

2016 MAAGCS Partner Program Packages

Affiliate support enables the MAAGCS to fund educational programs, turfgrass research, publications, social activities, and our BMPs.

Platinum Partner (\$3,500)

Best Value!

Limited to 8 Exclusive Partners

Value

MAAGCS Newsletter Advertising Full Page (Quarterly) + Listing	\$3,000
MAAGCS Newsletter Insert (1)	\$500
MAAGCS Directory Ad (Full Page)	\$1,000
Sponsor Logo Recognition for Each Event (9) <i>Education Seminar, Match Play Tournament, Superintendent/Asst. Challenge, Chesapeake Challenge, Superintendent/Pro, Stewards of the Chesapeake, MAAGCS Annual Championship, Assistants Forum, Annual Meeting</i>	\$2,700
Contest Prize Sponsorship at regular events (excludes Stewards of the Chesapeake)	\$800
Platinum Partner Web Link (exclusive feature)	\$500
Complimentary Job Postings	\$100
Total Value	\$8,600

Gold Partner (\$2,500)

MAAGCS Newsletter Advertising Half Page (Quarterly) + Listing	\$2,400
MAAGCS Directory Ad (Half Page)	\$750
Sponsor Logo Recognition for Each Event (9)	\$2,700
Complimentary Job Postings	\$100
Total Value	\$5,950

Silver Partner (\$1,500)

Newsletter Listing (Quarterly)	\$600
MAAGCS Directory Ad (Half Page)	\$750
Sponsor Name Recognition for Each Event (9)	\$1,800
Complimentary Job Postings	\$100
Total Value	\$3,250

Bronze Partner (\$1,000)

Newsletter Listing (Quarterly)	\$400
Sponsor Name Recognition for Each Event (9)	\$1,800
Complimentary Job Postings	\$100
Total Value	\$2,300



Grow Your Business – Become A Partner!

1900 Manakin Road, Suite C | Manakin-Sabot, Virginia 23103
 (804) 708-9760 Office | (888) MID-TURF Toll-Free | midatl@gcsaa@gmail.com | www.maagcs.org

2016 MAAGCS Partner Program (a la carte)

MAAGCS Directory Advertising

Ad Artwork Due: March 31 • Publish Date: April 30
Interior Ads: Black & White • Cover Ads: Full Color
Submit Artwork as High Resolution PDF

Full Page (size 5" x 8")	\$1,000
1/2 Page (size 5" x 4")	\$750
Cover 2 or 3 (size 5" x 8" bleed)	\$1,200
Cover 4 (size 5" x 8" bleed)	\$1,500

Turfgrass Matters Advertising

Official Quarterly Newsletter of the MAAGCS –
Advertising only available to Platinum and Gold
Partners (Specs: Full Page 8.5" x 11", Half Page
Horizontal 8.5" x 5.5")

Ad Upgrades (per issue):

Full page to Cover 4	\$500
Full Page to Cover 2 or 3	\$300

Issue	Ad Artwork Due	Mail Date
Spring	April 4	April 17
Summer	July 5	July 18
Fall	Sept. 26	Oct. 10
Winter	Jan. 23	Feb. 5

Stewards of the Chesapeake Golf Tournament

River Bend Golf & Country Club, Great Falls, VA
October 11, 2016

Title Sponsor	\$5,000
Awards Party Sponsor	\$2,000
Beverage Sponsor	\$1,000
Lunch Sponsor	\$1,000
Contest Sponsor	\$500
Hole Sponsor	\$300

Education Seminar

Sponsorships

Ten Oaks Ballroom, Clarksville, MD

February 24, 2016

Title Sponsor (SOLD)	\$2,500
Lunch Sponsor	\$2,000
Reception Sponsor	\$1,500
Ice Cream Sponsor	\$1,000
Break Sponsor	\$500

Other Event Sponsorships

Annual Meeting, MAAGCS Championship,
Supt./Asst. Supt./Pro, Match Play, Chesapeake
Challenge, Assistants Forum – per event

Title	\$2,000
Awards Party	\$1,000
Beverage Sponsor	\$500
Lunch Sponsor	\$500
Prize Sponsor	\$400
Hole Sponsor	\$200

GCSAA GIS Reception Sponsorships

Presenting Sponsor for GCSAA social event with
VGCSA and ESAGCS

Presenting Sponsor	\$1,000
Supporting Sponsor	\$500
Friend	\$250

**2016 Event: February 10, Horton Grand Hotel,
San Diego, CA**

MAAGCS Weekly Emails

Season Presenting Sponsor	\$2,500
Weekly Banner (per week)	\$200

2016 MAAGCS Partner Program Order Form

Partner/Company _____

Address _____

City _____ State _____ Zip _____

Contact Person _____

Phone _____ Cell _____

Email _____

Partner Packages

<input type="radio"/> Platinum	\$3,500
<input type="radio"/> Gold	\$2,500
<input type="radio"/> Silver	\$1,500
<input type="radio"/> Bronze	\$1,000
<input type="radio"/> Directory	_____
<input type="radio"/> Newsletter	_____
<input type="radio"/> Stewards of the Chesapeake	_____
<input type="radio"/> Education Seminar	_____
<input type="radio"/> Other Events	_____
<input type="radio"/> GCSAA GIS Reception	_____
<input type="radio"/> Weekly Emails	_____
<input type="radio"/> Total Due	\$ _____

Rep Listing (name, phone, email address)

- _____
- _____
- _____
- _____

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Online credit card payment is available at www.maagcs.org. Please submit this form to MAAGCS headquarters via email or mail. You will be invoiced. Thank you!