

Communication & Media Studies



Texts and Resources for the
Canadian Curriculum from SAGE

2011



Spring 2011

Dear Professor,

We are excited to share with you the recent changes we've made with regard to the representation of SAGE within Canada. To help with your textbook decisions, we now have field representatives in Canada: Johanna Swenson (covering Western Provinces) and Steve Webb (Eastern Provinces) look forward to visiting you on campus soon and helping meet your textbook needs.

Inside this booklet, you will find a selection of texts for your Communication & Media Studies courses. Please visit www.sagepub.com to request exam copies, or to browse our extensive selection of texts.

If you need advice on a book for your course, please contact Johanna or Steve as below:

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Yours sincerely,

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Table of Contents

Communication Theory	3
Intercultural Communication	3
Interpersonal Communication.....	4
Environmental Communication.....	5
Organizational Communication.....	5
Political Communication & Persuasion	6
Rhetoric.....	7
Media & Society	8
Media & Sport	11
Mass Communication Theory	11
Journalism	12
Cultural Studies.....	12
Communication Research Methods.....	14

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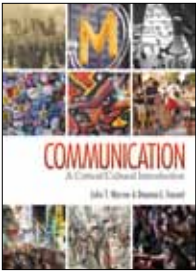
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COMMUNICATION THEORY



Communication

A Critical/Cultural Introduction

John T. Warren, *Southern Illinois University Carbondale*

Deanna L. Fassett, *San José State University*

"I've been looking for a book that addresses the nuances of culture and takes a critical approach to communication, and I believe I've found it!"

—Sandy Pensoneau-Conway
Wayne State University

This exciting new text provides an introduction to communication theory, interpersonal communication, and public communication and culture through the lens of contemporary critical theory.

CONTENTS

PART I. FIRST PRINCIPLES

1. Thinking Critically About Communication in Culture
2. Communication and Power: A Cultural History
3. Public Advocacy: Commitments and Responsibility

PART II. COMMUNICATION PROCESSES AND SKILLS

4. Identity and Perception
5. Language and Culture
6. Embodied Knowing and Nonverbal Communication

PART III. COMMUNICATION CONTEXTS

7. Language and Power in Our Cultural Lives
8. Cultural Relations: Relationships in Culture
9. Mediated Culture(s)
10. Communication as a Means of Social Action

Paperback: CAN \$71.95, ISBN: 978-1-4129-5942-

©2011, 232 pages

Instructor and Student Resources, www.sagepub.com/warren

Discourse Studies

A Multidisciplinary Introduction

Second Edition

Teun A. Van Dijk, *Pompeu Fabra University, Spain*

Discourse Studies is the largest, most complete, most diverse and only multidisciplinary introduction to the field. Now combined into a single volume, this essential handbook:

- is fully updated from start to finish to cover contemporary debates and research literature
- covers everything from grammar, narrative, argumentation, cognition and pragmatics to social, political and critical approaches
- adds two new chapters on ideology and identity
- puts the student at the center.

CONTENTS

1. Introduction: The Study of Discourse *By Teun A van Dijk*
2. Discourse and Grammar *By Tsuyoshi Ono et al*
3. Discourse Semantics *By Russell Tomlin et al*
4. Narrative in Everyday Life *By Elinor Ochs*
5. Argumentation *By Frans van Eemeren, Sally Jackson and Scott Jacobs*
6. Discourse Semiotics *By Theo van Leeuwen and Gunther Kress*
7. Discourse and Cognition *By Arthur Graesser and Keith Millis*
8. Discourse Pragmatics *By Shoshana Blum Kulka and Mihal Hamo*
9. Conversation Analysis *By Anita Pomerantz and B F Fehr*
10. Institutional Dialogue *By Paul Drew and Leena Sorjonen*
11. Gender and Discourse *By Cheris Kramarac and Michelle Lazar*
12. Discourse, Ethnicity and Racism *By Yasmin Jiwani and John Richardson*
13. Discourse and Identity *By Anna De Fina*
14. Organizational Discourse *By Dennis Mumby and Jennifer Mease*
15. Discourse and Politics *By Paul Chilton and Christina Schäffner*
16. Discourse and Culture *By Sandro Duranti and Elizabeth Keating*
17. Critical Discourse Analysis *By Norman Fairclough, Ruth Wodak and Jane Mulderrig*
18. Discourse and Ideology *By Teun A van Dijk*

