

## 2016 MAAGCS Partner Program Packages

Affiliate support enables the MAAGCS to fund educational programs, turfgrass research, publications, social activities, and our BMPs.

## Platinum Partner (\$3,500)

### **Best Value!**

Limited to 8 Exclusive Partners	Value
MAAGCS Newsletter Advertising Full Page (Quarterly) + Listing	\$3,000
MAAGCS Newsletter Insert (1)	\$500
MAAGCS Directory Ad (Full Page)	\$1,000
Sponsor Logo Recognition for Each Event (9)  Education Seminar, Match Play Tournament, Superintendent/Asst. Challenge, Chesapeake Challenge, Superintendent/Pro, Stewards of the Chesapeake, MAAGCS Annual Championship, Assistants Forum, Annual Meeting	\$2,700
Contest Prize Sponsorship at regular events (excludes Stewards of the Chesapeake)	\$800
Platinum Partner Web Link (exclusive feature)	\$500
Complimentary Job Postings	\$100
Total Value	\$8,600

## Gold Partner (\$2,500)

MAAGCS Newsletter Advertising Half Page (Quarterly) + Listing	\$2,400
MAAGCS Directory Ad (Half Page)	\$750
Sponsor Logo Recognition for Each Event (9)	\$2,700
Complimentary Job Postings	\$100
Total Value	\$5,950

### Silver Partner (\$1,500)

Total Value	\$3.250
Complimentary Job Postings	\$100
Sponsor Name Recognition for Each Event (9)	\$1,800
MAAGCS Directory Ad (Half Page)	\$750
Newsletter Listing (Quarterly)	\$600

## **Bronze Partner** (\$1,000)

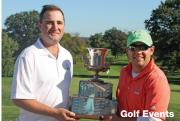
Total Value	\$2.300
Complimentary Job Postings	\$100
Sponsor Name Recognition for Each Event (9)	\$1,800
Newsletter Listing (Quarterly)	\$400













**Grow Your Business - Become A Partner!** 

## 2016 MAAGCS Partner Program (a la carte)

#### **MAAGCS Directory Advertising**

Ad Artwork Due: March 31 • Publish Date: April 30 Interior Ads: Black & White • Cover Ads: Full Color Submit Artwork as High Resolution PDF

Full Page (size 5" x 8")	\$1,000
1/2 Page (size 5" x 4")	\$750
Cover 2 or 3 (size 5" x 8" bleed)	\$1,200
Cover 4 (size 5" x 8" bleed)	\$1,500

### **Turfgrass Matters Advertising**

Official Quarterly Newsletter of the MAAGCS — Advertising only available to Platinum and Gold Partners (Specs: Full Page 8.5" x 11", Half Page Horizontal 8.5" x 5.5")

#### Ad Upgrades (per issue):

Full page to Cover 4 \$500 Full Page to Cover 2 or 3 \$300

Issue	Ad Artwork Due	<b>Mail Date</b>
Spring	April 4	April 17
Summer	July 5	July 18
Fall	Sept. 26	Oct. 10
Winter	Jan. 23	Feb. 5

## Stewards of the Chesapeake Golf Tournament

River Bend Golf & Country Club, Great Falls, VA October 11, 2016

Title Sponsor	\$5,000
Awards Party Sponsor	\$2,000
Beverage Sponsor	\$1,000
Lunch Sponsor	\$1,000
Contest Sponsor	\$500
Hole Sponsor	\$300

# Education Seminar

**Sponsorships** 

Ten Oaks Ballroom, Clarksville, MD February 24, 2016

Title Sponsor (SOLD)	\$2,500
Lunch Sponsor	\$2,000
Reception Sponsor	\$1,500
Ice Cream Sponsor	\$1,000
Break Sponsor	\$500

### **Other Event Sponsorships**

Annual Meeting, MAAGCS Championship, Supt./Asst. Supt/Pro, Match Play, Chesapeake Challenge, Assistants Forum — per event

Title	\$2,000
Awards Party	\$1,000
Beverage Sponsor	\$500
Lunch Sponsor	\$500
Prize Sponsor	\$400
Hole Sponsor	\$200

# **GCSAA GIS Reception Sponsorships**

Presenting Sponsor for GCSAA social event with VGCSA and ESAGCS

Presenting Sponsor	\$1,000
Supporting Sponsor	\$500
Friend	\$250

2016 Event: February 10, Horton Grand Hotel, San Diego, CA

### **MAAGCS Weekly Emails**

Season Presenting Sponsor \$2,500 Weekly Banner (per week) \$200

### **2016 MAAGCS Partner Program Order Form**

Partner/Company		
Address		
City	State	Zip
Contact Person		
Phone	Cell	
Fmail		

## **Partner Packages**

O Platinum	\$3,500
O Gold	\$2,500
O Silver	\$1,500
O Bronze	\$1,000
O Directory	
O Newsletter	
O Stewards of the Chesapeake	
O Education Seminar	
Other Events	
O GCSAA GIS Reception	
O Weekly Emails	
○ Total Due \$	

### **Rep Listing** (name, phone, email address)

1.	
2.	
3.	

### **Grow Your Business - Become A Partner!**



1900 Manakin Road, Suite C Manakin-Sabot, Virginia 23103 (804) 708-9760 Office (888) MID-TURF Toll-Free midatlgcsaa@gmail.com www.maagcs.org

Online credit card payment is available at www.maagcs.org. Please submit this form to MAAGCS headquarters via email or mail. You will be invoiced. Thank you!