



## 2015 Marketing Opportunities

*Include the Channel Islands Chapter of CAI in your 2015 Marketing Budget.*

*It's the ideal opportunity to make the most of your membership and  
see the return on your investment all year long!*

***To receive discounted rates, please respond by January 16, 2015.***

CAI - Channel Islands Chapter  
PO Box 3575  
Ventura, CA 93006  
Phone: 805.658.1438  
Fax: 805.658.1732  
[leah@cai-channelislands.org](mailto:leah@cai-channelislands.org)  
[www.cai-channelislands.org](http://www.cai-channelislands.org)



*America's Advocate for Responsible Communities*

## CAI - Channel Islands Chapter's 2015 Marketing Opportunities

The Channel Islands Chapter of CAI is dedicated to helping you build your business in the Community Association industry. As the chapter continues to grow, we look forward to once again providing you with opportunities to develop essential relationships that can help you increase your business!

Enclosed are the sponsorship and advertisement opportunities for 2015 including advertising information for the chapter magazine, Channels of Communication and the 2015-2016 Membership Directory.

### Make the most of your membership by becoming one of our exclusive Platinum, Gold, Silver or Bronze sponsors and receive:

- Recognition at chapter events
- Company name in the Channels magazine (4 issues) and Membership Directory
- Company name on the chapter website
- Platinum & Gold Level members are not charged extra for additional listings on the website or in the print directory.
- Plus the opportunity to receive a discount at the amounts stated below. ***Please note: Some opportunities count toward reaching your 'Total Amount Spent' but will not have the discount applied to them. In order to receive the following discounts, payment must be received with the one or two payment plan. (See payment form on page 10 for details)***

<u>Sponsorship Level</u>	<u>Total Amount Spent</u>	<u>Discount</u>
Platinum	\$6,000 +	10%
Gold	\$4,500	7.5%
Silver	\$2,500	5.0%
Bronze	\$1,000	0.0%

To qualify for the Platinum, Gold, Silver or Bronze sponsorship levels and receive these incentives, your marketing plan must be received by January 16, 2015. To complete your marketing plan, please fill out the forms on pages 9-10 and return with payment to the Chapter Office:

CAI-Channel Islands Chapter  
PO Box 3575  
Ventura, CA 93006  
Fax: 805-658-1732 or email [leah@cai-channelislands.org](mailto:leah@cai-channelislands.org)  
Questions? Call 805-658-1438

**\*\*Please Note:** Marketing opportunities are for the members of CAI-Channel Islands Chapter with the exception of the Community Faires and advertising in the chapter magazine. (see those pages for non-member pricing) Pre-payment is required to guarantee all sponsorships and advertising. Cancellation of a contract will result in a \$25 administrative fee if cancelled before 90 days prior to the event or advertising deadline. No refunds will be given for sponsorships or advertising cancelled after 90 days prior to an event or advertising deadline.

### Looking forward to helping you build your business in 2015!

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# CAI - Channel Islands Chapter's 2015 Marketing Opportunities

## Luncheon Programs

### EXHIBITOR SPONSORSHIP

**Cost: \$290\* per luncheon and includes:**

- Lunch for one company representative
- Six foot skirted table to display your company information
- Company mentions at event
- Company name on event flyer & chapter website event page
- Company name on event thank you in Channels of Communication

Date	Location
January 27	Thousand Oaks
February 24	Thousand Oaks
April 28	Thousand Oaks
May 19	Oxnard
June 23	Oxnard
Aug 25	Oxnard
September 22	Thousand Oaks
November 17	Thousand Oaks
December 15	Thousand Oaks

### **\*Upgrade Your Exhibitor Sponsorship for additional recognition & support CAI-CLAC\*!**

**Cost: \$50 VISA Gift Card (Bring the gift card with you to the luncheon / (Limit of 2 Business Partners per luncheon)**

- Premier exhibit space reserved by front entrance (*Be the first to shake hands with attendees!*)
- Recognition as the sponsor of the CLAC raffle at the luncheon
- Special thank you in the Channels of Communication & on chapter website event page

*\*CLAC is CAI's Legislative Action Committee, representing the rights of Community Association residents in California.*

