Department of the Treasury Internal Revenue Service

# **Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

OMB No. 1545-0047 Open to Public

▶ The organization may have to use a copy of this return to satisfy state reporting requirements.

Inspection

A F	or the	2009 cal	endar year, or tax year beginning $\mathrm{JUL}1,2009$	JUN 30, 2010	
B 0	Check if	Diagon	C Name of organization	D Employer identifi	cation number
а	pplicabl	use IRS		' '	
	Addre:	ss label or e print or	NORTH TEXAS PUBLIC BROADCASTING, INC		
	Name chang	type	Doing Business As	75-2	084961
	Initial return	See	Number and street (or P.O. box if mail is not delivered to street address) Room/si	uite <b>E</b> Telephone numbe	r
	Termir ated	Specific Instruc-	3000 HARRY HINES BLVD		871-1390
	Ameno		City or town, state or country, and ZIP + 4	G Gross receipts \$	34,453,966.
	Application		DALLAS, TX 75201	H(a) Is this a group re	eturn
	pendir	F Nan	ne and address of principal officer:MARY ANNE ALHADEFF	for affiliates?	Yes X No
		300	0 HARRY HINES BLVD., DALLAS, TX 75201	H(b) Are all affiliates inc	cluded? Yes No
T 1	Гах-ех	empt statu	ıs: X 501(c) ( 3	If "No," attach a	list. (see instructions)
JΛ	Nebsit	te: WW	W.KERA.ORG	H(c) Group exemptio	n number 🕨
K	orm of	organizatio	n: X Corporation	ear of formation: 1985 N	A State of legal domicile: TX
Pa	art I	Summ			
Ф	1	Briefly des	scribe the organization's mission or most significant activities: TO SERVE	THE CITIZENS	OF NORTH
ů		TEXAS	BY EXCELLING IN PRODUCTION, PRESENTATI	ON AND DISTRI	BUTION OF
Governance	2	Check this	s box   if the organization discontinued its operations or disposed of n	nore than 25% of its net as	ssets.
ove	3	Number o	f voting members of the governing body (Part VI, line 1a)	3	48
<u>ფ</u>	4	Number o	f independent voting members of the governing body (Part VI, line 1b)		48
es	5	Total num	ber of employees (Part V, line 2a)	5	138
ξ			ber of volunteers (estimate if necessary)		779
Activities			s unrelated business revenue from Part VIII, column (C), line 12		40,691.
_	b	Net unrela	ated business taxable income from Form 990-T, line 34	7b	39,691.
Revenue				Prior Year	Current Year
	8	Contributi	ons and grants (Part VIII, line 1h)	15,249,366.	16,378,792.
	9	Program s	service revenue (Part VIII, line 2g)		
Şe,	10	Investmer	nt income (Part VIII, column (A), lines 3, 4, and 7d)	396,915.	
_	11	Other reve	enue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	36,525.	146,609.
	12	Total reve	nue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	15,682,806.	19,313,718.
	13	Grants an	d similar amounts paid (Part IX, column (A), lines 1-3)		
	14	Benefits p	paid to or for members (Part IX, column (A), line 4)		
es			other compensation, employee benefits (Part IX, column (A), lines 5-10)	7,162,710.	7,049,426.
Expenses	16a	Profession	nal fundraising fees (Part IX, column (A), line 11e)		
ž			raising expenses (Part IX, column (D), line 25)   3,382,179.	10000	
ш			enses (Part IX, column (A), lines 11a-11d, 11f-24f)	10,223,304.	
	18	Total expe	enses. Add lines 13-17 (must equal Part IX, column (A), line 25)	17,386,014.	19,161,721.
	19	Revenue l	ess expenses. Subtract line 18 from line 12	-1,703,208.	151,997.
Net Assets or Fund Balances				Beginning of Current Year	End of Year
sset	20		ets (Part X, line 16)	28,791,081.	44,861,000.
etA	21		ities (Part X, line 26)	2,793,863.	19,652,949.
	22		s or fund balances. Subtract line 21 from line 20	25,997,218.	25,208,051.
Pa	art II		ture Block  Ities of perjury, I declare that I have examined this return, including accompanying schedules and statement	ints, and to the hest of my knowled	ge and helief it is true, correct
		and comple	te. Declaration of preparer (other than officer) is based on all information of which preparer has any knowle	edge.	ge and belief, it is true, correct,
۵.				Í	
Sig		Sign	ature of officer	I Date	
Her	е	ľ	D HILLBERG, EXEC VP/CFO	24.0	
			e or print name and title		
		, ,,	, I Data	Check if Prepar	er's identifying number
Paid	t	Preparer's signature			structions)
Pre	parer's	Firm's name	RSM MCGLADREY, INC.	EIN ►	
Use	Only	yours if self-employ		LIIV	
		address, an ZIP + 4	DALLAS, TX 75240-6651	Phone no A	72-764-7100
N/a:	, the IT		·	i ilolie ilo.	
ivia	, me il	าอ นเรตนร	s this return with the preparer shown above? (see instructions)		X Yes No

	1990 (2009) NORTH TEXAS PUBLIC BROADCASTING, INC 75-2084961 Page 2
Pa	rt III   Statement of Program Service Accomplishments
1	Briefly describe the organization's mission: SEE SCHEDULE O FOR CONTINUATION
	THE CORPORATION PROVIDES PUBLIC EDUCATIONAL BROADCAST SERVICES,
	THROUGH ITS THREE LICENSED STATIONS - KERA-TV, KERA 90.1 FM, AND KXT
	91.7 FM - TO VIEWERS AND LISTENERS IN DALLAS, FORT WORTH, AND OTHER
	AREAS OF NORTH, EAST, AND WEST TEXAS, AS WELL AS PARTS OF OKLAHOMA AND
2	Did the organization undertake any significant program services during the year which were not listed on
_	the prior Form 990 or 990-EZ?
_	If "Yes," describe these new services on Schedule O.  Did the organization cease conducting, or make significant changes in how it conducts, any program services?  Yes X No
3	
	If "Yes," describe these changes on Schedule O.
4	Describe the exempt purpose achievements for each of the organization's three largest program services by expenses.
	Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and
	allocations to others, the total expenses, and revenue, if any, for each program service reported.
4a	(Code: ) (Expenses \$ 7,011,414 • including grants of \$ 0 • ) (Revenue \$ 0 • )
	NTPB OPERATES A PUBLIC TELEVISION STATION - KERA - THAT SERVES THE
	NORTH TEXAS AREA. THE STATION IS VIEWED BY APPROXIMATELY 2 MILLION
	PEOPLE PER WEEK WITH PROGRAMS DESIGNED TO SERVE A DIVERSE AUDIENCE OF
	ALL AGES WITH PROGRAMS THAT FOCUS ON KIDS, NEWS AND PUBLIC AFFAIRS,
	ARTS AND ENTERTAINMENT, LIFESTYLE, NATURE AND SCIENCE, DOCUMENTARIES,
	COMEDIES AND DRAMA.
4b	(Code: ) (Expenses \$ 2,299,637. including grants of \$ 0.) (Revenue \$ 0.)
40	NTPB OPERATES A PUBLIC RADIO STATION - KERA 90.1 FM - THAT SERVES THE
	NORTH TEXAS AREA. THE LISTENING AUDIENCE IS APPROXIMATELY 400,000
	·
	PEOPLE PER WEEK. THE PROGRAMMING FOCUSES ON NEWS AND INFORMATION WITH
	REGARD TO CIVIC AND PUBLIC AFFAIRS.
4.	(Code: ) (Expenses \$ 127,288 • including grants of \$ 0 • ) (Revenue \$ 0 • )
4C	(Code: ) (Expenses \$ 127,288 · including grants of \$ 0 · ) (Revenue \$ 0 · )  NTPB OPERATES A PUBLIC RADIO STATION - KKXT 91.7 FM - THAT SERVES THE
	NORTH TEXAS AREA. THE LISTENING AUDIENCE IS APPROXIMATELY 130,000
	PEOPLE PER WEEK. THE MISSION OF KXT IS TO INTRODUCE, DISCUSS AND
	EXPLORE MUSIC THAT OTHERWISE MAY NOT BE HEARD ON FREE RADIO.
4d	1 3
	(Expenses \$ 3,256,121 · including grants of \$ ) (Revenue \$ )
4e	Total program service expenses ▶\$ 12,694,460.

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#### Part IV | Checklist of Required Schedules

			Yes	No			
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?						
	If "Yes," complete Schedule A	1	X				
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2		X			
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for						
	public office? If "Yes," complete Schedule C, Part I	3		X			
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities? If "Yes," complete Schedule C, Part II	4		Х			
5	Section 501(c)(4), 501(c)(5), and 501(c)(6) organizations. Is the organization subject to the section 6033(e) notice and						
	reporting requirement and proxy tax? If "Yes," complete Schedule C, Part III	5					
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to						
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		X			
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,						
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		X			
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete						
	Schedule D, Part III	8		X			
9	Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide						
	credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9		_X_			
10	Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments?						
	If "Yes," complete Schedule D, Part V	10	Х				
11	Is the organization's answer to any of the following questions "Yes"? If so, complete Schedule D, Parts VI, VIII, IX, or X						
	as applicable	11	Х				
•	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,						
	Part VI.						
•	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total						
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII.						
•	• Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total						
_	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII.						
•	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in						
_	Part X, line 16? If "Yes," complete Schedule D, Part IX.  Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X.						
•	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses						
•	the organization's separate of consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48? If "Yes," complete Schedule D, Part X.						
12	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete						
12	Schedule D, Parts XI, XII, and XIII.	12	Х				
121	Was the organization included in consolidated, independent audited financial statements for the tax year?  Yes No	12					
127	If "Yes," completing Schedule D, Parts XI, XII, and XIII is optional						
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		Х			
	Did the organization maintain an office, employees, or agents outside of the United States?	14a		Х			
	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,						
	and program service activities outside the United States? If "Yes," complete Schedule F, Part I	14b		Х			
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization						
	or entity located outside the United States? If "Yes," complete Schedule F, Part II	15		Х			
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals						
	located outside the United States? If "Yes," complete Schedule F, Part III	16		Х			
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,						
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17	Х				
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines						
	1c and 8a? If "Yes," complete Schedule G, Part II	18	Х				
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"						
	complete Schedule G, Part III	19		X			
20	Did the organization operate one or more hospitals? If "Yes," complete Schedule H	20		X			

