

# Innovation Elevator Pitch Presentation Evaluation Form

Presenters: \_\_\_\_\_  
Your (rater's) initials: \_\_\_\_\_

Date: \_\_\_\_\_  
Innovation: \_\_\_\_\_

**Scale:**

- 1 Garbage!
- 2 Well short of expectations
- 3 Somewhat short of expectations
- 4 Meets expectations
- 5 Somewhat beyond expectations
- 6 Well beyond expectations
- 7 Perfect!

1) The presentation grabbed and held my attention  
1 2 3 4 5 6 7

2) The claims were supported by the right amount of details, facts and figures  
1 2 3 4 5 6 7

3) I'm convinced that the content of the presentation is accurate.  
1 2 3 4 5 6 7

4) The problem was clearly communicated, as was the need for a better solution than prior arts have provided.  
1 2 3 4 5 6 7

5) The solution provided seems clear and has obvious benefits over prior arts.  
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6) I think there is an attractive market and a sufficient profit opportunity. I want another meeting.  
1 2 3 4 5 6 7

Comments: \_\_\_\_\_

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