### ATTENDEE TABLE SPONSORSHIP

**Cost: \$310\* per luncheon and includes:**

- Lunch for two company representatives
- Lunch for six invited Community Managers and/or Community Association Volunteer Leaders seated at your reserved table\*
- Your company name on reserved table
- Recognition at event & in the chapter magazine, Channels of Communication
- \*(you invite and make reservation)*

### PEN SPONSORSHIP

**Cost: \$400\* per six months\* and includes:**

- Your company pen at each attendees seat and at check in at all luncheon programs and Community Faire during the six month period
- Pens to be supplied by sponsor (Approx. 1,000 pens needs for each six month period)

*\*Only (2) sponsorships available: January - June 2014 and July - December 2014*

### LUNCHEON REGISTRATION - (*Sponsorship discounts do not apply to registration fees*)

**Register in advance to reserve your spot at each of our luncheon programs... *The chapter's biggest networking opportunities!***

**Cost: \$47 PER LUNCHEON (Business Partner Rate)**

*Please note: If you have signed up to exhibit, one company rep is included with sponsorship.*

# CAI - Channel Islands Chapter's 2015 Marketing Opportunities

## Managers Programs

### EXHIBITOR SPONSORSHIP

**Cost: \$290\* per program and includes:**

- Lunch for one company representative
- Six foot skirted table to display your company information
- Company mentions at event
- Company name on event flyer & chapter website event page
- Company name on event thank you in Channels of Communication

**Date**  
Mar 10  
Aug 11

**Location**  
Oxnard  
Oxnard

### MANAGER ATTENDEE TABLE SPONSORSHIP

**Cost: \$310\* per program and includes:**

- Lunch for two company representatives
- Lunch for six invited Community Managers seated at your reserved table (you invite and make reservation)
- Your company name on reserved table
- Recognition at event & in the chapter magazine, Channels of Communication

## Mid-CA Dinner Programs

### EXHIBITOR SPONSORSHIP

**Cost: \$200 per program and includes:**

- Dinner for one company representative
- Six foot skirted table to display your company information
- Company name on event flyer and on chapter website event page

**Date**  
March 5  
June 4  
September 10  
November 5

**Location**  
Pismo Beach  
Pismo Beach  
Pismo Beach  
Pismo Beach

### LITERATURE SPONSORSHIP

**Cost: \$75 and includes:**

- Opportunity to have your company information (brochure, etc.) at each attendee's place setting
- Company recognition at the event

## Ventura Dinner Programs

### EXHIBITOR SPONSORSHIP

**Cost: \$200 per program and includes:**

- Dinner for one company representative
- Six foot skirted table to display your company information
- Company name on event flyer and on chapter website event page
- Company mentions at event

**Date**  
June 11  
Aug 6

**Location**  
Oxnard  
Thousand Oaks

### LITERATURE SPONSORSHIP

**Cost: \$75 and includes:**

- Opportunity to have your company information (brochure, etc.) at each attendee's place setting
- Company recognition at the event

# CAI - Channel Islands Chapter's 2015 Marketing Opportunities

## Community Faires

**(Mini Trade Shows) - Non-member rate: Add an additional 50% of the cost to the total.**

### **EVENT SPONSORSHIP - Limited # available!**

**Cost: \$600 per event and includes:**

- Includes company logo on event flyer & event invitation
- Company name on website & in chapter magazine
- Company name on signage & mentions at event
- Company name on attendee event bags
- Opportunity to place company literature in attendee bags
- Opportunity to attend exclusive Managers Happy Hour at event
- (2) company representatives to attend exclusive manager and board member education programs with opportunity to give one minute intro on company at the beginning of each of the programs

#### **Date**

March 31  
October 29

#### **Location**

Ventura / Oxnard  
Westlake Village

### **GRAND PRIZE SPONSORSHIP**

**Cost: \$500 per event and includes:**

- Sponsor the Grand Prize Give-A-Way
- Attendance at the Manager's Only Happy Hour
- Company logo on event flyer & event invitation
- Company name on attendee event bags
- Opportunity to place company literature in attendee bags.
- Company name on website and in chapter magazine
- Company name on signage & mentions at event

### **ATTENDEE BAGS SPONSORSHIP**

**Cost: \$400 per event and includes:**

- Company name on attendee event bags
- Opportunity to place company literature in attendee bags.
- Company name on website and in chapter magazine
- Company name on signage & mentions at event

