

# the TIGER TIMES

A Publication of the East Side Elementary School PTA

September 13, 2010  
Volume 4, Issue 1

## Note from the Principal

Dear Parents,

We are off to a great start to the school year! I think that it has been one of our best openings. Already we have had many things to think about and plan for the school year. I have met with PTA and Foundation representatives to express our school-wide focus for the year. We continue to place emphasis upon increasing our math scores on the CRCT. We are so fortunate to have these parent groups that support us in all our endeavors. Our students experienced huge success last year on the CRCT. This success is due to our dedicated teaching staff who continually go above and beyond to do whatever it takes to ensure success for all of our children. I am blessed to be beginning my fifth year as principal and my ninth year at East Side. It has been such a pleasure for me to see how much we have accomplished over the years.

Of course, we are all anxiously awaiting the opening of our new building. It appears that things are on schedule for the opening in fall of next year. The contractors will begin to place the cinder blocks on the outside walls very soon. I hope to be able to “walk” the structure in about two months.

We have a team of teachers who are working with members of the PTA and Foundation to plan for a celebratory open house at East Side so that anyone with ties to our school can have one final walk-through before the present building is demolished. We will be making this open house in conjunction with our last PTA meeting in May. We will publicize this event in a multitude of ways.

Thank you, too, for supporting our PTA and Foundation as they work together to help us make our visions for our school become a reality. I am amazed every day by the enthusiasm and support that you, as parents, convey in so many varied ways.

I look forward to enjoying another productive and fun-filled school year!

Sincerely,

Elizabeth Mavity



**Principal:** Elizabeth Mavity  
**Assistant:** Diane Gurr  
**Assistant Administrator:**  
Kristen Erbskorn  
**Secretary:** Pat Mabry

*By addressing the needs of all children, East Side's community is committed to empowering our children to excel academically and become respectful, productive members of a global society.*

### Inside this issue

Letter from PTA .....	2
Fun Run .....	3
PTA Membership .....	4
PTA Membership Benefits .....	5
Indirect Fund raising .....	6
Fall Festival .....	7
Box Tops .....	8
Reflections .....	9
East Side Directory .....	9
Red Ribbon .....	10
Environmental Education .....	11
Calendar of Events .....	11

## From the Co-Presidents...

Welcome back to East Side! Our school year is successfully underway and the PTA is working hard to improve the educational experience for your children. Our theme for this year is "Rising to the Challenge." As we see our new school rise from the ground and take shape, we also know we are in challenging times. Budget cuts have put a strain on our school system, but that will not slow us down. We have an amazing community of teachers and families that will go the extra mile to make sure our students are receiving the finest education possible. How extraordinary to be part of the East Side family!

As we strive to Rise to the Challenge, the PTA endeavors to use all our resources well. This year you will see four ways in which we will attempt to achieve that goal:

- **Financial Resources:** Last year, the PTA allocated \$20,000 to Appropriations. This committee funded teacher workshops, additional curriculum, VersaTiles, the Morning Reader Program and many other classroom materials. Through this year's fund raiser, Boosterthon, we hope to surpass what we did last year.
- **Human Resources:** We have an outstanding group of parents who are willing and able to give their time and talents to improve the educational experience of

our students. This year we desire to involve even more parents and get families plugged into the school in volunteer positions where they feel comfortable and valued. Everyone can give a little. Many hands make light work!

- **Collaboration:** The PTA is working along side the teachers and the Foundation so that we might work as one unit, providing enriching experiences for our children.
- **Communication:** Through E-news, room representatives and the newsletter, we will keep you informed of all that is going on as East Side.

In all these ways, we work tirelessly to enrich East Side. We welcome you to work with us this year as we Rise to the Challenge!

Toria Peterson and Jill Butler



## Counselor Corner Tips for Parents:

- Make sure your child is in school, on time, every day.
- Encourage your child to be involved in activities, both in and out of school. Show your support by attending performances, games, etc.
- Attend Technology and Math Night, and parent conferences. Check your school's website for information and updates.
- Work together with the school. Teachers, counselors, and principals are there to help your child get the best education possible.
- Look for opportunities to praise good grades and extra efforts.

- Make sure that your child isn't spending too much time on the phone, playing computer games, or watching television. Set limits.
- Help your child develop good organizational skills.
- Whenever possible, help your child figure out how to take care of problems on his/her own. Your child will gain confidence and become more independent.
- Keep the lines of communication open. Talk to your child and let him/her know that you are always available to help.



