



SMALL BUSINESS SATURDAY, NOVEMBER 24TH

SMALL BUSINESSES UNITE! – you have an opportunity to join forces and boost your holiday sales on the Saturday following Thanksgiving, November 24, 2012.

“Small Business Saturday” is a partnership between Central Bank and Downtown Jefferson City, the Westside, Southside, Eastside and Apache Flats Business Associations. To participate, you must be a locally owned business with 25 or less employees. Partner with us and profit!

YOUR BENEFITS:

- Increased store traffic November 24th
- Trolley service with circulating routes to stores throughout the day
- Increased visibility through advertising efforts
- Small Business Saturday packet, including entry box and entry forms
- Registration site for grand prize drawing shopping sprees
- \$500; \$250 and \$100 gift certificates redeemable for credit at participating stores only by December 24, 2012

YOUR CONTRIBUTION:

- \$30 participation fee (applied to prize drawings)
- One special in-store promotion at your store on November 24th
- An in-store drawing for one give away November 24th

PICTURE THE DAY – It’s holiday time with customers jumping on the trolleys to shop the bargains, registering for prizes and feeling the benefits of old-fashioned customer service still offered by small businesses. Increased business will ensue, please join in on our Small Business Saturday adventure!

COUNT ME IN! I WANT TO BE PART OF SMALL BUSINESS SATURDAY

BUSINESS NAME _____

OWNER/MANAGER _____

ADDRESS _____

PHONE _____

EMAIL _____

WEBSITE _____

Make checks payable to:

Small Business Saturday

Mail registration and check to:

Small Business Saturday
P.O. Box 104814, Jefferson City, MO 65110

For more information contact:

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