# Part IV Checklist of Required Schedules (continued)

			Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the			
	United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		Х
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		Х
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			
	Schedule J	23	Х	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No", go to line 25	24a		x
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
	any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		Х
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			
	Schedule L, Part I	25b		Х
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified			37
	person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		Х
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial			
	contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete	07		Х
20	Schedule L, Part III  Was the organization a party to a business transaction with one of the following parties, (see Schedule L, Part IV	27		Λ
28	instructions for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		Х
	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		X
	An entity of which a current or former officer, director, trustee, or key employee of the organization (or a family member) was			
	an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		Х
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		Х
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			
	contributions? If "Yes," complete Schedule M	30		Х
31	Did the organization liquidate, terminate, or dissolve and cease operations?			37
	If "Yes," complete Schedule N, Part I	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II	32		Х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			37
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		X
34	Was the organization related to any tax-exempt or taxable entity?		х	
25	If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34	Λ	
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)?  If "Yes," complete Schedule R, Part V, line 2	35		Х
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?  If "Yes," complete Schedule R, Part V, line 2	36		Х
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		Х
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19?		37	
	Note. All Form 990 filers are required to complete Schedule O.	38	Х	

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Part V Statements Regarding Other IRS Filings and Tax Compliance

			Yes	No
1a	Enter the number reported in Box 3 of Form 1096, Annual Summary and Transmittal of			
	U.S. Information Returns. Enter -0- if not applicable 1a 86			
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable			
С	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming			
	(gambling) winnings to prize winners?	1c	X	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,			
	filed for the calendar year ending with or within the year covered by this return 2a 138			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	X	
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file this return. (see instructions)			
За	Did the organization have unrelated business gross income of \$1,000 or more during the year covered by this return?	За	X	
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3b	X	
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a			
	financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		Х
b	If "Yes," enter the name of the foreign country: ►			
	See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign Bank and			
	Financial Accounts.			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		Х
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		Х
С	If "Yes," to line 5a or 5b, did the organization file Form 8886-T, Disclosure by Tax-Exempt Entity Regarding Prohibited			
	Tax Shelter Transaction?	5с		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit			
	any contributions that were not tax deductible?	6a	Х	
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts			
	were not tax deductible?	6b	Х	
7	Organizations that may receive deductible contributions under section 170(c).			
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services			
	provided to the payor?	7a	X	
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b	X	
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required			
	to file Form 8282?	7с		X
d	If "Yes," indicate the number of Forms 8282 filed during the year			
е	Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal			
	benefit contract?	7e		X
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		Х
g	For all contributions of qualified intellectual property, did the organization file Form 8899 as required?	7g		<u> </u>
h	For contributions of cars, boats, airplanes, and other vehicles, did the organization file a Form 1098-C as required?	7h		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the			
	supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings			
	at any time during the year?	8		Ь_
9	Sponsoring organizations maintaining donor advised funds.			
а	Did the organization make any taxable distributions under section 4966?	9a		<u> </u>
b	Did the organization make a distribution to a donor, donor advisor, or related person?	9b		
10	Section 501(c)(7) organizations. Enter:			
а	Initiation fees and capital contributions included on Part VIII, line 12			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities			
11	Section 501(c)(12) organizations. Enter:			
а	Gross income from members or shareholders			
b	Gross income from other sources (Do not net amounts due or paid to other sources against			
	amounts due or received from them.)			
	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year 12b			

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Sec	tion A. Governing Body and Management					-	
						Yes	No
1a	Enter the number of voting members of the governing body	1a		48			
b	Enter the number of voting members that are independent	1b		48			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship						77
	officer, director, trustee, or key employee?				2		_X_
3	Did the organization delegate control over management duties customarily performed by or under the						37
	of officers, directors or trustees, or key employees to a management company or other person?				3		$\frac{x}{x}$
4	Did the organization make any significant changes to its organizational documents since the prior Fo		•••		4		X
5	Did the organization become aware during the year of a material diversion of the organization's asse				5 6		X
6	Does the organization have members or stockholders?				0		
7a	Does the organization have members, stockholders, or other persons who may elect one or more megoverning body?				7a		Х
h	governing body?  Are any decisions of the governing body subject to approval by members, stockholders, or other pe				7b		<u>X</u>
8	Did the organization contemporaneously document the meetings held or written actions undertaken				7.5		
0	by the following:	dunn	g trie year				
а	The payage had 0				8a	х	
b	Each committee with authority to act on behalf of the governing body?				8b	X	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be rea				0.0		
•	organization's mailing address? If "Yes," provide the names and addresses in Schedule O	201100	at the		9		Х
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal R	evenu	e Code.)		<del>-  </del>		
			,			Yes	No
10a	Does the organization have local chapters, branches, or affiliates?			Ţ.	l0a		X
	If "Yes," does the organization have written policies and procedures governing the activities of such						
		-		-	l0b		
11	Has the organization provided a copy of this Form 990 to all members of its governing body before f				11	Х	
11A	Describe in Schedule O the process, if any, used by the organization to review this Form 990.						
12a	Does the organization have a written conflict of interest policy? If "No," go to line 13			<u> </u>	l2a	Х	
b	Are officers, directors or trustees, and key employees required to disclose annually interests that co	uld giv	e rise				
	to conflicts?			<u>L</u>	2b	Х	
С	Does the organization regularly and consistently monitor and enforce compliance with the policy? If	"Yes, "	describe				
	in Schedule O how this is done				I2c	Х	
13	Does the organization have a written whistleblower policy?			·····	13	Х	
14	Does the organization have a written document retention and destruction policy?				14	Х	
15	Did the process for determining compensation of the following persons include a review and approv	-	ndependent				
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?				_	v	
	The organization's CEO, Executive Director, or top management official				15a	X	
b	Other officers or key employees of the organization				15b	Δ	
16-	If "Yes" to line 15a or 15b, describe the process in Schedule O. (See instructions.)						
ioa	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrange taxable entity during the year?				l6a		X
h	If "Yes," has the organization adopted a written policy or procedure requiring the organization to eva				iba		
D	in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization			'			
	exempt status with respect to such arrangements?	ainzai	10113		16b		
Sec	tion C. Disclosure				0.0		
17	List the states with which a copy of this Form 990 is required to be filed ► NONE						
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-	Γ (501	(c)(3)s only) ava	ilable fo	r		
	public inspection. Indicate how you make these available. Check all that apply.	•					
	Own website Another's website X Upon request						
19	Describe in Schedule O whether (and if so, how), the organization makes its governing documents, or	conflic	t of interest pol	icy, and	fina	ncial	
	statements available to the public.						
20	State the name, physical address, and telephone number of the person who possesses the books a	nd red	ords of the org	janizatio	n: 🕨	·	
	CHRISTOPHER HILL - 214-740-5457						
	3000 HARRY HINES BLVD, DALLAS, TX 75201						

#### Part VIII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated **Employees, and Independent Contractors**

#### Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax vear. Use Schedule J-2 if additional space is needed.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
  - List all of the organization's current key employees. See instructions for definition of "key employee."

Check this box if the organization did not compensate any current officer, director, or trustee.

- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization. more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

(A)	(B)	ly cc	IIICI		C)	, unv	5010	(D)	(E)	(F)
Name and Title	Average hours	(cl		Pos	itior	app	ıly)	Reportable compensation from	Reportable compensation from related	Estimated amount of other
	per week	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	the organization (W-2/1099-MISC)	organizations (W-2/1099-MISC)	compensation from the organization and related organizations
ANN STUART								_	_	_
DIRECTOR	1.00	Х						0.	0.	0.
BARBARA GARTON									_	
DIRECTOR	1.00	Х						0.	0.	0.
BARBARA GLAZER ROSENBLATT								_	_	_
DIRECTOR	1.00	Х						0.	0.	0.
BARBARA LORD WATKINS										
DIRECTOR	1.00	Х						0.	0.	0.
CATALINA E. GARCIA, MD										
DIRECTOR	1.00	Х						0.	0.	0.
CATIE ENRICO										
DIRECTOR	1.00	Х						0.	0.	0.
CECILIA BOONE										
DIRECTOR	1.00	Х						0.	0.	0.
CLAY MULFORD										
DIRECTOR	1.00	Х						0.	0.	0.
DEEDIE ROSE										
VICE CHAIRWOMAN, DIRECTOR	1.00	Х						0.	0.	0.
DONNA WILHELM										
DIRECTOR	1.00	Х						0.	0.	0.
DOUGLAS CHADWICK										
DIRECTOR	1.00	Х						0.	0.	0.
EDWARD FISHMAN										
SECRETARY, DIRECTOR	1.00	Х						0.	0.	0.
ELIZABETH FIJOLEK										
DIRECTOR	1.00	Х						0.	0.	0.
ELLEN KESZLER										
DIRECTOR	1.00	Х						0.	0.	0.
ERLE NYE										
CHAIRMAN, DIRECTOR	1.00	X						0.	0.	0.
HARLAN COHEN										
DIRECTOR	1.00	X						0.	0.	0.
HAROLD BRIERLEY										_
DIRECTOR	1.00	X						0.	0.	0.

