

Be a CSF Business Partner in Education 2015-16

Please return by 8/31/2015



Choose your partnership(s):

Please add all partnerships together to determine your overall commitment level for 2015-16.

For additional Event Partner details, refer to event sponsorship paperwork.

My total partnership commitment

VALUE: \$ _____ Commitment level: _____



Auction Partner

- Rex—King of the Carnival—SOLD!.....\$15,000
- French Quarter.....\$10,000
- Mardi Gras*.....\$5,000
- Rue D’Orleans*.....\$3,500
- Lagniappe*.....\$2,500
- Fleur de Lis*.....\$1,000

Foundation Partner

- Print Newsletter (2).....\$5,000
- Concert in the Park -SOLD!.....\$2,000
- Appreciation Event Entertainment.....\$1,500
- Summer Enrichment*.....\$1,500
- Behind-the-Scenes (4)**.....\$500
- Planned Giving Seminar (8)**.....\$500

Telethon Partner



- Presenting.....\$10,000
- Producing.....\$5,000
- Opportunity Drawing.....\$5,000
- Quad.....\$3,000
- Block*.....\$3,000
- Underwriting*.....\$1,500

*Multiple available. **Partners up to \$1,000 receive listing in Virtual Directory and event-specific marketing.

Commitment Level Benefits:	Level 1 \$15,000	Level 2 \$10,000	Level 3 \$5,000	Level 4 \$2,500	Level 5 \$1,500	Level 6 \$1,000
Print Newsletter Sponsorship <small>Fall or Winter Issue, mailed to 92118 & CSF patrons (9,200 reach)</small>	✓					
Lunch w/ CUSD Superintendent	✓	✓				
Tickets to CSF Auction <small>October 24, 2015</small>	Lounge	10-top	4-top	2 tickets (open seating)		
eNewsletter <small>Sent monthly to all CSF patrons. Banner ad at top of newsletter (2,750 reach)</small>	1 Sponsorship	1 Sponsorship	1 Business Spotlight	1 Locals Card Spotlight		
Social Media Burst <small>Includes eCoronado presence (55,000 monthly readership) + CSF blog, each with posts to Facebook, Twitter, LinkedIn</small>	Twice	Twice	Once	Mini burst (no eCoronado)		
Virtual Directory Homepage <small>Visible to all PTO members at each school site (1,500 reach)</small>	•1 month banner ad •Side ad	•1 month banner ad •Side ad	•Side ad	•Side ad	•Side ad	•Listing with hyperlink
CSF Logo Usage	✓	✓	✓	✓	✓	
Invitation to Donor Appreciation Event	✓	✓	✓	✓	✓	✓
Locals Card deal <small>Posted on eCoronado (55,000 monthly reach)</small>	✓	✓	✓	✓	✓	✓

Thank you! Please complete the information on reverse.

 **Business Information** – to be published

Business name: _____
Manager or owner name & title: _____
Business phone: (____) _____ Cell phone: (____) _____
Address: _____ City: _____ Zip: _____
Business email: _____ Website: _____
 I am a CUSD parent / grandparent (circle) I am a CHS alum, Class of _____

 **Contact information** – if different than above

Contact name & title: _____
Business phone: (____) _____ Cell phone: (____) _____
Business email: _____
 I am a CUSD parent / grandparent (circle) I am a CHS alum, Class of _____

 **Payment information**

My total commitment for 2015-16 is \$ _____

- Please invoice me** In full Quarterly
- Charge my Visa/MC/Amex/Discover (complete below)** In full Quarterly
- Check attached (payable to CSF)**

Name on Card: _____ Card #: _____
Exp.: ____/____/____ Sec. code: _____ Authorizing signature: _____

I understand and agree that all donations made are final and non-refundable, and 75% of my partnership is tax deductible.

Signature of commitment: _____ **Date:** _____

 **Logo and ad sizes**

Please email business logo and ad to csf@csfkids.org
(AI, EPS, INDD, JPEG, PDF, TIFF files)

Ad Sizes
Banner ad: 600px W x 140px H
Side ad: 150px W x 150px H

Coronado Locals Card
Market deals, promotions, or specials to CSF donors at no extra cost.

Please promote my business with the following deal(s) on eCoronado.com:

For internal use only

Cash total: \$ _____

In-kind value: \$ _____

Recog. value: \$ _____

CSF Rep: _____