## Fun Run Coming to East Side

Get ready, set, GO for the first ever Fun Run at East Side. We are mixing things up this year and instead of selling products to fund raise for the PTA, we're holding a Fun Run on **Thursday, September 16th**.

The PTA only has one major fund raiser a year and this year we are excited to have Boosterthon help us out with a fun filled and character building Fun Run. The Fun Run ties in great with the PTA's initiative for Health and Wellness this year.

The kick off was September 7th with an action packed Pep Rally in the gym for all the students. Eight fun filled days will promote specific values including fitness, leadership and character. The character theme this year is "Leader Launch" and we will learn that **LEADERS** are Learners, Active, Uplifting, Not bullies, Courageous and Helpers.

Everyone gets to participate in the run regardless of how many pledges they get. Students are encouraged to connect with at least 10 people and get pledges before the Fun Run on September 16th. Besides lots of cool prizes, each student will receive a Fun Run t-shirt and each classroom will benefit from money raised by the students.

To enter your pledges, please go to [www.funrun.com](http://www.funrun.com) and enter the access code that is located on the front of your pledge pack.

The money raised will help with many of the programs funded by the PTA such as Adventures in Art, Arts in Education, and Fit in 1st, 3rd and 5th. The PTA also pays for the teacher WebPages, student planners, classroom supplies, teacher workshops, e-news and the Tiger Times. Family fun events such as the upcoming Fall Festival and the Sock Hop are also funded by the PTA.

### Remember - run, raise \$ and we all win!

For more information please contact Paty Holdmeyer at [fundraising@eastsideelementary.com](mailto:fundraising@eastsideelementary.com).



## East Side's Fit Programs

For the last six years the PTA has offered a wonderful Fit Program, developed by an East Side parent and personal trainer, just for fifth graders called **Fit in Fifth**. Two years ago, a team of fitness-minded parents including nutrition experts, yoga instructors, and personal trainers added a new curriculum for 3<sup>rd</sup> graders called **Fit in Third**. This year, a new curriculum for 1<sup>st</sup> graders, **Fit in First**, has been added. The PTA's goal is to add similar programs for all grades eventually. These programs run in a similar way to Adventures in Art, where a parent volunteer comes into the classroom to teach once per month for 5 or 6 months during the school year, except this time the subject is nutrition and fitness. The curriculum is spelled out in binders that include all the information and handouts needed to teach the class, and any special supplies needed are held in a central location.

If you are interested in helping out with the Fit Programs or would like to help develop curriculum to expand the program to other grades, please contact the Health and Wellness Committee, [healthandwellness@eastsideelementary.com](mailto:healthandwellness@eastsideelementary.com). You can also contact Toria Peterson (1<sup>st</sup> grade) [toriapeterson@comcast.net](mailto:toriapeterson@comcast.net), Shelle Roma (3<sup>rd</sup> grade) [exercise@romatech.com](mailto:exercise@romatech.com) or April Lyerly (5<sup>th</sup> grade) [tjlyerly@bellsouth.net](mailto:tjlyerly@bellsouth.net).

## Congratulations Chess Club

The East Side Chess Club would like to congratulate all of last year's participants, including our Club Champions, Kamen Lliev, Sabin Kim, Alex Berezovsky, and William Zheng.

Chess Club began meeting in August and is scheduled to meet on Tuesdays and Thursdays. The Tuesday second session class is full, and the other hours are filling up fast, so don't miss your chance to sign up for another great year. For details about the program, please call us at 770-575-5802 or check out [www.kidchess.com](http://www.kidchess.com).

## PTA - Rising to the Challenge

Thank you to everyone who has already joined PTA this year.

If you have not yet joined, it is not too late.

**Please Join Today - You are an Important Piece!**

Help East Side meet its membership goal by purchasing a membership for EACH ADULT in your family! Help your child's class reach 100% membership and receive a special surprise!



### Why should you join???

- You can support student activities at East Side without having to volunteer.
- You get a voice in state and local advocacy efforts.
- PTA provides support to teachers and instructional programs.
- Great membership benefits from local businesses. (See below for a complete listing of Benefits.)
- It's only \$4.00 per individual or \$8.00 for both parents! (That's less than taking your child to the movies!)

Please Join Today - Help us Rise to the Challenge!

Please contact Ginger Guinther at 770-509-2656 or Robin Guthrie at 770-578-0605 with any questions.

