

# RPM TECHNICAL SERVICES LIMITED

**Date: April 2012**  
**Revision Number: 01**

**BUSINESS PLAN**  
**BP 001**

**Revision Date: March 2013**

**Approved By: Ryan Maharaj**

## 1. EXECUTIVE SUMMARY

RPM TECHNICAL SERVICES LIMITED plan is to be the leader in Trinidad, business that will offer services for the Oil and Gas, Government, business sectors within the country. The owners of this business are Ryan Maharaj and ..... Our customer base will be spread across any sector that requires our services and we will market to them with the following techniques: references, advertisements. In order to maintain this business up and running, we require a substantial funds, for the purposes of payroll, equipment purchase etc.

## 2. BUSINESS DESCRIPTION

This business will be in the Construction, oil and gas and business industry. Our business philosophy is to deliver goods and services with high standards, and we intend to implement that philosophy by ensuring effective procedures. We are providing construction and maintenance services, and we believe we can be competitive because RPM TECHNICAL SERVICES LIMITED have always conducted their projects on time and within budget and most importantly safe. Our goals are to have \_\_\_\_\_ in annual gross, and to increase our gross yearly by 10%.

Growth predictions for the industry are positive, and our company will succeed within those predictions because we are consistent and progressive.

This business is particularly set to succeed because of our specific strengths and skills, which are delivering projects on time and within budget.

This business has been legally set up as a Private Limited Liability Company.

## 3. MARKET ANALYSIS

Our service is perfect for this industry at this time because reputation. We have competition, but we differ from them, in that our personnel, equipment meets and exceeds local and international standards. Our prices and fees are competitive, which is good, compared to our competition.

## 4. MARKETING PLAN

Marketing is not a big part of this business, and we intend to implement a minimal strategy for attracting business.

## 5. OPERATIONS AND MANAGEMENT

Our business is located at Point Lisas.

## 6. COMPETITIVE ANALYSIS

Our competition is mainly companies outside and within Point Lisas which makes our company the best suited organisation for the job.

## 7. DEVELOPMENT PLAN

The product will be developed consistently over the course of 6 months. Marketing will begin with existing clients and using prospects from business forums.

Our organizational structure will be completed with management team members and employees.

Our projected monthly costs will be \_\_\_\_\_, because of \_\_\_\_\_, \_\_\_\_\_, and \_\_\_\_\_, with anticipated revenue of \_\_\_\_\_ each month.

With the money invested, we will \_\_\_\_\_ over a \_\_\_\_\_ year period

## 8. Integrating HSE in business

All of RPM Technical Services Limited projects will be conducted in accordance with local legislation. A budget will be done for all projects that will include HSE but not limited to

- PPE
- Safety Equipment
- Training
- Internal/External HSE audits
- HSE consultancy
- Use of HSE personnel from providers

A senior HSE Professional within the organization or a consultant will be included in any business plan that the company is associated with.

## 9. FINANCIAL STATEMENTS

These are financial statements for owners' \_\_\_\_\_ and \_\_\_\_\_. All assets and liabilities are listed.

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Ryan Maharaj  
General Manager