

2014-2015 EXHIBITOR APPLICATION

NON-PROFIT: Non-Profit booths are reserved for any organization with a 501(c)3 status. Festival space may be used for informational outreach as well as membership recruitment. Non-profits are prohibited from selling art, jewelry, or any other item that may conflict with artist vendors. All intended fundraising items must be pre-approved by SAACA prior to the event

SPONSOR/COMMERCIAL BUSINESS: Sponsor booths are reserved for business entities and any other mass-produced/pre-manufactured product. Festival space may be used to sell pre-manufactured goods, provide information about company services, and to gain general exposure to the public.

The available SAACA events at which you can participate as an exhibitor are as follows:

ART FESTIVALS

Arts in the Plaza

October 18 & 19, 2014

Four Corners Festival

November 15 & 16, 2014

Festival of the Arts

December 6 & 7, 2014

Casa Grande Arts &

Crafts Festival

December 20 & 21, 2014

La Encantada Fine Art Festival

January 24 & 25, 2015

Festival of the Arts

Feb 28 & Mar 1, 2015

Arts in the Plaza

April 11 & 12, 2015

SPECIAL EVENTS

Marana Concert Series

August 2nd, Sept 6th, Oct 4th

Oro Valley Concert Series

2014: August 14, Sept 11, Oct 9,

Nov 1, Dec 11

2015: Jan 8, Feb 12, Mar 12, Apr 9,

May 14, June 11

Oro Valley Car Show

2014: October 4, 2014

2015: February 21, 2015

Salsa & Tequila Challenge

August 16, 2014

World Margarita Championship

October 18, 2014

Sweet Charity Dessert Challenge

November 21, 2014

SAVOR Food & Wine Festival

February 7, 2015

MasterWorks Concert Series

2014: Oct 17, Nov 7

2015: Jan 9, Jan 30, Mar 6

You may select your preferred event, event dates and rental needs on the following page(s).

Application and participation constitutes agreement and acceptance of these policies as well as any additional instructions governing the Southern Arizona Arts & Cultural Alliance events.

- **WELCOME PACKETS** Welcome packets will be e-mailed to you no later than one week prior to the festival.
- **BOOTH ASSIGNMENTS** will NOT be given in advance. All Space Assignments will be given at the time of check in.
- **CANCELLATIONS & REFUNDS** **No refund will be given for cancellations. If you cancel 7 days prior to the festival, you may use your booth fee as a credit towards a future SAACA Festival up to 12 months following the cancel date.**
- **COMMISSIONS** No commission on sales will be retained by SAACA.
- **SALES TAX & REPORTING** All Exhibitors are responsible for all sales tax from the Department of Revenue.
- **VOLUNTEERS** Festival Volunteers will be on hand during regular festival hours to offer breaks for artists for a maximum of 15 minutes. Volunteers are NOT allowed to assist with sales. Volunteers are not liable for theft.
- **CONDUCT** Exhibitor representatives must remain on site for a minimum of 80% of festival hours. Representatives are required to occupy their booth for the duration of the festival hours. Exhibitors that leave either before or during the festival will not be invited back to any other SAACA Festival. Please arrive on time to the festival allowing for adequate time to unload and set up materials. SAACA does NOT provide set up, unloading or loading assistance for exhibitors. Intoxication is intolerable. No liquor, smoking or drugs should be in evidence at ANY TIME. Pursuant with Arizona State Law, smoking is ONLY permitted in the areas designated OUTSIDE of the festival area. Inappropriate and/or foul language will also not be tolerated. If your behavior is deemed unruly at anytime during the festival, SAACA reserves the right to eject you from the festival and refuse your participation in any future festival. A refund will not be given in the event of disqualification due to unruly behavior.
- **PARKING** Exhibitors must only park their vehicle during show hours in the designated EXHIBITOR PARKING spaces.
- **BOOTH SPACE** Display areas should be kept free of storage boxes, sloppy tablecloths or clutter at all times. Each exhibitor is liable for their own trash within their allotted space prior to, during and following the festival. An exhibitor will be fined a minimum of \$100 for clean up following the festival and does so at the risk of not be invited back to a future show.
- **SPECIAL REQUESTS** (e.g. location, proximity to other exhibitors, etc...) should be made on this application, but are **not** guaranteed or implied. Exhibitors do not have exclusivity of any one product type. Pursuant with State Law, scheduled Fire Department, Health Department and Building Safety Inspectors will be present on site prior to the festival to issue the final permit. Exhibitors must comply with all inspector instructions or modifications to their space and set up so that they are in compliance with pertinent fire codes, laws, ordinances and regulations pertaining to the festival.
- **SECURITY** Festival grounds will be secured overnight. SAACA is not liable for damage, theft or other destruction of artist display, product or bodily harm.

