

**Briefing on the Implementation of the
“Breastfeeding Friendly Workplace Policy” for NGOs and private sectors**

Breastfeeding is the unequalled way to providing optimal nutritional, immunological and emotional nurturing for growth and development of infants and young children. With concerted efforts of the Government and the community, the ever-breastfeeding rate in Hong Kong has been continuously on the rise, but the rate of exclusive breastfeeding remains relatively low. Returning to work was found as one of the main factors contributed to early cessation of breastfeeding. Among other community supports, the provision of a breastfeeding friendly workplace is an effective way in supporting working mothers to sustain breastfeeding practice.

2. The Department of Health (“DH”), in collaboration with the Hong Kong Committee for UNICEF, will organize two identical briefings for interested NGOs and corporations in the private sectors to facilitate a better understanding of Breastfeeding Friendly Workplace Policy and supportive measures. Both briefings will be conducted in Cantonese. Other details of the briefing sessions and rundown are as follows:-

Date & Time:	Briefing A: 8 July 2015 (Wednesday) 3:30pm – 5:00pm	Briefing B: 24 July 2015 (Friday) 10:30am – 12:00pm
Venue:	Lecture Theatre, G/F, Hong Kong Central Library	
Target participants :	Officers involved in administration or staff management	

4. Interested parties can nominate a maximum of two representatives to attend either one of the briefings. Please complete the attached enrolment form and return it directly to the Family Health Service of the DH by e-mail or fax **on or before 22 June 2015**. All enrolments will be accepted unless otherwise notified.

5. Arrangements during bad weather are as follows:-

Typhoon No. 1 or 3/Rainstorm Red/Warning/Rainstorm Amber Warning	The briefing will be run as scheduled
Tropical Cyclone Signal No. 8 (or above)/Rainstorm Black Warning	The briefing will be cancelled
Tropical Cyclone Signal No.8 (or above)/Rainstorm Black Warning is cancelled <u>after 7:30am</u>	The briefing will be cancelled

6. For enquiries related to enrolment, please contact Ms. CHAN Ching Kei at 3796 0820.

Family Health Service,
Department of Health
May 2015

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Enrollment Form

To :Family Health Service Head Office, Department of Health

Email: gr_fhs@dh.gov.hk / Fax: 2574-8977

Enrolment Deadline: 22 June 2015

Date & Time:	Briefing A: 8 July 2015 (Wednesday) 3:30pm – 5:00pm (Registration starts at 3:15pm)	Briefing B: 24 July 2015 (Friday) 10:30am – 12:00pm (Registration starts at 10:15am)
Venue:	Lecture Theatre, G/F, Hong Kong Central Library	

The following representative(s) of our organization / company would like to attend:
(Please check either one of the Briefings.)

Briefing A (8 July 2015 PM)

Briefing B (24 July 2015 AM)

Name	Post	Tel no	Email Address

To facilitate preparation of the seminar, we shall be grateful if you can let us know anticipated issues and concerns in adopting the policy in your organization / company, if any:

(a) _____

(b) _____

(c) _____

Organisation / Company: _____

Contact Person: _____

Rank/ Post: _____

Tel no.: _____

Fax no.: _____

Date: _____

(For enquiries related to enrolment, please contact Ms. CHAN Ching Kei at 3796 0820.)