



Presented by



2016 JA bigBowl

What is JA bigBowl?

Join more than 3,000 business professionals from 50 different companies for JA bigBowl, Junior Achievement of the Upper Midwest's largest fundraiser. JA bigBowl is a fun way for companies to participate in a team building activity that boosts employee morale and promotes healthy competition. This multi-day event takes place at seven Twin Cities bowling alleys and at our seven regional locations. Participants enjoy two hours of bowling, pizza and refreshments while raising funds for JAUM.

2016 Dates

Flexible scheduling; choose your ideal date (January - June)

Alley Locations

Bloomington, Brooklyn Park, Eden Prairie, Minneapolis, St. Louis Park, St. Paul

Inspire Local Students

Your participation in JA bigBowl will support Junior Achievement of the Upper Midwest's efforts to impact more than 161,000 local students during the 2015-16 school year. Our programs empower students to make a connection between what they learn in school and how it can be applied in the real world. Together, we can provide the next generation with the knowledge and skills needed to succeed in school and beyond.

It's easy to participate!

Option #1 - employees fundraise for JA

- Company recruits employee teams of five bowlers
- Each team member raises at least \$125
- \$75 lane fee per team (usually paid by company)
- Teams celebrate their efforts on one of the listed bowling dates

Option #2 - company fundraises for JA

- Company recruits employee teams of five bowlers
- Company sponsors teams at \$700 per team (includes \$75 lane fee)
- Teams celebrate their efforts on one of the listed bowling dates

Option #3 - be a JA bigBowl sponsor

- Sponsors will reach highly engaged business professionals via cause-related marketing opportunities
- Promotional benefits vary depending on sponsorship level (see next page)

For more information, visit jaum.org/ja-bigbowl



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SPONSORSHIP LEVELS <i>*Print deadlines apply</i>	Presenting \$25,000	Associate \$10,000	Partner \$5,000	Supporter \$2,500
"Presented by" designation on all promotional materials (printed, web site, etc)*	▲			
Company logo prominently featured on giveaway item (~4,000 quantity)*	▲			
Company logo prominently featured on all signage at bowling alleys*	▲			
Facebook and Twitter posts (pre-event and day-of)	▲			
Recognition on fundraising web site confirmation emails to donors and bowlers	▲	▲		
Company logo on Friends Asking Friends web site	▲	▲	▲	
Company logo on JAUM.org	▲	▲	▲	
Company logo on promotional materials (posters, collection envelopes, etc.)*	▲	▲	▲	
Sponsor recognition at JA bigBowl kick-off meeting	▲	▲		
Company logo featured in JAUM Annual Report	▲	▲	▲	
Company logo on event giveaway item (~4,000 quantity)*		▲		
Company logo featured on all signage at bowling alleys*		▲	▲	▲
Facebook and Twitter posts (pre-event only)		▲		
Company name on event giveaway item (~4,000 quantity)*			▲	
Company name on JAUM.org				▲
Company name listed in JAUM Annual Report				▲

* NOTE: Print deadlines apply and are subject to change. Receipt of completed commitment form is requested to ensure logo/name is used correctly in respective promotional materials.

Thanks to our sponsors

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SPONSORSHIP CONTRACT

Yes, our company would like to participate in 2016 JA bigBowl!

Contact Name: _____

Company: _____

Address: _____

City/St./Zip: _____

Email: _____ Tel: _____

Please sign us up for the following:

____ \$25,000 Presenting

____ \$5,000 Partner

____ Bowling Option #1 (employees fundraiser)

____ \$10,000 Associate

____ \$2,500 Supporter

____ Bowling Option #2 (\$700 per team)

Method of payment:

1. Pay online at www.jaum.org (click on green "donate" button in upper right corner).

2. Make checks payable to: Junior Achievement of the Upper Midwest (Tax ID 41-1424988)

3. Charge my: Visa Mastercard American Express Discover

Credit card number: _____

Exp. date: ____ / ____

CID: _____

Total Amount \$ _____

* NOTE: Print deadlines apply and are subject to change. Receipt of completed commitment form is requested to ensure name is printed correctly in respective promotional materials. Logo specs and more information regarding JA bigBowl will be sent once this form has been received by Junior Achievement of the Upper Midwest. **Thank you!**