ART FESTIVAL EXHIBIT SPACE				
	Business Exhibit Space	Non-Profit Exhibit Space	Tent or Table Rental OPTIONAL	TOTAL (\$)
Arts in the Plaza Fine Art & Jazz Festival <i>October 18 & 19, 2014, 10am-4pm both days</i> St Philip's Plaza SE corner of Campbell Avenue and River	☐ SINGLE \$ 335 <i>Tent Space Only – 10' x 10' Space</i> ☐ DOUBLE \$ 600 <i>Tent Space Only – 20' x 10' Space</i>	☐ SINGLE \$85 <i>Tent Space Only – 10' x 10' Space</i> ☐ DOUBLE \$135 <i>Tent Space Only – 10' x 20 Space</i>	☐ SINGLE Tent Rental \$250 <i>Includes 10 x 10 tent, table, chairs</i> ☐ DOUBLE Tent Rental \$450 <i>Includes 10 x 20 tent, table, chairs</i>	
Four Corners Festival <i>November 15 (10am-5pm) & 16(11am-4pm), 2014</i> Skyline and Campbell Ave La Encantada (NW corner) Plaza Colonial (SWW corner) Gallery Row (NE corner) Paloma Village (SE corner)	☐ SINGLE \$335 <i>Table Space Only – 10' x 5' Space</i> ☐ DOUBLE \$600 <i>Table Space Only – 20' x 5' Space</i>	☐ SINGLE \$85 <i>Table Space Only – 10' x 5' Space</i> ☐ DOUBLE \$135 <i>Table Space Only – 10' x 5' Space</i>	☐ SINGLE \$20 Table Rental <i>Includes 8 ft table, chairs</i> ☐ DOUBLE \$40 Table Rental <i>Includes two 8 ft tables, chairs</i>	
Festival of the Arts <i>December 6 & 7, 2014, 10am-4pm both days</i> Oro Valley Marketplace -SW corner of Oracle Road and Tangerine Road (between Red Lobster and Olive Garden)	☐ SINGLE \$ 335 <i>Tent Space Only – 12' x 12' Space</i> ☐ DOUBLE \$ 600 <i>Tent Space Only – 24' x 12' Space</i>	☐ SINGLE \$85 <i>Tent Space Only – 12' x 12' Space</i> ☐ DOUBLE \$135 <i>Tent Space Only – 24' x 12' Space</i>	☐ SINGLE \$ 250 Tent Rental <i>Includes 10 x 10 tent, table, chairs</i> ☐ DOUBLE \$450 Tent Rental <i>Includes 10 x 20 tent, table, chairs</i>	
Casa Grande Arts & Crafts Festival <i>December 20 & 21, 2014, 10am-4pm both days</i> Promenade at Casa Grande 1005 N Promenade Pkwy, Casa Grande, AZ 85294	☐ SINGLE \$ 335 <i>Tent Space Only – 12' x 12' Space</i> ☐ DOUBLE \$ 600 <i>Tent Space Only – 24' x 12' Space</i>	☐ SINGLE \$85 <i>Tent Space Only – 12' x 12' Space</i> ☐ DOUBLE \$135 <i>Tent Space Only – 24' x 12' Space</i>	☐ SINGLE \$250 Tent Rental <i>Includes 10 x 10 tent, table, chairs</i> ☐ DOUBLE \$450 Tent Rental <i>Includes 10 x 20 tent, table, chairs</i>	
La Encantada Fine Art Festival <i>January 24 (10am-5pm) & 25 (11am-4pm), 2015</i> Skyline and Campbell Ave La Encantada (NW corner)	☐ SINGLE \$335 <i>Table Space Only – 10' x 5' Space</i> ☐ DOUBLE \$600 <i>Table Space Only – 20' x 5' Space</i>	☐ SINGLE \$85 <i>Table Space Only – 10' x 5' Space</i> ☐ DOUBLE \$135 <i>Table Space Only – 10' x 5' Space</i>	☐ SINGLE \$20 Table Rental <i>Includes 8 ft table, chairs</i> ☐ DOUBLE \$40 Table Rental <i>Includes two 8 ft tables, chairs</i>	
Festival of the Arts <i>February 28 & March 1, 2015, 10am-4pm both days</i> Oro Valley Marketplace -SW corner of Oracle Road and Tangerine Road (between Red Lobster and Olive Garden)	☐ SINGLE \$ 335 <i>Tent Space Only – 12' x 12' Space</i> ☐ DOUBLE \$ 600 <i>Tent Space Only – 24' x 12' Space</i>	☐ SINGLE \$85 <i>Tent Space Only – 12' x 12' Space</i> ☐ DOUBLE \$135 <i>Tent Space Only – 24' x 12' Space</i>	☐ SINGLE \$ 250 Tent Rental <i>Includes 10 x 10 tent, table, chairs</i> ☐ DOUBLE \$450 Tent Rental <i>Includes 10 x 20 tent, table, chairs</i>	
Arts in the Plaza Fine Art & Jazz Festival <i>April 11 & 12, 2015, 10am-4pm both days</i> St Philip's Plaza SE corner Campbell Avenue & River Road	☐ SINGLE \$ 335 <i>Tent Space Only – 10' x 10' Space</i> ☐ DOUBLE \$ 600 <i>Tent Space Only – 20' x 10' Space</i>	☐ SINGLE \$85 <i>Tent Space Only – 10' x 10' Space</i> ☐ DOUBLE \$135 <i>Tent Space Only – 20' x 10' Space</i>	☐ SINGLE \$ 250 Tent Rental <i>Includes 10 x 10 tent, table, chairs</i> ☐ DOUBLE \$450 Tent Rental <i>Includes 10 x 20 tent, table, chairs</i>	