Paperback: CAN \$54.95, ISBN: 978-1-8486-0649-4

April 2011, 424 pages

INTERCULTURAL COMMUNICATION



Introducing Intercultural Communication

Global Cultures and Contexts

Shuang Liu, Zala Volcic, Cindy Gallois, *all at University of Queensland, Australia*

This multinational team of

authors has put together an introduction to communicating across cultures that draws on examples and case studies from across the world, using no single culture as its frame of reference.

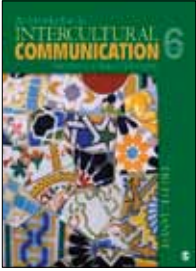
CONTENTS

1. Challenges of Living in a Global Society
2. Understanding Communication
3. Understanding Culture
4. The Influence of Culture on Perception
5. Cultural Orientations and Behaviours
6. Verbal Communication and Culture
7. Nonverbal Communication and Culture
8. Categorization, Subgroups and Identities
9. Developing Relations with Culturally Different Others
10. Managing Intercultural Conflicts
11. Mass Media, Technology, and Cultural Change
12. Immigration and Acculturation
13. Becoming an Effective Intercultural Communicator

Paperback: CAN \$43.95, ISBN: 978-1-8486-0036-2

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BESTSELLER!



An Introduction to Intercultural Communication

Identities in a Global Community
Sixth Edition

Fred E. Jandt, *California State University, San Bernardino*

Packed with thought-provoking examples, photos, vignettes, quotes, cases, and stories that spark students' interest and challenge them to reassess existing viewpoints, the **Sixth Edition of An Introduction to Intercultural Communication** prepares today's readers to successfully navigate our increasingly global community.

CONTENTS

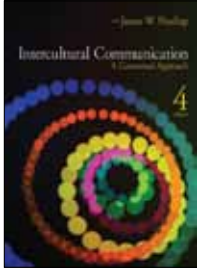
1. The Dispute over Defining Culture
2. Defining Communication as an Element of Culture
3. Culture's Influence on Perception
4. Barriers to Intercultural Communication
5. Nonverbal Communication
6. Language as a Barrier
7. Dimensions of Culture
8. Dominant U.S. Cultural Patterns
9. Comparative Cultural Patterns
10. Women, Families, and Children
11. Contact Between Cultures
12. Immigration and Acculturation
13. Cultures within Cultures
14. Identity and Subgroups

Paperback: CAN \$82.95, ISBN: 978-1-4129-7010-5

©2010, 440 pages

Instructor and Student Resources, www.sagepub.com/jandt6estudy/

BESTSELLER!



Intercultural Communication

A Contextual Approach
Fourth Edition

James W. Neuliep, *St. Norbert College*

In this fully updated **Fourth Edition of Intercultural Communication**, author James

W. Neuliep provides a clear contextual model (visually depicted by a series of concentric circles) for examining communication within cultural, microcultural, environmental, sociorelational, and perceptual contexts. Beginning with the broadest context—the cultural component of the model—the book progresses chapter by chapter through the model, to the most specific traits of communication, verbal and nonverbal messages.

CONTENTS

1. The Necessity of Intercultural Communication
2. The Cultural Context
3. The Microcultural Context
4. The Environmental Context
5. The Perceptual Context
6. The Sociorelational Context
7. The Verbal Code: Human Language
8. The Nonverbal Code
9. Developing Intercultural Relationships
10. Intercultural Conflict
11. Intercultural Communication in Organizations
12. Acculturation, Culture Shock, and Intercultural Competence

Paperback: CAN \$88.95, ISBN: 978-1-4129-6770-9

©2009, 432 pages

Student Study Site, www.sagepub.com/neuliep4estudy/

INTERPERSONAL COMMUNICATION



Close Encounters

Communication in Relationships
Third Edition

Laura K. Guerrero, *Arizona State University*

Peter A. Andersen, *San Diego State University*

Walid A. Afifi, *University of California, Santa Barbara*

Taking a relational approach to the study of interpersonal communication, this bestselling text for upper-division courses in interpersonal communication focuses on issues that are central to understanding close relationships, particularly between romantic partners, friends, and family members. While it draws on interdisciplinary research, the book maintains a focus on communication.

