newsletter	Seven • January • October • March • November • June • December • July	<ul style="list-style-type: none"> • One-page snapshot newsletter • Details current member news • Job postings

First 2016 Ad Insertion Deadline is November 13, 2015
Send insertions to: kcahalane@newwa.org or fax: (508) 893-9898



2016 NEWWA *Currents* Newsletter

Advertising Insertion Order

Company Information

Company Name: _____

Advertising Contact (not published): _____

Phone: _____ E-mail: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Insertion Specifics

Regular ad size 6"w x 1.25"h - black and white, 300 dpi +, .tiff, .jpeg, or .pdf file

\$525.00 for Members
 (company must have a company NEWWA or AWWA membership with section assessment paid)

\$630.00 for Non-members
 (Includes those with individual NEWWA or AWWA memberships)

Issue Choice: JAN MARCH JUNE JULY OCT NOV DEC
 Ads placed on a first-come, first-served basis. One ad per issue.

Payment Information

VISA MC AMEX Check Invoice Amount: _____

Credit card no. _____ Exp _____

Name on card _____ Signature _____

Insertion Authorization

Signature: _____ Date: _____

Please return this form to:
 NEWWA
 Attn: Katelyn Cahalane
 125 Hopping Brook Road
 Holliston, MA 01746-1471

E-mail: kcahalane@newwa.org
 Fax: (508) 893-9898

Advertising Policy: Advertisements must be truthful and may not make fake or misleading claims. Advertisements must not misuse or misappropriate any other party's intellectual property rights or defame or disparage any other person, company, product, or service. The association reserves the right to review and reject any advertisement based on editorial judgment, which will not relieve advertiser from its payment obligations. All print and Web content is subject to NEWWA approval.



2016 NEWWA *The Source* Newsletter Advertising Insertion Order

Company Information

Company Name: _____

Advertising Contact (not published): _____

Phone: _____ E-mail: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Insertion Specifics

Advertisement Type	Member Rate*	Non-Member Rate
Business Card: 2.25" x 1.25", black and white	\$550.00 (4 issues)	\$610.00 (4 issues)
4-Page Center Spread (8.5" x 11"/page)**	\$2100 (per issue)	\$2520 (per issue)

Business Card Ad in *The Source* Newsletter (4 issues)

4-Page Spread in: Winter Spring Summer Fall

Payment Information

VISA MC AMEX Check Invoice Amount: _____

Credit card no. _____ Exp _____

Name on card _____ Signature _____

Insertion Authorization

Signature: _____ Date: _____

Please return this form to:

NEWWA
 Attn: Katelyn Cahalane
 125 Hopping Brook Road
 Holliston, MA 01746-1471

E-mail: kcahalane@newwa.org
 Fax: (508) 893-9898

*To qualify for member rate company must have a company membership with NEWWA or AWWA/NEWWA membership with section assessment paid.
Individual memberships do not qualify for advertising member rate.

**Advertiser is responsible for design, printing of 2,800 copies, and delivery of insert to the publisher.

Advertising Policy: Advertisements must be truthful and may not make fake or misleading claims. Advertisements must not misuse or misappropriate any other party's intellectual property rights or defame or disparage any other person, company, product, or service. The association reserves the right to review and reject any advertisement based on editorial judgment, which will not relieve advertiser from its payment obligations. All print and Web content is subject to NEWWA approval.