

BIA/OC Urban Infill & Multifamily Housing Committee Presents:

# So You Think You've Got Infill? Think Again!

**September 24, 2009**

## Embassy Suites Anaheim - North

3100 East Frontera, Anaheim, CA

7:30am Registration & Breakfast

8:00 - 11:30am Program

*Optional Project Tour of*

*The Crossing by SARES-REGIS Group  
immediately follows workshop*

Come see what developers in Anaheim have faced recently during this economic roller coaster. In addition to a presentation by the City of Anaheim on the development vision for this part of the city, the workshop will feature a case study of "The Crossing" in Anaheim, an urban infill project by SARES-REGIS Group. You'll see the process from pre-development due diligence through project/land planning and design, as well as sales and marketing. An optional project site tour will follow the workshop.

### Program Speakers Include:

#### Panel 1 - The Vision

- > **Moderator:** Sheri Vander Dussen, *Anaheim*
- > Janet Coe, *Anaheim*
- > Rich Flierl, *Cooper Carry*
- > Jacob LeBlanc, *Panattoni Development Co., Inc.*
- > Chris Mahon, *WCB Properties LP*
- > Mike Winter, *SARES-REGIS Group*
- > Representative from *Kaiser Permanente*

#### Panel 2 - It's Process, Not Project

- > **Moderator:** John O'Brien, *Brookfield Homes*
- > CJ Amstrup, *Anaheim*
- > Jim Ivory, Bill Montgomery and Mike Winter, *SARES-REGIS Group*
- > Jay Ruby, *Urban Resource Corp.*
- > Michael Schrock, *Urban Arena*
- > David Senden, *KTGY Group*

- Got city and community support for your project?
- Got redevelopment dollars and mass transit nearby?
- Got a unique product for the perfect demographic?
- So you think you've got an urban infill project ready to go? Think again!

#### Workshop Sponsors:

Allen Matkins  NOSSAMAN LLP

 DIGITAL MAP  
PRODUCTS

SARES-REGIS Group



**Register On-line:** [www.biaoc.com/events](http://www.biaoc.com/events)

**Fax completed form to:** 949.553.3951

**Call with questions:** 949.224.0321

#### **BIA/OC Member:**

\$50pp registration by 5pm 9/18/09

\$60pp registration 9/19 - 9/24/09

#### **Non-Member:**

\$75pp registration by 5pm 9/18/09

\$85pp registration 9/19 - 9/24/09



**Deadline** to cancel previously made reservations or to register is 5pm, September 18<sup>th</sup>. Reservations not cancelled by 5pm, September 18<sup>th</sup> will be billed per company policy. Reservations for the program are required to participate in networking prior to entry into event. **Reservations for workshops must be pre-paid with credit card or check.**



BIA/OC Urban Infill & Multifamily Housing Committee Presents:

# So You Think You've Got Infill? Think Again!

Workshop featuring Anaheim redevelopment and project case study of The Crossing

**Thursday, September 24, 2009**

Workshop Sponsors:

Embassy Suites Anaheim - North  
7:30am Registration & Breakfast  
8:00 - 11:30am Program  
Optional Tour Follows Workshop

Allen Matkins

NOSSAMAN LLP

DIGITAL MAP  
PRODUCTS

SARES-REGIS Group

## Ticket Registration/Sponsor Form

### Sponsorship Opportunities are still available:

#### \$500 - Program Sponsor

Includes 4 tickets to the workshop  
Display table at the workshop  
Company logo on event flyer & signage  
Company material in attendee packet

#### \$250 - Program Sponsor

Includes 2 tickets to the workshop  
Company name listed on event signage

Yes! (check all that apply)

I would like to be a \$ \_\_\_\_\_ sponsor!

Please reserve \_\_\_\_\_ tickets only.  
(fill in number of tickets)

Mailing check (payable to BIA/OC  
17744 Sky Park Circle, # 170, Irvine, CA 92614)

Use credit card info below  
(non-members must pre-pay with credit card)

**Deadline to Sponsor: September 1<sup>st</sup> - Deadline to Register: September 18<sup>th</sup>**

**Fax completed form to: 949.553.3951 Call with questions: 949.224.0321**

Company Name: \_\_\_\_\_

Attendee(s): \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Visa/MasterCard/American Express #: \_\_\_\_\_ Exp: \_\_\_\_\_

(Amex: 4 digits on front)

Name on Credit Card: \_\_\_\_\_ Sec. Code: (Visa/MC: last 3 digits on back) \_\_\_\_\_

Billing Address of Credit Card: \_\_\_\_\_ Zip Code: \_\_\_\_\_

#### **BIA/OC Member & Public Agencies:**

\$50pp registration by 5pm 9/18/09

\$60pp registration 9/19 - 9/24/09

#### **Non-Member:**

\$75pp registration by 5pm 9/18/09

\$85pp registration 9/19 - 9/24/09

#### **Register On-line:**

www.biaoc.com

**Deadline** to cancel previously made reservations or to register is 5pm, September 18<sup>th</sup>. Reservations not cancelled by 5pm, September 18<sup>th</sup> will be billed per company policy. **Reservations for workshops must be pre-paid with credit card or check received by September 19, 2009.**