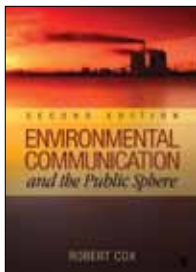
CONTENTS

1. Conceptualizing Relational Communication: Definitions and Principles
2. Communicating Identity: The Social Self
3. Drawing People Together: Forces of Social Attraction Defining Attraction
4. Making Sense of Our World: Managing Uncertainty
5. Getting Closer: Initiating and Intensifying Relationships
6. Communicating Closeness: Affection, Immediacy, and Social Support
7. Making a Love Connection Styles of Love and Attachment
8. Communicating Sexually: The Closest Physical Encounter
9. Staying Close: Maintaining Relationships
10. Exchanging Rewards and Costs: Interdependence and Equity in Relationships
11. Influencing Each Other: Power Plays and Dominance Moves
12. Getting Too Close for Comfort: Privacy and Secrets in Relationships
13. Hurting the Ones We Love: Relational Transgressions
14. Coping with Conflict: When Relational Partners Disagree
15. Ending Relationships: Disengagement and Termination

Paperback: CAN \$76.95, ISBN: 978-1-4129-7737-1

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ENVIRONMENTAL
COMMUNICATION

Environmental Communication and the Public Sphere

Second Edition

Robert Cox, *The University of North Carolina at Chapel Hill*

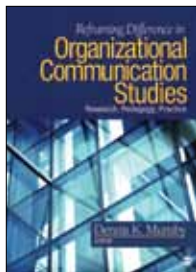
The **Second Edition of Environmental Communication and the Public Sphere** remains the only comprehensive introduction to the growing field of environmental communication. This groundbreaking book focuses on the role that human communication plays in influencing the ways we perceive the environment. It also examines how we define what constitutes an environmental problem and how we decide what actions to take with regards to the natural world.

CONTENTS

1. Studying Environmental Communication
 2. Social/Symbolic Constructions of "Environment"
 3. Public Participation in Environmental Decisions
 4. Conflict Resolution and Collaboration in Environmental Disputes
 5. Media and the Environment Online
 6. Risk Communication: Environmental Dangers and the Public
 7. Environmental Advocacy Campaigns
 8. Environmental Justice/Climate Justice: Voices From the Grassroots
 9. Science Communication and Environmental Controversies
 10. Green Marketing and Corporate Advocacy
- Epilogue: Imagining a Different World

Paperback: CAN \$58.95, ISBN: 978-1-4129-7211-6

©2010, 400 pages

ORGANIZATIONAL
COMMUNICATION

Reframing Difference in Organizational Communication Studies

Research, Pedagogy, and Practice

Dennis K. Mumby, *The University of North Carolina at Chapel Hill*

Bringing together prominent scholars in the field of organizational communication to examine the relationship between difference and organizing, this book explores the concept in a comprehensive and systematic way.

CONTENTS

1. Knowing Work through the Communication of Difference By Karen Lee Ashcraft
2. Intersecting Difference By Linda Putnam, Jody Jahn, Jane Baker
3. Theorizing Difference from Transnational Feminisms By Sarah Dempsey
4. Leadership Discourses of Difference By Gail Fairhurst, Marthe L. Church, Danielle E. Hagan, and Joseph T. Levi
5. Critical Communication Pedagogy as a Framework for Teaching Difference and Organizing By Brenda J. Allen
6. But Society is Beyond ____ism" (?) By Erika Kirby
7. Teaching Difference as Institutional and Making it Personal By Jennifer Mease
8. Difference and Cultural Identities in Aotearoa/New Zealand By Shiv Ganesh
9. Different Ways of Talking about Intervention Goals By John McLellan, Stephen Williams, and Stanley Deetz
10. Intersecting Differences By Patricia S. Parker, Elisa Ocegueda, and Joaquín Sánchez, Jr.
11. Problematising Political Economy Differences and their Respective Work-Life Policy Constructions By Patrice M. Buzzanell, Rebecca L. Dohrman, and Suzy D'Enbeau
12. The Worlding of Possibilities in a Collaborative Art Studio By Lynn M. Harter and William K. Rawlins