## PTA Membership Form 2010-20111

### Join Today! You are an important piece!

Help East Side meet its membership target by purchasing a membership for EACH ADULT in your family!

Please help your child's class reach 100% membership. Check the bulletin board in the cafeteria to see how your child's class is doing.

Student(s) Name \_\_\_\_\_

Teacher \_\_\_\_\_ Grade \_\_\_\_\_

PTA Memberships (Issue in the following Name(s))

1. \_\_\_\_\_ 2. \_\_\_\_\_

\_\_\_\_\_ \$4.00 per individual

\_\_\_\_\_ \$8.00 for both parents

Please make checks payable to East Side PTA.

Place in an envelope labeled "PTA Membership" and put it in the PTA Mailbox in near the front office.

Thank you for joining our PTA and helping us to "Rise to the Challenge." You are an important piece!

## PTA Membership Benefits 2010-2011

Please see [www.pta.org](http://www.pta.org) and [www.georgiapta.org](http://www.georgiapta.org) for more information about National PTA and Georgia PTA benefits.



**Coupon required** - FREE Spicy Chicken Sandwich With purchase. Available at all East Cobb locations.



**Coupon required** - FREE haircut for new clients or \$12 men haircut/\$10 boy haircut for returning clients. Valid at all Georgia locations.



**Coupon required** - \$10 Gift Certificate Valid 8/1/10-11/30/10. No Substitutions. Not redeemable for cash. Not valid with any other offer, discount, coupon or Aspens early bird offer. Limit one coupon per table. No photocopies accepted. Gratuity not included. Addresses on back of coupon.



**Must show PTA membership card.** Promotion for single burger, fries and large drink for \$6.00! Valid until 9/30/10. 125 Barrett Pkwy, Marietta, 770-919-9110

**Must show PTA membership card.**

- A complete health and fitness analysis (\$65 value)
  - One 30 minute personal training session (\$40 value)
  - Subscription to our monthly Client-only health and fitness newsletter (\$29 value)
- \* First time clients only  
www.FitforLifeAtlanta.com  
770-321-4550



**Must show PTA membership card.**

Receive free drink with purchase of a buffet. Discount is not to be used on your school fund raiser night. Available at the following locations: 12186 Highway 92, Woodstock, 770-592-6885  
3160 Cobb Parkway N.W., Kennesaw, 770-529-0900



**Must show PTA membership card.** Free medium cookie with purchase of any sandwich. Valid through May 30, 2011. 3625 Dallas Hwy, Marietta or 12280 Houze Rd., Alpharetta



**Must show PTA membership card.** Buy one 6" regular sandwich, get one 6" regular sandwich for \$.99 with purchase of 32 oz drink. Restrictions apply, please see store for details. Available at: 2525 Shallowford Road, 770-592-4188, (next to Lassiter High School)

**Must show PTA membership card.** Buy one 6" sub and a medium drink and get second sub FREE. One per visit. Available at: 4880 Lower Roswell Road, (Parkaire) 770-971-4182



**Must show PTA membership card.** Receive 10% off your purchase when you show your membership card prior to payment. Located in the Highland Plaza Shopping Center at Shallowford Rd. & Sandy Plains Rd., 770-509-1293, www.chocolatejewels.com.



**Must show PTA membership card.** "Three 13 Salon", 2663 Canton Road, 770-426-0313, www.three-13.com. 13% off services for the entire family (offer excludes extensions and thermal straightening). 1 Free Kids cut per child, per year (13 years and under). 20% discount on products in multiples of three (3) or 13% discount on individual products



**Must show PTA membership card.** \$10.00 off facial priced at \$60 and \$10.00 off highlights  
2423 Shallowford Road, 770-516-4899



**Must show PTA membership card.** Buy two entrees & two drinks to receive a Free Appetizer. Valid only at 660 Crossville Road, 770-650-6770



**Must show PTA membership card.** Get a FREE order of Cinna Stix with any pizza order.  
**Marietta locations:**  
3162 Johnson Ferry Road 770-641-7020  
2323 Shallowford Road 770-928-2299  
610 N. Greenbriar Parkway  
770-977-6922  
3545 Canton Road 770-926-0080  
**Roswell location:**  
1294 Alpharetta Street 770-587-0297

## PTA Membership Benefits 2010-2011 cont.



**Must show PTA membership card.**  
Buy one regular price pizza and receive one at equal or lesser value FREE. When ordering mention you are a PTA member and present your PTA card when picking up order or paying for delivery.

