

KING & PRINCE®
SEAFOOD

Sea. Taste. Enjoy!™



Mrs. Friday's® Oven Ready Krabbycakes®



King & Prince® Lobster Sensations®



King & Prince® Jumbo Crab Sensations™

**LENT
2015
REBATE**

This is the best time to menu King & Prince Seafood®. Seafood is trendy and consumers are looking for healthier alternatives on the menu. Satisfy your guests by offering them a greater variety of quality seafood during Lent. Versatile, delicious, easy to prepare, better gross profit... We will give you more than just reasons and statistics to jazz up your menu... **How about up to \$300 back?**

Gordon Food Service Reorder No.	Product Description	Qty Case Purchased	Rebate Amount	Rebate Due
493734	Mrs. Friday's® Oven Ready Krabbycakes®		x \$3/case =	
773950	King & Prince® Lobster Sensations®		x \$5/case =	
672331	King & Prince® Jumbo Crab Sensations™		x \$5/case =	
Min Rebate \$15, Max Rebate \$300			TOTAL	

Rules: To receive your rebate, attach this coupon with copies of your GFS food service distributor's invoice as proof of purchase. One coupon per operator on King & Prince Seafood® item number 493734, 773950, and 672331. Distributors, re-distributors, contract, bid, or special priced customers do not qualify. Minimum coupon redemption \$15 and maximum rebate amount \$300 per location. No cash value. This coupon cannot be used in conjunction with any other King & Prince Seafood® offer or contract priced items. Coupon void where taxed, prohibited or restricted. Coupon only valid for GFS Operators. Good only in the USA. Limit one per customer. Allow 4 to 6 weeks for refund receipt. Rebate mailing postmark deadline is May 31, 2015.

Questions?

Email kingandprince@ibidata.com or call 1.866.986.4920

Mail Rebate Before May 31, 2015 to:

King & Prince, P.O. Box 1002, Dexter, MN 55926

Promotion: February 1 - April 30, 2015

To receive your rebate, please provide the following information. (Please print.)

Name _____
 Title _____
 Company _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 Email _____

Include me on email offers from King & Prince
 Distributor _____ City/State _____

Foodservice Segment Please check all that apply.

- Independent Restaurant
- Regional Chain
- National Chain
- QSR
- Fast Casual
- Casual Dining
- Family Dining
- Cafeteria
- Bar/Tavern
- B&I
- Healthcare
- Travel/Entertainment
- College/University
- School K-12
- Hotel/Motel
- Casino
- Stadium/Arena
- Club Store
- Convenience Store
- Correctional Facility
- Other _____

Gordon®
FOOD SERVICE

Always at your table™

This coupon is reproducible.