

**Iowa Hereford Breeders Association
2015-2016
Advertising Reservation**

Projected Number of Copies Printed: 7,000

Reservation Deadline: October 20, 2014

*Please circle your preferred ad size. All ad copy and payment will be due **Nov. 7, 2014.***

Directory Rates

Standard Inside Pages – All Pages are 4-color

1 page	\$400
½ page	\$250
¼ page	\$175

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Return to:
Becky Simpson, 13359 280th St., Redfield, IA 50233-6014
Questions? Call 515-833-2991
E-mail becky@iowahereford.org

We need every member's support via advertising to present a strong breed image through this directory. Advertising pays! You need to tell people about your product no matter how large or small you feel you are.