Paperback: CAN \$47.95, ISBN: 978-1-4129-7008-2

©2011, 328 pages



Organizational Culture in Action

A Cultural Analysis Workbook
Second Edition

Gerald W. Driskill, *University of Arkansas at Little Rock*

Angela Laird Brenton, *University of Arkansas at Little Rock*

This book is a practical guide to "reading" the culture of organizations and to understanding the implications of culture for organizational effectiveness. Sharing their experiences from over 25 years of consulting and teaching, the authors make the process of cultural analysis practical and applicable.

CONTENTS

1. Introduction: Setting the Stage
2. The Significance of the Stage
3. Step One--Understanding the Concept of Culture: Constructing the Set
4. Step Two--Identifying Cultural Elements: Understanding Roles
5. Method Acting: Textual Analysis
6. Method Acting: Observation
7. Method Acting: Interviews and Surveys
8. Step Four--Synthesizing and Interpreting Cultural Data: Getting Inside the Character
9. Casting Against Type: Diversity
10. Improvisation: Managing Change
11. An Honest Portrayal: Ethics
12. The Director's Chair: Symbolic Leadership
13. Reading Reviews: Organizational Effectiveness
14. Opening Night: Conclusion

Paperback: CAN \$49.95, ISBN: 978-1-4129-8108-8

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Student Study Site, www.sagepub.com/driskill2estudy/



Communication and Organizational Culture

A Key to Understanding Work Experiences
Second Edition

Joann Keyton, *North Carolina State University*

"The book has good group activities and concepts, good overview of communication strategies and principles."

—Mary Ellen Muesing
University of North Carolina at Charlotte

A clear and concise introduction to the different approaches to studying organizational culture

Joann Keyton introduces the basic elements—assumptions, values, and artifacts—of organizational culture, draws on communication and management research findings, and integrates practical applications throughout the text. The book helps students to identify and read organizational culture through different lenses, create cultural interpretations, and ultimately make informed work and employment decisions.

CONTENTS

- 1.Positioning Organizational Culture
- 2.Unpacking Organizational Culture
- 3.Lenses for Understanding Organizational Culture
- 4. Developing, Managing, and Changing Organizational Culture
- 5. The Culture Toolkit: Methods for Exploring Organizational Culture

Paperback: CAN \$47.95, ISBN: 978-1-4129-8022-7

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POLITICAL COMMUNICATION & PERSUASION

Propaganda and Persuasion

Fifth Edition

Garth S. Jowett, *University of Houston*

Victoria O'Donnell, *Montana State University*

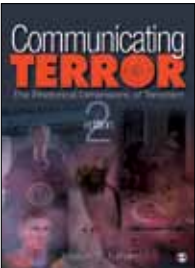
Propaganda and Persuasion, Fifth Edition is the only book of its kind to cover a comprehensive history of propaganda and offer insightful definitions and methods to analyze it. Building on the excellence of the four previous editions, the **Fifth Edition** has been revised and updated. Authors Garth S. Jowett and Victoria O'Donnell provide a remarkable and cogent understanding of persuasion and propaganda, including rhetorical background, cultural studies, and collective memory.

