



# INTERACTIVE FUND / APPLICATION FORM 2015-2016

Application deadline:

**November 6, 2015**

Application number: \_\_\_\_\_

Date received: \_\_\_ \_\_\_ / \_\_\_ \_\_\_ / \_\_\_ \_\_\_

**APPLICANT INFORMATION**

**CO-APPLICANT** (If applicable):

\_\_\_\_\_  
Company/Individual

\_\_\_\_\_  
Company/ Individual

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Title

\_\_\_\_\_  
Permanent Address

\_\_\_\_\_  
Permanent Address

\_\_\_\_\_  
Postal Code

\_\_\_\_\_  
Postal Code

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Email

\_\_\_\_\_  
Email

\_\_\_\_\_  
Website

\_\_\_\_\_  
Website

Is your company affiliated with any other entities?  Yes  No

Parent Company (If applicable): \_\_\_\_\_

Are you using a service provider/contractor for any portion of the project?  Yes  No

Service Provider/Contractor (If applicable): \_\_\_\_\_

Please provide a brief logline for the project no more than 140 characters to be included in the Creative BC database:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**PRIMARY AREA OF EXPERTISE** (Please select only one):

- |  |   |
|--|---|
| <input type="checkbox"/> Feature Film    | <input type="checkbox"/> Documentary          |
| <input type="checkbox"/> Television      | <input type="checkbox"/> Animation            |
| <input type="checkbox"/> Gaming          | <input type="checkbox"/> Software Development |
| <input type="checkbox"/> Web Development | <input type="checkbox"/> Mobile/Apps          |
| <input type="checkbox"/> Visual Arts     | <input type="checkbox"/> Other: _____         |

**CORPORATE INFORMATION** (If applicable):

**DIRECTORS**

<u>NAME</u>	<u>RESIDENCE ADDRESS</u>
_____	_____
_____	_____
_____	_____

**SHAREHOLDERS**

<u>NAME</u>	<u>RESIDENCE ADDRESS</u>	<u>NO. AND CLASS OF SHARES</u>
_____	_____	_____
_____	_____	_____
_____	_____	_____

**PRINCIPAL PROJECT TYPE** (Please select only one):

- |                                       |                                     |                                   |                               |
|---------------------------------------|-------------------------------------|-----------------------------------|-------------------------------|
| <input type="checkbox"/> Website      | <input type="checkbox"/> Mobile App | <input type="checkbox"/> Software | <input type="checkbox"/> Game |
| <input type="checkbox"/> Other: _____ |                                     |                                   |                               |

**DISTRIBUTION PLATFORM** (Please select only one):

- |   |                                       |   |   |
|---|---------------------------------------|---|---|
| <input type="checkbox"/> Internet           | <input type="checkbox"/> Game Console | <input type="checkbox"/> Terminal/Kiosk       | <input type="checkbox"/> Gallery/Museum |
| <input type="checkbox"/> Smart Phone/Tablet | <input type="checkbox"/> PC           | <input type="checkbox"/> Interactive TV (ITV) | <input type="checkbox"/> Other: _____   |

**Project Website Address / URL** (If applicable): \_\_\_\_\_

**TARGET AUDIENCE** (Please select only one):

- Industry (i.e. Film)    
  General Public    
  Children    
  Youth  
 Adult    
  Family  
 Genre Descriptors (i.e. Sci-Fi, Education, Health): \_\_\_\_\_

**GOAL STATEMENT**

(i.e. "At the end of this phase of development we/I will be able to...")

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**FINANCIAL STRUCTURE**

FINANCIAL SOURCES	AMOUNT	% OF TOTAL BUDGET	CONFIRMED/ UNCONFIRMED
Creative BC			Unconfirmed
Other(s):			
Total Funding:			

**LISTING OF KEY PERSONNEL**

(Please attach an extra page if necessary)

NAME	TITLE	COMPANY

## DECLARATION

I am a resident of British Columbia per the Interactive Fund Guidelines for 2015-2016.

I acknowledge that Creative BC shall have the authority to discuss this application (including all documentation provided there under) with the auditor(s), legal counsel, actual or proposed financial participants and any other person(s) or entity(s) connected with the subject project.

I also acknowledge that Creative BC may request additional application materials in order to complete the analysis of my application and I agree to provide any requested documentation in a timely manner.

I hereby declare and warrant that, to the best of my knowledge, the information contained herein is true and complete and I authorize Creative BC to contact sources necessary to verify the contents of this application and supporting documents.

\_\_\_\_\_  
Signature of Authorized Representative

\_\_\_\_\_  
Title

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Date

## DOCUMENTATION REQUIRED AND CHECKLIST

Applications to the Interactive Fund must be **received** no later than 4:30pm on **November 6, 2015**. Incomplete applications will not be considered.

- Completed Application Form;
- Work Plan\* (no more than five pages);

Your Work Plan should answer the following questions:

- What is the project concept? (maximum one page)
- How will the funds be used?
- Who is your target audience? How do they behave online?
- If you are developing a commercial property, what is your strategy for commercialization?
- If you are developing an artistic property, how are you going to reach your audience?
- Who are your competitors?
- Who is on your team? (brief bios of key personnel).

- Dated Budget Top Sheet/Summary (no template provided);
- Production Schedule (template provided);

\*Up to three additional pages may be added for images, story boards, design concepts and/or other creative material. Please do not include CD's, flash drives or DVD's with your application.

**IF APPLYING AS A CORPORATE ENTITY:**

- Certificate of Incorporation for the Applicant, Co-Applicants, Parent Companies, Service Providers as applicable;
- One page corporate profiles (including company mandate) for Applicant, Co-Applicants, Parent Companies and Service Providers; and
- Chain of Title (template provided).

**IF APPLYING AS AN INDIVIDUAL ARTIST:**

- Bio and CV (maximum two pages);
- Sample of past work, web links, screen captures or other items;
- Please do not submit CD's, flash drives or DVD's; and
- Chain of Title (template provided) or Letter of Ownership.

**PLEASE NOTE**

- Submissions should be emailed directly to: [ekumar@creativebc.com](mailto:ekumar@creativebc.com) Please type "INTERACTIVE FUND APPLICATION 2015-2016: PROJECT TITLE" as the subject heading.
- Applications should be saved as **ONE or TWO** PDF's maximum.
- Please do not send multiple attachments or folders with multiple documents. Please avoid using file sharing programs such as "Dropbox" and "YouSendIt."
- Applications that are not sent in the requested format will be returned.