**Participating locations:**  
3165 Johnson Ferry Rd. 770-587-9072  
1325 Powers Ferry Rd. 770-984-8282  
1860 Sandy Plains Rd. 770-565-3599  
4665 Lower Roswell Rd. 770-971-4111



An au pair is a young adult from another country who lives with a host family and provides in-home childcare for

up to 45 hours per week. Au pairs also assist with light housekeeping and other duties associated with childcare such as: doing children's laundry, driving children to school and extracurricular activities, preparing children's meals, and supervising homework. The weekly cost averages about \$340 or \$7.50 an hour. AuPairCare is offering PTA families a waived application fee and an additional \$300 savings in program fees, which is a total savings of \$650. For more information please contact your local Area Director at 678-398-7225.

Go to [www.ecccpta.org](http://www.ecccpta.org) for the most current membership benefits! Additional benefits may be added throughout the school year.

## Indirect Fund raising at East Side Elementary

Help raise "free" money for East Side PTA! It costs you nothing except participation! Schools our size often generate \$15,000 a year by fully participating in these indirect fund raising programs. Most programs operate all year round and anyone can participate. So spread the word to your friends, neighbors, and relatives! Box Tops is the most familiar program -- but do you know about the following programs? Get involved!

### Publix Partners Card

Each time you shop at Publix and have the cashier scan your East Side Publix Partners Card at checkout, a percentage of your total grocery bill will automatically be credited to East Side. Publix Partner Cards can be used by anyone - relatives, friends and neighbors! Pick up your new or extra cards at the volunteer desk near the Front Office.

### Campbell's Labels for Education

Labels for Education gives schools free educational equipment in exchange for UPC's from products in the Campbell family of brands. Just collect UPC's from eligible Campbell's products and then turn them in at the collection bin in the front lobby. Remember, only the UPC code is needed, not the entire label. Please visit [www.labelsforeducation.com](http://www.labelsforeducation.com) for more information.

### Tyson Foods Project A+

When you clip and save labels from Tyson chicken nuggets and other Tyson products featuring the Project A+ logo, East Side can redeem them for cash from Tyson. Each Tyson Project A+ label is worth 24¢. For more information, visit <http://www.tyson.com/projectaplus/>.

### Family Donation and Corporate Matching

Throughout the year, there will be various opportunities for you to support PTA through fund raisers. Please feel free to make a tax-deductible donation to PTA in lieu of or in addition to participation in the fund raisers. Make checks payable to East Side PTA and write "Donation" on the memo line of your check. All funds are used to support programs for your student. Here's where the "free to you" part comes in. Does your employer participate in a matching gift program? If so, please help the East Side PTA benefit from your matching program. Simply ask your human resource department for information, fill out the proper authorization forms and return them to the East Side PTA.

The money East Side receives from these indirect fund raisers can make all the difference in the number and quality of educational enrichment activities your child will enjoy. Please remember to check the indirect fund raising page on our website regularly!  
<http://eastsideelementary.com/getting-involved/indirect-fundraising>

## East Side Fall Festival - Rodeo Under the Stars

**SAVE THE DATE - Friday, October 15th from 6 p.m. to 9 p.m.**

Howdy partners...grab the gang and join us for East Side's Fall Festival. Attractions will include a rock climbing wall, bungee jumping, and riding the mechanical bull! There will also be fun midway games with prizes, bouncy inflatables, wonderful entertainment, and tasty grub from our chuck wagon.

So don't be a city slicker! Join our posse; we are looking for chairs for the following sub committees: Decorations and Poster Contest.

If you are interested in chairing or co-chairing a subcommittee please e-mail [fallfestival@eastsideelementary.com](mailto:fallfestival@eastsideelementary.com).

See all you Cowpokes at the East Side Rodeo!



### East Side Fall Festival - Rodeo Under the Stars Friday, October 15, 2010 from 6-9pm



**WRISTBAND PRE-SALE!!!**



Save \$\$\$\$ by purchasing your children's wristbands BEFORE the Fall Festival  
Wristband pre-sale price \$10 (or \$15 on day of Festival)

(Parents and children 3 and under are FREE! Parents must accompany children - not a drop off event.)