### **EXHIBIT HALL SPONSORSHIP**

**Cost: \$300 per event and includes:**

- Opportunity to place company literature in attendee bags
- Company name on event flyer
- Company name on website and in chapter magazine
- Company name on signage & mentions at event

### **EXHIBITOR—PREMIER LOCATION (*Sponsorship discounts do not apply to exhibit space*) - Limited # available!**

**Cost: \$600 per event and includes:**

- Six foot skirted table in a **PREMIER LOCATION BY THE FRONT ENTRANCE** (includes electricity) to display your company information
- Company name on email blasts & chapter website event page
- Company name on event thank you in Channels of Communication

### **EXHIBITOR (*Sponsorship discounts do not apply to exhibit space*)**

**Cost: \$450 per event and includes:**

- Six foot skirted table with electricity (If needed, please specify on page 8) to display your company information
- Company name on email blasts & chapter website event page
- Company name on event thank you in Channels of Communication

# CAI - Channel Islands Chapter's 2015 Marketing Opportunities

## Holiday Happy Hour

*The Chapter's Holiday Happy Hour is a two hour networking event which provides the opportunity to present chapter volunteer awards and thank our members for their chapter membership.*

### HAPPY HOUR (EVENT) SPONSOR

Includes company logo on event flyer & event invitation  
Opportunity to address attendees at event & give an introduction on your company  
Company name on attendee bags  
Company name on website, in chapter magazine, on signage & mentions at event  
Opportunity to place company literature in attendee bags  
Exclusive 'Hosted Bar' Sponsor / (hosted bar is from 5-6 pm)  
(2) event tickets

**Date**  
Nov 20

**Location**  
Westlake Village

### MANAGERS TICKET SPONSOR

**(This sponsorship pays for Managers tickets so they can attend for free.)**

**Cost: \$400 & includes:**

Includes company name on event flyer & event invitation  
Includes company name on invitations and email blasts sent specifically to Managers  
Company name on website, in chapter magazine, on signage & mentions at event  
Opportunity to place company literature in attendee bags  
(1) event ticket



### HORS D'OEUVRES SPONSOR

**Cost: \$300 & includes:**

Includes company name on event flyer & event invitation  
Company name on website, in chapter magazine, on signage & mentions at event  
Opportunity to place company literature in attendee bags  
(1) event ticket

### PRIZE SPONSOR -- Donate a prize or donate cash to go toward prizes

**Cost: \$100 & includes:**

Your company name on signage next to your prize  
Company mentions during prize give-a-way  
Company name on signage at event

## Essentials Program

*(Board Member Training Course—Network with the attendees during lunch: 11:45 am—12:45 pm)*

### EXHIBITOR SPONSORSHIP

**Cost: \$150 and includes:**

Lunch for one company representative  
Six foot skirted table to display your company information  
Opportunity to greet guests with one minute intro on your company  
Company name on event flyer and chapter website event page

**Date**  
Apr 11

**Location**  
Oxnard

### LITERATURE SPONSORSHIP

**Cost: \$75 and includes:**

Opportunity to have your company information (brochure, etc.) at each attendee's place setting  
Company recognition at the event



# CAI - Channel Islands Chapter's 2015 PRINT Advertising Opportunities

## Channels of Communication

### Channels of Communication Chapter Magazine - NOW IN FULL COLOR!

Ad Spaces	Ad Size	Price per issue	TOTAL COST (Total for print in all 4 issues)
Back Outside Cover - Half Page Ad	7.5"W x 10"H	\$600	\$2400
Inside Front or Inside Back Cover - Full page ad	7.5"W x 10"H	\$600	\$2400
Full Page	7.5"W x 10"H	\$525	\$2100
Half Page	7.5"W x 4.75"H	\$425	\$1700
Qtr. Page	3.5"W x 4.75"H	\$325	\$1300
Business Card	3.5"W x 2"H	\$150	\$600

### Channels Print Deadlines - All ad spaces must be received by:

First Quarter Issue - February 6, 2015  
 Second Quarter Issue - May 1, 2015  
 Third Quarter Issue - August 7, 2015  
 Fourth Quarter Issue - November 6, 2015

### Non-member rate:

**Add an additional 50% of the cost to the total.**

## Membership Directory

**Please Note:** Advertising in the Membership Directory counts toward your total sponsorship dollars but discounts do not apply.