SPECIAL EVENT EXHIBIT SPACE				
	Business Exhibit Space	Non-Profit Exhibit Space	Tent or Table Rental OPTIONAL	TOTAL (\$)
Marana Concert Series <i>Aug 2nd, Sept 6th, Oct 4th, 2014</i> <i>Crossroads at Silverbell Park, 7pm</i> 7548 N Silverbell Rd, Marana, AZ 85743	SINGLE \$ 100 <i>Table Space Only – 10' x 10' Space</i> Per Concert ☐ Aug 2nd ☐ Sept 6th ☐ Oct 4th	SINGLE \$50 <i>Table Space Only – 10' x 10' Space</i> Per Concert ☐ Aug 2nd ☐ Sept 6th ☐ Oct 4th	NOT AVAILABLE <i>Exhibitor provides own</i>	
Oro Valley Concert Series <i>2014: 8/14, 9/11, 10/9, 11/1, 12/11</i> <i>2015: 1/8, 2/12,3/12, 4/9, 5/14, 6/11</i> <i>Oro Valley Marketplace, 6pm</i> 12155 N Oracle Rd Oro Valley, AZ 85737	SINGLE \$250 <i>Table Space Only – 10' x 10' Space</i> Per Concert ☐ Aug 14 ☐ Sept 11 ☐ Oct 9 ☐ Nov 1 ☐ Dec 11 ☐ Jan 8 ☐ Feb 12 ☐ Mar 12 ☐ Apr 9 ☐ May 14 ☐ June 11	SINGLE \$250 <i>Table Space Only – 10' x 10' Space</i> Per Concert ☐ Aug 14 ☐ Sept 11 ☐ Oct 9 ☐ Nov 11 ☐ Dec 11 ☐ Jan 8 ☐ Feb 12 ☐ Mar 12 ☐ Apr 9 ☐ May 14 ☐ June 11	NOT AVAILABLE <i>Exhibitor provides own</i>	
Salsa & Tequila Challenge <i>August 16, 2014, 6pm, La Encantada</i>	SPACE ONLY AVAILABLE TO EVENT SPONSORS <i>ASK HOW TO BE COME AN EVENT SPONSOR!</i>			
World Margarita Championship <i>October 18, 2014, 6pm</i> Plaza Colonial, 2870 E Skyline Dr	☐ SINGLE \$300 <i>Table Space Only – 10' x 10' Space</i>	☐ SINGLE \$100 <i>Table Space Only – 10' x 10' Space</i>	☐ SINGLE \$20 Table Rental <i>Includes 8 ft table, chairs</i>	
Oro Valley Car Show October 4, 2014, 10am-3pm <i>Oro Valley Marketplace, 12155 N Oracle Rd</i>	☐ SINGLE \$250 <i>Table Space Only – 10' x 10' Space</i> ☐ DOUBLE \$425	☐ SINGLE \$75 <i>Table Space Only – 10' x 10' Space</i> ☐ DOUBLE \$125	☐ SINGLE \$ 250 Tent Rental <i>Includes 10 x 10 tent, table, chairs</i> ☐ DOUBLE \$450 Tent Rental <i>Includes 10 x 20 tent, table, chairs</i>	
Sweet Charity Dessert Challenge <i>November 21, 2014, 6pm</i> Loews Ventana Canyon, 7000 N Resort Dr	☐ SINGLE \$300 <i>Table Space Only – 10' x 10' Space</i>	☐ SINGLE \$100 <i>Table Space Only – 10' x 10' Space</i>	☐ SINGLE \$20 Table Rental <i>Includes 8 ft table, chairs</i>	
Savor Food & Wine Festival <i>February 7, 2014, 11am-3pm</i> Tucson Botanical Gardens, 2150 N Alvernon Way	☐ SINGLE \$500 <i>Table Space Only – 10' x 10' Space</i>	☐ SINGLE \$200 <i>Table Space Only – 10' x 10' Space</i>	☐ SINGLE \$20 Table Rental <i>Includes 8 ft table, chairs</i>	
MasterWorks Concert Series 2014: 10/17, 11/7 2015: 1/9, 1/30, 3/6 St. Andrew's Presbyterian Church 7650 North Paseo Del Norte	SINGLE \$200 <i>Table Space Only – 10' x 5' Space</i> Per Concert ☐ Oct 17, 2014 ☐ Nov 7, 2014 ☐ Jan 9, 2015 ☐ Jan 30, 2015 ☐ Mar 6, 2015	SINGLE \$200 <i>Table Space Only – 10' x 5' Space</i> Per Concert ☐ Oct 17, 2014 ☐ Nov 7, 2014 ☐ Jan 9, 2015 ☐ Jan 30, 2015 ☐ Mar 6, 2015	SINGLE \$20 Table Rental <i>Includes 8 ft table, chairs</i> ☐ Oct 17, 2014 ☐ Nov 7, 2014 ☐ Jan 9, 2015 ☐ Jan 30, 2015 ☐ Mar 6, 2015	
Oro Valley Car Show February 21, 2015, 10am-3pm <i>Oro Valley Marketplace, 12155 N Oracle Rd</i>	☐ SINGLE \$250 <i>Table Space Only – 10' x 10' Space</i> ☐ DOUBLE \$425	☐ SINGLE \$75 <i>Table Space Only – 10' x 10' Space</i> ☐ DOUBLE \$125	☐ SINGLE \$ 250 Tent Rental <i>Includes 10 x 10 tent, table, chairs</i> ☐ DOUBLE \$450 Tent Rental <i>Includes 10 x 20 tent, table, chairs</i>	