932007 02-04-10

Part VII   Section A. Officers, Directors, Tr (A)	(B)		,		C)	3		(D)	(E)	(F)	
Name and title	Average			Pos		1		Reportable	Reportable	Estimat	ed
	hours	(cl	heck				ly)	compensation	compensation	amount	
	per week	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	from the organization (W-2/1099-MISC)	from related organizations (W-2/1099-MISC)	other compens: from the organiza and rela organizat	ation ne tion ted
HUNTER HUNT											
DIRECTOR	1.00	Х						0.	0.		0
J.D. ANGLE											
DIRECTOR	1.00	Х						0.	0.		0
JAN HART BLACK											
DIRECTOR	1.00	Х						0.	0.		0
JANIE MCGARR											
DIRECTOR	1.00	Х						0.	0.		0
JEAN SCHAAKE											
DIRECTOR	1.00	Х						0.	0.		0
JOHN DAYTON											
DIRECTOR	1.00	Х						0.	0.		0
JOHN E. BAINES											
DIRECTOR	1.00	Х						0.	0.		0
JOSEPH GRANT											
VICE CHAIRMAN, DIRECTOR	1.00	Х						0.	0.		0
JOSEPH ROY											
DIRECTOR	1.00	Х						0.	0.		0
KEN NEWMAN											
DIRECTOR	1.00	Х						0.	0.		0
1b Total						<b>&gt;</b>		949,228.	0.	34,6	84
<ul> <li>Total number of individuals (including but compensation from the organization</li> </ul>	not limited to th	nose	liste	ed a	bove	e) wl	no re	eceived more than \$100	0,000 in reportable		

Did the organization list any **former** officer, director or trustee, key employee, or highest compensated employee on line 1a? If "Yes," complete Schedule J for such individual

For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual

Did any person listed on line 1a receive or accrue compensation from any unrelated organization for services rendered to

# the organization? If "Yes," complete Schedule J for such person Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization.

(A)	(B)	(C)
Name and business address	Description of services	Compensation
DMW, 36 CORDAGE PARK CIRCLE STE 225,		
PLYMOUTH, MA 02360	DIRECT MAIL	746,448.
COMMERCIAL VIDEO SYSTEMS		
3309 E. 126TH STREET, BURNSVILLE, MN 55337	EQUIPMENT	741,701.
FOREST INCENTIVES	MEMBERSHIP GIFTS	
230 FAIRHILL STREET, WILLOW GROVE, PA 19090	FULFILLMENT SERVICE	204,391.
ANSCHULTZ TEXAS, 1001 PERFORMANCE PLACE,	TICKETS FOR SPECIAL	
GRAND PRAIRIE, TX 75050	EVENTS	200,282.
ACD DIRECT		
PO BOX 1526, LAYTON, UT 84041-6526	TELEMARKETING	160,183.
2 Total number of independent contractors (including but not limited to those liste	d above) who received more than	
\$100,000 in compensation from the organization > 7		
	3 COMMITMENT ON	200

SEE SCHEDULE J-2 FOR PART VII, SECTION A CONTINUATION

Pa	rt VII	Statement of Rever	nue					
					<b>(A)</b> Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
Contributions, gifts, grants and other similar amounts	b c d e f	Federated campaigns Membership dues Fundraising events Related organizations Government grants (contribut All other contributions, gifts, gran similar amounts not included abo Noncash contributions included in lines Total. Add lines 1a-1f	1b 1c 1d ions) 1e ts, and ve 1f 1s 1a-1f: \$	250,234. 134,755. 1920595. 14,073,208. 1,000.	16,378,792.			
$\overline{}$		Total. Add lines 1a-11		Business Code	20,070,752.			
Program Service Revenue	2 a b c d e			business Code				
-		All other program service reve						
	3 4 5	Investment income (including other similar amounts) Income from investment of ta. Royalties	dividends, intere	est, and  roceeds	233,905.			233,905.
	6 a b	Gross Rents Less: rental expenses Rental income or (loss)	(i) Real	(ii) Personal 115864. 52,574. 63,290.				
	d	N	(i) Securities 17,531,496.	(ii) Other	63,290.		40,691.	22,599.
		Less: cost or other basis and sales expenses  Gain or (loss)	14,977,084. 2,554,412.					
	d	Net gain or (loss)		<b></b>	2554412.			2,554,412.
Other Revenue		Gross income from fundraisin including \$ 134,7 contributions reported on line Part IV, line 18 Less: direct expenses	7 5 5 • of 1c). See a	0. 23,822.				
٥	С	Net income or (loss) from fund	draising events		-23,822.			-23,822.
		Gross income from gaming ac Part IV, line 19 Less: direct expenses	а					
		Net income or (loss) from gam		<b>•</b>				
	10 a	Gross sales of inventory, less and allowances	returns a	150093. 86,768.				
		Net income or (loss) from sale			63,325.	63,325.		
t		Miscellaneous Revenu		Business Code	00,000	00,020		
İ	11 a	OTHER INCOME		900099	43,816.			43,816.
	b							
	С							
	d	All other revenue			42.016			
		Total. Add lines 11a-11d			43,816.	62 225	40 601	0.000.015
93200	<b>12</b>	Total revenue. See instructions.		<b>)</b>	19,313,718.	63,325.	40,691.	
93200 02-04	-10							Form <b>990</b> (2009)

### Part IX | Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

7b, 8b  1 G 0 2 G tt 3 G S 4 B 5 C tt 6 C p 7 C	At include amounts reported on lines 6b, 2, 9b, and 10b of Part VIII.  Figure 10 are serviced in the U.S. See Part IV, line 21 are serviced in the U.S. See Part IV, line 21 are used in the U.S. See Part IV, line 22 are and other assistance to individuals in the U.S. See Part IV, line 22 are are used in the U.S. See Part IV, line 21 are used in the U.S. See Part IV, line 30 are used in the U.S. See Part IV, line 31 and 31 are used in the U.S. See Part IV, lines 15 and 31 are used in the U.S. See Part IV, lines 15 and 31 are used in the U.S. See Part IV, lines 15 and 31 are used in the U.S. See Part IV, lines 15 and 31 are used in the U.S. See Part IV, lines 15 and 31 are used in the U.S. See Part IV, lines 31 are used in the U.S. See Part IV, lines 31 are used in the U.S. See Part IV, lines 31 are used in the U.S. See Part IV, lines 31 are used in the U.S. See Part IV, lines 31 are used in the U.S. See Part IV, line 32 are used in the U.S. See Part IV, line 32 are used in the U.S. See Part IV, line 32 are used in the U.S. See Part IV, line 32 are used in the U.S. See Part IV, line 32 are used in the U.S. See Part IV, line 32 are used in the U.S. See Part IV, line 32 are used in the U.S. See Part IV, line 32 are used in the U.S. See Part IV, line 32 are used in the U.S. See Part IV, line 32 are used in the U.S. See Part IV, line 32 are used in the U.S. See Part IV, line 32 are used in the U.S. See Part IV, line 32 are used in the U.S. See Part IV, line 32 are used in the U.S. See Part IV, line 32 are used in the U.S. See Part IV, line 32 are used in the U.S. See Part IV, line 32 are used in the U.S. See Part IV, line 22 are used in the U.S. See Part IV, line 24 are used in the U.S. See Part IV, line 24 are used in the U.S. See Part IV, line 24 are used in the U.S. See Part IV, line 24 are used in the U.S. See Part IV, line 24 are used in the U.S. See Part IV, line 24 are used in the U.S. See Part IV, line 24 are used in the U.S. See Part IV, line 24 are used in the U.S. See Part IV, line 24 are used in the U.S. S	(A) Total expenses	Program service expenses	Management and general expenses	( <b>D</b> ) Fundraising expenses
2 G tt 3 G S S S 5 C tr 6 C C P P P P 7 C C S	Grants and other assistance to individuals in the U.S. See Part IV, line 21	949,228.			
3 G O O S S G O O S G O O O O O O O O O O	Arants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16  Benefits paid to or for members  Compensation of current officers, directors, rustees, and key employees  Compensation not included above, to disqualified	949,228.	624 544		
3 G O O O O O O O O O O O O O O O O O O	Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16 Senefits paid to or for members Scompensation of current officers, directors, rustees, and key employees Scompensation not included above, to disqualified	949,228.	624 544		
5 C tr 6 C p p 7 C	Compensation of current officers, directors, rustees, and key employees compensation not included above, to disqualified	949,228.	604 544		
6 C p p 7 C	rustees, and key employees	949,228.	604 544	l l	
р р <b>7</b> С			624,541.	138,018.	186,669.
	ersons described in section 4958(c)(3)(B)				
<b>8</b> P	Other salaries and wages	4,942,466.	3,251,878.	718,634.	971,954.
a	lension plan contributions (include section 401(k) and section 403(b) employer contributions)				
<b>9</b> C	Other employee benefits	1,157,732.	790,895.	127,518.	239,319.
<b>10</b> P	Payroll taxes				
	ees for services (non-employees):	2 222	202	2 106	
a N	/lanagement	3,009.	903.	2,106.	
	egal	37,006.		25,844.	
	Accounting	50,531.	15,159.	35,372.	
	obbying				
	rofessional fundraising services. See Part IV, line 17				
	nvestment management fees	2,053,265.	1,522,977.	349,407.	100 001
	Other	6,379.	1,186.	2,767.	180,881.
	Advertising and promotion	472,716.	361,385.	46,295.	2,426. 65,036.
	Office expenses	151,849.	39,412.	3,111.	109,326.
	nformation technology	131,049.	33,412•	3,111.	109,520.
	Royalties	649,917.	505,473.	144,444.	
	Occupancy	85,150.	57,500.	16,567.	11,083.
	ravel	03,130.	37,300.	10,307.	11,003.
	Payments of travel or entertainment expenses				
	or any federal, state, or local public officials	257,299.	123,909.	114,606.	18,784.
	Conferences, conventions, and meetings	855,402.	256,621.	598,781.	10,704.
	nterest Payments to affiliates	033,4024	250,021.	330,701.	
	Depreciation, depletion, and amortization	1,375,571.	1,059,190.	206,335.	110,046.
		2,0,0,0,20	2,000,200	200,000	
<b>24</b> 0 al m	of the responses. Itemize expenses not covered bove. (Expenses grouped together and labeled niscellaneous may not exceed 5% of total xpenses shown on line 25 below.)				
	PROGRAM RENTAL/ACQUISIT	2,888,754.	2,888,754.		
	GIFTS/PREMIUMS	858,068.	=, 500, 7020		858,068.
	DIRECT MAIL/TELEMARKETI	743,861.	148,772.		595,089.
_	EQUIPMENT RENTAL AND MA	628,720.	554,872.	73,848.	
	BAD DEBT	445,427.	126,616.	295,436.	23,375.
· -	Ill other expenses	549,371.	353,255.	185,993.	10,123.
	otal functional expenses. Add lines 1 through 24f	19,161,721.	12,694,460.	3,085,082.	3,382,179.
26 J	oint costs. Check here 🕨 🔲 if following		-		<u> </u>
	OP 98-2. Complete this line only if the organization				
	eported in column (B) joint costs from a combined ducational campaign and fundraising solicitation	716,345.	143,269.	0.	573,076.

