

The 31st Annual HOLIDAY HUNGER APPEAL to benefit the Regional Food Bank of Northeastern New York

NOVEMBER 18–DECEMBER 24, 2015



SPONSORSHIP FORM

YES, our company will serve as a Sponsor for the Regional Food Bank's 31st Annual Holiday Hunger Appeal!

Please Indicate Sponsorship Level

Silver & Gold Sponsorship - \$2,500

- Special mention on Magic 590 AM public service announcement that runs throughout the Appeal and coverage on the radio station throughout your matching day
- Logo on Silver & Gold Sponsor banner displayed at the Mall for duration of Appeal
- Signage identifying your company or group at the Crossgates Mall booth on your matching day
- Opportunity for your volunteers to hang company/group banner on matching day and wear company/group apparel while collecting money at the Mall

Matching Day Sponsorship - \$1,000

- Coverage on Magic 590 AM throughout your matching day
- Listing on Matching Day Sponsor banner displayed at the Mall for duration of Appeal
- Signage identifying your company or group at the Crossgates Mall booth on your matching day
- Opportunity for your volunteers to hang company/group banner on matching day and wear company/group apparel while collecting money at the Mall

Our company will not be able to serve as a sponsor; please accept our donation of _____

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

CITY, STATE ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____

Please indicate how you would like your business listed on promotional materials:

Payment:

Check made payable to the Regional Food Bank Please contact me to discuss payment method

VISA Master Card American Express

Card Number _____ Expiration Date _____

Signature _____

Please return completed form by October 30:

Caitlyn Krug, Director of Development

Regional Food Bank of NENY

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