### 2015 - 2016 Membership Directory - ALL ADS ARE FULL COLOR!

AD Spaces	Ad Size	Price
Full Page	4.5"W x 7.5"H	\$800
Half Page	4.5"W x 3.5"H	\$600
Business Card	3.5"W x 2"H	\$400

### PREMIUM Ad Spaces (printed on thick bond paper in a priority location / Limited # available)

Outside Back Cover	4.5"W x 7.5"H	\$1600
Inside Front Cover	4.5"W x 7.5"H	\$1500
Inside Back Cover	4.5"W x 7.5"H	\$1400
Divider Page	4.5"W x 7.5"H	\$1400

### Listings (see page 7 for category listings / make your selection on page 8)

First Category Listing	FREE
Additional Category Listings	\$100 each

### Directory Print Deadline - All ad artwork must be received by March 2, 2015.

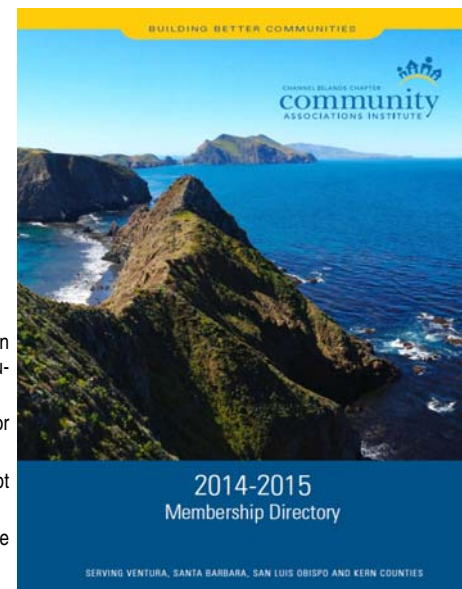
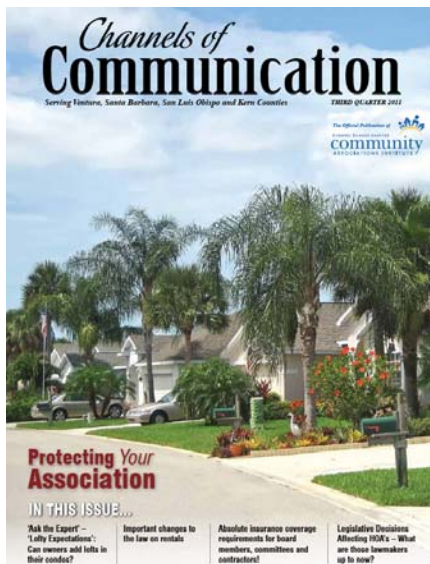
#### Ad Space Requirements:

- Color: CMYK/process colors only. All spot colors must be converted to CMYK. Color quality is not guaranteed if spot colors are used.
- Fonts: Outline or embed all fonts in the PDF.
- File Formats: (Preferred) high-res PDF. Save with all fonts and images embedded. Also accept: high res .jpg, .tif or .eps.
- Resolution: All advertising materials must be at least 300 dpi and submitted at 100% size

**E-MAIL ARTWORK TO [leah@cai-channelislands.org](mailto:leah@cai-channelislands.org)**

#### Advertising Terms & Conditions:

- Advertisers must be members of CAI-Channel Islands Chapter to advertise in the membership directory. Non-members can advertise in the Channels of Communication but will be charged 50% more for each ad placed.
- Advertisements are not permitted for memberships in the homeowner or individual/on-site manager category.
- CAI - CIC shall not be bound by specific location / position requests. (except for front, back and divider pages.)
- Allocation of ads will be based on date and time of receipt of payment. The Chapter reserves the right to determine actual position.
- CAI - CIC has the right to verify credentials / designations.
- Additional charges will apply if graphic design, file conversion, and / or modifications are necessary.



## Chapter Website

**Chapter Website** [www.cai-channelislands.org](http://www.cai-channelislands.org)

**Web Page Advertising: \$600 per year and includes:**

Ad tile\* with your company information linked to your website on TWO chapter web pages plus ONE event page per quarter. (Web pages include one service directory page of your choice and one additional high traffic page.)