**FALL FESTIVAL PRE-SALE WRISTBAND ORDER FORM**



(Parents and children 3 and under do not need a wristband)

Student name: \_\_\_\_\_

Teacher: \_\_\_\_\_ Grade: \_\_\_\_\_

# of wristbands \_\_\_\_\_ x \$10 = \_\_\_\_\_ amount enclosed

Please make checks payable to "East Side Elementary PTA"

**Pre-sale order forms will be accepted through Wednesday, October 13<sup>th</sup>.**

Pre-sold wristbands will be sent home with the students during the week prior to the festival.

## Have you heard about what Box Tops 4 Education can do for East Side?

Box Tops is all about the difference 1 can make. This year, our goal is to raise \$2,000 for the East Side PTA. Here are four easy, everyday ways you can help:



**Sign up -- It's easy and free. Sign up to support our school at [boxtops4education.com](http://boxtops4education.com), where you can:**

- See how much our school is earning with Box Tops.
- Enter online promotions for chances to win Bonus Box Tops and other prizes - there is a \$500,000 grand prize drawing right now, and you can also win weekly and instant prizes.
- Print money-saving coupons for your favorite Box Tops brands.

**Clip:** Clip the Box Top from hundreds of participating products and send them to school. Each one is worth 10¢ when our school redeems them from Box Tops for Education.

**Shop online:** Shop at your favorite online stores through the Box Tops Marketplace® ([boxtops4education.com/marketplace](http://boxtops4education.com/marketplace)). Up to 15% of your purchase total is automatically donated to our school, at no additional cost to you. Plus, you'll get exclusive Box Tops deals and discounts!

**Participate in the Fall Collection Contest:** Gather your Box Tops and submit them to win a prize! Everyone who turns in at least 25 Box Tops will win a prize! The submission deadline is Friday, October 29 - but you can start submitting your Box Tops now! A few rules apply:

- All Box Tops submissions must be placed in a plastic baggie and clearly labeled with your name, teacher, grade, and number of Box Tops.
- All Box Tops must be clipped, counted and bagged and labeled in quantities of 25 or 50. Please do not submit baggies containing hundreds of unclipped Box Tops. Example: if you have 175 Box Tops, please CLIP them and submit them in 3 baggies of 50 Box Tops and 1 baggie of 25 Box Tops.
- The collection bin is located near the Media Center.

Visit [boxtops4education.com](http://boxtops4education.com) — or contact [Shoppingrewards@eastsideelementary.com](mailto:Shoppingrewards@eastsideelementary.com) — to learn more. And thanks for choosing to make a difference for our school with Box Tops!

## Tigers Cage

The Tigers Cage School Supply Store is open for business in the cafeteria on Tuesday, Wednesday and Thursday from 7:30 AM to 7:50 AM each week! Students love to shop for fun pencils, sharpeners, erasers, etc. It's a great way for them to learn how to budget their money for a special item. Items are priced from 5-cents to \$2.00. Please remind your child to check in with their teacher before coming to the Tigers Cage. (Fourth graders can shop first, but need to leave in time to make it to class before the 7:50 bell!)



### Classes can shop as follows:

Tues. - K & 3rd  
Wed. - 2nd & 4th  
Thurs. - 1st & 5th

Parents -- Also available are the handy Dismissal Change pads and Absentee pads available for \$1 each. They are a great way to get important easy-to-read information to the teachers!

**Show your East Side Pride** we also have East Side Elementary car magnets (\$2) and bumper stickers (\$1).



Enter the 2010-2011  
PTA Reflections Competition

*Together We Can*  
categories are:

*Visual Arts, Music, Photography,  
Literature, Dance Choreography,  
Film/Video Production*

Entries Due Friday Morning, Oct. 15th  
Check School Website for Rules & Entry Forms  
For more info contact: Lia Jordan [cordesign@att.net](mailto:cordesign@att.net)

### Don't be left out . . . of the 2010-2011 Directory!

We are in the process of compiling information for the 2010-2011 East Side Directory. If you did not complete a pre-sale form at Tiger Day that indicated your wish to be included in the directory and/or purchase a copy of the directory, you may do so at this time by completing the information below. Please return this form (along with your payment if applicable) to the PTA mailbox located near the Front Office no later than Friday, September 17th. Please make checks payable to East Side PTA. If you have any questions, please e-mail [Directory@eastsideelementary.com](mailto:Directory@eastsideelementary.com).