932010 02-04-10

Balance Sheet Part X (A) (B) Beginning of year End of year 652,510. 1,038,601. 1 1 Cash - non-interest-bearing 605,214. Savings and temporary cash investments 2 2 1,599,847. 1,691,838. 3 Pledges and grants receivable, net 3 77,068. 11,631. 4 Accounts receivable, net 5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II 5 of Schedule L Receivables from other disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B). Complete 6 Part II of Schedule L Notes and loans receivable, net 7 7 27,129. 20,823. Inventories for sale or use 8 453,939. 9 561,449. Prepaid expenses and deferred charges 9 10a Land, buildings, and equipment: cost or other 21,539,186. basis. Complete Part VI of Schedule D \_\_\_\_\_ 10a b Less: accumulated depreciation 10b 12,953,612. 9,592,115. 8,585,574. 10c 14,415,877. 14,082,266. Investments - publicly traded securities 11 11 Investments - other securities. See Part IV, line 11 12 12 Investments - program-related. See Part IV, line 11 13 13 14 Intangible assets 14 1,432,819. 18,803,381. 15 Other assets. See Part IV, line 11 15 28,791,081. 44,861,000. 16 Total assets. Add lines 1 through 15 (must equal line 34) 16 957.989. 1,978,501. 17 17 Accounts payable and accrued expenses 18 18 Grants payable 715,859. 101,701. 19 19 Deferred revenue Tax-exempt bond liabilities 20 20 Escrow or custodial account liability. Complete Part IV of Schedule D 21 iabilities Payables to current and former officers, directors, trustees, key employees, 22 highest compensated employees, and disqualified persons. Complete Part II of Schedule L 22 23 Secured mortgages and notes payable to unrelated third parties 23 24 Unsecured notes and loans payable to unrelated third parties 24 1,120,015. Other liabilities. Complete Part X of Schedule D 25 17,572,747. 25 19,652,949. 2,793,863. 26 **Total liabilities.** Add lines 17 through 25 Organizations that follow SFAS 117, check here 

X

and complete lines 27 through 29, and lines 33 and 34. Net Assets or Fund Balances 23,686,328. 24,950,088. Unrestricted net assets 27 27 771,723. 297,130. 28 28 Temporarily restricted net assets 750,000. 750,000. Permanently restricted net assets 29 Organizations that do not follow SFAS 117, check here complete lines 30 through 34. Capital stock or trust principal, or current funds 30 Paid-in or capital surplus, or land, building, or equipment fund ..... 31 31 Retained earnings, endowment, accumulated income, or other funds 32 32 25,997,218. 25,208,051. 33 33 Total net assets or fund balances 28,791,081.

44,861,000. Form **990** (2009)

Total liabilities and net assets/fund balances

Pa	rt XI Financial Statements and Reporting					
			Yes	No		
1	Accounting method used to prepare the Form 990: Cash X Accrual Other					
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.					
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?	2a		X		
b	Were the organization's financial statements audited by an independent accountant?	2b	X			
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit,					
	review, or compilation of its financial statements and selection of an independent accountant?					
	If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.					
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a					
	consolidated basis, separate basis, or both:					
	Separate basis X Consolidated basis Both consolidated and separate basis					
За	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit					
	Act and OMB Circular A-133?	За		Х		
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit					
	or audits, explain why in Schedule O and describe any steps taken to undergo such audits.	3b		<u> </u>		
		Form	<b>990</b> (	2009)		

932012 02-04-10

#### **SCHEDULE A**

Department of the Treasury Internal Revenue Service

1 2

3

8

10

(Form 990 or 990-EZ)

# Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

OMB No. 1545-0047

Open to Public Inspection

Employer identification number

Type III - Other

Yes

Name of the organization

NORTH TEXAS PUBLIC BROADCASTING,

75-2084961 Reason for Public Charity Status (All organizations must complete this part.) See instructions. Part I The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.) A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i). A school described in section 170(b)(1)(A)(ii). (Attach Schedule E.) A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name. city, and state: An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II.) A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II.) A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.) An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.) An organization organized and operated exclusively to test for public safety. See section 509(a)(4).

An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box that

c Type III - Functionally integrated

е 📖	By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than
	foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2).
f	If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III
	supporting organization, check this box
g	Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

(i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization? 11g(i) (ii) A family member of a person described in (i) above? 11g(ii) (iii) A 35% controlled entity of a person described in (i) or (ii) above?

Provide the following information about the supported organization(s). h

describes the type of supporting organization and complete lines 11e through 11h.

**b** Type II

(i) Name of supported organization	(ii) EIN	(ii) EIN  (iii) Type of organization (v) in col. (i) listed in your organization above or IRC section  (iv) Is the organization in col. (i) listed in your governing document? (i)		organizat	u notify the ion in col.	(vi) Is the organization in col. (i) organized in the U.S.?		(vii) Amount of support	
		(see instructions))	Yes	No	Yes	No	Yes	No	
Total									

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2009

932021 02-08-10

Schedule A (Form 990 or 990-EZ) 2009 NORTH TEXAS PUBLIC BROADCASTING, INC 75-2084961 Page 2

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi) (Complete only if you checked the box on line 5, 7, or 8 of Part I.)

Sec	ction A. Public Support						
Cal	endar year (or fiscal year beginning in)	(a) 2005	<b>(b)</b> 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
1	Gifts, grants, contributions, and membership fees received. (Do not						
	include any "unusual grants.")	14,467,373.	14,311,913.	15,344,271.	15,249,366.	16,378,792.	75,751,715.
2	Tax revenues levied for the organ-	, ,					· · · · ·
	ization's benefit and either paid to						
	or expended on its behalf						
3	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge						
4	Total. Add lines 1 through 3	14,467,373.	14,311,913.	15,344,271.	15,249,366.	16,378,792.	75,751,715.
5	The portion of total contributions						
	by each person (other than a						
	governmental unit or publicly						
	supported organization) included						
	on line 1 that exceeds 2% of the						
	amount shown on line 11,						
	column (f)						
	Public support. Subtract line 5 from line 4.						75,751,715.
$\overline{}$	ction B. Total Support	( ) 2005	#1.0000	( ) 0007	/ N 2000	( ) 0000	(O.T.)
	endar year (or fiscal year beginning in)	(a) 2005 14,467,373.	<b>(b)</b> 2006 14,311,913.	(c) 2007 15,344,271.	(d) 2008 15,249,366.	(e) 2009 16,378,792.	<b>(f)</b> Total 75,751,715.
	Amounts from line 4	14,407,373.	14,511,515.	15,544,271.	13,243,300.	10,370,732.	73,731,713.
8	Gross income from interest,						
	dividends, payments received on						
	securities loans, rents, royalties and income from similar sources	550,531.	713 624	999 871.	472,074.	233,859.	2,969,959.
9	Net income from unrelated business	330,3321	, 10 , 02 11	333,0120	1,2,0,10	200,000	
3	activities, whether or not the						
	business is regularly carried on	35,407.	28,756.	33,613.	34,781.	40,691.	173,248.
10	Other income. Do not include gain		,	-	-	,	·
	or loss from the sale of capital						
	assets (Explain in Part IV.)	132,445.	182,838.	97,069.	24,757.	43,816.	480,925.
11	Total support. Add lines 7 through 10						79,375,847.
12	Gross receipts from related activities,	etc. (see instruction	ons)			12 1	,481,793.
13	First five years. If the Form 990 is for	r the organization's	first, second, thir	d, fourth, or fifth ta	ax year as a sectio	n 501(c)(3)	
<u> </u>	organization, check this box and stor	here					<u></u>
	ction C. Computation of Publ					<del> </del>	05 43
	Public support percentage for 2009 (		•	.,,		14	95.43 %
	Public support percentage from 2008					15	95.12 %
16a	33 1/3% support test - 2009.If the o						
	stop here. The organization qualifies						
I.	33 1/3% support test - 2008.If the o						
170	and <b>stop here.</b> The organization qual <b>10%</b> -facts-and-circumstances tes						
176	and if the organization meets the "fac						
	meets the "facts-and-circumstances"						
۲	10% -facts-and-circumstances tes	-	-		•		
	more, and if the organization meets the						
	organization meets the "facts-and-cire						
18	Private foundation. If the organization		· ·	•	,		
				,, ., ., ., ., .,		dule A (Form 990	