CONTENTS

- 1. What is Propaganda, and How does it Differ From Persuasion
- 2. Propaganda through the Ages
- 3. Propaganda Institutionalized
- 4. Propaganda and Persuasion Examined
- 5. Propaganda and Psychological Warfare
- 6. How to Analyze Propaganda
- 7. Propaganda in Action
- 8. How Propaganda Works in Modern Society

Paperback: CAN \$68.95, ISBN: 978-1-4129-7782-1

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Communicating Terror

The Rhetorical Dimensions of Terrorism
Second Edition

Joseph S. Tuman, *San Francisco State University*

Communicating Terror, Second Edition explores multiple rhetorical

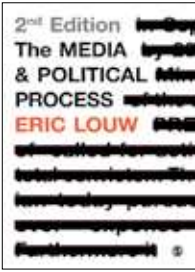
dimensions of terrorism, connects terrorism to communication theories, and helps readers understand how this violence creates a public discourse for multiple target audiences. Author Joseph S. Tuman uses fascinating case studies and examples as he explores both dissent terrorism and state terror and looks at terrorism from a communicative perspective. Presenting terrorism as a process of communication between terrorists and multiple audiences, this book examines a range of rhetorical components, including definitions and labels, symbolism in terrorism, the relationship between terror and the media, and public oratory about terrorism—by both victims of terrorism and terrorists themselves.

CONTENTS

- 1. The Struggle to Define Terrorism
- 2. Terrorism as a Communication Process With Rhetorical Dimensions
- 3. Labeling and Defining Terrorism as Rhetoric
- 4. Symbols, Symbolism, and Terrorism: Means and Implements
- 5. Symbolism in the Targets of Terrorism
- 6. Methods for Studying Public Oratory About Terrorism
- 7. Case Studies for Public Oratory About Terrorism
- 8. Theories of Mass Media for Terrorism
- 9. Mass-Mediated Images and Construction of Terrorism

Paperback: CAN \$43.95, ISBN: 978-1-4129-7324-3

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The Media and Political Process

Second Edition

Eric Louw, *University of Queensland, Australia*

Richard Stanton, *Senior Lecturer, The University of Sydney, Australia*

How have professional communicators transformed the business of politics? How do political bodies use the media to sell domestic and foreign policies to the public? This fully revised new edition of **The Media and Political Process** assesses the impact of spin doctoring and media activity in liberal democracies that are just as concerned with impression management and public relations as with policy. Political processes never stand still, and this revised **Second Edition** explores the mediatization of the political process in light of recent developments, from Vladimir Putin's growth into a political celebrity, to the activities of spin doctors in the 2008 US Presidential Elections.

Providing a comprehensive overview of the evolution, operation, and terminology of political communication, this text is an accessible, lively resource for students of political communication and media and politics, and will be important further reading for students of journalism, public relations, and cultural studies.

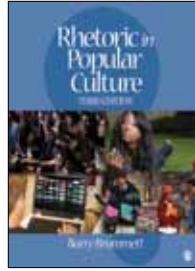
CONTENTS

1. Politics: Image Versus Substance
2. Western Political Development: An Evolving Symbiosis of Media and Politics
3. Political Media Practice: An Outline
4. Spin-Doctoring: The Art of Political Public Relations
5. Selling Politicians and Creating Celebrity
6. Selling Political Policies and Beliefs
7. Selling War/Selling Peace
8. The Media and Terrorism
9. The Media and Foreign Relations

Paperback: CAN \$51.95, ISBN: 978-1-8486-0447-6

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RHETORIC



Rhetoric in Popular Culture

Third Edition

Barry Brummett, *The University of Texas at Austin*

Rhetoric in Popular Culture, Third Edition provides students with a solid background in the central issues in interpreting pop

culture. Author Barry Brummett helps readers use techniques of rhetorical criticism to analyze texts from popular culture including print ads, music videos, TV advertisements, Internet user groups, movies, and television shows. Part I covers rhetoric as a concept, the history of rhetoric, and a method for doing rhetorical criticism.