**\*Ad Tile Design available for Web Page Advertising (optional): \$50 (Sponsorship discounts do not apply)**

Web designer to create ad tile using your logo & company info.

**OR create your own ad and e-mail it to [leah@cai-channelislands.org](mailto:leah@cai-channelislands.org) meeting the following guidelines:**

RGB color, 72 dpi resolution, .JPG or .GIF file type, 112 pixels width x 186 pixels height

**Website Listing (in online service directory) -**

First Listing is FREE. Each additional category listing: \$60 per year. See categories below. Make your selection on page 8.

## Category Listings

- Accountants / CPA's
- Air Duct Cleaning
- Asbestos / Lead Abatement
- Asbestos / Lead Consulting & Testing
- Asphalt / Paving
- Assessment Collections / Liens / Foreclosures
- Attorneys Focusing on Construction Defects
- Attorneys Specializing in Community Association Law
- Backflow Testing
- Banks / Financial Services
- Coin Operated Laundry
- Concrete
- Construction
- Construction Defect Specialists
- Construction Management
- Contractors, General
- Copier Equipment & Supplies
- Day Porter
- Decking
- Disclosure Documents
- Dryer Vent Cleaning
- Electrical Contractors
- Emergency Water & Fire Restoration Services
- Fence & Railing
- Gutter Cleaning
- Insurance
- Internet
- Landscape Maintenance
- Mailing Equipment & Supplies
- Management Companies
- Management Systems & Tools
- Mediation Services
- Metering Products & Services
- Mold Consulting & Testing
- Mold Remediation
- Painting
- Paint Suppliers
- Patio Furniture
- Pest Control
- Pipe Restoration
- Plumbing
- Pool Contractors, Resurfacing & Remodeling
- Pool Maintenance & Repair Services
- Pressure Washing
- Printing
- Promotional Products
- Reserve Studies
- Roofing Contractors
- Security Hardware / Surveillance Cameras
- Security / Patrol
- Steam Cleaning
- Street Sweeping
- Stucco Repairs
- Termites
- Trees
- Trip & Fall Hazard Removal
- Utility Auditing
- Water Damage Restoration
- Waterproofing
- Windows / Doors
- Window Cleaning
- Wood Replacement—Siding & Decking
- Wrought Iron Fencing—Installation & Repairs
- Other: \_\_\_\_\_

*Use the form on page 9 to make your category selections for the Membership Directory & Online Service Directory.*



# Your 2015 Marketing Plan with CAI-Channel Islands Chapter

## Your Plan

### SPONSORSHIPS

#### LUNCHEON PROGRAMS

DATE	AREA	Exhibitor Sponsorship	Add CLAC Upgrade	Attendee Table Sponsorships
January 27	Thousand Oaks	<input type="checkbox"/> \$290	<input type="checkbox"/> plus \$50	<input type="checkbox"/> \$310
February 24	Thousand Oaks	<input type="checkbox"/> \$290	<input type="checkbox"/> plus \$50	<input type="checkbox"/> \$310
April 28	Thousand Oaks	<input type="checkbox"/> \$290	<input type="checkbox"/> plus \$50	<input type="checkbox"/> \$310
May 19	Oxnard	<input type="checkbox"/> \$290	<input type="checkbox"/> plus \$50	<input type="checkbox"/> \$310
June 23	Oxnard	<input type="checkbox"/> \$290	<input type="checkbox"/> plus \$50	<input type="checkbox"/> \$310
Aug 25	Oxnard	<input type="checkbox"/> \$290	<input type="checkbox"/> plus \$50	<input type="checkbox"/> \$310
September 22	Thousand Oaks	<input type="checkbox"/> \$290	<input type="checkbox"/> plus \$50	<input type="checkbox"/> \$310
November 17	Thousand Oaks	<input type="checkbox"/> \$290	<input type="checkbox"/> plus \$50	<input type="checkbox"/> \$310
December 15	Thousand Oaks	<input type="checkbox"/> \$290	<input type="checkbox"/> plus \$50	<input type="checkbox"/> \$310

