

Small Commercial ■ Non-Profit ■ Multi-Family
HVAC ■ Water Heating ■ Insulation Measures



We Energies Account Number:
(Account # listed on your Billing Statement)

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To be completed by Trade Ally or Customer (Please check one): ☐ Small Commercial ☐ Multi-Family ☐ Non-Profit

Management Co. /Owner Name:			
Building Name:			
Address:			
City:		State:	ZIP:
Building Contact:		Phone & Fax:	Email:
Trade Ally Name:			Phone
Address:			Fax:
City:	State:	ZIP:	E-Mail:

TERMS & CONDITIONS:

- 1) **Incentive Offer:** Projects must be implemented by Dec. 31, 2008. An original signed application and invoices for materials and labor must be delivered to Energy Incentives from We Energies, 2665 S. Moorland Road Suite 112, New Berlin, WI 53151 **within 30 calendar days of installation and no later than Jan. 30, 2009.** Please keep a copy for your records.
- 2) **Proof of Purchase:** This application must have complete information and be submitted with an invoice itemizing the *new equipment* purchased. The invoice must indicate date of purchase, the size, type, make, model, serial number, part number, and/or equipment manufacturer (OEM) specification sheets. The signed application and invoices for materials and labor must be sent to the address at the bottom of this form.
- 3) **Compliance:**
 - a) All projects are expected to comply with federal, state, and local codes.
 - b) All equipment must be new (*with the exception of surveys, audits, and service buydowns*). Used or rebuilt equipment is not eligible for incentives. Existing equipment must be removed.
 - c) Equipment must meet specification requirements and be purchased and operating prior to submitting an incentive application form.
 - d) Only one incentive will be granted for each project.
- 4) **Payment:** Once completed paperwork is submitted, incentive payments are usually made within 30 calendar days. Incomplete applications will either delay payments or be denied. We Energies reserves the right to refuse payment and participation if the customer or contractor violates program rules and procedures.
- 5) **Inspection:** Program staff may conduct an inspection of the facility to survey installed projects.
- 6) **Publicity:** We Energies reserves the right to publicize your participation in this program, unless you specifically request otherwise.
- 7) **Program Discretion:** Incentives are available on a first-come, first-served basis. This incentive is subject to change or termination without notice at the discretion of We Energies.
- 8) **Logo Use:** Customers or allies may not use the We Energies name or logo in any marketing, advertising, or promotional material.
- 9) **Disclaimers:** We Energies
 - a) Does not endorse any particular manufacturer, product, labor or system design by offering these programs;
 - b) Will not be responsible for any tax liability imposed on the customer as a result of the payment of incentives;
 - c) Does not expressly or implicitly warrant the performance of installed equipment or contractor's quality of work (contact your contractor for detailed warranties);
 - d) Is not responsible for the proper disposal/recycling of any waste generated as a result of this project; and,
 - e) Is not liable for any damage caused by the installation of the equipment or for any damage caused by the malfunction of the installed equipment.

INCENTIVE LIMIT:

Purchase and install qualifying equipment and receive an energy efficiency incentive of up to \$15,000 per project. An incentive exceeding \$15,000 must receive written approval BEFORE project installation. Incentives for natural gas not to exceed \$0.80 per therm (\$1.00 per therm for non-profits). Total incentive not to exceed 75 percent of project cost.

ELIGIBILITY :

These incentives are offered by We Energies to qualifying retail electric service customers with locations in Wisconsin. For questions regarding eligibility, call 877-598-4376.



Management Co./Owner Name:	Installation Address:
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ADDITIONAL GUIDELINES FOR INCENTIVES:

- Incentives not to exceed 75 percent of project cost.
- Installed in small commercial (independent – not chain restaurants), non-profit or multi-unit building(2-8 unit), Rate Cg1, Cg2, Cg3, Cg6, Fg1, Fg2, Fg3, or Rg1 customer.
- Is retrofit / replacement installation (not available for new construction).
- If leased, the term of the lease must be at least 5 years.