CONTENTS

1. Rhetoric and Popular Culture
2. Rhetoric and the Rhetorical Tradition
3. Rhetorical Methods in Critical Studies
4. Varieties of Rhetorical Criticism, part one
5. Varieties of Rhetorical Criticism, part two
6. Paradoxes of Personalization: Race Relations in Milwaukee
7. On Gangsta, Written with the Help of the Reader
8. Simulational Selves, Simulational Culture in Groundhog Day
9. Media and Representation in Rec.Motorcycles
10. Two Homological Critiques

Paperback: CAN \$55.95, ISBN: 978-1-4129-7568-1

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Student Study Site, www.sagepub.com/rpc3study/



The Rhetorical Power of Popular Culture

Considering Mediated Texts

Deanna D. Sellnow, *University of Kentucky*

The Rhetorical Power of Popular Culture is chock full of

familiar examples like these to make rhetorical theory and criticism accessible, relevant, and meaningful to readers. Author Deanna Sellnow offers a step-by-step introduction to rhetorical theory and criticism by focusing on the powerful roles TV programs, advertisements, music, comics, and movies play in persuading us on what to believe and how to behave.

CONTENTS

1. What Is Popular Culture and Why Study It?
2. Expanding the Rhetorical Tradition
3. A Narrative Perspective
4. A Dramatistic Perspective
5. A Marxist Perspective
6. Feminist Perspectives
7. A Music Perspective: The Illusion of Life Theory
8. A Visual Perspective: Visual Pleasure Theory
9. Media-Centered Perspectives

Paperback: CAN \$47.95, ISBN: 978-1-4129-1541-0

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Student Study Site, www.sagepub.com/sellnowstudy/

MEDIA & SOCIETY



Gender, Race, and Class in Media

A Critical Reader
Third Edition

Gail Dines, *Wheelock College*

Jean M. Humez, *University of Massachusetts, Boston*

Sparking students' interest in contemporary media scholarship

Incisive analyses of mass media – including such forms as reality television, dramatic series, sitcoms, advertising, children's media, video games, pornography, and new genres like fandom and social media – enable this provocative new edition of **Gender, Race, and Class in Media** to engage students in critical media scholarship. Issues of power related to gender, race, class, and sexuality are integrated into a wide range of articles examining the economic and cultural implications of media as institutions, including the political economy of media, textual analysis, and media consumption.

CONTENTS

PART I. A CULTURAL STUDIES APPROACH TO MEDIA THEORY

PART II. GENDER, RACE AND CLASS IN MEDIA

PART III. READING TEXTS CRITICALLY

PART IV. ADVERTISING AND CONSUMER CULTURE

PART V. REPRESENTING SEXUALITIES

PART VI. GROWING UP WITH CONTEMPORARY MEDIA

PART VII. IS TV FOR REAL?

PART VIII. INTERACTIVITY, VIRTUAL COMMUNITY AND FANDOM

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Student Study Site, www.sagepub.com/dines3estudy



Media, Culture and Society

An Introduction

Paul Hodkinson, *University of Surrey, U.K.*

Clearly organized, systematic, and combining a critical survey of the field with a finely judged assessment of cutting edge

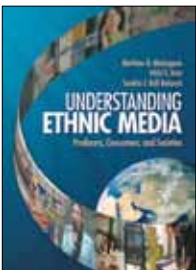
developments, this book provides a 'must have' contribution to media and communication studies. Ideally pitched for students it explores the media saturation of everyday life while carefully emphasizing the complex relationships which exist between media, culture, and society.

CONTENTS

1. Introduction
2. Media Technologies
3. Media Industry
4. Media Content
5. Media Users
6. Media as Manipulation? Marxism and Ideology
7. The Construction of News
8. Public Service or Personal Entertainment? Controlling Media Orientation
9. Decline of the National Public: Commercialization, Fragmentation and Globalization
10. Media, Ethnicity and Diaspora
11. Media, Gender and Sexuality
12. Media Communities: Subcultures, Fans and Identity Groups
13. Saturation, Fluidity and Loss of Meaning

Paperback: CAN \$43.95, ISBN: 978-1-4129-2053-7

©2011, 336 pages



Understanding Ethnic Media

Producers, Consumers, and Societies

Matthew D. Matsaganis,
University at Albany, State University of New York

Vikki S. Katz, *Rutgers, The State University of New Jersey*

Sandra J. Ball-Rokeach, *Annenberg School for Communication and Journalism, University of Southern California*

This is the first book to provide a comprehensive review and analysis of how media produced *by* ethnic communities, and *for* ethnic communities, affect identity and perceived lines of division between "us" and "others," as well as how the production and consumption of ethnic media affect the character of the larger media and societal landscapes. Integrating key ethnic media studies with original research, this book makes a unique contribution by covering both

consumers and producers of ethnic media, as well as the history of ethnic media, its role in ethnic communities, the effect of globalization, and the professional challenges faced by ethnic media journalists. A compelling discussion on the future of ethnic media concludes the book and points the way toward further research.