2014-2015 EXHIBITOR APPLICATION

Exhibitor Name _____

Contact Name _____

Resale # or Tax ID _____ Cell Phone # _____

Address _____

City _____ State _____ Zip _____

E-mail(s) _____ Website _____

DESCRIBE BUSINESS MISSION/ VISION

ORGANIZATION STATUS ☐ BUSINESS ☐ NONPROFIT Tax ID: _____

Will you be requiring the tent and/or table rental for this event (review previous page for rental costs):
☐ TENT ONLY ☐ TABLE ONLY ☐ TENT & TABLE ☐ NO, WE WILL PROVIDE OUR OWN

SPECIAL REQUESTS Do you have any special needs or requests?

☐ Handicapped ☐ Proximity or Distance to another Non Profit or Group ☐ Shade ☐ Sun ☐ Other _____

RELEASE & HOLD HARMLESS

This agreement is entered into by and between the Southern Arizona Arts & Cultural Alliance (Producer), the sponsor of the event (Client) and the exhibitor filling out, signing, and returning the application (Exhibitor).

The exhibitor hereby indemnifies and holds the Producer, its agents, employees and servants and the Client, its agents, employees and servants harmless from any and all claims, including costs and attorney's fees resulting there from, arising out of said Exhibitor's participation in any and all events which have been organized by or through Producer or Client. For the purposes of this agreement, the term "participation" shall include, but not be limited to, the delivery of equipment, merchandise, structures and arts or crafts to their designated location, the set up and display of any such structure and art or crafts, and the dismantling and removal of all such items from the area

provided by or through the Producer or its agents, employees and servants or the Client or its agents, employees and servants.