#### PEN Sponsorships

January - June 2015	<input type="checkbox"/> \$400
July - December 2015	<input type="checkbox"/> \$400

#### Luncheon Registrations: (no discount)

\$47 x \_\_\_\_\_ (# of registrations) = \$ \_\_\_\_\_

#### MANAGERS PROGRAMS

	Exhibitor	Attendee Table
March 10	Oxnard <input type="checkbox"/> \$290	<input type="checkbox"/> \$310
August 11	Oxnard <input type="checkbox"/> \$290	<input type="checkbox"/> \$310

#### DINNER PROGRAMS-Pismo Beach

	Exhibitor Spon.	Literature Spon.
March 5	Pismo Beach <input type="checkbox"/> \$200	<input type="checkbox"/> \$75
June 4	Pismo Beach <input type="checkbox"/> \$200	<input type="checkbox"/> \$75
September 10	Pismo Beach <input type="checkbox"/> \$200	<input type="checkbox"/> \$75
November 5	Pismo Beach <input type="checkbox"/> \$200	<input type="checkbox"/> \$75

#### DINNER PROGRAMS-Ventura

	Exhibitor Spon.	Literature Spon.
June 11	Oxnard <input type="checkbox"/> \$200	<input type="checkbox"/> \$75
August 6	Thousand Oaks <input type="checkbox"/> \$200	<input type="checkbox"/> \$75

#### COMMUNITY FAIRES

	March 31	October 29
Exhibit Space—PREMIER (no discount)*	<input type="checkbox"/> \$600	<input type="checkbox"/> \$600
Exhibit Space (no discount)	<input type="checkbox"/> \$450	<input type="checkbox"/> \$450
Event Sponsorship	<input type="checkbox"/> \$600	<input type="checkbox"/> \$600
Grand Prize Sponsorship	<input type="checkbox"/> \$500	<input type="checkbox"/> \$500
Attendee Bag Sponsorship	<input type="checkbox"/> \$400	<input type="checkbox"/> \$400
Exhibit Hall Sponsorship	<input type="checkbox"/> \$300	<input type="checkbox"/> \$300

#### HOLIDAY HAPPY HOUR

	Nov 20
Happy Hour (Event) Sponsorship	<input type="checkbox"/> \$600
Manager Tickets Sponsorship	<input type="checkbox"/> \$400
Hors d'oeuvres Sponsorship	<input type="checkbox"/> \$300
Prize Sponsorship	<input type="checkbox"/> \$100

#### ESSENTIALS PROGRAM

	Exhibitor Spon.	Literature Spon.
April 11	Oxnard <input type="checkbox"/> \$150	<input type="checkbox"/> \$75

SPONSORSHIP \*NON-DISCOUNT TOTAL: \$ \_\_\_\_\_

REMAINING SPONSORSHIP TOTAL: \$ \_\_\_\_\_

Fill in your sponsorship and advertising totals on page 10.

### ADVERTISING

#### CHANNELS OF COMMUNICATION -

AD SIZES	Price
Back Outside Cover (half page ad)	<input type="checkbox"/> \$600 x _____ # of issues
Inside Front Cover (full page ad)	<input type="checkbox"/> \$600 x _____ # of issues
Inside Back Cover (full page ad)	<input type="checkbox"/> \$600 x _____ # of issues
Full page ad	<input type="checkbox"/> \$525 x _____ # of issues
Half page ad	<input type="checkbox"/> \$425 x _____ # of issues
Quarter page ad	<input type="checkbox"/> \$325 x _____ # of issues
Business Card ad	<input type="checkbox"/> \$150 x _____ # of issues

#### MEMBERSHIP DIRECTORY - (no discounts)\*

AD SIZES	Price
Full page ad	<input type="checkbox"/> \$800
Half page ad	<input type="checkbox"/> \$600
Business card ad	<input type="checkbox"/> \$400

#### PREMIUM AD SPACES -

Outside Back Cover (full page ad)	<input type="checkbox"/> \$1600
Inside Front Cover (full page ad)	<input type="checkbox"/> \$1500
Inside Back Cover (full page ad)	<input type="checkbox"/> \$1200
Divider page (full page ad)	<input type="checkbox"/> \$1400

#### LISTINGS

First Listing	<input type="checkbox"/> Free w/ membership!
Additional Category Listings	<input type="checkbox"/> \$100 x _____ # of listings

Please list which category(s) you would like to be listed under:

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

#### CHAPTER WEBSITE -

Web Page Advertising	<input type="checkbox"/> \$600
Ad Tile Design* (no discount)	<input type="checkbox"/> \$50
Please note: Ad tile design is a one time fee for web page advertising or you can opt to design the ad yourself. See requirements on pg. 8.	