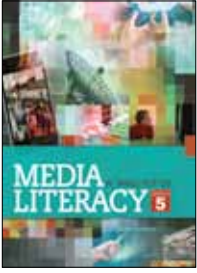
CONTENTS

1. What Are Ethnic Media?
2. The Ethnic Media in History
3. Immigrants and Their Media
4. Ethnic Minorities and Their Media
5. Ethnic Media Audience Trends and What Lies Behind the Numbers
6. Ethnic Media Organizations and Competition
7. Globalization and the Ethnic Media Organization
8. Policy and Ethnic Media Development
9. Ethnic Media as Local Media
10. Professional Challenges for Ethnic Media Journalists

Paperback: CAN \$45.95, ISBN: 978-1-4129-5913-1

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BESTSELLER!



Media Literacy

Fifth Edition

W. James Potter, *University of California, Santa Barbara*

The essential guide to decoding messages in a media-saturated world

This book offers a detailed approach to studying media influences and presents readers with a clear vision of what it means to operate at a higher level of media literacy. W. James Potter argues that the media have a profound influence on the way we perceive the world by shaping our beliefs and expectations. By becoming more media literate, we can avoid the potentially negative effects of those media messages as well as amplify the potentially positive effects. With substantial discussion of media content, audiences, and the media industries, the book tackles key issues related to media ownership, invasion of privacy, piracy of media messages, violence, and sports. Readers will gain a clearer perspective on the borders between the real world and the simulated media world and will become more informed and literate media consumers.

CONTENTS

1. Why Increase Media Literacy?
2. Media Literacy Approach
3. Audience: Individual Perspective
4. Industry Perspective on Audience
5. Children as a Special Audience
6. Development of the Mass Media Industries
7. Economic Perspective
8. Current Status
9. Mass Media Content and Reality
10. News
11. Entertainment Content
12. Advertising
13. Interactive Media
14. Proactive Perspective on Media Effects
15. Broadening Our Perspective on Media Effects
16. Who Controls the Mass Media?
17. Privacy With the Media
18. Piracy With the Media
19. Media Violence
20. Media Influence on Sports
21. Personal Strategy for Increasing Media Literacy
22. Helping Others Increase Media Literacy

Paperback: CAN \$74.95, ISBN: 978-1-4129-7945-0

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Instructor and Student Resources, www.sagepub.com/potter5e



Managing Media Work

Mark Deuze, *Leiden University, The Netherlands, Indiana University*

Managing Media Work provides a comprehensive, cross-national overview of the theory and practice of working in the media

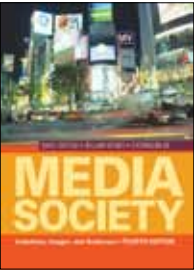
in the digital age. Focusing on three key areas—new media work, media professions, and media management—this text prepares students to effectively manage their own media careers and to manage human capital in creative companies. Written by leading international scholars, the book addresses the increasingly global, networked, and unpredictable nature of the media industry as well as the growing complexities of media work.

CONTENTS

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Media/Society

Industries, Images, and Audiences
Fourth Edition
David Croteau, Virginia Commonwealth University
William Hoynes, Vassar College
Stefania Milan

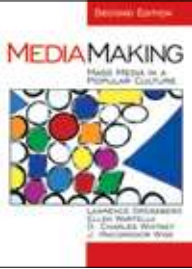
Media/Society: Industries, Images, and Audiences provides a framework to help students understand the relationship between media and society and helps students develop skills for critically evaluating both conventional wisdom and one's own assumptions about the social role of the media. The **Fourth Edition** retains its focus on "classic" studies, but also includes additional discussions of new studies and up-to-date material about a rapidly changing media landscape.