932022 02-08-10

Pa	rt III   Support Schedule for O	rganizations	Described in	Section 509(a	<b>)(2)</b> (Complete only	if you checked the	Page <b>3</b> box on line 9 of Part I.
Sec	tion A. Public Support						
Cale	endar year (or fiscal year beginning in)▶	<b>(a)</b> 2005	<b>(b)</b> 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
1	Gifts, grants, contributions, and membership fees received. (Do not						
	include any "unusual grants.")						
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3	Gross receipts from activities that are not an unrelated trade or bus-						
	iness under section 513						
4	Tax revenues levied for the organization's benefit and either paid to						
	or expended on its behalf						
5	The value of services or facilities furnished by a governmental unit to						
	the organization without charge						
	Total. Add lines 1 through 5						
7 <i>a</i>	Amounts included on lines 1, 2, and 3 received from disqualified persons						
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c	Add lines 7a and 7b						
	Public support (Subtract line 7c from line 6.)						
	ction B. Total Support						
Cale	endar year (or fiscal year beginning in)▶	<b>(a)</b> 2005	<b>(b)</b> 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
9	Amounts from line 6						
10a	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b	Unrelated business taxable income						
	(less section 511 taxes) from businesses acquired after June 30, 1975						
	Add lines 10a and 10b						
	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
13	Total support (Add lines 9, 10c, 11, and 12.)						
	First five years. If the Form 990 is for	the organization	's first, second, thi	d, fourth, or fifth t	ax year as a secti	on 501(c)(3) organ	nization,
0-							<b>&gt;</b>
_	ction C. Computation of Publi					1 1	
	Public support percentage for 2009 (lin					15	%
	Public support percentage from 2008 ction D. Computation of Inves					16	%
17	Investment income percentage for 200	<b>09</b> (line 10c, colu	mn (f) divided by li	ne 13, column (f))		17	%
	Investment income percentage from 2					18	%
19a	<b>33 1/3% support tests - 2009.</b> If the omore than 33 1/3%, check this box an						17 is not  ▶
h	33 1/3% support tests - 2008. If the						. and
~	line 18 is not more than 33 1/3%, chec						

### Schedule D

(Form 990)

Department of the Treasury Internal Revenue Service

### **Supplemental Financial Statements**

Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12.

➤ Attach to Form 990. ➤ See separate instructions.

2009
Open to Public Inspection

Name of the organization

NORTH TEXAS PUBLIC BROADCASTING, INC

Employer identification number 75 – 2084961

Par	rt I Organizations Maintaining Donor Advised F	unds or Other Similar Fund	Is or Accounts. Complete if the
	organization answered "Yes" to Form 990, Part IV, line 6.		
		(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year		
2	Aggregate contributions to (during year)		
3	Aggregate grants from (during year)		
4	Aggregate value at end of year		
5	Did the organization inform all donors and donor advisors in writing	ng that the assets held in donor adv	ised funds
	are the organization's property, subject to the organization's exc	lusive legal control?	Yes No
6	Did the organization inform all grantees, donors, and donor advis	ors in writing that grant funds can b	e used only
	for charitable purposes and not for the benefit of the donor or do	nor advisor, or for any other purpos	e conferring
Par	rt II Conservation Easements. Complete if the organiz	zation answered "Yes" to Form 990,	Part IV, line 7.
1	Purpose(s) of conservation easements held by the organization (	check all th <u>at a</u> pply).	
	Preservation of land for public use (e.g., recreation or pleas	sure)	istorically important land area
	Protection of natural habitat	Preservation of a ce	rtified historic structure
	Preservation of open space		
2	Complete lines 2a through 2d if the organization held a qualified	conservation contribution in the forn	n of a conservation easement on the last
	day of the tax year.		
			Held at the End of the Tax Year
а	Total number of conservation easements		2a
b			
С	Number of conservation easements on a certified historic structu		
d	Number of conservation easements included in (c) acquired after		
3	Number of conservation easements modified, transferred, release	ed, extinguished, or terminated by the	ne organization during the tax
	year ▶		
4	Number of states where property subject to conservation easem		
5	Does the organization have a written policy regarding the periodi		
•	violations, and enforcement of the conservation easements it hol		
6	Staff and volunteer hours devoted to monitoring, inspecting, and		
7	Amount of expenses incurred in monitoring, inspecting, and enfo		
8	Does each conservation easement reported on line 2(d) above sa	-	
9	and section 170(h)(4)(B)(ii)?  In Part XIV, describe how the organization reports conservation e		
9	include, if applicable, the text of the footnote to the organization'		
	conservation easements.	S III la liciai Statellierits triat describe	s the organization's accounting for
Par	rt III Organizations Maintaining Collections of A	rt. Historical Treasures, or 0	Other Similar Assets.
	Complete if the organization answered "Yes" to Form 990	-	
	•		
1a	If the organization elected, as permitted under SFAS 116, not to	report in its revenue statement and	balance sheet works of art, historical
	treasures, or other similar assets held for public exhibition, educa-		
	the footnote to its financial statements that describes these item		
b	If the organization elected, as permitted under SFAS 116, to repo	ort in its revenue statement and bala	nce sheet works of art, historical treasures,
	or other similar assets held for public exhibition, education, or res		
	these items:		-
	(i) Revenues included in Form 990, Part VIII, line 1		<b>&gt;</b> \$
	(ii) Assets included in Form 990, Part X		
2	If the organization received or held works of art, historical treasur		
	the following amounts required to be reported under SFAS 116 r	elating to these items:	
а	Revenues included in Form 990, Part VIII, line 1		
b			

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.  $\frac{932051}{02-01-10}$ 

Schedule D (Form 990) 2009

Pai	t III Organizations Maintaining C	collections of Ar	t, His	torical Tr	easures, o	or Oth	er Simil	ar Asse	ts (contil	nued)		
3	Using the organization's acquisition, accessi	on, and other record	s, chec	k any of the	following tha	at are a s	ignificant	use of its	collection	items		
	(check all that apply):											
а	Public exhibition	d	Ш	Loan or exc	hange progra	ams						
b	Scholarly research	е		Other								
С												
4	Provide a description of the organization's co	ollections and explair	n how tl	hey further tl	ne organizati	ion's exe	mpt purpo	ose in Par	t XIV.			
5	During the year, did the organization solicit of	r receive donations o	of art, h	istorical trea	sures, or oth	er simila	r assets		_			
	to be sold to raise funds rather than to be maintained as part of the organization's collection? Yes No											
Pai	Part IV Escrow and Custodial Arrangements. Complete if organization answered "Yes" to Form 990, Part IV, line 9, or											
	reported an amount on Form 990, Pa	rt X, line 21.										
1a	Is the organization an agent, trustee, custod	ian or other intermed	iary for	contribution	s or other as	ssets not	included	_	_			
	on Form 990, Part X?							L	Yes	└── No		
b	If "Yes," explain the arrangement in Part XIV	and complete the fol	lowing	table:								
									Amount			
С	Beginning balance						1c					
d	Additions during the year						1d					
е	Distributions during the year						1e					
f	Ending balance						1f					
2a	Did the organization include an amount on F	orm 990, Part X, line	21?					L	Yes	└── No		
	If "Yes," explain the arrangement in Part XIV											
Pai	TV Endowment Funds. Complete i	f the organization an							1			
		(a) Current year		Prior year	(c) Two yea	rs back	<b>(d)</b> Three y	ears back	(e) Four	years back		
1a	Beginning of year balance	1000000.	12	50000.								
b	Contributions											
С	Net investment earnings, gains, and losses											
d	Grants or scholarships											
е	Other expenditures for facilities	050 000										
	and programs	250,000.	25	0,000.								
f	Administrative expenses	550 000	4.0									
g	End of year balance	750,000.	10	00000.								
2	Provide the estimated percentage of the year		s:									
а	Board designated or quasi-endowment	100.00	_%									
b	Permanent endowment	<u></u> %										
С	Term endowment	%										
3а	Are there endowment funds not in the posse	ession of the organiza	tion th	at are held a	nd administe	ered for t	he organiz	zation	_			
	by:									Yes No		
	(i) unrelated organizations									X X		
	(ii) related organizations								3a(ii)	X		
b	If "Yes" to 3a(ii), are the related organization:								3b			
4	Describe in Part XIV the intended uses of the											
Pai	t VI Investments - Land, Building			i .								
	Description of investment	(a) Cost or ot		(b) Cost			ccumulate	ed	(d) Book	value		
		basis (investm	ient)	basis		ae	oreciation		400	110		
	Land				2,142.	2	177 7	0.1		2,142.		
	Buildings			1,42	2,745.	٤, ١	177,7	3 T •	4,244	1,954.		
С	Leasehold improvements			12 00	2 000		200	02	2 00	1 242		
d	Equipment				3,026.		268,6			1,343.		
	Other				1,273.		507,1	38.		135.		
Tota	I. Add lines 1a through 1e. (Column (d) must e	qual Form 990, Part	X, colui	mn (B), line 1	U(c).)				o,585	5,574.		

