

# SHSSR Sponsorship Program Proposal

**Organization Name:**

**Event or program name(s) and date(s):**

**Overview/background and audience or clients served:** (250 words max.)  
*(Organizational description and the audience your organization serves.)*

**Prior sponsorship awards:** (50 words max.)  
*(From Sutter only please)*

**Requested dollar amount and goal of sponsorship:** (125 words max.)  
*(What do you hope to achieve with your program or event and how much are you requesting?)*

**Sponsorship levels and benefits:** (100 words max.)  
*(Please list all sponsorship levels and benefits available for the event(s).)*

**Connection of sponsorship to SHSSR priorities: (100 words max.)**

*(See SHSSR investment priorities and describe how your program or event aligns with them.)*

**Impact of sponsorship to community: (150 words max.)**

*(How does the community benefit from your event or program?)*

**Success measurement tactics: (100 words max.)**

*(How will you know that you achieved your goals?)*

**Community relationship and references: (50 words max.)**

*(Is there someone at Sutter or in connection with Sutter you want us to know about?)*

**Point of contact: (25 words max.)**

*(Who should we work with from your organization? Please include name, telephone number and email.)*