#### WEBSITE DIRECTORY LISTINGS

First Listing	<input type="checkbox"/> Free w/ membership!
Additional Category Listings	<input type="checkbox"/> \$60 x _____ # of listings

Please list which category(s) you would like to be listed under:

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

ADVERTISING \*NON-DISCOUNT TOTAL: \$ \_\_\_\_\_

REMAINING ADVERTISING TOTAL: \$ \_\_\_\_\_

# Your 2015 Marketing Plan with CAI-Channel Islands Chapter

## Marketing Plan Total

*\*Non-discounted items (add separately)*

SPONSORSHIP / NON-DISCOUNTED ITEMS \$ \_\_\_\_\_  
REMAINING SPONSORSHIP ITEMS \$ \_\_\_\_\_  
ADVERTISING / NON-DISCOUNTED ITEMS \$ \_\_\_\_\_  
REMAINING ADVERTISING ITEMS \$ \_\_\_\_\_  
LESS DISCOUNT (IF APPLICABLE) (\$ \_\_\_\_\_)  
SUBTOTAL \$ \_\_\_\_\_  
SUGGESTED CLAC CONTRIBUTION (\$25) \$ \_\_\_\_\_  
**GRAND TOTAL:** \$ \_\_\_\_\_

Sponsorship Level:	Total Amount Spent:	Discount:
Platinum	\$6,000 +	10%
Gold	\$4,500	7.5%
Silver	\$2,500	5.0%
Bronze	\$1,000	0.0%

*\*Non-discounted items help you reach your total amount spent but the discount does not apply to those items.*

## Your Contact Info

Company Name \_\_\_\_\_  
Contact \_\_\_\_\_  
Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail \_\_\_\_\_ Website \_\_\_\_\_

Is this the contact information you would like as your listing in the membership and website directories?

- ☐ Yes  
☐ Keep my listings the same as last year  
☐ No (If no, please attach an additional piece of paper with the correct listing information.)

## Payment Options

**PAYMENT OPTIONS - Please check one of the following options:**

- ☐ I would like to receive the discount and will send in my full payment by Jan. 30, 2015. (check only, no credit cards accepted)  
☐ I would like to receive the discount and will send in half of the payment by Jan. 30, 2015 and the remaining half by March 31, 2015. (check only, no credit cards accepted)  
☐ I would like to decline the discount and will pay: (circle either) per marketing opportunity or the entire balance at this time. (check or credit card accepted) *If you choose to pay with your credit card, the card will be charged 60 days prior to the event and a receipt will be emailed to you.*

Credit Card # \_\_\_\_\_ Security Code: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address including zip code: \_\_\_\_\_

Please make checks payable to CAI-Channel Islands Chapter.

**By signing below you agree to the following conditions -**

Benefits, opportunities and applicable credits are subject to change without notice. Should an event be cancelled, payment for the event shall be fully refunded. Payments must be made according to the option you checked above. Any late payments will void the discount and you will be billed and required to pay for the difference; net 10 days. Pre-payment is required to guarantee all sponsorships and advertising. Some levels of sponsorships are limited to a specific number. All sponsorships are on a first-come, first-serve basis. Cancellation of a contract will result in a \$25 administrative fee if cancelled before 90 days prior to the event or advertising deadline. No refunds will be given for sponsorships or advertising cancelled after 90 days prior to an event or advertising deadline. Marketing opportunities are for the members of CAI Channel Islands Chapter with the exception of the Community Faires and chapter magazine. (see those pages for non-member pricing)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please return the completed forms (pgs. 9-10) by January 16, 2015 to:**

CAI-CIC, PO Box 3575, Ventura, CA 93006

Fax: 805-658-1732 or e-mail it to leah@cai-channelislands.org

QUESTIONS - Call the Chapter Office at 805-658-1438