Schedule D (Form 990) 2009

Part VII Investments - Other Securities. Se				ZOOTJOI Fage
(a) Description of security or category (including name of security)	(b) Book value	(	(c) Method of value Cost or end-of-year ma	
Financial derivatives				
Closely-held equity interests				
Other				
Total. (Col (b) must equal Form 990, Part X, col (B) line 12.)				
Part VIII Investments - Program Related. S	too Form 000 Part V	line 13		
		ille 13.	(c) Method of value	ation:
(a) Description of investment type	(b) Book value		Cost or end-of-year ma	
			•	
<b>Total.</b> (Col (b) must equal Form 990, Part X, col (B) line 13.) ▶				
Part IX Other Assets. See Form 990, Part X, line				
	Description			(b) Book value
KKXT 91.7 FM FCC LICENSE				18,250,276
DEBT ISSUANCE COSTS				191,381
BENEFICIAL INTEREST IN CHARIT	ABLE REMAI	NDER UNITRUS	TS	361,724
Total. (Column (b) must equal Form 990, Part X, col (B) line	o 15 )			18,803,381
Part X Other Liabilities. See Form 990, Part X,				10/003/001
1. (a) Description of liability	iiiic 20.	(b) Amount		
Federal income taxes		()		
NOTES PAYABLE		17,500,000	<del>.</del>	
CAPITAL LEASE PAYABLE		72,747		
		, = , , = .	_	
Total. (Column (b) must equal Form 990, Part X, col (B) line	e 25.)	17,572,747	•	

932053 02-01-10

**<sup>2.</sup>** FIN 48 Footnote. In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48.

552,620. a Donated services and use of facilities 2a **b** Prior year adjustments 2b 2c Other losses 163,164. Other (Describe in Part XIV.) 2d 715,784. 2e Add lines 2a through 2d 19,161,721. Subtract line 2e from line 1 Amounts included on Form 990, Part IX, line 25, but not on line 1: a Investment expenses not included on Form 990, Part VIII, line 7b **b** Other (Describe in Part XIV.) c Add lines 4a and 4b 19,161 Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)

Part XIV Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, line 8; Part XII, lines 2d and 4b; and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information.

PART V, LINE 4: THE ENDOWMENTS CONSIST OF TWO FUNDS ESTABLISHED FOR

THE NATIONAL ENDOWMENT OF THE ARTS AND EDUCATIONAL PURPOSES.

PART XII, LINE 2D - OTHER ADJUSTMENTS:

FUNDRAISING EVENTS DIRECT EXPENSES, NET AGAINST REVENUE: 23822.

COST OF GOODS SOLD, NET AGAINST REVENUES: 86768.

RENTAL EXPENSES, NET AGAINST REVENUES: 52574.

REVENUE REPORTED UNDER NORTH TEXAS PUBLIC BROADCASTING

Schedule D (Form 990) 2009

Schedule D (Form 990) 2009 NORTH TEXAS PUBLIC BROADCASTING, INC 75-2084961 Page 5  Part XIV Supplemental Information (continued)
FOUNDATION: 56973.
PART XIII, LINE 2D - OTHER ADJUSTMENTS:
FUNDRAISING EVENTS DIRECT EXPENSES, NET AGAINST REVENUE: 23822.
COST OF GOODS SOLD, NET AGAINST REVENUES: 86768.
RENTAL EXPENSES, NET AGAINST REVENUES: 52574.

#### **SCHEDULE G**

(Form 990 or 990-EZ)

Name of the organization

a X Mail solicitations

# **Supplemental Information Regarding Fundraising or Gaming Activities**

2009

Open To Public Inspection

Department of the Treasury Internal Revenue Service

Part I

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.
 Attach to Form 990 or Form 990-EZ.

Indicate whether the organization raised funds through any of the following activities. Check all that apply.

Employer identification number

NORTH TEXAS PUBLIC BROADCASTING, INC 75-2084961

Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part.

e X Solicitation of non-government grants

c X Phone solicitations d X In-person solicitations	g X Special	fundra	ising	events		
<ul> <li>2 a Did the organization have a written of key employees listed in Form 990, P</li> <li>b If "Yes," list the ten highest paid ind compensated at least \$5,000 by the</li> </ul>	art VII) or entity in connection with pividuals or entities (fundraisers) purs	rofess	ional f	undraising services?	Yes	
(i) Name of individual or entity (fundraiser)	(ii) Activity	(iii) fundr have c or con contrib	ustody trol of	(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col. (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
otal						
3 List all states in which the organization		funds	or has	been notified it is ex	empt from registrati	on or licensing.

932081 02-03-10

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Schedule G (Form 990 or 990-EZ) 2009

Part II Fundraising Events. Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15,000 on Form 990-EZ, line 6a. List events with gross receipts greater than \$5,000.

(a) Event #1 (b) Event #2 (c) Other events

			(a) Event # 1	(b) Event #2	NONE	(d) Total events
			CAR RAFFLE	KXT	NONE	(add col. (a) through
d)			(event type)	(event type)	(total number)	- col. <b>(c)</b> )
enue			•			
Revenue	1	Gross receipts	130,100.	4,655.		134,755.
	2	Less: Charitable contributions	130,100.			130,100.
	3	Gross income (line 1 minus line 2)		4,655.		4,655.
	4	Cash prizes				
ses	5	Noncash prizes				
Expens	6	Rent/facility costs				
Direct Expenses	7	Food and beverages				
	8	Entertainment				
	9	Other direct expenses	23,822.			23,822.
	10	Direct expense summary. Add lines 4 through			<b>&gt;</b>	( 23,822,
	11	Net income summary. Combine line 3, column	n (d), and line 10		<b>&gt;</b>	-19,167.
Pa	rt I	<b>III Gaming.</b> Complete if the organization a	answered "Yes" to Form	990, Part IV, line 19, or r	eported more than	
		\$15,000 on Form 990-EZ, line 6a.				
Revenue			(a) Bingo	<b>(b)</b> Pull tabs/instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col. (a) through col. (c))
Rev						
	1	Gross revenue				
6	2	Cash prizes				
ıses	_					
Direct Expenses	3	Noncash prizes				
Direct	4	Rent/facility costs				
	5	Other direct expenses				
		,	Yes %	Yes %	Yes %	
	6	Volunteer labor	No No	No No	No No	
	7	Direct expense summary. Add lines 2 through	5 in column (d)		<b>&gt;</b>	( )
	8	Net gaming income summary. Combine line 1	, column (d), and line 7		<b>&gt;</b>	
						Yes No
		ter the state(s) in which the organization operat	_			
		the organization licensed to operate gaming ac	tivities in each of these	states?		9a
b	If "	No," explain:				
	_					
100	\\\\c	ere any of the organization's gaming licenses re	wakad suspandad ar ta	erminated during the tax v	(02r2	10a
		ere any or the organization's garning licenses re Yes," explain:	voneu, suspeniueu of le	aminated during the tax )	,cai :	
~		·, •, •, •				
	_					
11	Do	es the organization operate gaming activities w	vith nonmembers?			11
12	ls t	he organization a grantor, beneficiary or truste	e of a trust or a member	of a partnership or other	entity formed to	
	adı	minister charitable gaming?				12

Schedule G (Form 990 or 990-EZ) 2009 NORTH TEXAS PUBLIC BROADCASTING, INC 75-208			
		Yes	No
13 Indicate the percentage of gaming activity operated in:			
a The organization's facility 13a %	_		
b An outside facility 13b %	-		
14 Enter the name and address of the person who prepares the organization's gaming/special events books and records:			
Name			
Address ▶			
<b>15a</b> Does the organization have a contract with a third party from whom the organization receives gaming revenue?	15a		
<b>b</b> If "Yes," enter the amount of gaming revenue received by the organization ▶\$ and the amount			
of gaming revenue retained by the third party $\blacktriangleright$ \$			
c If "Yes," enter name and address of the third party:			
The root, which hallo and address of the time party.			
Name			
Address			
Address >			
16 Gaming manager information:			
Name			
Gaming manager compensation ▶ \$			
Description of services provided			
Director/officer Employee Independent contractor			
17 Mandatory distributions:			
a Is the organization required under state law to make charitable distributions from the gaming proceeds to			
retain the state gaming license?	17a		
<b>b</b> Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the			

Schedule G (Form 990 or 990-EZ) 2009

organization's own exempt activities during the tax year > \$

# SCHEDULE J (Form 990)

Department of the Treasury

Internal Revenue Service

# **Compensation Information**

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

Complete if the organization answered "Yes" to Form 990, Part IV, line 23.

► Attach to Form 990. ► See separate instructions.

OMB No. 1545-0047

Open to Public Inspection

Name of the organization

**Questions Regarding Compensation** 

NORTH TEXAS PUBLIC BROADCASTING, INC

Employer identification number 75-2084961

			Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990,			
	Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.			
	First-class or charter travel Housing allowance or residence for personal use			
	Travel for companions Payments for business use of personal residence			
	Tax indemnification and gross-up payments  Health or social club dues or initiation fees			
	Discretionary spending account  Personal services (e.g., maid, chauffeur, chef)			
b	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or			
	reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	1b		
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors,			
	trustees, and the CEO/Executive Director, regarding the items checked in line 1a?	2		
3	Indicate which, if any, of the following the organization uses to establish the compensation of the organization's			
	CEO/Executive Director. Check all that apply.			
	Compensation committee Written employment contract			
	Independent compensation consultant  Compensation survey or study			
	Form 990 of other organizations  Approval by the board or compensation committee			
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing			
	organization or a related organization:			
	Receive a severance payment or change-of-control payment?			<u>X</u>
	Participate in, or receive payment from, a supplemental nonqualified retirement plan?			X
С	Participate in, or receive payment from, an equity-based compensation arrangement?	4c		Х
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.			
_	Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.			
5	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the revenues of:			v
	The organization?			$\frac{x}{x}$
D	Any related organization?	5b		
6	If "Yes" to line 5a or 5b, describe in Part III.			
6	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
_	contingent on the net earnings of:	6a		Х
a h	The organization?  Any related organization?	6b		X
D	Any related organization?  If "Yes" to line 6a or 6b, describe in Part III.			
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments			
•	not described in lines 5 and 6? If "Yes," describe in Part III	7		х
8	Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the	····   •		
•	initial contract exception described in Regs. section 53.4958-4(a)(3)? If "Yes," describe in Part III	8		Х
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in			
-	Regulations section 53.4958-6(c)?	9		
LHA		ule J (Form	990)	2009

932111

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use Schedule J-1 if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a.

