

Collateral and product order form

Please complete the following form and return to:

Angie Sardin

Email: asardin@alz.org | Fax: 866.838.9804 | Phone: 312.335.5828

Mail: 225 N. Michigan Ave., Fl.17, Chicago, IL 60601

alzheimer's 
association®



actionalz.org/narfe

Name:

Phone:

Email:

Ship materials to (cannot deliver to a P.O. Box):

Event description:

Event date:

Need materials by:

Brochure packet — 214-65-0015

Packet includes six collateral pieces — one of each of the following. Please see below for item descriptions.

Order limit: 50 packets.

Alzheimer's Basics Card (770-10-0024)

Know the 10 Signs Bookmark (770-15-0001)

10 Ways to Help a Family Brochure (773-10-0005)

Caregiver Center Brochure (770-10-0028)

24/7 Helpline Postcard (663-80-0013)

TrialMatch Info Postcard (500-10-0011)

Print collateral

Order limit: Five packs per item.

770-10-0024 Alzheimer's Basics Card – A two-sided card providing basic information about the disease and highlighting Association services and ways to join the cause. 50/pack. 2013

770-15-0001 Know the 10 Signs Bookmark* – A two-sided bookmark highlighting the 10 signs of Alzheimer's disease and the importance of early detection. 25/pack. 2013

773-10-0002 10 Warning Signs of Alzheimer's Disease** – A brochure explaining the 10 warning signs of Alzheimer's disease and the importance of early detection. 50/pack. 2013

773-10-0005 10 Ways to Help a Family – A two-sided card that provides useful advice for how you can help a family living with Alzheimer's disease. 50/pack. 2013

770-10-0028 Caregiver Center – A bi-fold brochure providing an overview of the Alzheimer's and Dementia Caregiver Center (alz.org/care) and helpful online tools. 50/pack. 2013

663-80-0013 24/7 Helpline Postcard** – A postcard highlighting the 24/7 Helpline (800.272.3900), which provides reliable information and support all day, every day. 50/pack. 2013

500-10-0002 TrialMatch People with Dementia and Caregivers – A brochure targeting people with dementia and caregivers that explains the importance of clinical trial participation and the Alzheimer's Association TrialMatch® clinical trial matching service. 2013

500-10-0006 TrialMatch Healthy Volunteers – A brochure targeting people with no known health issue that explains the importance of clinical trial participation and the Alzheimer’s Association TrialMatch® clinical trial matching service. 2013

500-10-0011 TrialMatch Info Postcard – A postcard promoting Alzheimer’s Association TrialMatch®. The back includes a form to fill out and mail to the national office to request contact by a TrialMatch specialist. 50/pack. 2013

770-10-0001 Take Care of Yourself: 10 Ways to Be a Healthier Caregiver** – A brochure offering tips to those who participate in providing daily care for a person with dementia. 50/pack. 2013

770-10-0018 Communication – A brochure offering tips for effectively communicating both verbally and non-verbally with a person with dementia. 50/pack. 2013

770-10-0002 If You Have Alzheimer’s Disease* – A brochure briefly introducing Alzheimer’s disease — what it is, what you can do and where to turn for help. 50/pack. 2013

773-10-0004 Younger-Onset Alzheimer’s – A brochure explaining what can be expected when receiving an Alzheimer’s disease diagnose before age 65 and how to prepare for a life with the disease. 50/pack. 2013

**Items also available in Spanish.*

†Similar version of this item, targeted to the African-American audience, also available.

Miscellaneous Items

214-60-0010 NARFE Salmon Envelope (25/pack; Limit 5 packs)

214-65-0013 NARFE Thank You Card with Envelope (25/pack; Limit 25 packs)

214-65-0001 NARFE Pens (10/pack; Limit 10 packs)

214-60-0004 NARFE Canister (Single unit; Limit 10)

214-60-0001 NARFE Stick-ON Notes (5 pads/pack; Limit 50 pads)

214-65-0009 NARFE Tabletop Poster (Single unit; Limit 10)

663-80-0007 Alzheimer’s Association Balloons (25/pack – mix of white, purple and lavender; Limit 10 packs)

663-80-0009 Alzheimer’s Association Purple Ballpoint Pen (12/pack; Limit 20 packs)

663-80-0008 Alzheimer’s Association Pencils (100/pack; Limit 25 packs)

663-90-0002 Alzheimer’s Association Gold Lapel Pin (Single unit; Limit 25)

663-90-0003 Alzheimer’s Awareness Bracelets (5/pack; Limit 30 packs)