



## **FREE SHOW SPECIAL LISTING** **IN THE SHOW DIRECTORY**

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Our show directory will include a listing of exhibitor show specials. Drive more traffic to your booth and increase your sales during the show by offering a special savings on your products and/or lines.

Outline your special below. Need examples? One exhibitor may offer free shipping with all orders placed at the show. Another company may offer a discount for orders placed at the show. And another exhibiting company may offer special prices on selected close out items. The better the special, the more traffic you'll see!

***Submit your Show Special before January 7, 2015 to be included in the Orlando Gift Show directory.***

**COMPANY NAME:** \_\_\_\_\_ **BOOTH:** \_\_\_\_\_

**Show Special Submitted By:** \_\_\_\_\_

**SHOW SPECIAL LISTING: (Limited to 30 words or less):**

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*Please note that all specials offered must adhere to the rules and regulations of the Orlando Gift Show and Orlando Cash & Carry Show. Acceptance of any and all show special offerings for inclusion in the show directory are at the sole discretion of Orlando Gift Show Management. Show management reserves the right to reject any show special offering submitted for inclusion in promotional material.*

**Orlando Gift Show and Orlando Cash & Carry Show**

**Attn: Lisa Meyer**

**1690 Roberts Blvd., NW Suite 111**

**Kennesaw, GA 30144**

**Phone • 678.370.0346 Fax • 678.831.4582**

**Email: [lmeyer@urban-expo.com](mailto:lmeyer@urban-expo.com)**



## SUPER SUNDAY SPECIAL PARTICIPATION FORM

As one of the special buyer incentives for the Orlando Gift Show, we're promoting **Sunday, July 27, 2014** as **Super Sunday**. For this promotion, exhibitors are invited to offer a significant savings on show orders placed on Sunday only.

Designed to put an extra spotlight on this day, this super savings day will be promoted in mailings and other promotional pieces.

As a participant, your company name, booth number and Super Show special will be featured in the show directory .

This promises to be a great traffic builder for your booth! To participate, simply fill out this form and indicate your show special for Sunday and fax it back. ***Remember to keep a copy for your records.***

Company Name: \_\_\_\_\_ Booth #: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Your Sunday Show Special:

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**Fax this form to Lisa Meyer at (678) 831-4582 NO LATER THAN JANUARY 7, 2015 to confirm your participation and listing in the Show Directory.**  
If you have any questions, please contact Lisa at  
678-370-0346/lmeyer@urban-expo.com



# FREE FREIGHT MONDAY PARTICIPATION FORM

As one of the special buyer incentives we're launching for the Orlando Gift Show, we're promoting **Monday, February 2, 2015 as FREE FREIGHT MONDAY.**

Show mailers and other promotional materials will let buyers know that many exhibitors will be offering free freight on orders placed on Monday, February 2. Make plans now to participate. The more exhibitors that join us, the stronger the promotion will be.

As a participant, your company name and booth number will be featured in the Orlando Gift Show Directory handed out to all buyers as they arrive at the show. The show directory will feature a listing of all exhibitors offering free freight on orders placed on this day. A note will be included that "Restrictions Apply" as it will be up to you, the individual exhibitor, to set the parameters for which orders, lines, minimums, etc., will qualify for free freight.

**This promises to be a great traffic builder for your booth! To participate, simply fill out this form, fax it back and provide free freight on your February 2nd orders.**

**Yes, I want to participate in FREE FREIGHT MONDAY. By signing and returning this form, I acknowledge that my name will be included in the Orlando Gift Show Directory . As a participant, I will offer free freight on orders written on Monday, February 2, 2015 orders at the Orlando Gift Show.**

**Company Name:** \_\_\_\_\_ **Booth #:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Fax this form to Lisa Meyer at (678) 831-4582 NO LATER THAN January 7, 2015 to confirm your participation and listing in the show directory.  
If you have any questions, please contact Lisa at (678) 370.0346  
lmeyer@urban-expo.com.**