		(B) Breakdown of	W-2 and/or 1099-MI	SC compensation	(C)	(D) Nontaxable	(E)	<b>(F)</b> Compensation		
(A) Name		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	Retirement and other deferred compensation	benefits	Total of columns (B)(i)-(D)	reported in prior Form 990 or Form 990-EZ		
	(i)	404,470.	0.	0.	0.	9,567.	414,037.	0.		
MARY ANNE ALHADEFF	(ii)	0.	0.	0.	0.	0.	0.	0.		
JASON DAISEY	(i) (ii)	177,533. 0.	0.	0.	0.	4,877.	182,410.	0.		
	(i)	•	<u> </u>	•	•	•	•			
	(ii)									
	(i)									
	(ii)									
	(i)									
	(ii)									
	(i)									
	(ii)									
	(i)									
	(ii)									
	(i) (ii)									
	(i)									
	(ii)									
	(i)									
	(ii)									
	(i)									
	(ii)									
	(i)									
	(ii)									
	(i)									
-	(ii)									
	(i) (ii)									
	(i)									
	(ii)									
	(i)									
	(ii)									

# SCHEDULE J-2 (Form 990)

# **Continuation Sheet for Form 990**

► Attach to Form 990 to list additional information for Form 990, Part VII, Section A, line 1a.

► See the Instructions for Form 990.

OMB No. 1545-0047

2009
Open to Public

Inspection

Department of the Treasury
Internal Revenue Service

Name of the Organization

NORTH TEXAS PUBLIC BROADCASTING INC

Employer Identification number 75 – 2084961

								TING, INC	75-208	
Part I Continuation of Officers, I	Directors, Tr	rus	tee	s, K	<b>Cey</b>	Em	nplo	oyees, and Highes	t Compensated	Employees
(A)	(B)			-	<b>C</b> )			(D)	(F)	
Name and title	Average		Position (check all that ap					Reportable	Reportable	Estimated
	hours	(c				app	ly)	compensation	compensation	amount of
	per week					a)		from the	from related organizations	other compensation
	week	for				ploye		organization	(W-2/1099-MISC)	from the
		direc				e em		(W-2/1099-MISC)	(** 27 1000 111100)	organization
		tee or	ustee			ensat				and related
		al trus	nal tr		loyee	dwoo				organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
LEVI HAMILTON DAVIS		드	드	Ъ	ž	王	요			
DIRECTOR	1.00	x						0.	0.	0.
MARGUERITE HOFFMAN	1.00		$\vdash$					•	•	<u> </u>
DIRECTOR	1.00	x						0.	0.	0.
MARSHA KLEINHEINZ	1.00							•	•	<u> </u>
DIRECTOR	1.00	Х						0.	0.	0.
MARY PAT HIGGINS	+	+	$\vdash$					<u> </u>	<u>.</u>	<del>                                     </del>
DIRECTOR	1.00	x						0.	0.	0.
MELISSA FETTER										
DIRECTOR	1.00	x						0.	0.	0.
MICHAEL SORRELL										
DIRECTOR	1.00	X						0.	0.	0.
MIKE GREGORY										
DIRECTOR	1.00	X						0.	0.	0.
NANCY HALBREICH										
DIRECTOR	1.00	Х						0.	0.	0.
NAOMI ABERLY										
DIRECTOR	1.00	Х						0.	0.	0.
PAUL WATLER										
DIRECTOR	1.00	Х						0.	0.	0.
ROY ANDERSON									_	
DIRECTOR	1.00	Х						0.	0.	0.
SAM COATS										
DIRECTOR	1.00	Х						0.	0.	0.
SANDY KRISTOFERSON	1	l							•	_
DIRECTOR	1.00	X						0.	0.	0.
TEGWIN PULLEY	1 00								0	_
DIRECTOR	1.00	X						0.	0.	0.
TIM CROUCH	1 00								0	_
VICE CHAIRMAN, DIRECTOR	1.00	X						0.	0.	0.
TINA GORSKI	1 00	\ •							0	_
DIRECTOR	1.00	Α.						0.	0.	0.
TONY PUENTE	1.00	<sub>~</sub>						0.	0.	0.
DIRECTOR VIRGIL STRANGE	1.00	┢	$\vdash$					0.	0.	0.
DIRECTOR	1.00	\ v						0.	0.	0.
WEI WEI JEANG	1.00	<del> </del> ^						0.	0.	0.
DIRECTOR	1.00	x						0.	0.	0.
WILLIAM M. LEE	1.00	┝	$\vdash$					0.	0.	· ·
DIRECTOR	1.00	v						0.	0.	0.
DIVECTOR	1 1.00	$\Gamma_{\nabla}$						1 0.	0.	∪ •

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J-2 (Form 990) 2009

# SCHEDULE J-2 (Form 990)

Department of the Treasury Internal Revenue Service

# **Continuation Sheet for Form 990**

► Attach to Form 990 to list additional information for Form 990, Part VII, Section A, line 1a.

See the Instructions for Form 990.

2009
Open to Public Inspection

Name of the Organization

NORTH TEXAS PUBLIC BROADCASTING, INC

Employer Identification number 75 – 2084961

NORTH TEX									75-208	
Part I Continuation of Officers, D		ust	ees			Em	ple			
(A)	(B)			(0				(D)	(E)	(F)
Name and title	Average					Reportable	Estimated			
	hours	(cl	(check all tha			hat apply)		compensation	compensation	amount of
	per week					au au		from the	from related organizations	other
	week	tor				ploye		organization	(W-2/1099-MISC)	compensation from the
		direct				d em		(W-2/1099-MISC)	(** 2/ 1033 1/1100)	organization
		ee or	stee			nsate		(** = / ********************************		and related
		l frus	nal tru		oyee	ошре				organizations
		Individual trustee or director	Institutional trustee	ser	Key employee	Highest compensated employee	Former			
		lpul	Inst	Officer	Key	Hig	Fori			
YOLETTE GARCIA	4 00	l							•	
DIRECTOR	1.00	Х						0.	0.	0.
MARY ANNE ALHADEFF								404 450		0 565
PRESIDENT AND CEO	40.00	_	_	Х			_	404,470.	0.	9,567.
SYLVIA KOMATSU	40.00				1			100 050		0 000
EXEC VP & CHIEF CONTENT OF	40.00			Х				128,252.	0.	9,092.
DEBORAH DIAZ	40.00							101 017	0	F 450
VP, CORPORATE DEVELOPMENT DEBORAH JOHNSON	40.00	_			_	Х	$\vdash$	101,917.	0.	5,472.
	40 00					37		127 056	0	F 676
SENIOR VP OF MEMBERSHIP &  JASON DAISEY	40.00					Х		137,056.	0.	5,676.
FORMER CHIEF FINANCIAL OFFICER	40.00						x	177,533.	0.	1 977
FORMER CHIEF FINANCIAL OFFICER	40.00						Λ	111,333.	0.	4,877.
					L		L			
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LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J-2 (Form 990) 2009

#### **SCHEDULE 0**

(Form 990)

### Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information. Attach to Form 990.

OMB No. 1545-0047 Open to Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization **Employer identification number** 75-2084961 NORTH TEXAS PUBLIC BROADCASTING, INC FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION: PUBLIC TELEVISION AND RADIO PROGRAMMING. AND OTHER MULTIMEDIA RESOURCES AND ACTIVITIES THAT EDUCATE, INSPIRE, ENRICH, INFORM AND ENTERTAIN. FORM 990, PART III, LINE 1, DESCRIPTION OF ORGANIZATION MISSION: LOUISIANA. FORM 990, PART III, LINE 2, NEW PROGRAM SERVICES: NTPB LAUNCHED A NEW PUBLIC RADIO STATION - KKXT 91.7 FM IN NOVEMBER 2009 TO EXTEND NTPB'S PUBLIC BROADCASTING SERVICES. THE NEW STATION IS CONSISTENT WITH NTPB'S MISSION AND STRATEGIC DIRECTION TO ENHANCE ITS PUBLIC RADIO, PUBLIC TELEVISION AND ONLINE SERVICES FOR NORTH TEXAS RESIDENTS. FORM 990, PART III, LINE 4D, OTHER PROGRAM SERVICES: NTPB OPERATES AN EDUCATIONAL RESOURCE CENTER THAT FOCUSES ON PRODUCING CONTENT FOR PARENTS, CAREGIVERS, AND EDUCATORS WHO WORK WITH CHILDREN. PROJECTS INCLUDE INITIATIVES TO IMPROVE SKILLS IN LITERACY AND MATH, WHICH IMPACTS EARLY CHILDHOOD DEVELOPMENT AND GRADES K-12. **EXPENSES \$ 253084.** INCLUDING GRANTS OF \$ 0. REVENUE \$ 0. NTPB PRODUCES QUALITY EDUCATIONAL TV PRODUCTIONS. THE CONTENT IS FOCUSED ON SOUTHWEST HISTORY, PERFORMING ARTS AND CIVIC AFFAIRS. EXPENSES \$ 3003037. INCLUDING GRANTS OF \$ 0. REVENUE \$

FORM 990, PART VI, SECTION B, LINE 11: THE ORGANIZATION'S FORM 990 IS

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990. 932211 02-03-10

Schedule O (Form 990) 2009

#### **SCHEDULE O**

(Form 990)

### Supplemental Information to Form 990

Department of the Treasury Internal Revenue Service

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information. Attach to Form 990.

OMB No. 1545-0047 Open to Public Inspection

Name of the organization

NORTH TEXAS PUBLIC BROADCASTING, INC **Employer identification number** 75-2084961

PREPARED ANNUALLY BY THE ORGANIZATION'S PUBLIC ACCOUNTING FIRM, PARTNERSHIP WITH THE FINANCE AND ACCOUNTING DEPARTMENT AND WITH SIGNIFICANT CONTRIBUTION PROVIDED BY THE MANAGEMENT TEAM. THE COMPLETED FORM 990 IS REVIEWED BY MEMBERS OF THE AUDIT COMMITTEE AND PRESENTED TO THE BOARD OF DIRECTORS PRIOR TO SUBMISSION TO THE IRS. DIRECTORS' COMMENTS AND CONTRIBUTIONS ARE TAKEN INTO ACCOUNT FOR THE FINAL VERSION OF THE FORM 990 THAT IS SUBMITTED TO THE IRS.

