

# CAREGIVERS CONFERENCE IN SUBURBAN ESSEX\*



SATURDAY, NOVEMBER 8, 2014  
MADONNA HALL AT IMMACULATE CONCEPTION CHURCH  
MONTCLAIR, NJ

**United Way Caregivers Coalition** is holding its third annual Caregivers Conference in Montclair this fall. Local experts will share strategies to help caregivers feel more confident in their caregiving role. There will also be opportunities to learn about local resources and connect to other caregivers. With your support, caregivers and their loved ones will be able to attend for free and learn about much-needed tools that can help them on their caregiving journey.

## SPONSORSHIP OPPORTUNITIES

### GOLD SPONSORSHIP: \$1,000 (Limited to 1 organization!)

- Full-page ad in event program
- Introduction of keynote speaker or special guest
- Logo included on event signage
- Brochure and promotional item included in gift bag\*\*

### SILVER SPONSORSHIP: \$500

- Half-page ad in event program
- Logo included on event signage
- Brochure and promotional item included in gift bag\*\*

### BRONZE SPONSORSHIP: \$250

- Quarter-page ad in event program
- Name recognition on event signage
- Promotional item included in gift bag\*\*

### RAFFLE ITEM: \$100 IN VALUE (Limited to 5 organizations!)

- Donate an item to be included in our FREE raffle for caregiver attendees
- Organization will be recognized in the event program and at time of raffle

### GIFT BAG SPONSORSHIP: FREE

- Open to all members of the *Coalition* who would like to include a promotional item\*\*

\* United Way of Northern New Jersey serves portions of suburban Essex County, including the Caldwell, Cedar Grove, Essex Fells, Fairfield, Glen Ridge, Livingston, Millburn-Short Hills, Montclair, Roseland, and Verona.

\*\* Promotional items cannot be a brochure, flyer, or other printed material. Only items such as pens, pads, shirts, etc. will be accepted.

## PLEASE FILL OUT THE FORM BELOW

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### SPONSORSHIP LEVEL

Gold: \$1,000     Silver: \$500     Bronze: \$250     Gift Bag: Free

Raffle item: \$100 in value    Item: \_\_\_\_\_

### PAYMENT OPTIONS

Check enclosed

*Make payable to United Way of Northern New Jersey. Please write "Essex Caregivers Conference" on the memo line.*

Credit card:    Visa     MasterCard     American Express

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

### GIFT BAG ITEM(S)

Brochure (Gold and Silver sponsors only)

Promotional Item: \_\_\_\_\_

Items must be received by October 13, 2014. Please send to Deborah Day.

### PLEASE RETURN COMPLETED FORM TO:

United Way of Northern New Jersey  
ATTN: Deborah Day  
60 South Fullerton Avenue  
Montclair, NJ 07042

Fax: 973.746.6207

For questions, email [Deborah.Day@UnitedWayNNJ.org](mailto:Deborah.Day@UnitedWayNNJ.org) or call 973.746.4040, x209.

**ACT FAST! SPONSORSHIP DEADLINE IS SEPTEMBER 22, 2014!**