Student Name (1) \_\_\_\_\_ Grade: \_\_\_\_\_ Teacher: \_\_\_\_\_

Student Name (2) \_\_\_\_\_ Grade: \_\_\_\_\_ Teacher: \_\_\_\_\_

Student Name (3) \_\_\_\_\_ Grade: \_\_\_\_\_ Teacher: \_\_\_\_\_

Parent(s) Name(s) \_\_\_\_\_

Street Address \_\_\_\_\_

Subdivision \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone No. \_\_\_\_\_

\_\_\_\_\_ Please include the above information in the 2010-2011 Directory.

\_\_\_\_\_ I would like to purchase \_\_\_\_\_ director(ies) at \$5.00 each. Total \$ \_\_\_\_\_

Parent Signature \_\_\_\_\_

## Red Ribbon Week 2010 is Coming!

**October 25th - 29th**

East Side's annual Red Ribbon Week is a great way for everyone to get together and present a unified and visible commitment toward the creation of a Drug-Free America by encouraging healthy, drug-free, and violence-free lifestyles among the youth. This year's theme is:

### Drug Free I can B Anything I want to B!

The Week Before: Students will have fun making red paper hands stating what they want to be. The hands will be hung to create 'Hands across East Side.'

**Monday:** Red Ribbon Week Kick-Off. Wear something Red! Students and faculty will receive their red ribbons to wear all week.

**Tuesday:** Don't Let Drugs Turn You Inside Out! Wear some clothing inside out.

**Wednesday:** Team Up Against Drugs! Wear a team or activity shirt.

**Thursday:** We Don't Mix With Drugs! Wear mismatched clothing.

**Friday:** Put a Cap on Drugs! Wear your favorite cap or hat.

**Prizes!** Students will be randomly selected to receive Red Ribbon prizes daily.

We are looking forward to a great Red Ribbon Week!

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## Ask your child about Brien Engel's Glass Harp Performance

On Wednesday, August 25th, East Side enjoyed a musical and educational performance by Brien Engel and his Glass Harp. Brien's instrument is a glass harp, consisting of 50 glasses of different sizes which he played by carefully rubbing the rims with his moistened fingers. The students were exposed to the science of physics and sound through the magic of this unique musical instrument. You may be surprised to find them wanting to experiment with different ways of making music at home with ordinary household items. Make sure and ask them about the dancing ping pong ball. You won't be disappointed!

To learn more or to hear and see some of the performance check out Brien's website at [www.glassharp.org](http://www.glassharp.org).

Performance was provided by Arts in Education which is a PTA funded program. Thank you for supporting East Side's PTA.



## Walk to School and Wear Green Day

### International Walk to School & Wear Green Day is Wednesday, October 6th

East Side will join children and adults across the nation to celebrate healthy habits and concern for the environment on International Walk to School Day. This school year East Side PTA is sponsoring two "Walk to School & Wear Green" days (October 6th and May 4th) and a "Ride There for Clean Air" day on January 14th.

Plan to join your neighbors and walk or bike together.... parade style! Bring a pedometer to count steps and calculate the distance you travel. If you feel that you live too far or that the route from your home to school is unsafe for walking or biking, please consider carpooling with friends or riding the school bus.

Walkers and Bikers, remember to pick up a raffle ticket from the PTA event volunteers at the school entrance for a chance to win one of our drawing prizes. Walkers and cyclists will also receive a participation sticker to wear throughout the day.

Stay tuned to the weekly East Side E-News and visit the International Walk to School in the USA website (<http://www.walktoschool.org>) for additional information and a list of participating schools. The website has useful safety checklists and tips that can help make this day a fun and safe event for everyone.

## Environmental Education Committee Update

The Environmental Education Committee has a lot going on at East Side! Environmental awareness starts at home and is continued at school through enriching programs involving the kids and their parents. These are great ways to enforce what we're teaching our kids about being responsible consumers and stewards of the Earth.

Here is a recap of the fantastic programs happening at East Side:

### Recycle Fridays:

Every Friday morning the kids bring their class' paper, cardboard, and plastic recycling to the cafeteria where parent volunteers greet them and empty their bins. The first week of school we had 6 huge garbage bags of paper and cardboard recyclables. The second week we had 8. The third week we had 9! In addition to keeping all these products out of the landfills, our school earns money back - the more we recycle the more money we get!

### Ink and toner cartridge recycling:

East Side earns credit at Staples for all these recyclables.

### Sneaker and race shirt recycling:

These items go to help less advantaged families.

### Capri-Sun pouch recycling:

Collect yours at home and bring them in so they can be turned in to fun products—perfect repurposing!