The Exhibitor hereby expressly assumes any risk of harm to the Exhibitor, works of art or craft, guests or guests' property arising out of their participation and the participation of other exhibitors or agents in any given festival organized by Producer or Client, including any risk resulting from the particular location of the space designated for them by the Producer. The Exhibitor agrees to hold harmless the Client or the Producer from any and all liability for damages to persons or property from any source. If weather, other acts of Nature, or other reasons beyond the control of the Client or SAACA causes the event's cancellation, Exhibitor entry fees will not be returned and neither the Client nor SAACA will be held liable to Exhibitors for failure of the event to take place.

This agreement shall be effective immediately upon execution and shall continue in effect for each and every festival that the Exhibitor participates in that is organized by Producer during the current year.

PLEASE INITIAL

_____ I will remain present onsite a minimum of 80% of the total show hours.

_____ I agree to abide by the policies set forth by the Southern Arizona Arts and Cultural Alliance and the rules convening each event. I understand that any deviance from the above rules and regulations will result in termination in my participation in the festival.

_____ I agree to allow my booth images included in this application as well as any pictures of my booth taken at the festival to be used in all SAACA promotional materials, or published advertising.

PAYMENT INFORMATION Please note, your credit card will be run as soon as your application is received and juried. Without payment, SAACA cannot guarantee or hold your booth space in the festival. **No cash refunds will be given for cancellations.** If you cancel a minimum of 7 days prior to the festival, you may use your booth fee as a credit towards a future SAACA Festival up to 12 months following the cancel date.

I will be paying by: CHECK # _____ (Made out to SAACA) CASH CREDIT CARD
If paying by VISA, MasterCard, Discover, or American Express (additional 3% processing fee added for Amex)

Credit card number _____ Expiration date _____ Security code _____

Cardholder's Name _____ Billing Address _____

PLEASE E-MAIL, MAIL OR FAX APPLICATION BACK TO SAACA

festivals@saaca.org O - (520) 797-3959 x 0 F - (520) 531-9225 Southern Arizona Arts & Cultural Alliance 7225 N Oracle Rd, Suite 112, Tucson, AZ 85704

Tent Weights to Anchor Your Craft Canopy

Tent weights are absolutely essential for outdoor craft shows. If you don't want to worry about your tent taking flight in a bit of wind, you must properly secure it. It is surprising how easily just a small amount of wind can send a craft tent sailing across the street, particularly when you put up one or more of the side walls. A securely weighted tent will ensure your tent does not take off and damage your inventory or the inventory of craft artists near you or injure someone at the show.

ACCEPTABLE TYPES OF TENT WEIGHTS (Minimum of 40 pounds per leg)

SUSPENDED VS. SECURED TO BASE OF LEG

Canopy weights are either suspended from the top corners of your outdoor canopy or secured to the base of each leg. It is very important to secure the weights around each leg with a bungee cord or rope so that it will never be able to swing like a pendulum.

HOMEMADE VS. STORE BOUGHT

Plenty of professional craft artists use their own homemade systems for weighting tents. Homemade canopy weights are typically slightly less expensive than store bought weights, and they can be custom made to specifically meet your particular needs. Store bought weights, on the other hand, are extremely convenient, and they are typically not that much more expensive to buy when compared with the cost of making your own tent weights.

Weighting your tent correctly is extremely important because an incorrectly weighted tent can cause all kinds of problems and expensive damage. Below, are examples of both homemade and store bought tent weight options so you can determine for yourself which types of weights are best for you.

BUY TENT WEIGHTS

If you plan to buy your tent weights, there are a few types of weights on the market and features to consider and compare. Store bought weights can be purchased in a myriad of types; that you suspend from the top corners of your craft tent; weights that you secure to the base of each tent leg; fillable weights which may be emptied and filled with sand and/or water; weights that consist of cement plates, which are secured to the base of your tent leg and require no filling. **Companies that produce these types of weights include:** Caravan (www.caravancanopy.com), EZ Up (www.ezup.com) and King Canopy (www.kingcanopy.com), which allow you to stay within one family of products for your craft tent related supplies.



MAKE YOUR OWN TENT WEIGHTS

If you plan to make your own tent weights, there are a few solutions that people have used

PVC PIPE WEIGHTS PVC pipes filled with concrete (or sometimes sand), are used by many professional craft artists.

