incentiveworks

CANADA'S MEETINGS + EVENTS SHOW

AUGUST 21&22, 2012
METRO TORONTO CONVENTION CENTRE

incentiveworks™ **Hosted Buyers** program

2012 Hosted Buyer Program Application Form – USA APPLICANT

First Name

Last Name

Title

Company

Address

City

State

Zip

Telephone

Fax

E-mail

Q1A: Which of the following best describes your organization?
(check one only)

❍ Corporation (i.e. John Deere, CIBC, Rogers)
❍ Association/Society/Union/Not-for-Profit
❍ Independent Meeting/Event Planning Company
❍ Government (i.e. municipal, provincial, federal)

Q1B: What is your involvement with Incentives/Meetings/Events?
(check all that apply)

❍ Recommend
❍ Purchase
❍ Approve
❍ None

Q1C: This involvement includes:
(check all that apply)

❍ Travel Incentives
❍ Meeting Services/Site Selection
❍ Merchandise Incentives/Awards
❍ Promotional Products
❍ Gift Certificates/Debit Cards
❍ Other. *If Other, please specify*

**Q2: What was your 2011 annual expenditure,
in Canadian dollars, on your incentives/meetings/events?**
(check one only)

❍ Less than $500,000
❍ $500,000 – $1,000,000
❍ Over $1,000,000

**Q3: What is your projected 2012 annual expenditure*,
in Canadian dollars, on your incentives/meetings/events?**
(check one only)

❍ $0 – $250,000
❍ $250,000 – $500,000
❍ $500,000 – $1,000,000
❍ Over $1,000,000

**Q4: Which of the following do you plan to
purchase/utilize over the next twelve months?**
(check all that apply)

❍ Meeting facility with accommodation
(hotel) within Canada
❍ Meeting facility with accommodation
(hotel) outside of Canada
❍ Airline
❍ Rail
❍ Charter transportation
❍ Registration

**Q5: What percentage of your off-site events
are held outside of USA?_____ %**

Q6A: How many events do you have planned for Canada in:
2012 _____ 2013 _____ 2014 _____

Q6B: What is the size and scope of these meetings/events?

**Q7: Do you ever source/purchase premium/reward
merchandise, gift/debit cards, corporate gifts, etc.?**

❍ Yes
❍ No

**PLEASE FAX COMPLETED PAGE TO 416.510.5140
OR EMAIL TO RPAISLEY@MEETINGSCANADA.COM**
QUESTIONS? Contact Robin Paisley at 416.510.5141 or rpaisley@meetingscanada.com
80 Valleybrook Drive, North York, ON M3B 2S9 **www.meetingscanada.com**

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