So start your collections at home and send them to school! They are all collected in bins outside the media center.

The Environmental Education Committee also works to keep the grounds in front of the school looking tidy and pretty. And in case you didn't know, our kids have a wonderful spot for outdoor lessons, reading time, and a daily dose of nature—the DEAR Garden (stands for Drop Everything And Read!). Our committee keeps the DEAR Garden cleaned up and pruned for everyone's enjoyment. (More information can be found in upcoming e-news or by emailing Cristin - see below)

Volunteers are needed to enforce our environmental missions at East Side. The commitment is small and the timing is usually flexible. Please consider sharing a bit of your time and energy, and involving your kids in giving back to the East Side community.

### Mark your calendar for Saturday, October 2.

This will be our DEAR Garden Work Day. Bring your rake, your shovel, and your family and get a little dirty! Our kids deserve a pretty space and if we all give a little the results will be huge!

We need you! To get involved in any of our initiatives, please contact Cristin Zegers at [environmentaleducation@eastsideelementary.com](mailto:environmentaleducation@eastsideelementary.com). Any time you have to share is welcomed! Your ideas are valuable too so please share your inspiration!

## Important Dates to Remember

### September

Saturday, 11th:	East Cobber Parade 10:00 am Festival 11:00 - 3:00 p.m.
Monday, 13th - 15th:	Fun Run/Boosterthon Team Days
Tuesday, 14th:	Willy's Eat Out Night 5-8 p.m.
Wednesday, 15th:	Waste Free Lunch
Thursday, 16th:	Fun Run
Friday, 17th:	PTA Directory Entries due
Monday, 20th - 24th:	Fall Break - Have Fun!
Tuesday, 28th:	11:15 Lunch and Learn in the Media Center
Thursday, 30th:	Custodian Appreciation Day Dinner Night at Papa Johns

### October

Friday, 1st:	All Pro Dads - 7:00 a.m. Cafeteria
Saturday, 2nd:	Tiger Times Submissions Due DEAR Garden Work Day
Wednesday, 6th:	Walk to School/Wear green
Thursday, 7th:	6:16 PTA meeting and Techonology Night
Tuesday, 12th:	Willy's Eat Out Night 5-8 p.m.
Friday 15th:	Reflections Entries Due Fall Festival 6-9 p.m.
Monday, 18th - 22nd:	School Conferences/ Early release 12:10 p.m.
Monday, 25th - 29th:	Red Ribbon Week

## East Side’s Partners in Education

The Partners in Education Program is sponsored by the Cobb County Chamber of Commerce and the Cobb County and Marietta City School Systems. Its purpose is to bring businesses and the school community together to enhance the learning process for students. Please show your appreciation by patronizing our partners who support East Sides’s activities and programs. East Side is fortunate to have the following formalized partnerships. These are the businesses which support our instructional program. Thank you partners!

Amy & Tammy’s Boxed Lunch Co.  
 Big Peach Running Co.  
 Delta Community Credit Union  
 Healthy Habits Family Chiropractic  
 Honey Baked Ham  
 Huntington Learning Center  
 Kid Chess  
 Kroger

Marietta Martial Arts  
 Peachtree Gymnastics  
 Sunrise Assisted Living  
 The UPS Store  
**Partners at Large:**  
 H2Oasis, Inc  
 Pump It Up  
 Publix



**The UPS Store**



## Don’t forget to submit your articles!

Please submit your articles for the next issue of the Tiger Times no later than Friday, October 1st to [tigertimes@eastsideelementary.com](mailto:tigertimes@eastsideelementary.com).

## Note from the Editor

It is with pleasure that I’ve taken on the role of editing The Tiger Times this school year. I have two wonderful children; one is a 1st grader at East Side Elementary and the other will be a kindergartner next year at East Side. I am a Graphic Designer by profession and am excited to share some of my skills by updating the look of the Tiger Times. I hope you find it informative and enjoyable to read.

There is so much that the PTA does for our school and the Tiger Times is a great information resource for what is going on and being offered by the PTA. I look forward to keeping you and your family updated throughout the year. Please feel free to contact me if you have any questions or suggestions at [tigertimes@eastsideelementary.com](mailto:tigertimes@eastsideelementary.com).

Thank you,  
 Tabitha Varma



*everychild.one voice.®*

The Tiger Times is a publication of the East Side PTA.

The Tiger Times is designed and edited by Tabitha Varma

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