

Sample public participant questions

- Here are some sample questions developed by Arts Queensland that you may like to consider in developing your survey **for members of the public who actively participate in your activities by making or doing something themselves** (nb: a separate sample survey has been developed for people who attend as audience members to watch or see your activities)
- Key questions for Arts Queensland outcome reports are marked with a star★
- There are several ways you can administer surveys – face-to-face ‘interview’ or self-completion option using a paper survey or ipad/android applications, or online using one of many online survey tools available
- For more tips on designing surveys, refer to the ‘Developing and implementing surveys’ fact sheet available at www.arts.qld.gov.au

Introduction

We would like to ask you a few questions about your experience of this activity. Your responses are confidential and you will not be identified in the survey results. Please be open and honest with your feedback as this will help us with our future planning.

Questions

1. How did you first hear about this activity?

- ☐ Internet
- ☐ E-newsletter
- ☐ Newspaper
- ☐ Magazine
- ☐ Radio
- ☐ Billboard/street signage
- ☐ Word of mouth
- ☐ Other (please specify:)

★ 2. Have you been to an activity or event by [insert name of your organisation] before?

- ☐ Yes
- ☐ No
- ☐ Don't know

★ 3. Have you participated in a [insert relevant type of art form activity: e.g. visual arts workshop, dance class etc.] before?

- ☐ Yes
- ☐ No
- ☐ Don't know

- 4. Please indicate the extent to which you agree or disagree with the following statements based on your experience participating in this activity.**

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
I felt moved or inspired					
I felt engaged in the experience					
I was exposed to new points of view or ways of thinking about things					
I learnt new skills or ways of doing things					
It made me want to participate more in doing or making art					

- ★ **5. How would you rate the activity overall?**

- ☐ Excellent
- ☐ Good
- ☐ Average
- ☐ Poor
- ☐ Very poor

- 6. What did you like most about the activity?**

- 7. Was there anything about the activity you think we could have done better?**

- 8. Are you:**

- ☐ Male
- ☐ Female

- 9. What is your age group?**

- ☐ 12 or under
- ☐ 13-19
- ☐ 20-29
- ☐ 30-39
- ☐ 40-49
- ☐ 50-59
- ☐ 60-69
- ☐ 70 or over

- 10. Do you identify as:**

- ☐ An Aboriginal person
- ☐ A Torres Strait Islander person
- ☐ An Australian South Sea Islander person
- ☐ From a culturally diverse background
- ☐ A person with a disability
- ☐ None of the above

****Include questions 11-14 if you plan to collect tourism data:**

- ★ **11. What is your residential postcode? Or if you are from overseas, which country are you from?**

****NB: Confirm the attendee is from at least 40kms away and if so, proceed to the following questions.**

- ★ **12. What was your primary purpose for coming to [insert name of local area]?**

- ☐ This activity
- ☐ Another event (please specify:)
- ☐ General holiday
- ☐ Visit family or friends
- ☐ Work or business
- ☐ Other (please specify:)

- ★ **13. a. As part of your visit to [insert name of local area], are you staying overnight away from home?**

- ☐ Yes
- ☐ No

- ★ **b. If yes:**
How many nights are you staying here in [insert name of local area]?
How many nights are you staying elsewhere in Queensland?

- ★ **14. How much do you think you will spend on this trip per day?**

Please include all costs – e.g. accommodation, food and drink, car hire, parking, local transport, souvenirs etc. DO NOT include your ticket to this activity.

Total spending: \$..... per day

- 15. Are there any final comments you would like to make?**

Thank you for your time.