



# The Ohio Police and Fire Games, Inc.

statutory / mailing address: 1037 E. Main Street, Troy, OH 45373  
 registration/application address: P.O. Box 9455, Canton, OH 44711

Joe Mahan, *President* • Jim Guerrieri, *Vice President*  
 Marilyn Guerrieri, *Secretary / Registration & Database*  
 Nancy Tamburini Neal, *Treasurer / Marketing & Website Coordinator*  
 Kevin Sedares, *Director* • Carl Frost, *Director* • Michael Whitely, *Director*

Visit The Ohio Police and Fire Games Official Website: [www.TheOhioPoliceandFireGames.org](http://www.TheOhioPoliceandFireGames.org)

The Ohio Police and Fire Games is a 501(c)(4) organization — DLN# 300159054

Dear Advertiser, Sponsor or Supporter,

## The 2015 Ohio Police and Fire Games are scheduled for the week of June 14-19 in Mahoning Valley!

The purpose of the games is to support the physical and mental fitness of Ohio's active and retired first responder community by promoting the concept of physical fitness and sport through participation in various sporting events. The Ohio Police and Fire Games are open to **all** first responders (law enforcement, fire fighters, military) — and spouses and support staff who are eligible to compete — with the hope that their presence and participation will enable an athletic, professional and educational exchange.

Each year, competitors, families and spectators travel to the host city to be a part of this annual event. Everyone in attendance receives a complimentary souvenir program/results book containing event schedules and locations, last year's results and records, area attractions, and – of course – advertising/sponsorships.

### A variety of opportunities exist for sponsorship!

Advertising rates are very reasonable – a half page ad is only \$500. As an advertiser/sponsor, you will have your company showcased in the program book *and* at our web site, [www.TheOhioPoliceandFireGames.org](http://www.TheOhioPoliceandFireGames.org).

ALL sponsors are featured at our web site for an entire year – at no additional cost! That means you can place your ad now and have it appear at our web site from the date the ad is approved through May 2016!

*By contributing to the Games at any level, your sponsorship allows us to offer a quality event to our participants while keeping their registration fees at a minimum.*

Also, a portion of the proceeds will be given to the host agency to donate to a local charity of their choice.

Don't delay! Deadline for inclusion in the program book as a sponsor or advertiser is May 27, 2015.



*All participants, sponsors and spectators may pick up a complimentary copy of the souvenir program/results book at the Command Center, or on location at some events.*

*Note: The latest version of the program book will be posted at the website.*

# The Ohio Police and Fire Games, Inc. Advertising Information

## AD SIZES (inches):

- Full Page — 7.5" x 10"
- Half Page — 7.5" x 4.875"
- Quarter page — 3.625" x 4.875"
- Eighth Page — 3.625" x 2.3156"

For information on how you can show your support of  
The Ohio Police and Fire Games, contact Nancy Tamburini Neal:  
[Marketing@TheOhioPoliceandFireGames.org](mailto:Marketing@TheOhioPoliceandFireGames.org).

*Quarter Page*

*Eighth Page*

*Half Page*

### Souvenir Program/ Results Book Advertising Rates\*

- FULL PAGE, inside — \$1000
- HALF PAGE, inside — \$500
- QUARTER PAGE, inside — \$250
- EIGHTH PAGE, inside — \$125
- FULL PAGE, back cover, color — \$3000
- FULL PAGE, inside front cover or inside back cover— \$2000

Color is available on inside pages for an additional \$250 per page

\* Pricing applies to camera-ready copy. Set up charges may apply if artwork needs to be created.  
Camera-ready files accepted: PDF (fonts/graphics must be embedded), jpeg, eps, and tiff.

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## SPONSORSHIP / ADVERTISING AGREEMENT for MAHONING VALLEY 2015

Please accept our Sponsorship Support and/or Advertisement to be included in The Ohio Police and Fire Games, Inc. Souvenir Program Book, at the web site, and at other venues – subject to the rates, terms and conditions described herein.

Advertiser Name/Company \_\_\_\_\_ Title \_\_\_\_\_

Address/City \_\_\_\_\_ (State)/Zip \_\_\_\_\_

Phone(s) \_\_\_\_\_ E-mail \_\_\_\_\_

### ADVERTISING RATES

- ☐ Back Cover / FULL / COLOR..... (7.5" x 10") ..... \$3000 ..... \$ \_\_\_\_\_
- ☐ Inside Front Cover / FULL / COLOR ..... (7.5" x 10") ..... \$2000 ..... \$ \_\_\_\_\_
- ☐ Inside Back Cover / FULL / COLOR ..... (7.5" x 10") ..... \$2000 ..... \$ \_\_\_\_\_
- ☐ Full Page..... (7.5" x 10") ..... \$1000 ..... \$ \_\_\_\_\_
- ☐ Half Page..... (7.5" x 4.875") ..... \$500 ..... \$ \_\_\_\_\_
- ☐ Quarter Page ..... (3.625" x 4.875") ..... \$250 ..... \$ \_\_\_\_\_
- ☐ Eighth Page ..... (3.625" x 2.3156") ..... \$125 ..... \$ \_\_\_\_\_
- ☐ Add color to Full, Half, Quarter or Eighth page inside ad ..... \$250..... \$ \_\_\_\_\_

### ARTWORK:

- ☐ Artwork Attached
- ☐ New Artwork (include digital file, clean layout and/or complete information)

**PRODUCTION:** Camera-ready copy must be clean and as you wish it to appear in the book. If supplied in digital format on disk or by email, file must be in PDF (with all files embedded), or eps, jpeg or tiff format. The set-up cost to create an ad, and any other preparation, may be charged at cost (minimum \$10.00). Proof will be supplied, by email only, prior to publication.

**TOTAL DUE** (Must be paid in full prior to publication): ..... \$ \_\_\_\_\_

☐ Pay by CHECK: Make Check payable to: The Ohio Police and Fire Games, Inc.

☐ Pay by CREDIT CARD — Name on Card: \_\_\_\_\_

Card # \_\_\_\_\_ MC/VISA/DISCOVER Exp. \_\_\_\_\_ SEC# \_\_\_\_\_

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**AUTHORIZATION** Signature/Title \_\_\_\_\_ Date \_\_\_\_\_

**PLEASE MAKE A COPY OF THIS AGREEMENT FOR YOUR FILES AND RETURN ORIGINAL WITH PAYMENT TO:**  
**THE OHIO POLICE AND FIRE GAMES, INC. • 1037 E. MAIN STREET, TROY, OH 45373**

Authorized OP&FG/MAHONING VALLEY Representative's Name \_\_\_\_\_

Date \_\_\_\_\_ Agency \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_