



The Violin Society of America

CONVENTION SPONSORSHIP



PH: 407-647-8839 • FAX: 407-629-2502 • Email: mark@crowsegal.com

\$5,000 Virtuoso Level

Awards Banquet Sponsorship

Virtuoso level sponsors assist in supporting the food and beverage, facility rental, and award medal production for this very special biennial event.

A Sponsor at this level will receive	VALUE
• Free full-page color ad in the Program Book*	\$500.00
• Two free ads in the newsletter following the competition*	\$600.00
• Free ad/acknowledgement on the website for one year*	\$650.00
• One free table in the vendor room if desired with two complimentary badges.....	\$675.00

PLUS **Total: \$2425.00**

- Recognition with high-quality signage at the event, registration desk, and exhibits
- Top Level Virtuoso Billing on Sponsor Signage and in Program Book
- Free attendee list after the show
- Sponsor will be thanked and recognized by the VSA President from the podium at the Banquet

\$5,000 Virtuoso Level

Finale Dessert Reception Sponsorship

Virtuoso level sponsors assist in supporting the food and beverage for this very special farewell reception on Friday night following the concert.

A Sponsor at this level will receive	VALUE
• One free table in the vendor room if desired with two complimentary badges.....	\$675.00
• Free full-page color ad in the Program Book	\$500.00
• Two free ads in the newsletter following the competition	\$600.00
• Free ad/acknowledgement on the website for one year	\$650.00

PLUS **Total: \$2425.00**

- Recognition with high-quality signage at the event, registration desk, and exhibits
- Top Level Virtuoso Billing on Sponsor Signage and in Program Book
- Free attendee list after the show
- Sponsor will be thanked and recognized by the VSA President from the podium

\$3,000 Cremonese Level

Judging Sponsorship

Cremonese level sponsors assist in supporting the travel expenses for our **world-class** judges.

A Sponsor at this level will receive	VALUE
• One free table in the vendor room if desired with two complimentary badges.....	\$675.00
• Free half-page color ad in the Program Book*	\$350.00
• One free ad in the newsletter following the competition*	\$300.00
• Free ad/acknowledgement on the website for one year*	\$650.00

PLUS **Total: \$1975.00**

- Recognition with high-quality signage at the event, registration desk, and exhibits
- Cremonese Level Billing on Sponsor Signage and in Program Book
- Free attendee list after the show
- Sponsor will be thanked and recognized by the VSA President from the podium at the Banquet

*sponsor provides artwork

\$2,000 Venetian Level

Staffing Sponsorship

Venetian level sponsors assist in supporting the staffing for the Competition, Registration, and Vendor areas of this convention.

A Sponsor at this level will receive	VALUE
• One free table in the vendor room if desired with two complimentary badges.....	\$675.00
• Six Months Free ad/acknowledgement on the website*	\$325.00
• Free half-page color ad in the Program Book*	\$350.00

PLUS **Total: \$1350.00**

- Recognition with high-quality signage at the event, registration desk, and exhibits
- Venetian Level Billing on Sponsor Signage and in Program Book
- Free attendee list after the show
- Sponsor will be thanked and recognized by the VSA President from the podium at the Banquet

\$1,000 Neopolitan Level

A Sponsor at this level will receive	VALUE
• Free color quarter-page ad in the Program Book*	\$275.00
• Free ad/acknowledgement on the website for one year	\$650.00

PLUS **Total: \$925.00**

- High-quality signage at the registration desk and exhibits
- Neopolitan Level Billing on Sponsor Signage and in Program Book
- Free attendee list after the show
- Sponsor will be thanked and recognized by the VSA President from the podium at the Banquet

Neopolitan sponsorship choose one of the following:

- Board of Directors' Meeting
- Convention Recordings
- Wednesday Morning Coffee Service
- Thursday Morning Coffee Service
- Friday Morning Coffee Service
- Saturday Morning Coffee Service
- Tuesday Vendor Hall Afternoon Refreshment Break
- Wednesday Vendor Hall Afternoon Refreshment Break
- Thursday Vendor Hall Afternoon Refreshment Break
- Friday Vendor Hall Afternoon Refreshment Break

\$500 Brescian Level

A Sponsor at this level will receive	VALUE
• Free ad/acknowledgement on the website for one year*	\$650.00
• High-quality signage at the registration desk and exhibits	
• Brescian Level Billing on Sponsor Signage and in Program Book	
• Free attendee list after the show	
• Sponsor will be thanked and recognized by the VSA President from the podium at the Banquet	

Brescian sponsorship choose one of the following:

- High-quality signage at the registration desk and exhibits
- Brescian Level Billing on Sponsor Signage and in Program Book
- Free attendee list after the show
- One free ad in the newsletter following the competition
- Free ad and acknowledgement on the website for one year

Special Convention Sponsorship Opportunity



Conference Bag: \$4,000.

Every attendee will receive one of these messenger bags. The bags will have **your company name and logo** printed on them along with the VSA convention date and location. In addition to this unique exposure for your company, you will also receive:

- One free table in the vendor room if desired with two complimentary badges.....\$675.00
- Free full-page ad in the Program Book*\$375.00
- Recognition with high-quality signage at the registration desk and exhibits, sponsor signage and program book
- Free attendee list after the show
- Acknowledgement on the website for one year
- Sponsor will be thanked and recognized by the VSA President from the podium at the Concert and Banquet

COMPANY INFORMATION

Company Name _____

Contact Person _____

Street Address _____

City, State, Zip _____

Phone _____

Authorized Signature _____

PROGRAM AD SPECIFICATIONS

The VSA Program is 5.5 x 8.5 saddle-stitched document. Interior pages have a .375 inch margin on all sides. Cover pages are printed in color (cmyk) with full bleed.

Cover pages: (Color Ads)

Size: 5.5" W x 8.5" H (+ .125 inch bleed)

- Inside Front Cover..... \$950.00
- Inside Back Cover..... \$950.00
- Outside Back Cover..... \$1,250.00

Interior pages:

Full Page (4.75" W x 7.75" H)

- Color \$500.00
- Black & White..... \$375.00

Half-Page (4.75" W x 3.6875" H)

- Color \$350.00
- Black & White \$275.00

Quarter-Page (4.75" W x 1.6563" H)

- Color \$275.00
- Black & White \$225.00

Email press quality ad copy to lane@crowsegal.com

PDF Preferred. (JPEG, TIFF or EPS also accepted)

WEBSITE AD SPECIFICATIONS

Format: .png preferred. jpeg & gif also accepted. All other file types will be converted to .png. We can not accept any animation of any type.

Link: Please provide the full URL of the site or web-page starting with http://

ARTWORK AND COMPANY LOGO ARE DUE BY AUGUST 15, 2014

MAKE CHECKS PAYABLE TO VSA & SEND TO

Mark Mitchell, Exhibit Director
341 N. Maitland Avenue, Suite 260
Maitland, FL 32751

PH: 407-647-8839 • FAX: 407-629-2502
Email: mark@crowsegal.com

To pay with credit card, please go to vsaweb.org/competition and select "exhibitors pay now by credit card".

FAX OR MAIL THIS AGREEMENT TO:
MARK MITCHELL, VSA EXHIBIT DIRECTOR
341 N. MAITLAND AVENUE, SUITE 260 • MAITLAND, FL 32751
FAX #: 407-629-2502

Thank you for your support!

VSA OFFICE USE ONLY

Paid in Full: _____

Date Received: _____ Check # _____

Assigned Table Number(s): _____