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Mass Media in a Popular Culture
Second Edition
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Ellen Wartella, Northwestern University
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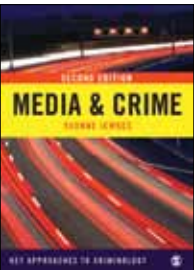
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Taking a unique approach to the study of mass communication and cultural studies, **MediaMaking** is a volume that presents the current knowledge about the relationship between media, culture, and society. What sets this volume apart from competing texts is the approach taken and the distinguished scholarship. Rather than examining each major medium separately - newspapers, books, magazines, radio, television, film - the authors contend that mass communication cannot be studied apart from the other institutions in society and the other dimensions of social life-each is shaping and defining the other. They hold that media can only be understood in relation to their context-institutional, economic, social, cultural, and historical.

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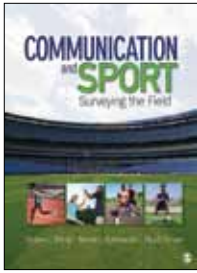
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MEDIA & SPORT



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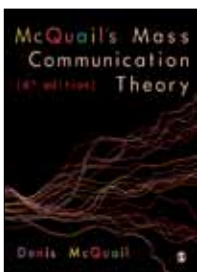
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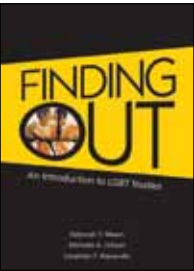
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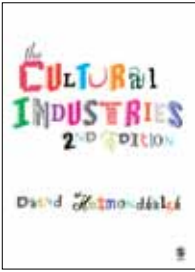
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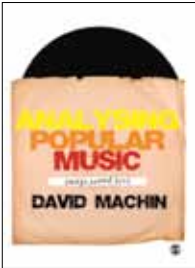
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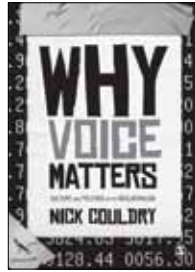
soundscapes. Like language these elements can be used to communicate complex cultural ideas, values, concepts and identities. **Analysing Popular Music** is a lively look at the semiotic resources found in the sounds, visuals and words that comprise the 'code book' of popular music. It explains exactly how popular music comes to mean so much. Packed with examples, exercises and a glossary, this book provides the reader with the knowledge and skills they need to carry out their own analyses of songs, soundtracks, lyrics and album covers.

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Culture and Politics After Neoliberalism

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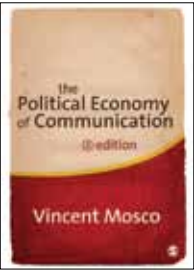
other social, political, and economic values. In this book, Nick Couldry passionately argues for voice, the effective opportunity for people to speak and be heard on what affects their lives, as the only value that can truly challenge neoliberal politics. But having voice is not enough: we need to know our voice matters. Insisting that the answer goes much deeper than simply calling for 'more voices', whether on the streets or in the media, Couldry presents a dazzling range of analysis from the real world of Blair and Obama to the social theory of Judith Butler and Amartya Sen. **Why Voice Matters** breaks open the contradictions in neoliberal thought and shows how the mainstream media not only fails to provide the means for people to give an account of themselves, but also reinforces neoliberal values. Moving beyond the despair common to much of today's analysis, Couldry shows us a vision of a democracy based on social cooperation and offers the resources we need to build a new post-neoliberal politics.

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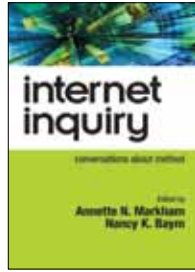
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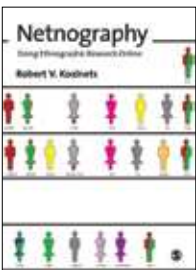
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