FORM 990, PART VI, SECTION B, LINE 12C: EACH DIRECTOR & OFFICER SHALL ANNUALLY SIGN A STATEMENT, WHICH AFFIRMS THAT SUCH PERSON HAS RECEIVED A COPY OF THE CONFLICT OF INTEREST POLICY, HAS READ AND UNDERSTANDS THE AND HAS AGREED TO COMPLY WITH THE POLICY. IN ADDITION, PERIODIC ARE CONDUCTED TO ENSURE THAT THE ORGANIZATION OPERATES IN A MANNER CONSISTENT WITH ITS CHARITABLE PURPOSES.

FORM 990, PART VI, SECTION B, LINE 15: NTPB DEVELOPS, IMPLEMENTS AND EVALUATES COMPENSATION POLICIES/PROGRAMS AND PAY STRUCTURES THAT SUPPORT THE ORGANIZATION'S STRATEGIC GOALS, OBJECTIVES AND VALUES, BASED UPON INTERNAL EQUITY AND EXTERNAL MARKET CONDITIONS. INDUSTRY COMPENSATION DATA ARE GATHERED FROM PBS (PUBLIC BROADCASTING SERVICE), NPR (NATIONAL PUBLIC RADIO) AND FROM PUBLIC BROADCASTING STATIONS IN SIMILAR-SIZED MARKETS. THESE DATA ARE CONSIDERED BY THE EXECUTIVE COMMITTEE OF THE BOARD OF DIRECTORS TO DETERMINE THE COMPENSATION OF THE CEO. THE CEO, CFO, AND SENIOR HR DIRECTOR DETERMINE THE COMPENSATION FOR OTHER KEY EMPLOYEES.

FORM 990, PART VI, SECTION C, LINE 19: THESE DOCUMENTS ARE AVAILABLE UPON

#### **SCHEDULE 0**

(Form 990)

Department of the Treasury Internal Revenue Service

# **Supplemental Information to Form 990**

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.

Attach to Form 990.

OMB No. 1545-0047
2009
Open to Public

Name of the organization	NORTH	TEXAS	PUBLIC	BROADCASTING,	INC	Employer identification number 75-2084961
REQUEST.						

#### SCHEDULE R (Form 990)

Department of the Treasury Internal Revenue Service

#### **Related Organizations and Unrelated Partnerships**

► Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37.

 2009
Open to Public Inspection

Employer identification number Name of the organization 75-2084961 NORTH TEXAS PUBLIC BROADCASTING, INC Part I Identification of Disregarded Entities (Complete if the organization answered "Yes" to Form 990, Part IV, line 33.) (a) (b) (c) (d) (e) (f) Name, address, and EIN Primary activity Legal domicile (state or Total income End-of-year assets Direct controlling of disregarded entity entity foreign country) Identification of Related Tax-Exempt Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related tax-exempt Part II organizations during the tax year.) (a) (b) (c) (d) (e) (f) Name, address, and EIN Legal domicile (state or **Exempt Code** Public charity Direct controlling Primary activity of related organization section status (if section entity foreign country) 501(c)(3)) NORTH TEXAS PUBLIC BROADCASTING FOUNDATION 75-2084768 3000 HARRY HINES BLVD DALLAS HOLDS INVESTMENTS TO TX 75201 SUPPORT NTPB INC. TEXAS 501(C)(3) 11A - TYPE I N/A

Part III Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.)

(a)	(b)	(c)	(d)	(e)	(f)	(g)	(1	h)	(i)	(j
Name, address, and EIN of related organization	Primary activity	Legal domicile (state or foreign	Direct controlling entity	(related, unrelated, income end-of-year ate allocations?		amount in box 20 of Schedule	Gene mana parti			
		country)		sections 512-514)			Yes	No	K-1 (Form 1065)	Yes

Part IV Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.)

(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	
Name, address, and EIN of related organization	Primary activity	Legal domicile (state or foreign country)	Direct controlling entity	Type of entity (C corp, S corp, or trust)	Share of total income	Share of end-of-year assets	Percentage ownership	
							_	
	-							
	1							

Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.

Yes No

Part V Transactions With Related Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34, 35, or 36.)

1	During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?				
а	Receipt of (i) interest (ii) annuities (iii) royalties or (iv) rent from a controlled entity			1a	X
	Gift, grant, or capital contribution to other organization(s)			1b	X
С	Gift, grant, or capital contribution from other organization(s)			1c	X
	Loans or loan guarantees to or for other organization(s)			1d	X
	Loans or loan guarantees by other organization(s)			1e	X
f	Sale of assets to other organization(s)			1f	X
g	Purchase of assets from other organization(s)			1g	X
	Exchange of assets			1h	X
i	Lease of facilities, equipment, or other assets to other organization(s)			1i	X
j	Lease of facilities, equipment, or other assets from other organization(s)			1j	X
k	Performance of services or membership or fundraising solicitations for other organization(s)			1k	X
	Performance of services or membership or fundraising solicitations by other organization(s)			11	X
	Sharing of facilities, equipment, mailing lists, or other assets			1m	X
	Sharing of paid employees			1n	X
0	Reimbursement paid to other organization for expenses			10	X
	Reimbursement paid by other organization for expenses			1p	X
q	Other transfer of cash or property to other organization(s)			1q	X
r	Other transfer of cash or property from other organization(s)			1r	X
2	If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and tra	nsaction thresholds			
	(a)	(b)		(c)	
	Name of other organization(s)	Transaction type (a-r)	Am	ount inv	olved
		туре (а-г)			
1)					
٥١					
2)					
31					
3)					
4)					
•1					
5)					
6)					
	33			<u>/F</u>	000) 0000

Part VI Unrelated Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 37.)

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

(a)	(b)				(f) (g)			h)		
Name, address, and EIN of entity	Primary activity	Legal domicile (state or foreign			Dispropor- tionate allocations?		Disproportionate amount in box 20 of Schedule K-1 (Form 1065)		eral or aging tner?	
		country)	Yes			Yes	No	(Form 1065)		No
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Form 886	88 (Rev. 1-2011)					Page <b>2</b>			
	are filing for an Additional (Not Automatic) 3-Month Ex	tension o	complete only Part II and check this ho	nx		X			
	ly complete Part II if you have already been granted an a								
	are filing for an Automatic 3-Month Extension, complete		•	. 0	0000.				
Part II	· ·		,	opies r	needed).				
	Name of exempt organization		,g (	1	loyer identification	number			
Type or	Tham or one mprongamization								
print	NORTH TEXAS PUBLIC BROADCAST	ring,	INC	7	5-2084961				
File by the extended Number, street, and room or suite no. If a P.O. box, see instructions.									
due date for	3000 HARRY HINES BLVD								
filing your return. See	City, town or post office, state, and ZIP code. For a fo	reign add	Iress, see instructions.						
instructions.	DALLAS, TX 75201		,						
	· ·								
Enter the	Return code for the return that this application is for (file	e a separa	te application for each return)			0 1			
	(material approaches for the	, a. 00 p.a. a.							
Applicati	on	Return	Application			Return			
Is For		Code	Is For			Code			
Form 990		01							
Form 990	)-BL	02	Form 1041-A			08			
Form 990	)-EZ	03	Form 4720			09			
Form 990	-PF	04	Form 5227			10			
Form 990	0-T (sec. 401(a) or 408(a) trust)	05	Form 6069			11			
Form 990	I-T (trust other than above)	06	Form 8870			12			
STOP! Do	o not complete Part II if you were not already granted	an autor	natic 3-month extension on a previou	sly file	ed Form 8868.				
	ooks are in the care of  CHRISTOPHER HILL - 300								
Teleph	none No. ► 214 – 740 – 5457		FAX No. ▶						
<ul><li>If the c</li></ul>	organization does not have an office or place of business	s in the Ur	nited States, check this box						
	is for a Group Return, enter the organization's four digit (					heck this			
box ▶ [	If it is for part of the group, check this box 🕨	and atta	ch a list with the names and EINs of all	memb	ers the extension is	for.			
<b>4</b> I re	quest an additional 3-month extension of time until		15, 2011						
<b>5</b> For	calendar year, or other tax year beginning	JUL 1	<b>,</b> 2009 , and ending	JUN	30, 2010				
6 If th	ne tax year entered in line 5 is for less than 12 months, c	heck reas	on: Initial return	Final r	eturn				
	☐ Change in accounting period								
	te in detail why you need the extension								
	DDITIONAL TIME IS NEEDED TO (		LE THE INFORMATION N	ECE	SSARY TO F	ILE A			
<u>CC</u>	MPLETE AND ACCURATE TAX RETU	JRN.							
8a If th	nis application is for Form 990-BL, 990-PF, 990-T, 4720, o	or 6069, e	nter the tentative tax, less any			•			
	refundable credits. See instructions.			8a	\$	0.			
	nis application is for Form 990-PF, 990-T, 4720, or 6069,	,							
tax	payments made. Include any prior year overpayment all	owed as a	a credit and any amount paid			•			
	eviously with Form 8868.			8b	\$	0.			
	ance due. Subtract line 8b from line 8a. Include your pa	•	th this form, if required, by using			0			
EF1	TPS (Electronic Federal Tax Payment System). See instru		174 .6. 1.	8c	\$	0.			
l la al a ::	_		d Verification	. h.a+	f many laminana dia dia sana 200	liaf			
	alties of perjury, I declare that I have examined this form, includi orrect, and complete, and that I am authorized to prepare this fo		panying schedules and statements, and to the	e best o	T my knowledge and be	ellet,			
Signature	Title > F	EXEC	VP/CFO	Date	<b>•</b>				
o.g.iatai o	11110		,	Date	Form <b>8868</b> (Re	v 1-2011\			