Installed Measures	Existing Equipment Information and Requirements	Incentive Per Unit	Total Incentive (Qty. x Per Unit)
Boilers & Furnaces			
Boiler Replacement (300,000 Btu/hr or less) 90+ Eff.	Existing equipment must be below 90+ Efficiency	\$500	
Boiler cutout/reset controls	No similar currently functioning controls	\$150	
Steam Traps (replacing existing 1" or larger, commercial buildings only)		\$25	
Furnace Replacement (200,000 Btu/hr or less) 90+ Eff.	Natural Gas Space Heating System	\$200	
Water Heaters			
Water Heater Replacement (Sealed combustion, condensing, 90+ Eff.)	Existing equipment must be below 90+ Efficiency	\$500	
Indirect Water Heater (Part of 90+ Eff. Boiler Project)	Natural Gas Water Heater	\$300	
Water Heater – Natural Gas – Small – Power Vented	0.64 to 0.79 EF	\$50/per Unit	
Water Heater – Natural Gas – Small – Tankless – Power Vented	0.80 or greater EF	\$100/per Unit	
Water Heater – Electric Tank Type*	0.93 or greater EF*	\$100/per Unit*	
Water Heater – Electric to Natural Gas Fuel Conversion	Thermal Efficiency 90% or greater	\$400/per Unit	
Natural Gas Booster Heater - Need Nameplate info off original booster heater being replaced as well as the invoice for the replacement gas heater.	Conversion: Electric Booster Heater to Natural Gas _____ kW input	\$100 per kW input of water heater	
Air Conditioning**			
Sleeve A/C Unit. ENERGY STAR® rated EER must be 9.4 or greater	Through Wall Unit (Not Window Unit)	\$60	
A/C ≤ 5 Ton SEER 14	Split Air Conditioning System	\$200	
A/C ≤ 5 Ton SEER 15	Split Air Conditioning System	\$300	
A/C ≤ 5 Ton SEER 16	Split Air Conditioning System	\$400	
A/C ≤ 5 Ton SEER 17	Split Air Conditioning System	\$450	
A/C ≤ 5 Ton SEER 18	Split Air Conditioning System	\$500	
A/C ≤ 5 Ton SEER 19	Split Air Conditioning System	\$550	
A/C ≤ 5 Ton SEER 20	Split Air Conditioning System	\$600	
A/C 5 Ton – 10 Ton Unit EER 11.0 or greater	Package Unit	\$200 per Ton	
A/C ≥ 10 Ton – 17.5 Ton Unit EER ≥ 10.8	Package Unit	\$200 per Ton	
A/C ≥ 17.5 Ton Unit EER ≥ 10.0 or greater	Package Unit	\$200 per Ton	
PTAC's SEER 13 or greater - EER 11.3 or greater		\$100/each	

* Limited to customers that do not have natural gas available.

** Any size multi-family building is eligible through Dec. 31, 2008.



Management Co./Owner Name:	Installation Address:
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Installed Measures	Existing Equipment Information and Requirements	Incentive Per Unit	Total Incentive (Qty. x Per Unit)
Guest Room Energy Management (GREM)			
In Unit Energy Control System (GREM)	PTAC or Electric Heat	\$100/per Unit	
Insulation			
Insulation	Attic Insulation – Minimum R-19	\$0.15/sq. ft.	
Insulation	Roof Insulation – Minimum R-11	\$0.15/sq. ft.	
Insulation	Wall Insulation – Minimum R-11	\$0.20/sq. ft.	
Boiler Pipe Insulation – Commercial Grade Boiler Pipe Insulation	R-2 or less to R-8	\$3.00 per linear ft.	
Hot Water Pipe Insulation – Commercial Grade Pipe Insulation	R-2 or less to R-8	\$2.00 per linear ft.	
Program Approval		Date	TOTAL INCENTIVE
			\$

Certification:

I certify that I meet the eligibility requirements of the Energy Incentives from We Energies Program and that all information provided within this application is correct to the best of my knowledge. I agree to the terms and conditions set forth in these programs. I certify that the number shown on this form is the correct taxpayer identification number. I am not subject to backup withholding because: (a) I am exempt from backup withholding; or (b) I have not been notified by the IRS that I am subject to backup withholding as a result of a failure to report all interest or dividends; or (c) the IRS has notified me that I am no longer subject to backup withholding. I am a U.S. citizen (includes a U.S. resident alien).

Signature Required:

The undersigned agrees that the stated energy efficient measure(s) was (were) installed at the address listed above as part of the Energy Incentives from We Energies Programs. I have read and agree to the Terms and Conditions listed on this application. To the best of my knowledge, the statements made on this application are correct, and I have submitted the appropriate supporting documentation to receive an incentive.

Customer Name (Print):	Customer Signature:	Date:
Trade Ally Name (Print): (Required only if receiving payment)	Trade Ally Signature: (Required only if receiving payment)	Date:

PAYMENT INFORMATION (All Information is required for payment)

Business Classification (check ONE): <input type="checkbox"/> Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Sole Proprietorship-Individual <input type="checkbox"/> Other			
Make Incentive Check Payable to: <input type="checkbox"/> Customer <input type="checkbox"/> Trade Ally* (Check ONE on above and complete the information below):			
<input type="checkbox"/> Company <input type="checkbox"/> Corporation <input type="checkbox"/> Business Owner's Legal Name		Attn:	
Name			
Mailing Address	City	State	ZIP
Company/Corporate Federal Tax ID of Payee (must be 9-digits-not tax exempt number)	OR	Social Security Number of Business Owner (if no Federal Tax ID#)	
_____ - _____		_____ - _____	