



ARIZONA DISABLED SPORTS

desertchallengegames.com

480.835.6273

Desert Challenge Games Sponsorship Packet

What is Arizona Disabled Sports?

Arizona Disabled Sports (AzDS) is the leading organization in Arizona that provides athletic opportunities for individuals with all types of disability. There are approximately 1,200 athletes as young as 6 year's old living throughout Arizona participating in 30 adaptive programs hosted by AzDS.

Why Arizona Disabled Sports?

Today there are more than 21 million Americans with a physical disability. In the past few years, more than 30,000 military personnel have sustained serious injuries during active duty. Research shows that daily physical activity enhances not only an individual's self-esteem and personal relationships; it also results in an increased achievement, better overall health, and higher quality of life. However, despite these findings, most individuals with physical disabilities do not have the opportunity to participate in any regular sports activity.

How will your contribution help AzDS?

Your sponsorship contribution will be used to support the Desert Challenge Games; an event which provides over 280 national and international athletes with a physical disability the ability to qualify for the National Junior Disability Championships, the US Paralympic National Championships and the US Veteran Games. The 2015 Desert Challenge Games is one of the nine events as part of the IPC Athletics Grand Prix which will aim to encourage international competition and excellence in sport.

Thank you

On behalf of the athletes, we thank you for contributing to Arizona Disabled Sports and the annual Desert Challenge Games. Together we can make dreams come true!



Mesa Association of Sports for the Disabled
59 East Broadway Road
Mesa, Arizona 85201

MASD is doing business as AzDS
MASD is a non-profit organization.
All donations are tax deductible.



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SPONSORSHIP OPPORTUNITIES:

PLATINUM SPONSOR: \$25,000

logo on athlete's award plaque
banner opportunity at all events
full advertising page in the program
representative may assist with award presentation
10x20 booth at events
plaque to recognize support

GOLD SPONSOR: \$10,000-24,999

banner opportunity at all events
one-quarter advertising page in the program
10x20 booth at events
plaque to recognize support

SILVER SPONSOR: \$5,000-9,999

banner opportunity at all events
one-sixth advertising page in the program
10x20 booth at events
plaque to recognize support

BRONZE SPONSOR: \$1,000-4,999

banner opportunity at all events
logo in the program
10x10 booth at events
plaque to recognize support

GOODWILL SPONSOR <\$999 or in kind donations

banner opportunity at all events
name in the program

*We cannot guarantee that logos will be included on any printed materials if sponsorship commitment is not made prior to Friday, April 24, 2015. *Logos must be sent in jpeg or higher resolution format.

*Make checks payable to Arizona Disabled Sports. Mail check and this form to: 59 East Broadway Road, Mesa, AZ 85210.

Executive Director, Lane Gram
480.835.6273
Lane@arizonadisabledsports.com



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Desert Challenge Games – May15-17, 2015 Arizona Disabled Sports

Sponsorship Registration Information:

Company Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Website Address: _____

Signature: _____

Sponsorship Level:

☐

Platinum: \$25,000

Logo on athlete's award plaque
Banner opportunity at all events
Full advertising page in the program
Representative may assist with awards
10x20 booth at events
Plaque to recognize support

☐

Gold: \$10,000-24,999

Banner opportunity at all events
One-quarter advertising page in the program
10x20 booth at events
Plaque to recognize support

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Silver: \$5,000-9,999

Banner opportunity at all events
One-sixth advertising page in the program
10x20 booth at events
Plaque to recognize support

☐

Bronze: \$1,000-4,999

Banner opportunity at all events
Logo in the program
10x10 booth at events
Plaque to recognize support

☐

Goodwill: <\$999 or in kind

Banner opportunity at all events
Name in the program

☐

Track & Field Vendor: \$250

10x10 vendor booth with tent
Name in the program

☐

Track & Field Vendor: \$500

10x20 vendor booth with tent
Name in the program

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