To make your own PVC pipe tent weights you will need:

1. PVC pipe (preferably white)
2. Concrete such as Quikrete
3. End caps
4. Eye bolts

To make your own PVC pipe weights, simply fill a length of 3-4 inch PVC pipe with concrete (Quikrete is a popular brand and is available at many home building supply stores). Look for white PVC pipe, which will blend in with your white craft tent better than other colors. The length and diameter of the pipe you choose will depend on how much you want the pipe to weigh. Although many people aim for 40 pounds of weight on each leg, you may want to create 8 pipes that weigh 20 pounds each (i.e. two weights for each leg) instead of 4 pipes that weigh 40 pounds because the 20 pound weights will be easier to manage. If you go to a home building supply store that provides good customer service, they will be able to help you do the math on the amount of concrete (and, therefore, the size of PVC pipe) you will need to create the amount of weight you want. Secure end caps onto one end of each PVC tube. Mix the concrete according to directions, and pour into the PVC pipes. After you pour the mixed concrete in the pipe, and before it sets, insert a ring bolt into each weight, which will allow you to hang the weights from the corners of your tent. Many people use bungee cords to hang their weights. You need to ensure they are secured well, especially around the base of each leg so as not to allow the PVC tube to ever swing like a pendulum.

Canopy Safety 101: Your Guide to Canopy Safety

Most accidents at Arts Festivals involve wind blown tents, canopies and umbrellas. All artists are required to minimize the risk caused by canopies by following rules for canopy safety. Canopy weights must be attached to vendor canopies at all times. In certain inclement weather conditions even properly secured canopies can be precarious. If canopies need to be taken down in the middle of the festival due to inclement weather, vendors should direct customers to move out of the way so they are not injured. Weights should be secured in a manner that does not create its own safety hazard. Weights should not cause a tripping hazard and should be tethered with lines that are clearly visible. Weights should have soft edges to avoid causing cuts and scrapes, all weights must be securely attached and weights should be on the ground, or midway to the canopy leg (NOT above people's heads)

Always be prepared

You should always have your canopy secured to the ground. It is not enough to have the tools necessary to secure your canopy on hand if you do not employ them. Strong gusts can come up without warning anywhere, at any time. After your canopy takes flight and causes damage it is too late to decide to secure your canopy. You should assume winds will come. Indeed, they often do. Always secure canopies. During setup and breakdown periods canopies are vulnerable to wind. Stay alert. During the peak business hours of markets, the mere presence of hundreds of shoppers, along with the tight configuration of all the vendors, creates a disruption in the flow of wind, reducing its force through the festival area. But at setup and breakdown times, the shoppers are gone, the solid block of vendors is disrupted, and you are at some point in the process of setting up or taking down your canopy. You must be sure to completely secure your canopy as soon as you set it up, and take down your canopy as soon as you remove its weights at the end of the day. Do NOT let yourself be interrupted by ANYTHING in the middle of this process, as a half-secured canopy is as dangerous, if not more dangerous, than an unsecured canopy.

Examples of good canopy weights

- Filling an empty bucket (2.5 gallon works great) with cement and tying this to each corner of the tent with a rope or bungee. It is NOT sufficient to place the bucket on the feet of the canopy.
- Filling buckets/containers with sand/cement that can be anchored or secured with a rope or bungee; these include canvas bags or plastic buckets/containers that have a handle through which a rope or bungee can be secured.
- Sandbag weights that are specially made for securing canopies and weigh at least 40 pounds. These sandbag weights are vertical and can be strapped the legs of the canopy.
- PVC pipe capped and filled with cement can be hung on the inside of canopy poles as long as it is secured so that it does not collide with customers, nor swing around like a pendulum. The best weights are strapped to the bottom of each leg, and then tethered via a bungee to the top corner of the canopy, thus lowering the center of gravity of the canopy. **In a strong gust of wind, even canopies secured with enough weight, can be broken if the weights are not suspended from the top corners of the canopy.**

Examples of Bad Canopy Weights

- Gallon water jugs are not heavy enough for large gusts of wind. One gallon of water weighs 8 pounds. One gallon of water on each corner would be the equivalent of a 3 year old child trying to hold down a 100 square foot parachute.
- Tying tents, canopies or umbrellas to tables, coolers or vehicles provides tripping hazards and frequently does not provide adequate weight. Vendor safety is just as important as customer safety.
- Sandbags that cannot be placed upright and securely tied to the tent or canopy should not be used.
- In addition to not providing enough grip to prevent a canopy from taking flight in a strong gust of wind, tent stakes are barely visible to shoppers and can cause a serious tripping hazard to an unsuspecting customer.
- **Never use cement blocks!** They are hard, easy to trip over, and are very effective toe and shin breakers.
- At all costs, avoid stretched out cords and lines. Customers and their children will get them wrapped around their arms or legs, causing them to trip and fall, and perhaps pull over your displays in the process.