

# LIVING GREEN NEWS

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## Using Mobile Applications

Smart phone users can utilize mobile applications for the planning and preparation of renovation projects.

Here is just one example of what can be done.

Picking out swatches for the right paint color doesn't necessarily have to be spent standing in an aisle of the hardware store anymore. We found 6 mobile apps that are completely free to download to your smart phone, be it an iPhone, iPad, iPod Touch, or an Android. All apps will give the paint name and number for when it comes time to purchase, along with a feature for finding the nearest distributor based on the zip code or the current location.

### **ColorSnap by Sherwin-Williams**

ColorSnap lets the User access a photo or explore the Sherwin-Williams collection and choose from coordinating colors or to add another color. Save up to three colors to match from a photo at a time, and edit the colors as needed. Also, choose "Ask Sherwin", and the app will generate recommendations for coordinating colors based

on the primary color selected. Once the User is happy with the pallet, it can be saved and named as a memo.

### **ColorSmart by BEHR™ Mobile**

BEHR added an interesting feature to their ColorSmart app: Preview, which allows the User to interact with selected colors from a pallet and paint most types of rooms of various trendy styles using that pallet. Choose the colors for the trim, the ceiling, and the walls. This app accesses photos for matching colors to their collection or the User can check out the collection directly. The colors can be edited, but then the app suggests pallets based on the color chosen.

### **Color Capture by Benjamin Moore**

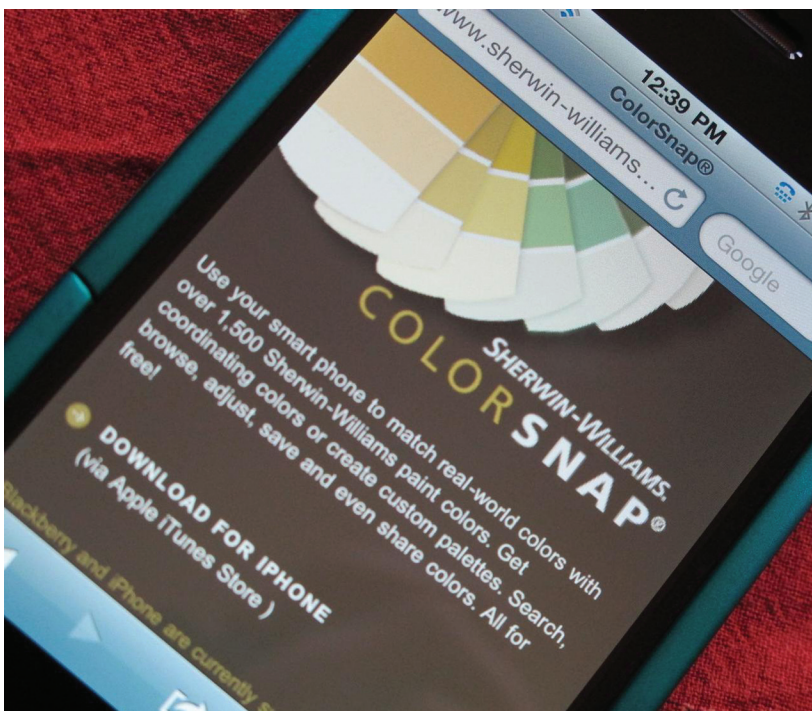
Whether choosing to select a color from a photo or from a color wheel, Color Capture automatically reveals a color pallet at the bottom of the screen based on Strip or Harmony settings. In favorites, Users can create notes and memos to colors. Color Cards, catalogues the designers compiled for showcasing and added bonus articles on lighting and miscellaneous concepts that pertain to the paint project at hand, are also available in Color Capture.

### **Voice Of Color by PPG**

Review colors matched from a photo or by color family, which can be seen in Shades or Harmony, and PPG will suggest complementing colors to go with the User's primary color. Voice of Color offers the ability to view collections based on Harmony, Inside, Outside, Historic, or Atmospheric, each containing numerous color pallets in each collection in a variety of colors. An added bonus is the User can order 8"x12" sample sheets on the app.

### **Color Clix by Olympic® Paint**

Color Clix will match a color from a photo to the collection and or let the User review the colors in a color family based on the most popular colors. The app offers Shades, Complements, and



Collections for pallet suggestions. The Olympic app, also, contains designer collections and a video showing the feature set of the Color Clix mobile app.

### **ProjectPaint by Valspar.**

ProjectPaint offers numerous collections in different color families to be explored, and the app will suggest a pallet based on a chosen color. The app will plan a project for interior and exterior projects, and it even can generate a shopping list for necessary materials. The Valspar Media section is of note, because it shows the paint colors used in TV commercials and printed ads and has the Journey Video Series which offers tips and tricks for easy painting. Valspar's app, at this time, doesn't support color matching to a photo.

Remember, there is necessary preparation that goes into a project before the brush touches paint. Do your research, prep well in advance, budget enough time to coordinate this project, and when it's all over, enjoy your space!

**Labor Day** - the first Monday in September, is a creation of the labor movement and is dedicated to the social and economic achievements of American workers. It constitutes a yearly national tribute to the contributions workers have made to the strength, prosperity, and well-being of our country.

### **Famous Quotes:**

"By three methods we may learn wisdom: First, by reflection, which is noblest; Second, by imitation, which is easiest; and third by experience, which is the bitterest."

**Confucius**