

REPRINTS

CRM reprints provide a cost-effective marketing and sales tool that will help educate your customers and prospects with timely promotional information. Capitalize on your company's exposure by reprinting your feature story, profile, new product release, and more.

BLACK/WHITE REPRINTS PRICE LIST

QUANTITY	8.5x11		(Bi-fold) 11x17	(Tri-fold) 11x25.5
	1 SIDE	2 SIDES	2 SIDES	2 SIDES
50	\$240	\$400	\$600	\$1,350
1,000	\$285	\$485	\$800	\$1,450
2,000	\$450	\$700	\$1,200	\$1,700
2,500	\$550	\$800	\$1,390	\$2,200
3,000	\$650	\$900	\$1,590	\$2,600
5,000	\$890	\$1,315	\$1,975	\$3,300
10,000	\$1,595	\$2,195	\$3,400	\$4,300

PDFs:

\$350 with reprint order;
\$550 without reprint order

Paper:

80 lb. White Gloss Stock

Shipping and Handling:

Please note: Shipping and handling costs are not included in the above prices.

Reprints will be shipped UPS Ground unless otherwise requested.

For more information, please call:

Eastern & Central
Adrienne Snyder, Advertising Director
201-327-2773 adrienne@destinationCRM.com

Mountain & Pacific
Dennis Sullivan, Advertising Director
203-445-9178 dennis@infotoday.com

COLOR REPRINTS PRICE LIST

QUANTITY	8.5x11		(Bi-fold) 11x17	(Tri-fold) 11x25.5
	1 SIDE	2 SIDES	2 SIDES	2 SIDES
50	\$1,150	\$1,300	\$2,000	\$3,500
1,000	\$1,250	\$1,450	\$2,250	\$3,650
2,000	\$1,400	\$1,695	\$2,650	\$4,000
2,500	\$1,550	\$1,850	\$2,850	\$4,150
3,000	\$1,650	\$2,000	\$3,000	\$4,300
5,000	\$1,995	\$2,450	\$3,800	\$4,950
10,000	\$2,550	\$3,100	\$5,200	\$6,500

REPRINT ORDER FORM

➔ CUSTOM REPRINTS • E-PRINTS • ARTICLE PERMISSION

Date _____

Issue _____

Article Title _____

Author _____

Send proofs and finished material to:

Contact Name _____

Company _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____

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Authorized Signature _____

CUSTOM REPRINT SPECIFICATIONS/INSTRUCTIONS:

Note: You will be provided with a proof to review your custom reprint before your order is printed.

Mail your order form to:

Information Today, Inc. • Attn: Tiffany Chamenko • 143 Old Marlton Pike • Medford, NJ 08055

or fax to: (609) 654-4309

Contact Tiffany Chamenko directly for more info. Phone: (609)654-6266, Ext. 122 • Email: tchamenko@infotoday.com

Yes, Please enter my order for the following items:

Price

Photocopy Permission:

Number of article pages _____ x \$25 per page = \$ _____

Reprint Permission: entire article for \$250 \$ _____

E-Prints: entire article for \$250 \$ _____

Custom Reprints: Qty _____, No. of pages _____,
Color choice 4C 2C 1C (fill in price from rate card) \$ _____

Note: Custom reprint price does not include shipping and customization charges.

Sub Total: \$ _____

CT, KY, WI must add sales tax: \$ _____

Total: \$ _____

CREDIT CARD: MC VISA AMEX DISCOVER

CREDIT CARD # _____

EXP. DATE _____

CREDIT CARD PAYMENT IS REQUIRED FOR ALL FIRST-TIME ORDERS. Your credit card will be billed after you order is processed and shipped.

** Please note that prices above are not inclusive of shipping charges and any special customization charges that may be applicable.

Any additional customization, handling, and shipping charges will be added to your order.

Authorized Signature/Title _____

Date _____