



North Carolina City and County Management Association

P.O. Box 3069, Raleigh, NC 27602
www.ncmanagers.org

**N.C. City and County Management Association
Summer Seminar Sponsorship Registration Information
June 28-30, 2012
Asheville, Renaissance
31 Woodfin Street, Asheville, NC 28801**

To: Commercial Sponsors of the NCCCMA 2012 Summer Seminar
From: Eddie Smith, NCCCMA Vendor Liaison
Date: April 1, 2012

The North Carolina City and County Management Association greatly appreciates your support and participation in our association's meetings and activities. Your involvement strengthens our program and networking opportunities and introduces our members to innovative products and services. We invite and welcome your participation once again for the 2012 Summer Seminar. Complete seminar materials, including the agenda and hotel registration information, can be obtained as they become available by going to www.ncmanagers.org.

Important Deadlines

- Hotel Rooms at Asheville Renaissance **May 25, 2012 (Contact Hotel Directly)**
- Sponsorship Deadline: **June 4, 2012**

Sponsorship Opportunities & Seminar Highlights

- First-Paid, First-Served for all levels of sponsorships.
- Regardless of sponsorship level, register before May 1, 2012 and have your company logo and weblink prominently displayed on the association's seminar website.
- **Platinum Sponsor** (\$3,500) has exclusive sponsorship of the Top of the Plaza Friday night reception at the Asheville Renaissance. Sponsor will be afforded opportunity to display company banners during the reception and greet guests as they arrive to the Top of the Plaza. **Limit one (1) Platinum Sponsorship available.** Sponsorship also includes:
 - Exhibitor space of no less than 10x15, with access to electricity and internet, in the exhibit hall (Salon A) during the seminar. Sponsor may choose to use their own professional business indoor/outdoor graphic canopy for visual advertising and hosting informational workshops/sessions, if desired, at their exhibit location. Sponsor will have the privilege of choosing the number of sessions to host,

including start times, and duration of each session. Sessions may be scheduled during seminar sessions.

- Two registrations
 - Opportunity to submit items for golf tournament goodie bag. (Registration for golf tournament is **NOT** included in Seminar Sponsorship.)
- **Gold Sponsor** (\$2,500) is a breakfast, lunch or Thursday night reception sponsor and includes two registrations, one display booth, and an opportunity to submit items for golf tournament goodie bag. (Registration for golf tournament is **NOT** included in Seminar Sponsorship.) **Limit four (4) Gold Sponsorships available. Sponsor may choose one of the following:**
- A) Welcome seminar attendees to Friday breakfast and General Session, or
 - B) Welcome seminar attendees to the seminar luncheon and help introduce guest speaker on Friday or
 - C) Welcome seminar attendees to Saturday breakfast and Business Meeting, or
 - D) Provide seminar lanyards with company logo (at company cost) for all association member attendees and be listed in seminar materials as Thursday night reception sponsor.
- **Silver Sponsor** (\$1,500) is a break co-sponsor. **Limit four (4) Silver Sponsorships available. All Silver Sponsors will be advertised as co-sponsors during all seminar breaks and in seminar printed material.** Includes two registrations, one display booth, and an opportunity to submit items for golf tournament goodie bag. (Registration for golf tournament is **NOT** included in Seminar Sponsorship.)
- **Bronze Sponsor** (\$750) includes one registration, one display booth, and an opportunity to submit items for golf tournament goodie bag. (Registration for golf tournament is **NOT** included in Seminar Sponsorship.)

(Additional representatives can register at a \$175 rate, which includes Thursday welcoming reception, Friday buffet breakfast, Friday lunch, Friday reception, and Saturday buffet breakfast.)

Register online at www.ncmanagers.org or make checks payable to NCCCMA and mail to: Registration Dept, Attn: Crystal Correia, PO Box 3069, Raleigh, NC 27602.

BOOTH INFORMATION

The booth spaces are 8-foot tables, draped, and will be located in **Salon A** of the Grand Ballroom. This will be right next to the session rooms and will provide easy access to seminar participants. **Seminar breaks will occur in Salon A.** The booths will include electricity and internet access, **IF** selected during your registration process. Making these selections will assist in determining expenses for NCCCMA.

Booth setup can occur on Thursday morning, June 28th, as early as 9:00 a.m., and no later than 3:00 p.m. Please note that seminar attendees will be arriving at various times on Thursday

depending upon whether or not they will play golf. The official start of the seminar is Friday morning, but there will be an opening reception in the Top of the Plaza on Thursday evening beginning at 6:00 p.m. Exhibitors need to have their booths open at 7:30 am on Friday, June 29th.

Booths can be taken down at the end of Friday's reception at 7:30 p.m. **There are NO Saturday exhibits**; however, if you choose not to breakdown Friday evening after the reception, you may wait until the seminar adjourns at noon on Saturday to breakdown.

VENDOR SCHEDULE

Registrations for vendors include meals, breaks and the receptions. Specifically, you can attend the Thursday reception, Friday breakfast, Friday lunch, Friday reception, and Saturday breakfast. The exhibit booth area (Salon A) will open Friday from 7:30 a.m. until 7:30 p.m. You will want to have persons available at your booth during these hours on Friday. All seminar breaks are scheduled in Salon A.

It is not necessary to have anyone at your booth space on Thursday before the reception (if you choose to set up then) since there are no sessions scheduled. You may choose to play golf with other attendees on Thursday instead.

