

37th Annual Scottsdale Culinary Festival
April 7-12, 2015

Media Registration Application/Ticket Request

Deadline for submission: **Friday, March 4th, 2015**

You will be notified of your ticket status no later than **Thursday, March 25th 2015**

Submit by mail:

Marshall Eckert

MMPR Marketing

3939 E. Campbell Ave, # 120

Phoenix, AZ 85018

Electronic Submission:

Marshall@mmpmarketing.com

CONTACT INFORMATION

Name: _____

Title: _____

Address: _____

City, State/Country, Zip Code: _____

Telephone: _____

Email: _____

PUBLICATION/OUTLET INFORMATION

Primary Publication/Outlet _____

Form (please circle):

NEWSPAPER

MAGAZINE

Frequency (please circle): Daily Weekly Bi-Weekly Monthly Quarterly

Distribution (please circle): Local Regional National International

Circulation: _____

TELEVISION

Distribution (please circle): Regional National International

Call Letters: _____

Network: _____

Program Name: _____

RADIO

Distribution (please circle): Regional National International

Program Name: _____

WIRE SERVICE (please circle)

Photo News Entertainment

Local National International

ONLINE/BLOGS

URL: _____

Hits per month: _____

Editor/Producer: _____

Telephone: _____

Address (if different from above): _____

Additional Publication/Outlet:

Market: _____

Additional Publication/Outlet: _____

Market: _____

TYPE OF COVERAGE

Briefly describe stories and length of coverage

Media Ticket Request Form

(Please note that ticket requests are not guaranteed and will be confirmed in March)

For event descriptions and information, please visit www.scottsdalefest.org

TUESDAY, APRIL 7, 2015

❑ Opening Night: Culinary Countdown

- Location: *Degree 270, Talking Stick Resort, 9800 E. Indian Bend Rd., Scottsdale, AZ 85250*
Time: 6:30 p.m.- 9:30 p.m.

WEDNESDAY, APRIL 8, 2015

❑ The Chocolate & Wine Experience

- Location: *Music Instrument Museum, 4725 E. Mayo Blvd. Phoenix, AZ 85050*
Time: 7:00 p.m. – 10:00 p.m.

THURSDAY, APRIL 9, 2015

❑ Bubbles & Bliss

- Location: *The W Scottsdale, 7277 E. Camelback Rd., Scottsdale, AZ 85251*
Time: 7:00 p.m. – 10:00 p.m.

❑ Burger Battle

- Location: *Hotel Valley Ho 6850 East Main Street, Scottsdale, AZ 85251*
Time: 6:30 p.m. – 9:30 p.m.

FRIDAY, APRIL 10, 2015

❑ Eat, Drink & Be Pretty Party

- Location: *Scottsdale Center for the Performing Arts, 7380 E. 2nd Street, Scottsdale, AZ 85251*
Time: 7:00 p.m. – 11:00 p.m.

SATURDAY, APRIL 11, 2015

❑ Great Arizona Picnic

- Location: *Scottsdale Civic Center Mall, 3939 N. Drinkwater Blvd. Scottsdale, AZ 85251*
Time: 12:00 p.m. – 9:00 p.m.

❑ GAP VIP Experience (media tickets not available)

- Location: *Scottsdale Civic Center Mall, 3939 N. Drinkwater Blvd. Scottsdale, AZ 85251*
Time: 12:00 p.m. – 6:00 p.m.

❑ **Southwest Festival of Beers**

- Location: *Scottsdale Civic Center Mall*, 3939 N. Drinkwater Blvd. Scottsdale, AZ 85251

Time: 12:00 p.m. – 9:00 p.m.

❑ **Epicurean Expo**

- Location: *Scottsdale Civic Center Mall*, 3939 N. Drinkwater Blvd. Scottsdale, AZ 85251

Time: 12pm-6pm

SUNDAY, APRIL 12, 2015

❑ **Great Arizona Picnic**

- Location: *Scottsdale Civic Center Mall*, 3939 N. Drinkwater Blvd. Scottsdale, AZ 85251

Time: 12:00 p.m. – 6:00 p.m.

❑ **GAP VIP Experience (media tickets not available)**

- Location: *Scottsdale Civic Center Mall*, 3939 N. Drinkwater Blvd. Scottsdale, AZ 85251

Time: 12:00 p.m. – 6:00 p.m.

❑ **Southwest Festival of Beers**

- Location: *Scottsdale Civic Center Mall*, 3939 N. Drinkwater Blvd. Scottsdale, AZ 85251

Time: 12:00 p.m. – 9:00 p.m.

❑ **Epicurean Expo**

- Location: *Scottsdale Civic Center Mall*, 3939 N. Drinkwater Blvd. Scottsdale, AZ 85251

Time: 12pm-6pm

❑ **Wine Country Brunch**

- Location: *Westin Kierland Resort & Spa*, 6902 E. Greenway Pkwy., Scottsdale, AZ 85254

Time: 11:00 a.m. – 2:00 p.m.