DOOR PRIZES

If you have a door prize that you wish to give away, display the prize at your table and provide a bowl or box for business cards. Draw a business card on Friday at 4 p.m. and post your business card with the winner's card on a display board at the registration table. Winners will then contact you at your booth to receive their prize.

LIST OF SEMINAR ATTENDEES

A roster list of seminar attendees will be available approximately one week prior to the seminar and on-site. Please email Eddie Smith resmith@cityofkannapolis.com to request this information.

SPONSOR ATTENDEE REGISTRATION

Online registration is available at www.ncmanagers.org, which is the official website of the Association. If you have any questions, you can contact the N.C. League of Municipalities staff member Crystal Correia at ccorreia@nclm.org or 919-715-3941

GOLF

The annual NCCCMA Golf Tournament for 2012 is being played on Thursday, June 28th at the Country Club of Asheville, 117 Windsor Rd, ahead of the seminar. Tickets are \$50 per person, including green/cart fee and lunch. Prizes will be awarded. NO transportation will be provided.

ROOM RESERVATIONS

Please contact the hotel directly to make your reservations. Tell them you will be attending the NCCCMA Summer Seminar to get the group rate of \$129/per night plus taxes. **Reservation deadline: Friday, May 25, 2012.** The Asheville Renaissance | www.ashevillerenaissance.com | (828)252-8211



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NCCCMA Pre-Seminar Golf Tournament
Thursday, June 28, 2012, Shotgun Start 12:30 p.m.
Country Club of Asheville
170 Windsor Road, Asheville, NC 28804

(NOTE * Must provide own transportation)

To maximize the agenda of the summer seminar to allow adequate time for educational and professional development, we are offering the golf outing as a Pre-seminar event.

Name:
Title:
Organization:
Mailing Address (including city, state and zip):
Telephone:
E-mail:
Fax:
Handicap:
Names to be paired with in golf:
<u>Total Cost \$50</u> (includes green fees, cart, lunch and prizes)

➤ If interested in submitting items for golf tournament goodie bags, please contact Eddie Smith at resmith@cityofkannapolis.com or (704)920-4308

➤ Register online at www.ncmanagers.org or return registration form with payment made payable to **NCCCMA** by **June 4, 2012** to: **Registration Dept, Attn: Crystal Correia, PO Box 3069, Raleigh, NC 27602**

Credit Card Payment (Visa or MC)

Card Holder Name: _____

Billing Address: _____

Card Number: _____ **Exp Date:** _____

Signature Line: _____

➤ **Cancellations: Please contact Crystal Correia at ccorreia@ncclm.org or (919) 715-3941 no later than June 4, 2012.**

Draft Agenda Summary

<u>Thursday, June 28</u>	
9:30 a.m. – 11:30 a.m.	Executive Committee Meeting and Luncheon
9:00 a.m. – 3:00 p.m.	Registration and Vendor Exhibits Move In
11:30 a.m.	Pre-Seminar Golf Tournament <i>(No bus transportation)</i> Coordinated by Steve Wyatt & Calvin Peck
6:00 p.m. – 7:30 p.m.	Opening Networking Get-Together – in vendor exhibit area
<u>Friday, June 29</u>	
7:30 a.m.	Registration and Exhibitors Open
7:30 a.m. – 9:00 a.m.	Full Buffet Breakfast & General Session Speaker: Communicating the Local Government Story Components may include: ICMA “Life Well Run” Campaign, How to Form Media Relationships, Local Government from the Newspaper/Blog Perspective Coordinated by: Hank Perkins, Terry Parker-Eakes, Seth Eckard
9:00 a.m. – 9:15 a.m.	Break
9:15 a.m. – 10:15 a.m.	General Session: View from the Other Side – Managers Transitioning to Political Careers Speakers to consider: Dee Freeman, Allen Joines Coordinated by Craig Honeycutt
10:15 a.m. – 10:45 a.m.	Break
10:45 a.m. – 11:45 a.m.	Concurrent Sessions <ul style="list-style-type: none"> I. Public Safety & ISO Issues Coordinated by John Connet II. County/City Functional Consolidation Coordinated by Dudley Watts & Martha Wheelock
11:45 a.m. – 1:00 p.m.	Lunch Keynote speaker: Frank Stasio, NPR’s “State of Things” Coordinated by Bo Ferguson
1:15 p.m. – 4:15 p.m. ICMA University Workshop	ICMA Workshop: Promoting an Ethical Environment Speaker to consider: Martha Perego Coordinated by Carl Stenberg

1:30 p.m. – 3:30 p.m.	Sustainable Reuse via Historical Downtown Walking Tour Coordinated by Rebecca Troutman
6:00 p.m. – 7:30 p.m.	Networking Get-Together
<u>Saturday, June 30</u>	
7:30 a.m. – 12:00 noon	Registration Open (<i>No Exhibits</i>)
7:30 a.m. – 9:15 a.m.	Full Buffet Breakfast and Business Meeting Coordinated by Charles Archer & Rebecca Troutman
9:15 a.m. – 9:30 a.m.	Break
9:30 a.m. – 10:30 a.m.	General Session: Emerging Technologies Components may include: Apps, SharePoint, Cloud Computing and Customer Relationship Management Systems Speakers may include: Shannon Tufts & Terry Bledsoe Coordinated by Ken Larking
10:30 a.m. – 10:45 a.m.	Break
10:45 a.m. – 12:00 noon	NCACC Update, David Thompson NCLM Update, Ellis Hankins Coordinated by Charles Archer & Rebecca Troutman